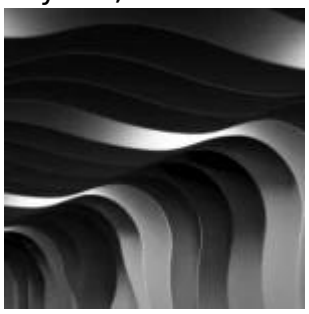
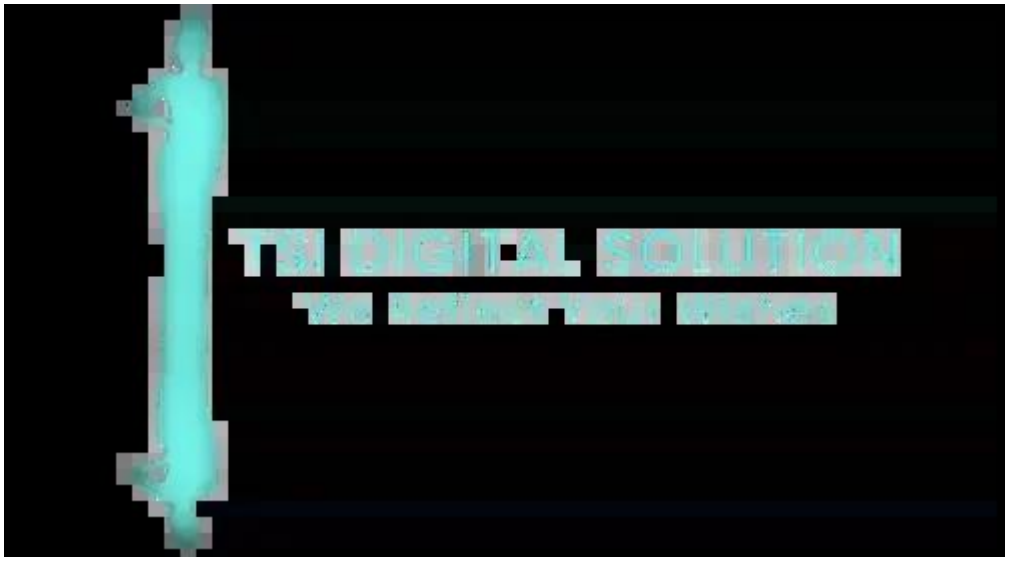
Benefits of Having an Animated 3D Logo

Category: Graphic Design Blog
May 18, 2024

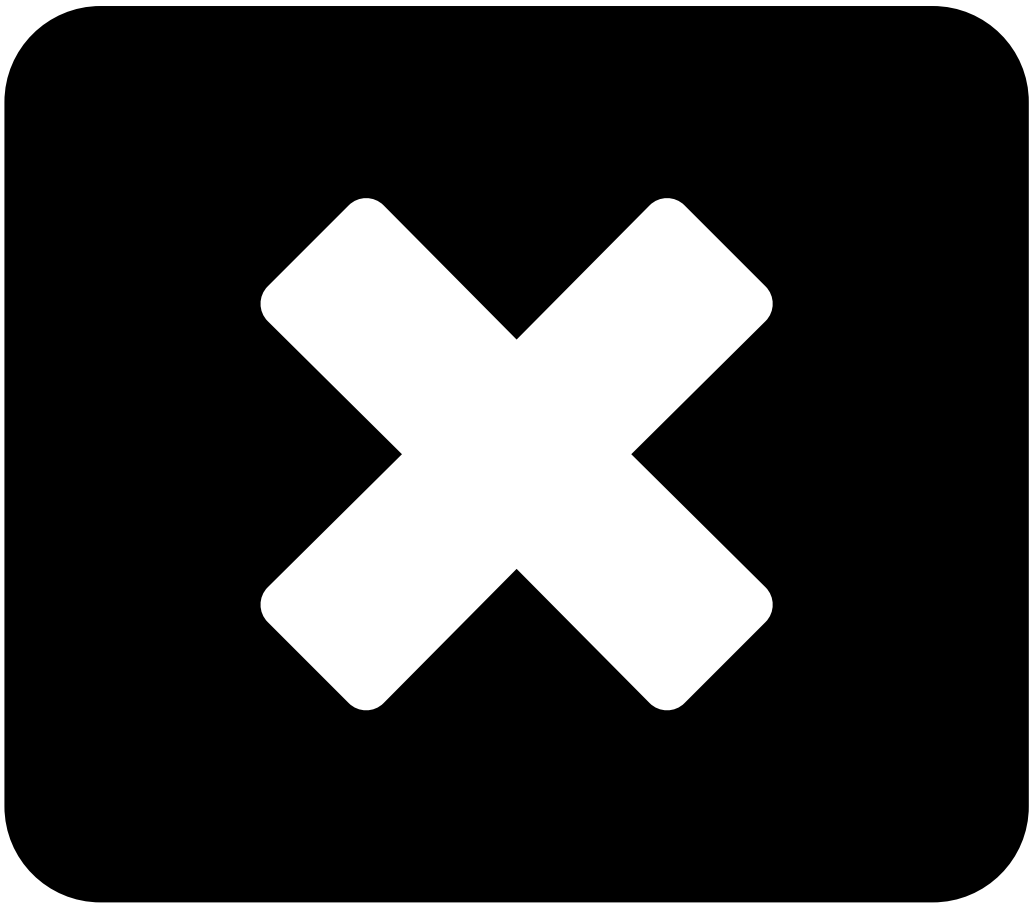












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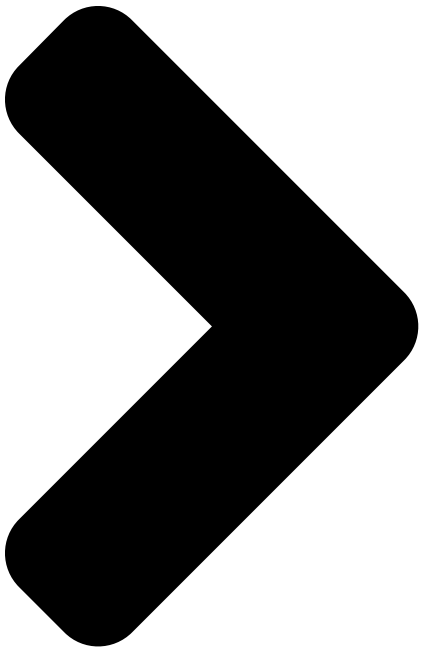

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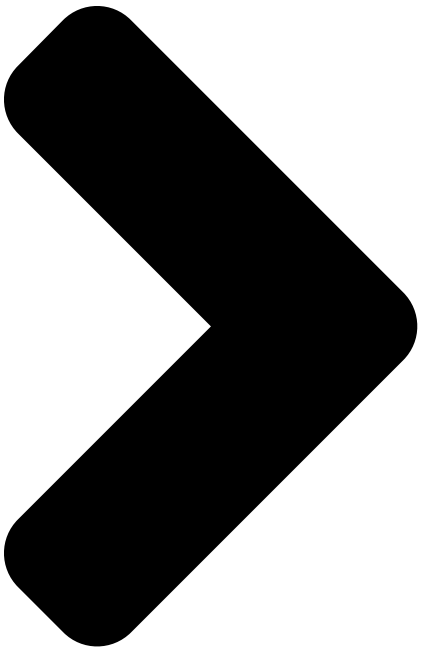

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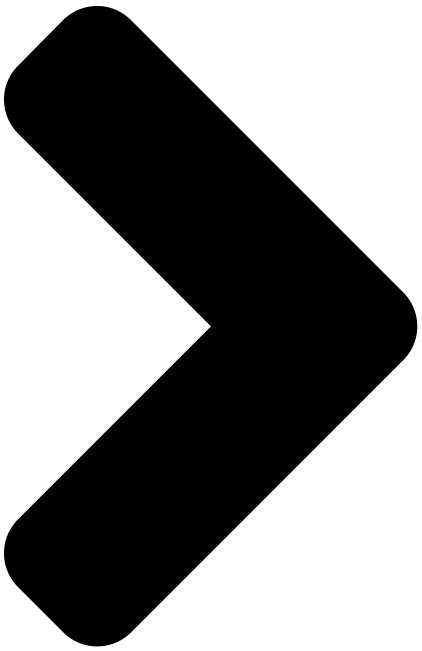

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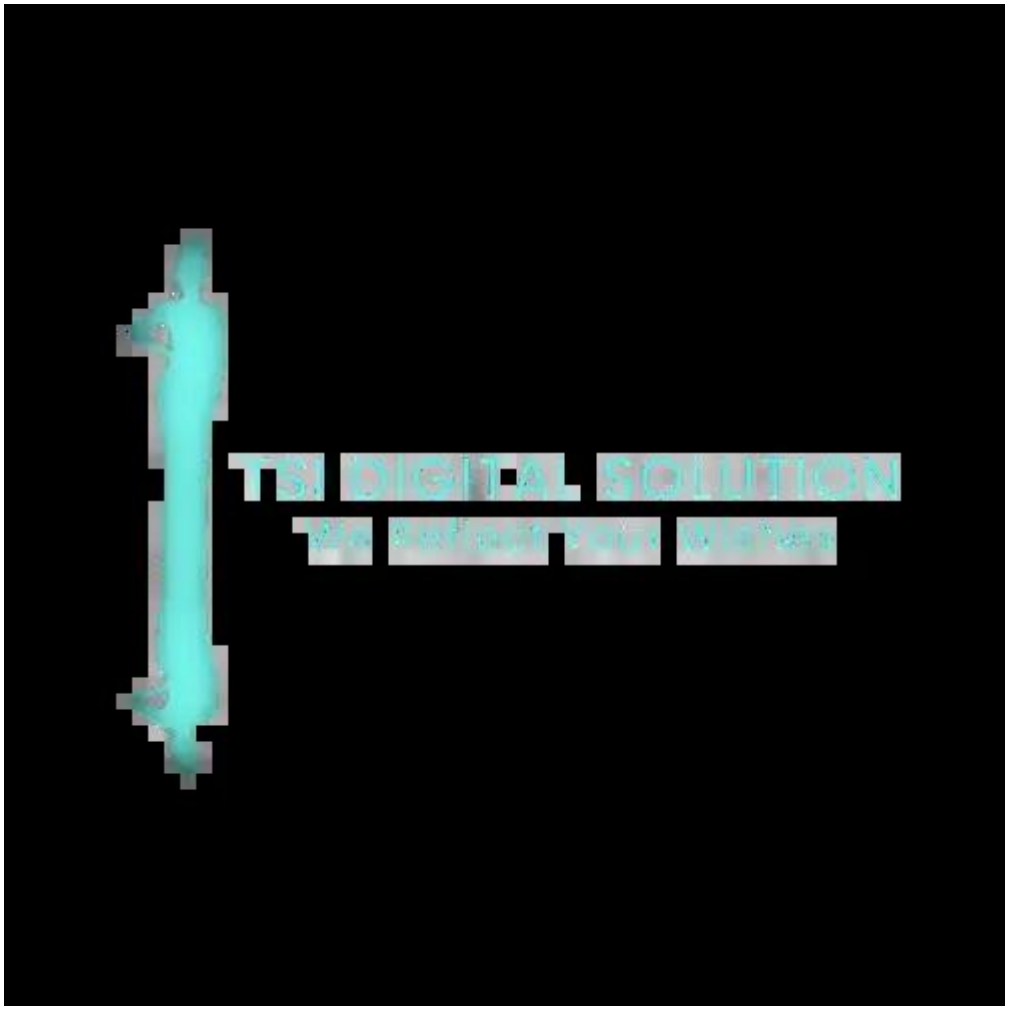
What we have realized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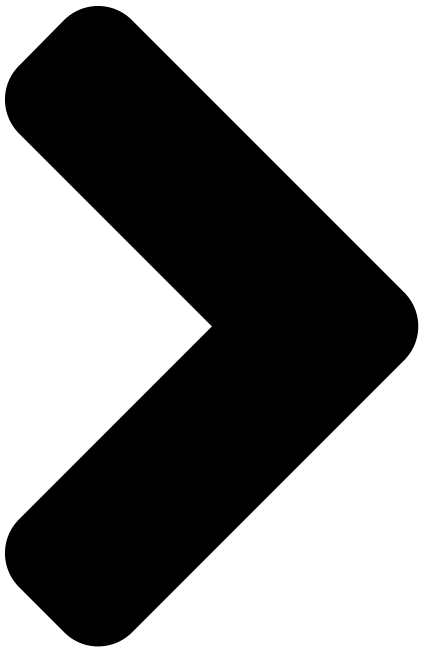

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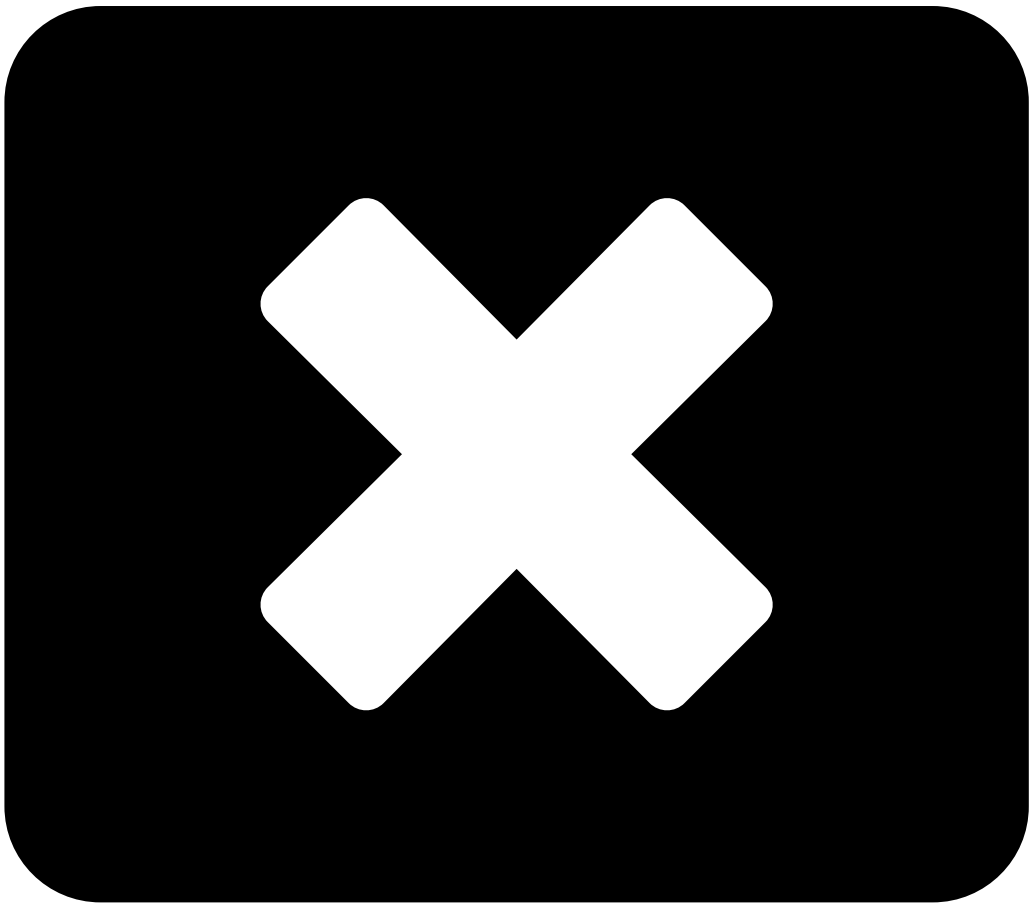

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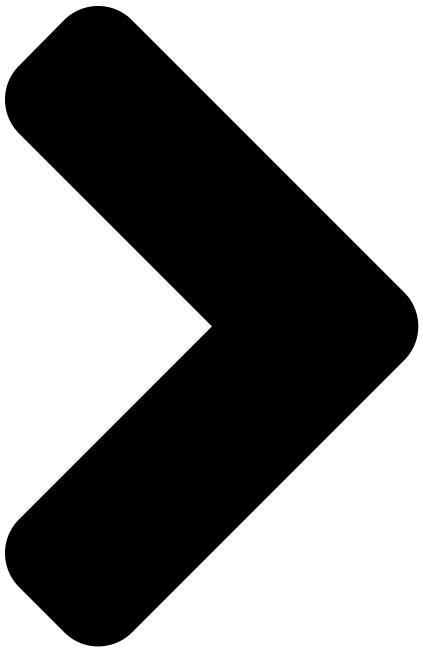

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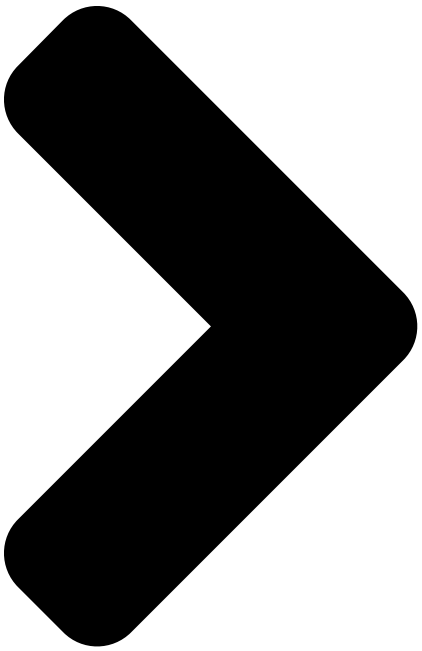
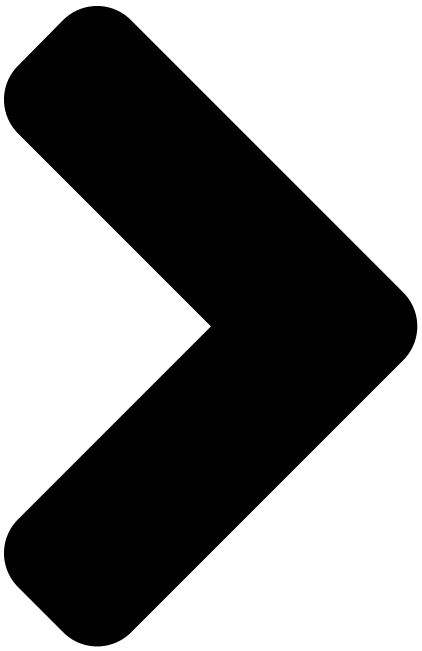
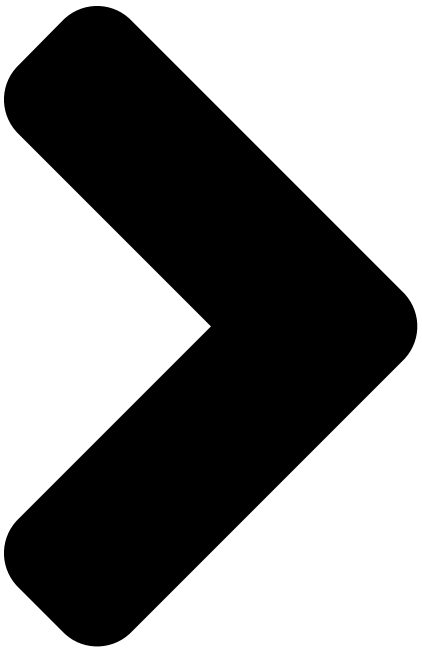


Web Design & Development



- Hosting



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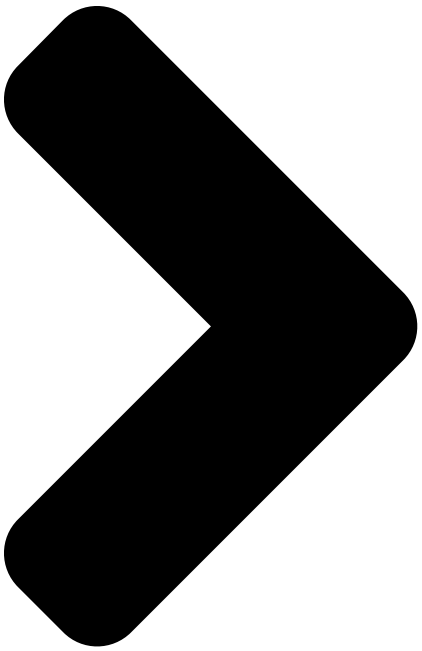

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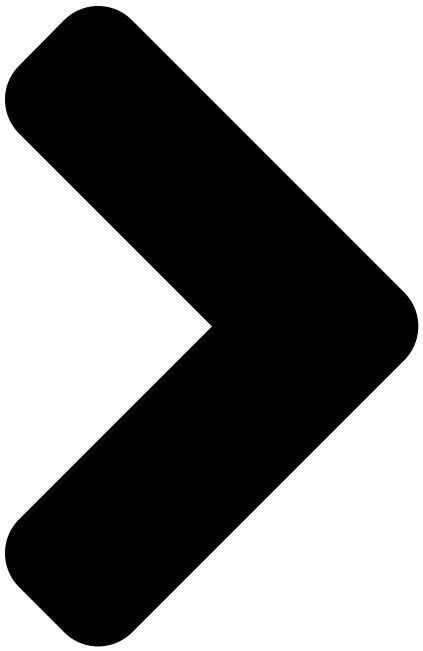
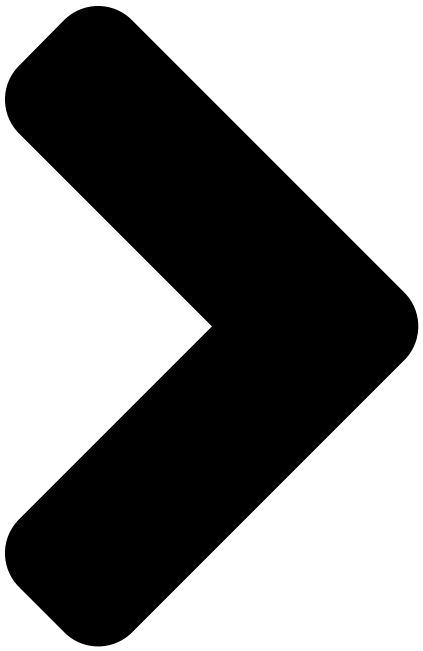
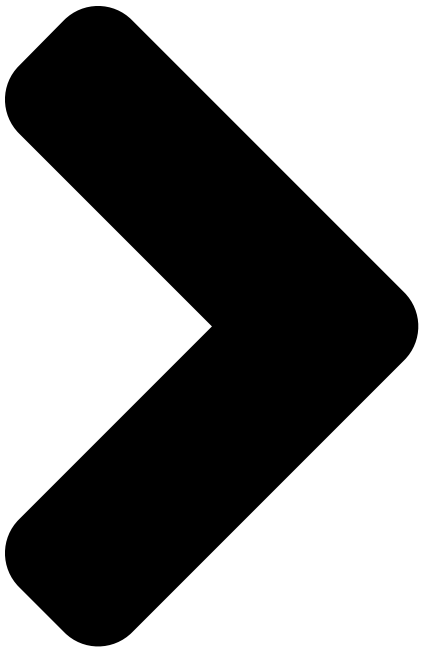


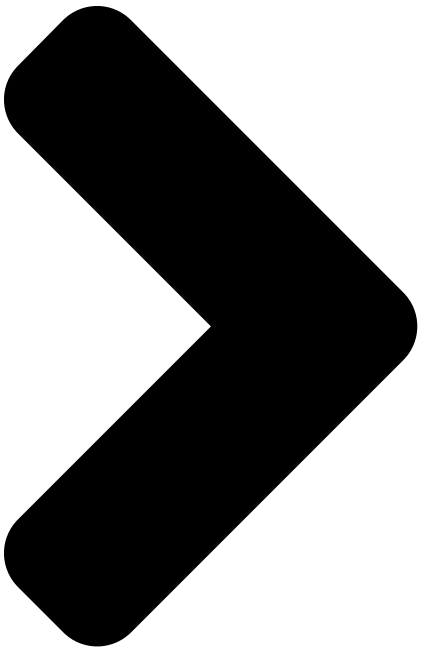
AI Agents



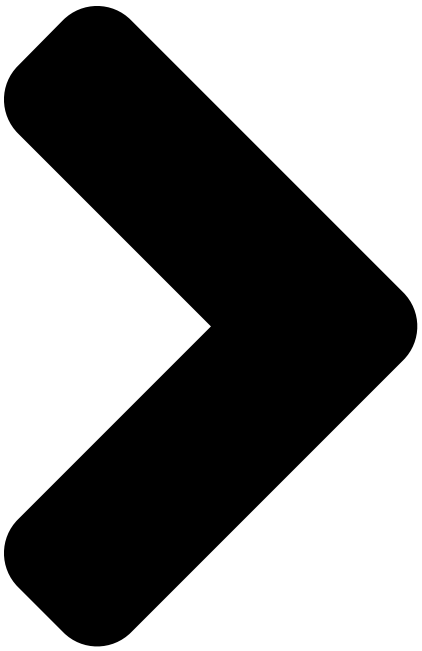
e-Commerce



- Branding



Social Media & Content Creation



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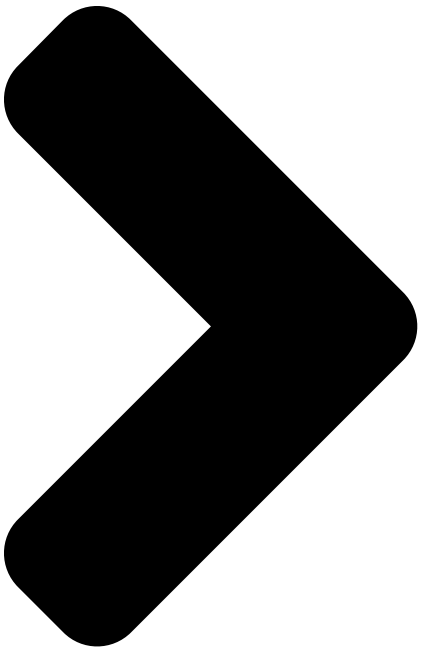


- Copywriting & Translations

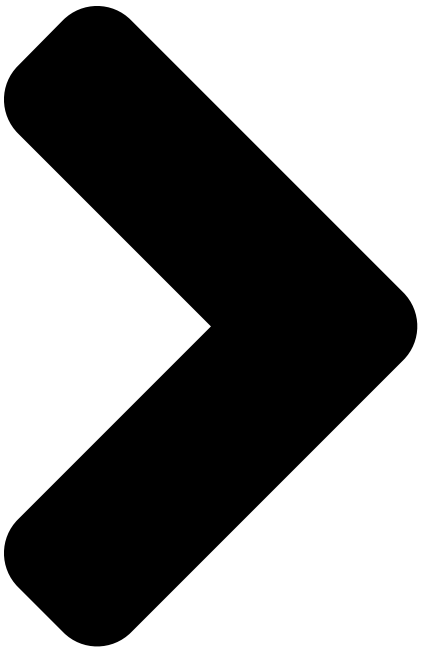
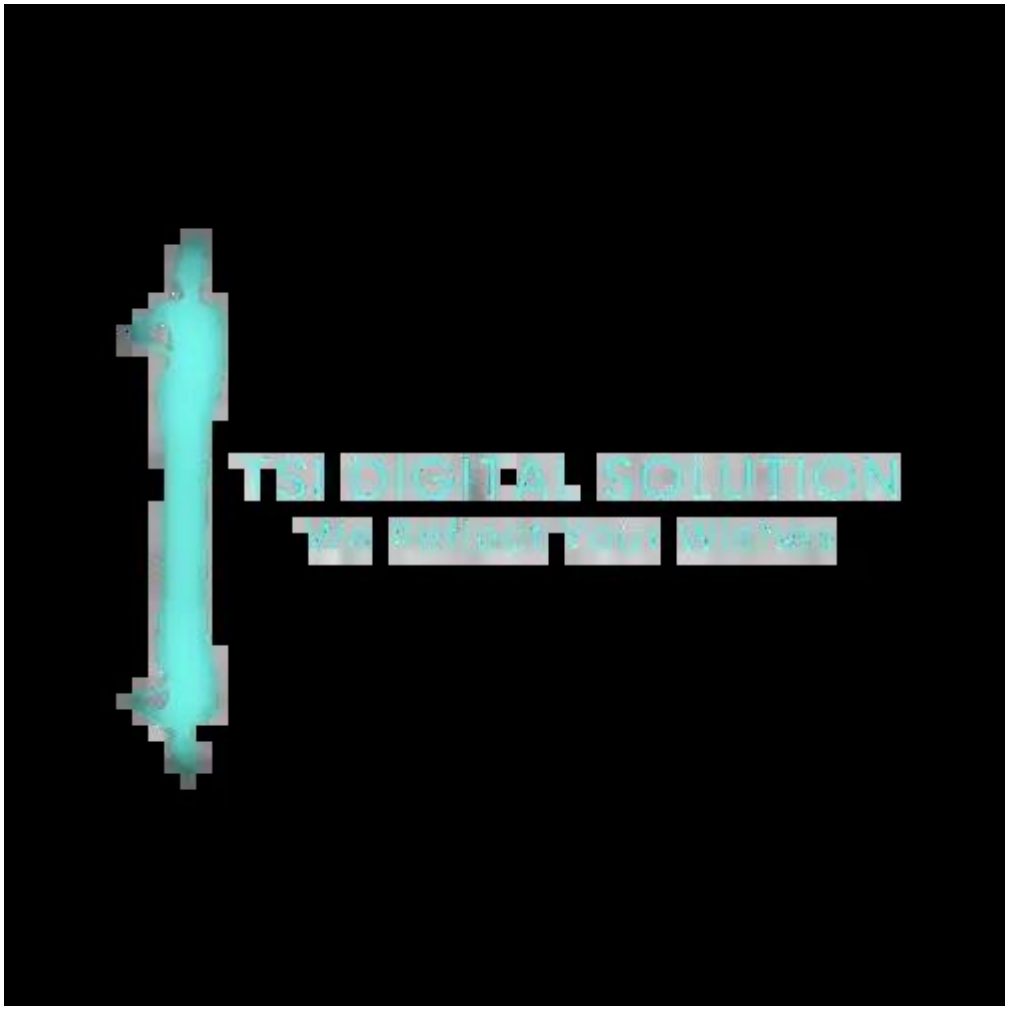


Photo- & Videography

Calculate the price online yourself

The way we work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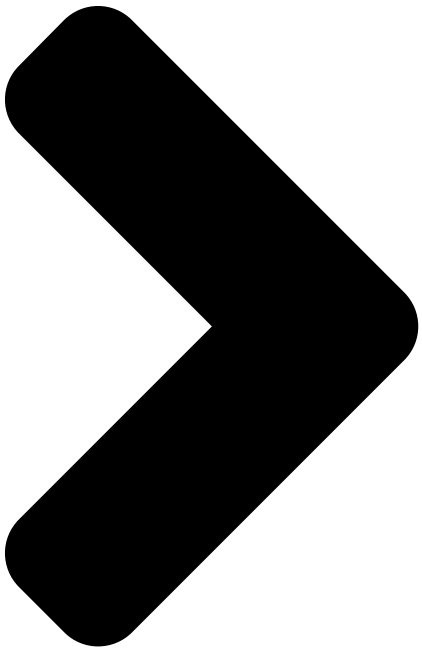

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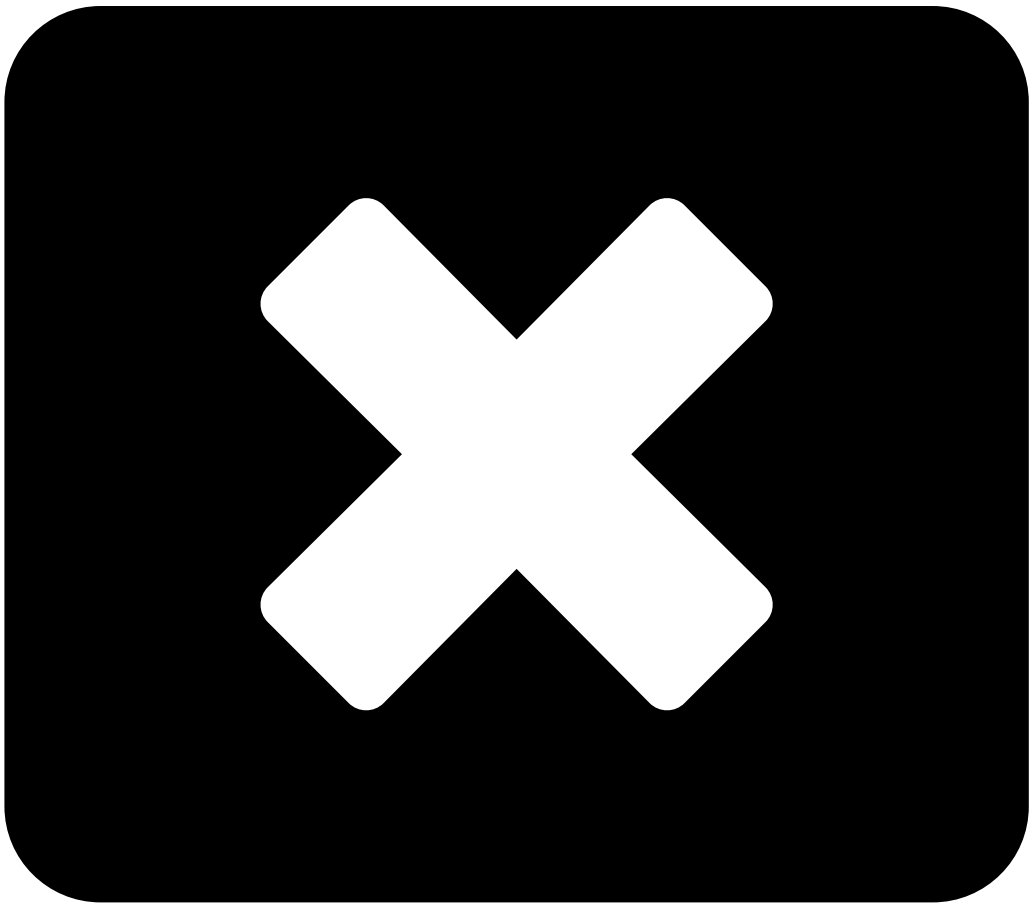

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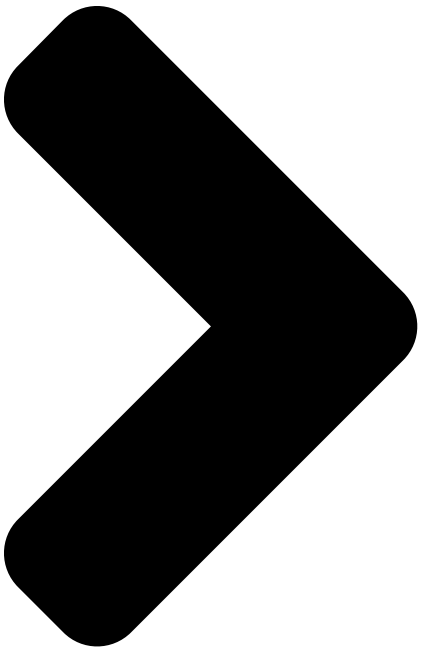

Realized projects

Calculate an estimate of your project costs directly online

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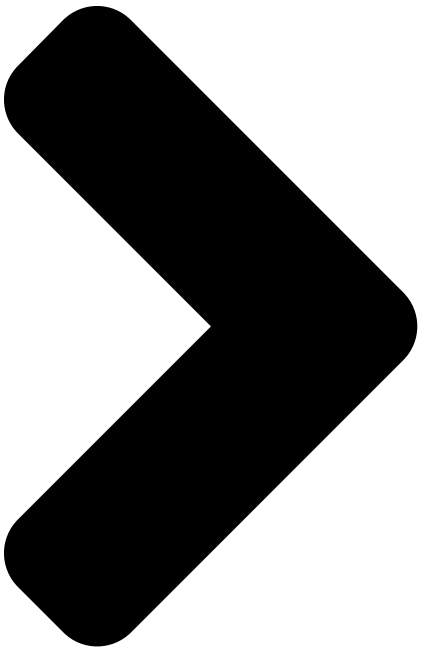
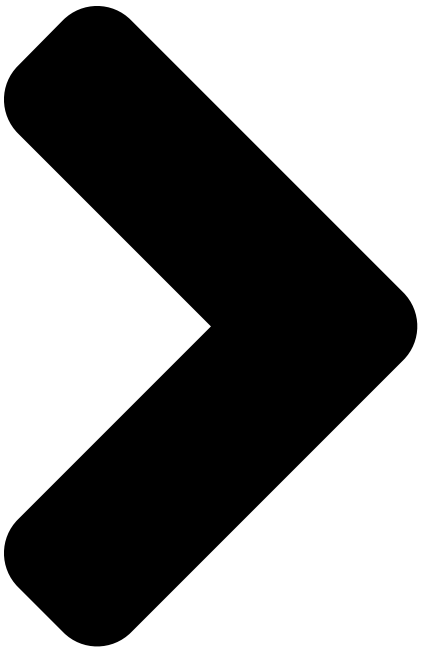
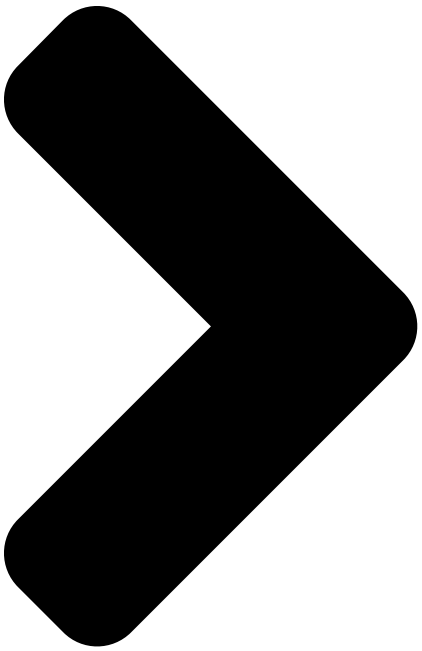


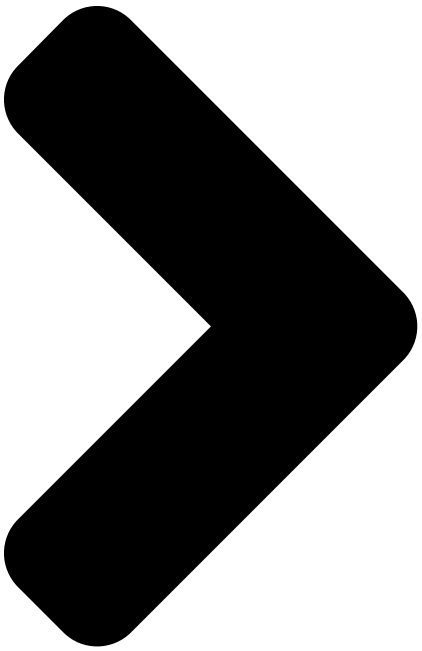
- Cost calculation for my website



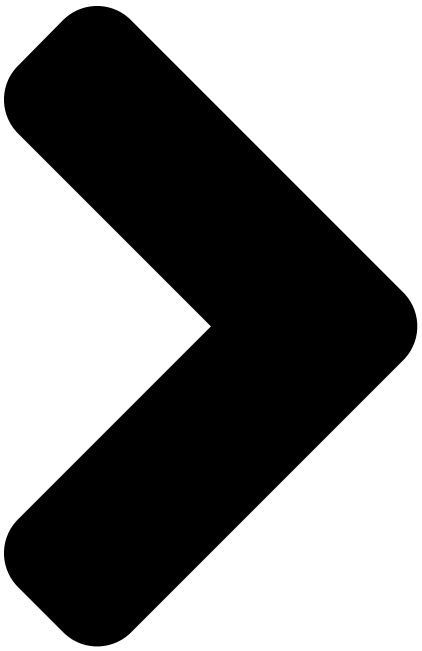
- Cost calculation: SEO/Ads/MGB/Speedup/Technical



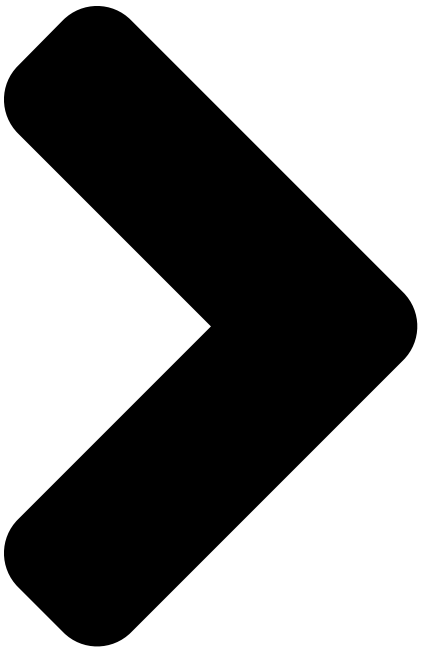
Contact us for a personal App



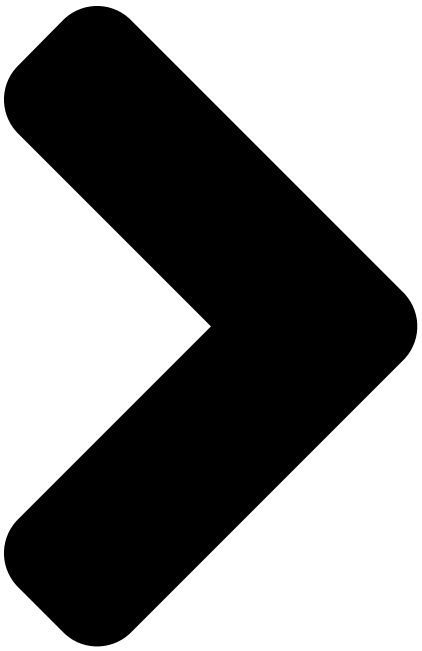
- Contact us for your AI Agent



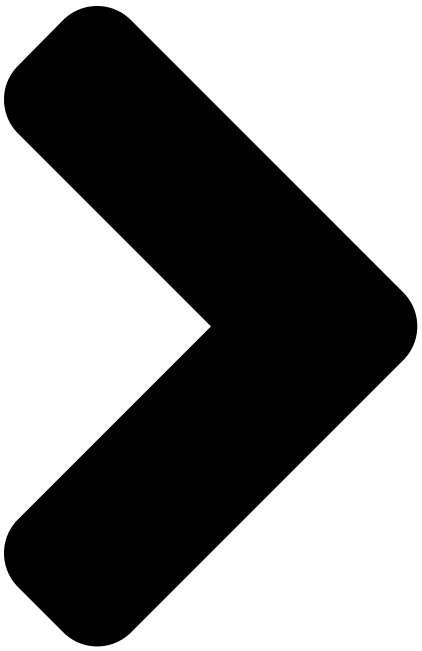
Cost calculation for an e-commerce shop



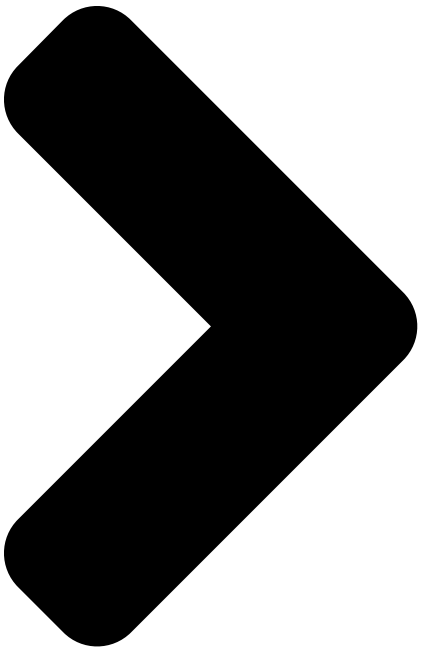
- Contact us for branding



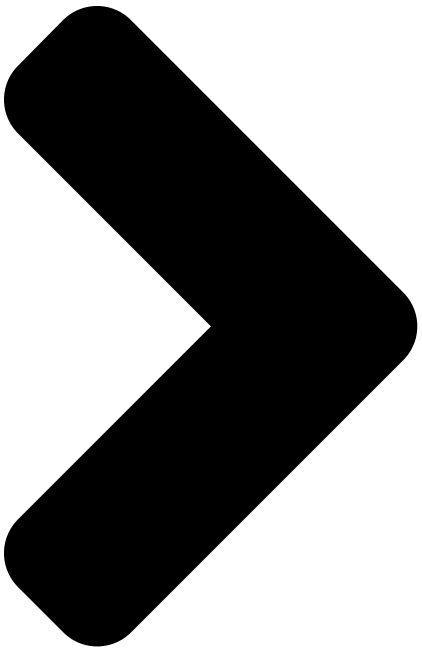
Cost calculation for Social Media & Content Creation



- Cost calculation for Graphic Design



Cost calculation for Copywriting & Translations



Cost calculation for Photo- & Videography

Get a detailled quote

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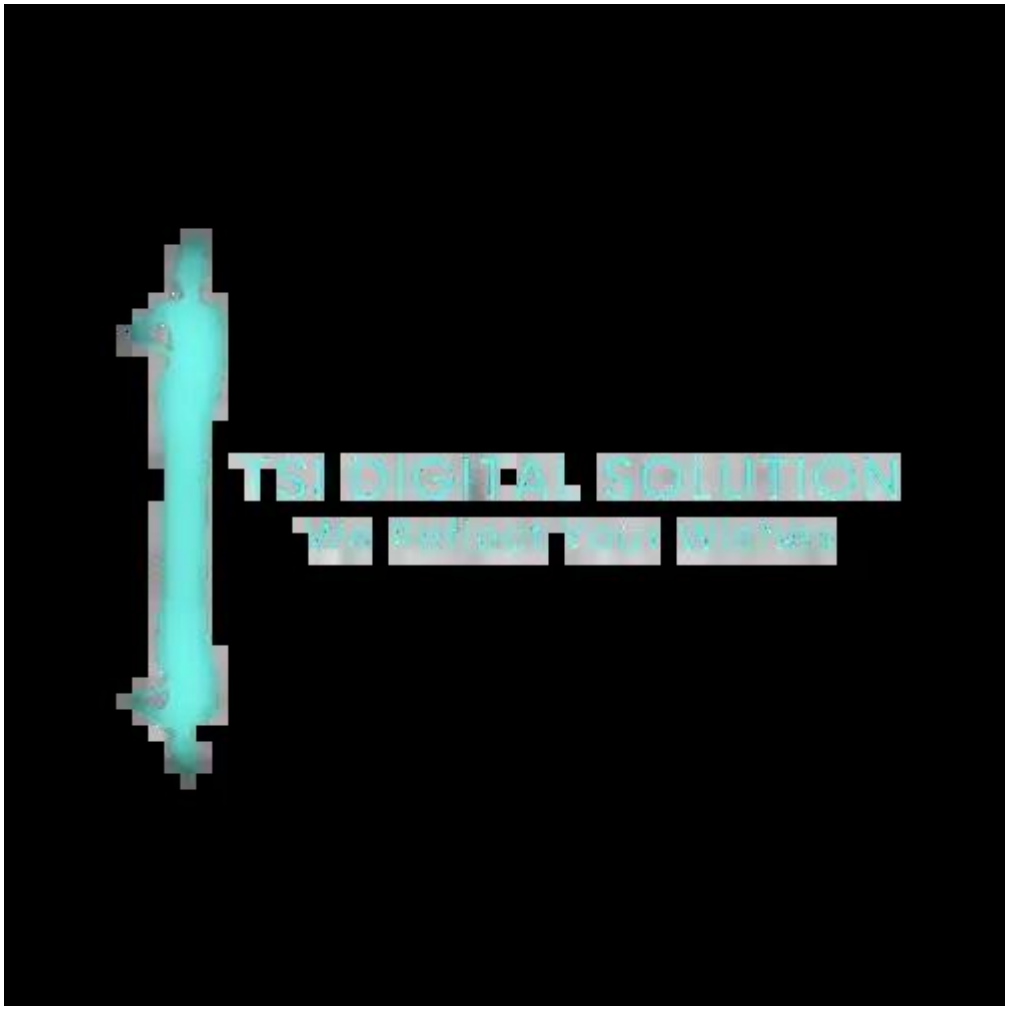
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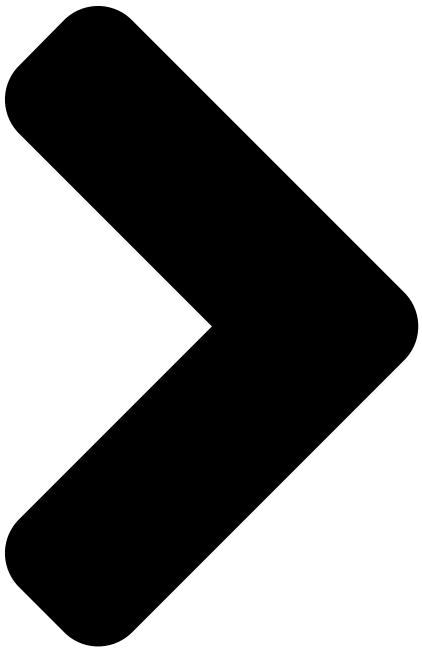

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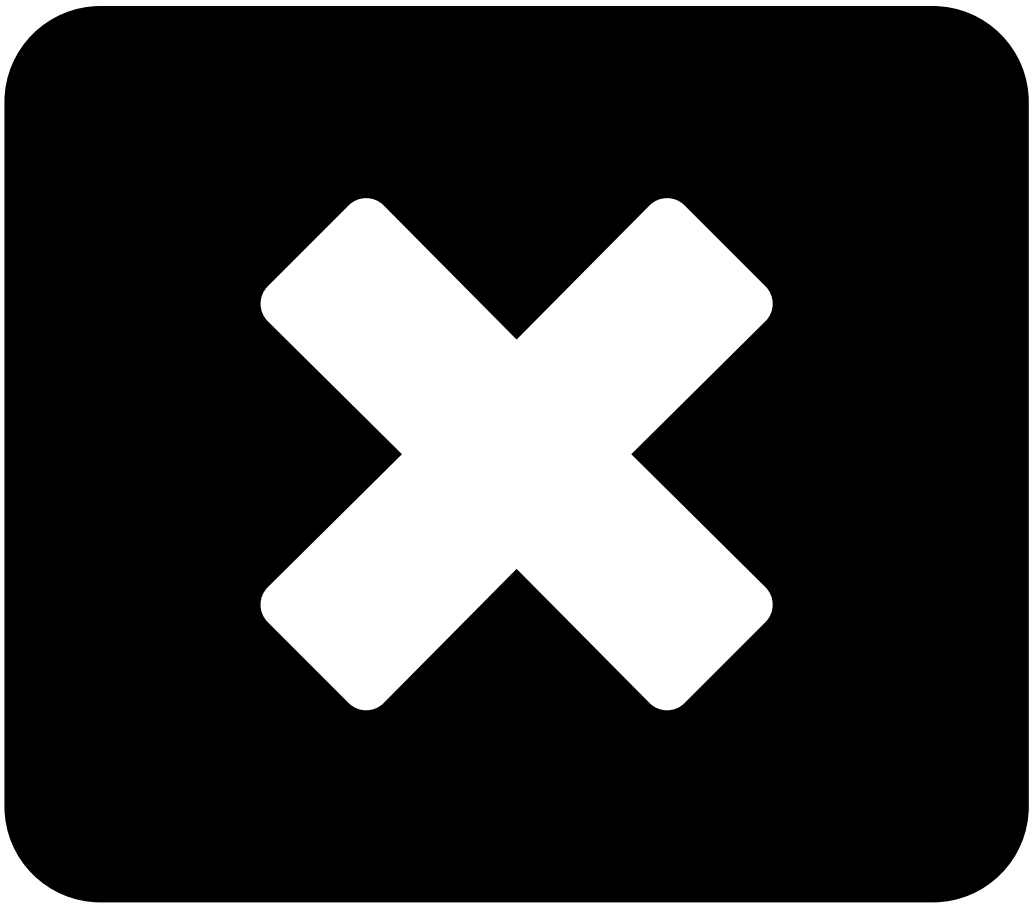

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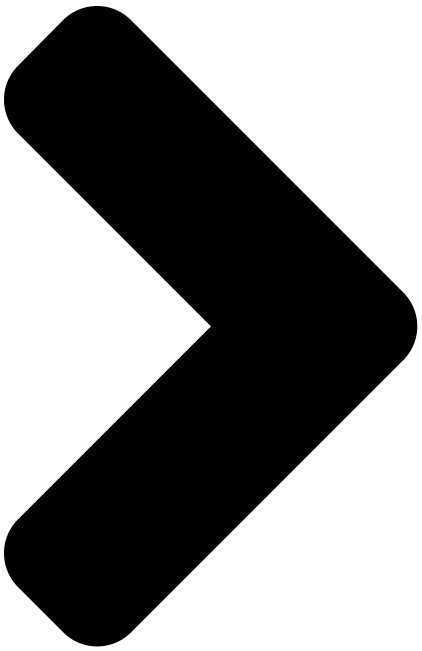
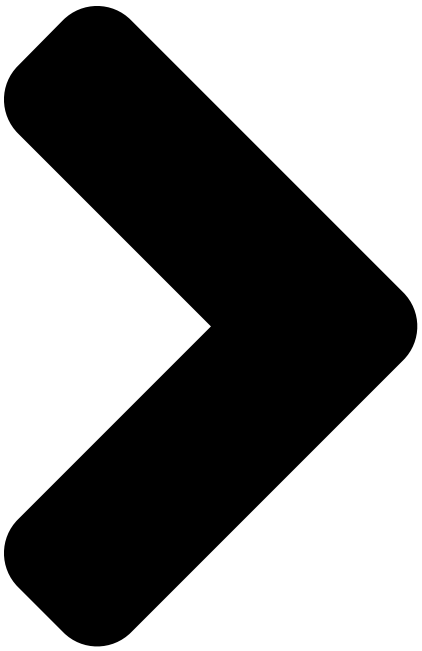


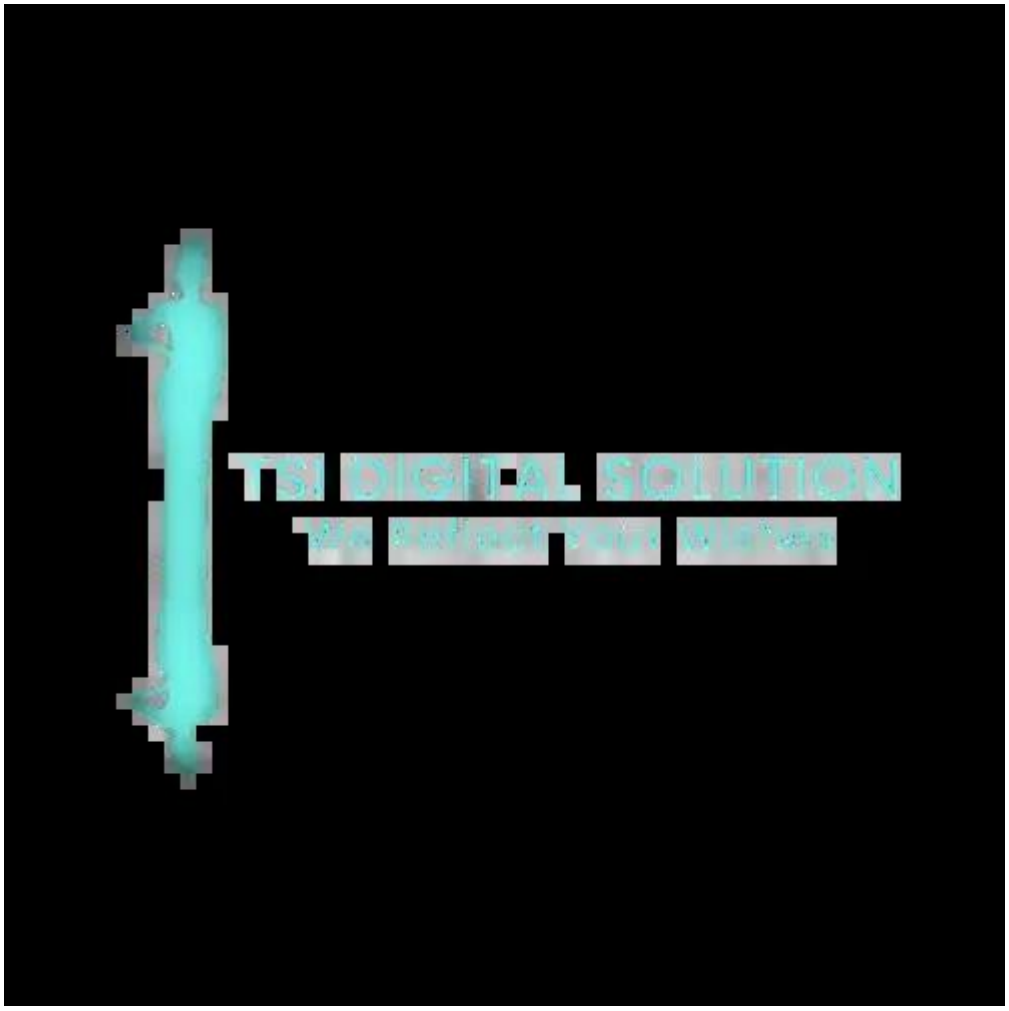
Blogs



Demo

Just ask, we are here for you

Who we are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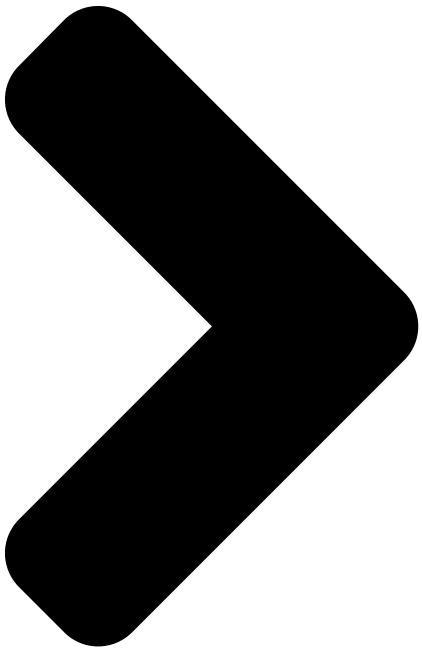

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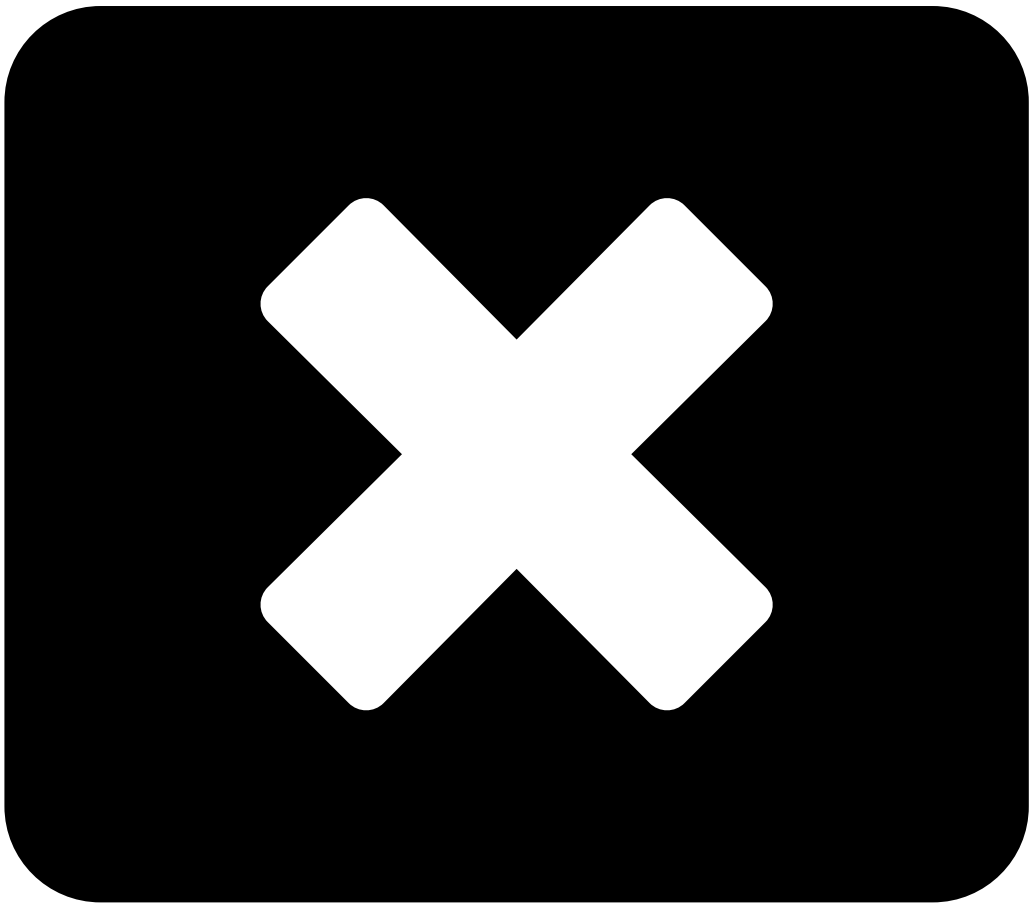

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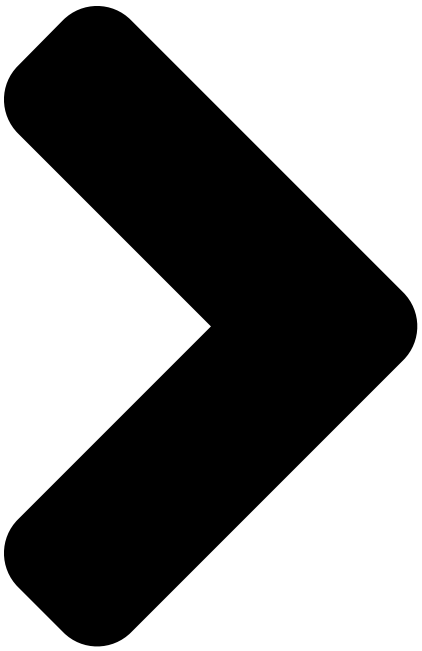

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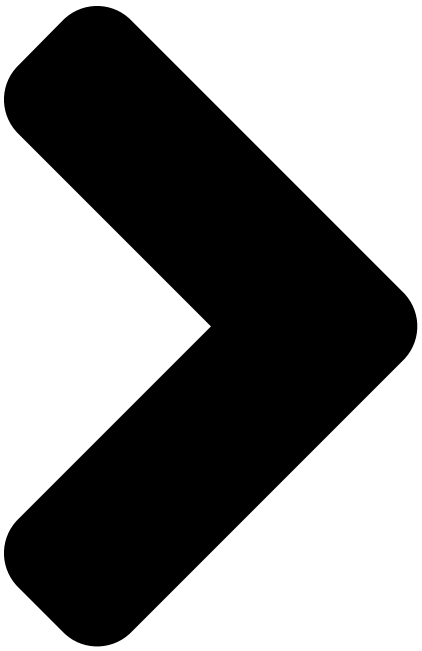

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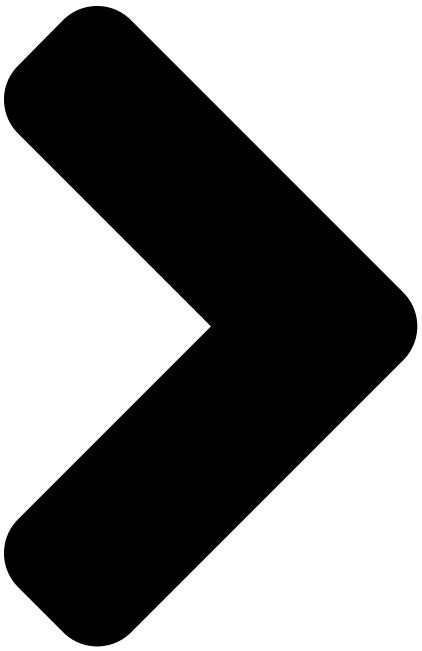

TSI Spam Blocker

Get a detailed quote

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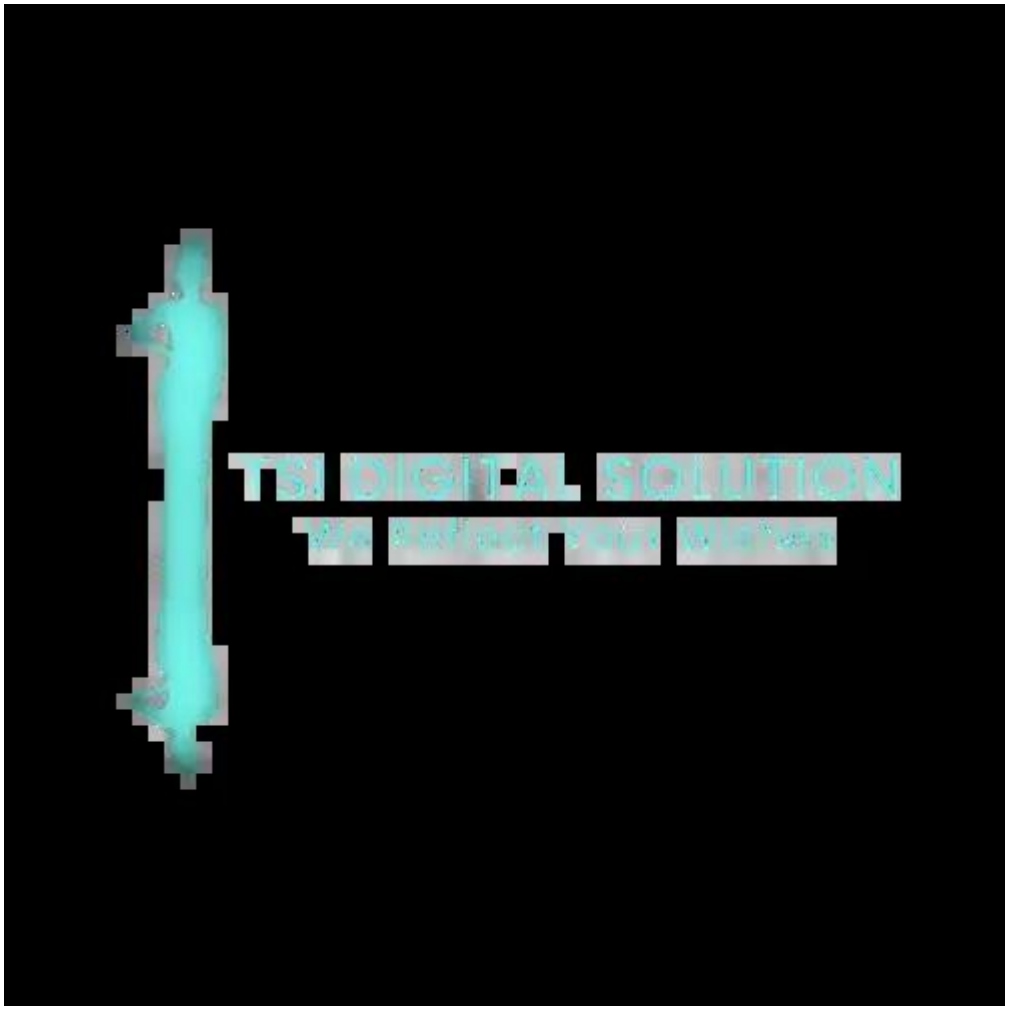
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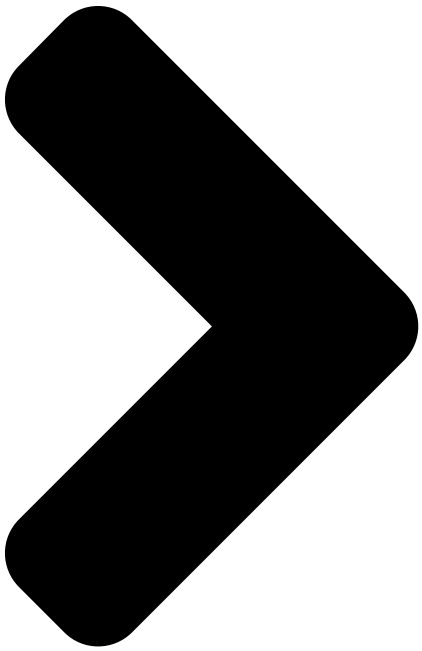

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Edit Template

Edit Template

Benefits of Having an Animated 3D Logo

Get An Online Quote

Animated 3D Logo

One that perfectly represents your brand and sets you apart from the competition



Businesses are continually searching for new and creative ways to engage with their target audience. Even to stand out in a crowded online market. One of the best ways to do this is by incorporating an animated 3D logo into your website or as profile into social media. A 3D logo animation can make your brand come to life. It instantly attracts attention of your visitors and setting you apart from the competition.

In this blog, we will discuss the benefits of 3D logo animation and why you should consider incorporating it into your website design or to use it in social media.

What is an Animated 3D Logo?

An animated 3D logo is a short, animated clip that showcases your brand’s logo in a dynamic and engaging way. This type of animation is created using 3D graphics software. Software that allows the logo to be animated in three dimensions, giving it depth and movement. 3D logo animations are often used in company introductions, product launches, and other marketing materials. This to create a memorable and impactful first impression.

Benefits of an Animated 3D Logo for Your Website

1. Attracts Attention

It can instantly capture the attention of your website visitors. With its dynamic movement, it creates a visual interest that can engage and entice your audience, making them want to learn more about your brand.

2. Enhances Your Brand Identity

It adds a professional and modern touch to your brand identity, making it stand out from the competition. By incorporating such logo animation, you can showcase your brand’s personality, values, and mission in a unique and memorable way.

3. Increases User Engagement

It can significantly increase user engagement on your website and social media. With its dynamic and attention-grabbing visuals, it can keep visitors on your website for longer or is a trigger to visit your account and encourage them to interact with your brand.

4. Improves Brand Recognition

It can help to improve brand recognition, making it easier for your target audience to remember your brand. This can be especially helpful for businesses that are just starting out and trying to establish their brand identity or gain more followers on social media.

5. Provides a Competitive Edge

By incorporating it into your website design, you can give your brand a competitive edge over others in your industry. With its unique and dynamic visuals, it can set your brand apart and make it more memorable to your target audience.

How TSI Digital Solution Can Help Having an Animated 3D Logo

At TSI Digital Solution, we have a team of experienced and talented graphic designers and animators who can help you create a custom 3D logo animation that perfectly represents your brand. Our team will work with you to understand your brand’s personality and values. They create an animation that showcases your brand in the best possible light.

Our team uses the latest 3D graphics software and animation techniques to bring your brand to life. We can create a logo that is engaging, dynamic, and eye-catching. A logo that will leave a lasting impression on your website visitors and social media.

Final Thoughts

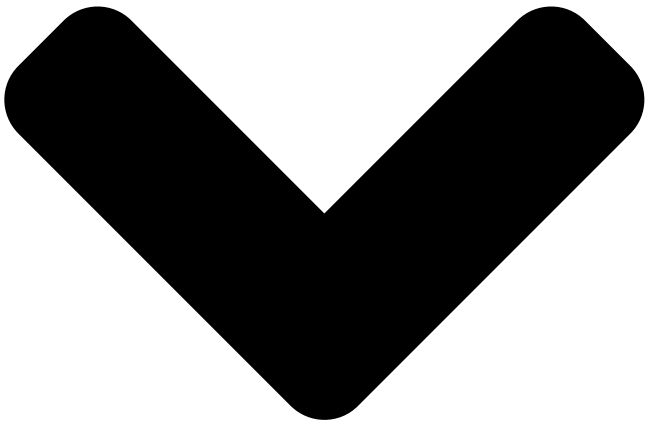
Businesses need to find ways to stand out and engage with their target audience. A 3D logo animation can be a powerful tool to do this! It adds a dynamic and professional touch to your brand identity and can increase user engagement on your website.

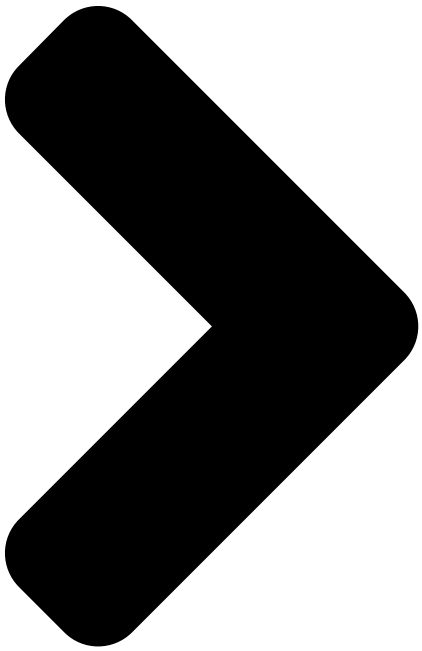
If you’re looking to add a logo animation to your website or as a profile on social media, look no further than TSI Digital Solution. Our team of experienced graphic designers and animators can help you create a custom 3D logo animation. One that perfectly represents your brand and sets you apart from the competition.

Ready to get yours with TSI Digital Solution? Contact us today or just send an application to get started!

Frequently Asked Questions (FAQ)

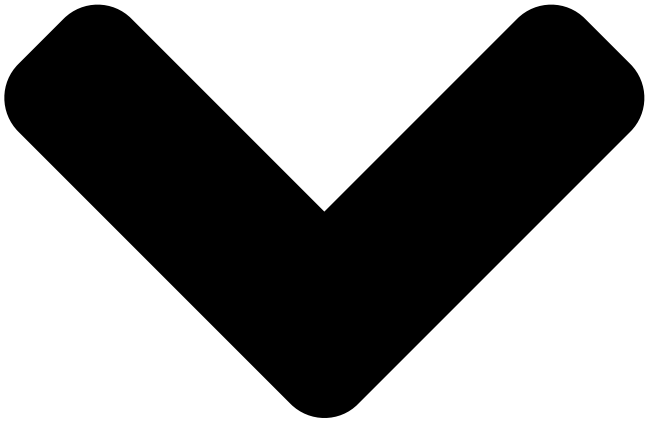
What is an animated 3D logo?

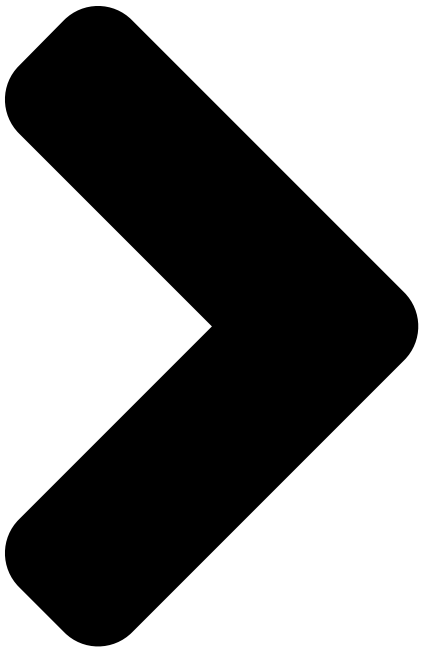




An animated 3D logo is a short, animated clip created with 3D graphics software that showcases your brand’s logo with depth and movement. It’s used to create a memorable and impactful first impression in marketing materials.

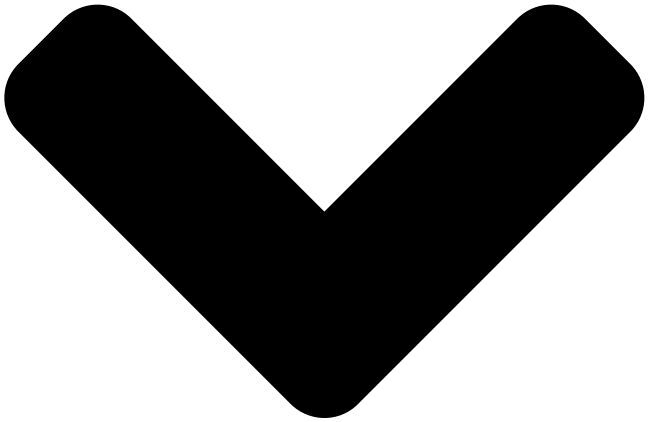
How can a 3D logo animation benefit my website?

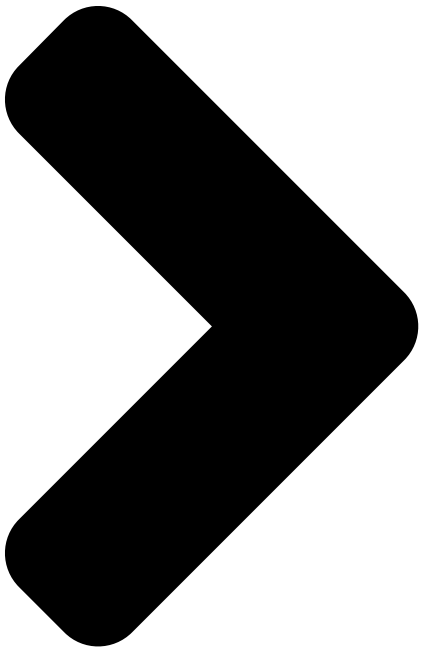




A 3D logo animation attracts visitor attention, enhances your brand identity with a modern touch, increases user engagement, improves brand recognition, and provides a competitive edge by making your brand more memorable.

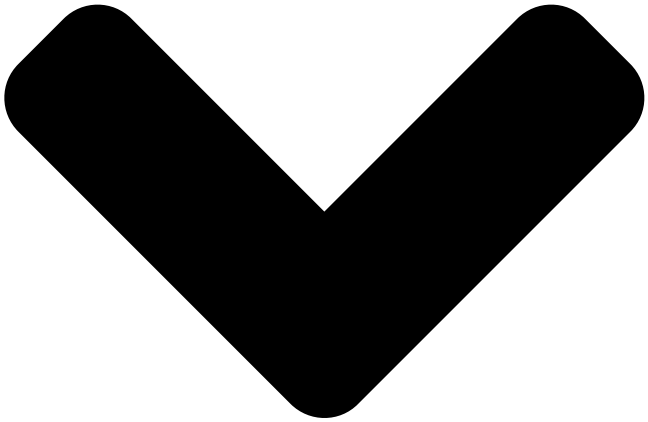
Can a 3D logo be used for social media?

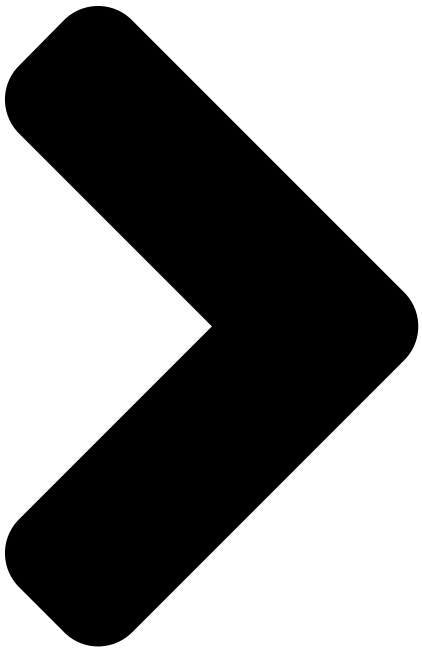




Yes, the blog states you can incorporate an animated 3D logo as a profile on social media to stand out and engage your target audience, helping to establish your brand identity and gain more followers.

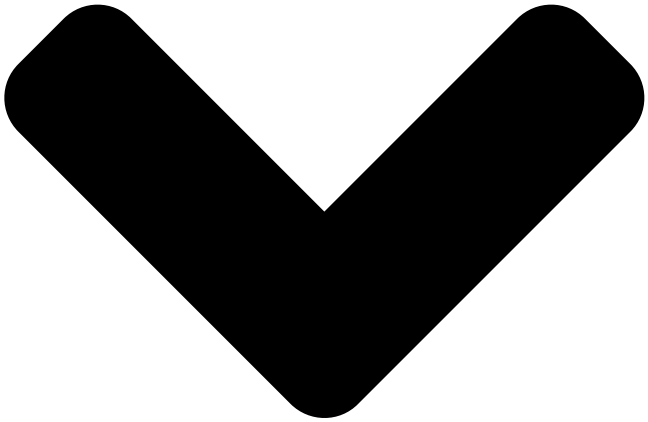
How does a 3D logo improve brand recognition?

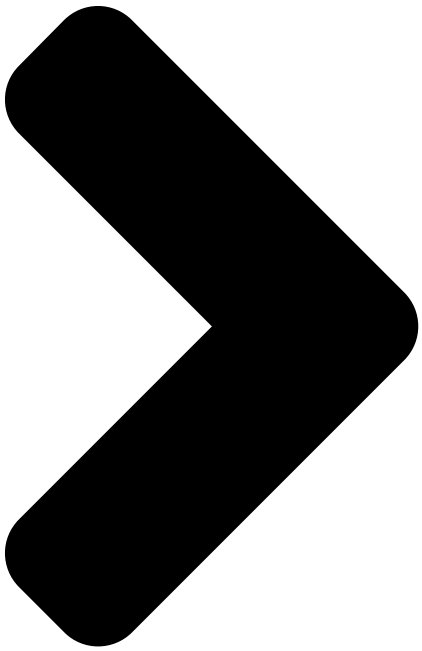




The dynamic and attention-grabbing visuals of a 3D logo animation make it easier for your target audience to remember your brand, which is especially helpful for new businesses or those building their social media presence.

How can TSI Digital Solution help create my animated 3D logo?





TSI Digital Solution has a team of graphic designers and animators who use the latest 3D software to create a custom, engaging animation that perfectly represents your brand’s personality and values.

An animated 3D logo is a short, animated clip created with 3D graphics software that showcases your brand’s logo with depth and movement. It’s used to create a memorable and impactful first impression in marketing materials.

A 3D logo animation attracts visitor attention, enhances your brand identity with a modern touch, increases user engagement, improves brand recognition, and provides a competitive edge by making your brand more memorable.

Yes, the blog states you can incorporate an animated 3D logo as a profile on social media to stand out and engage your target audience, helping to establish your brand identity and gain more followers.

The dynamic and attention-grabbing visuals of a 3D logo animation make it easier for your target audience to remember your brand, which is especially helpful for new businesses or those building their social media presence.

TSI Digital Solution has a team of graphic designers and animators who use the latest 3D software to create a custom, engaging animation that perfectly represents your brand’s personality and values.

Reach Out to Us

Ready to Bring Your Brand to Life?

If you’re looking to add a custom 3D logo animation to your website or social media, look no further than TSI Digital Solution. Ready to get yours?

Contact TSI Digital Solution and let’s start building your moving brand identity today.

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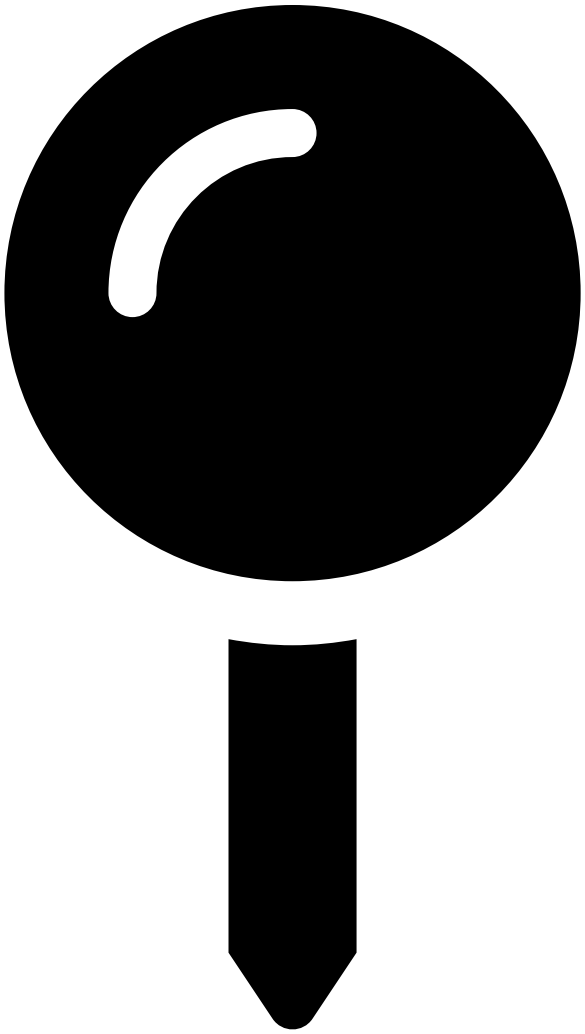

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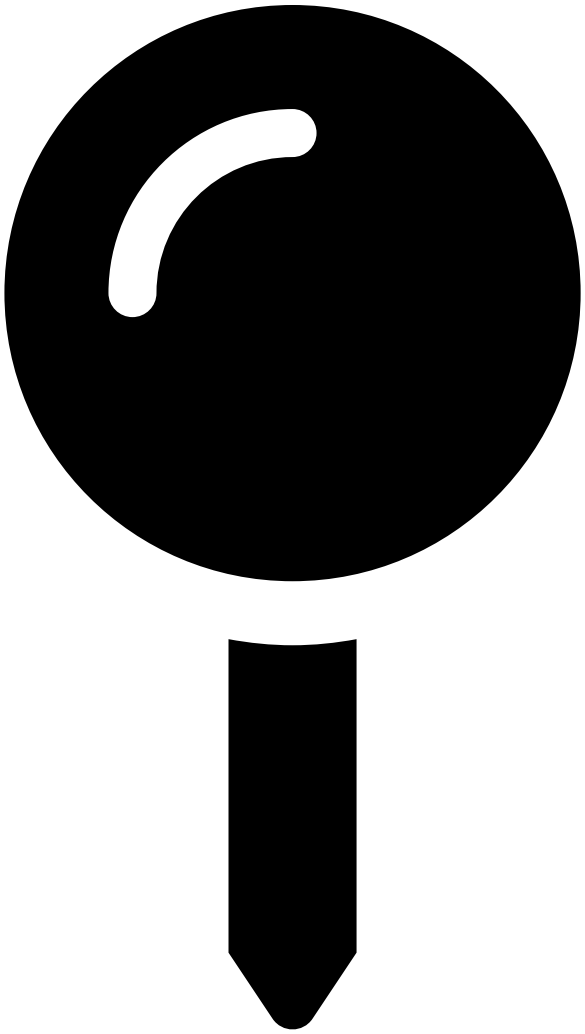

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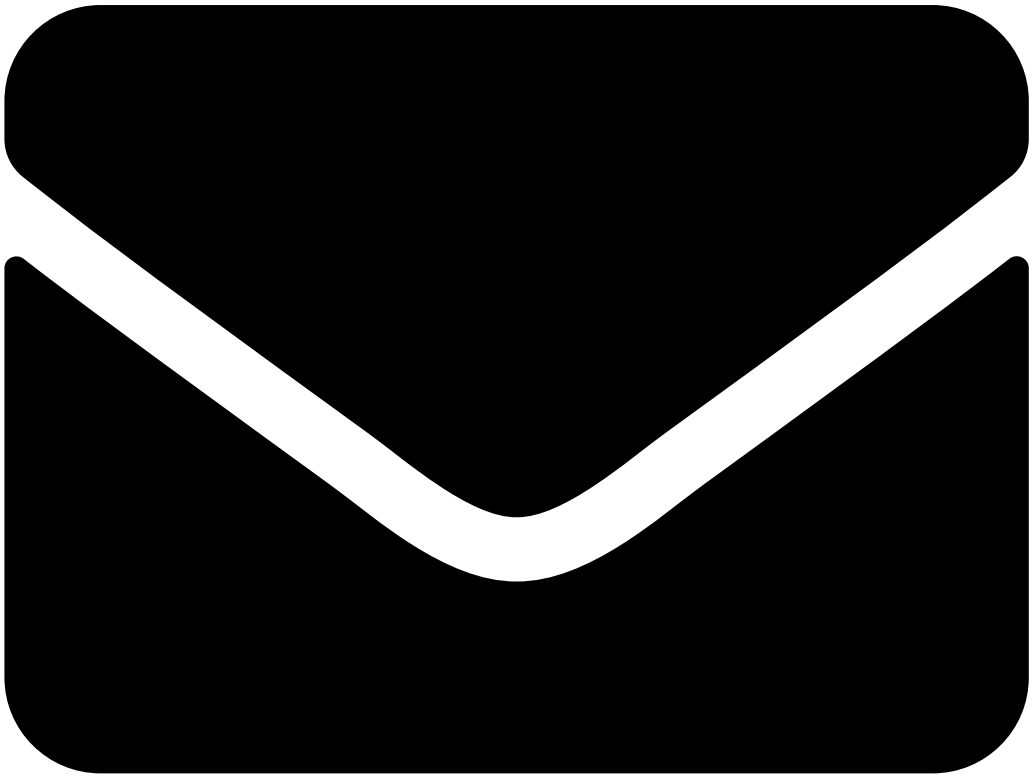

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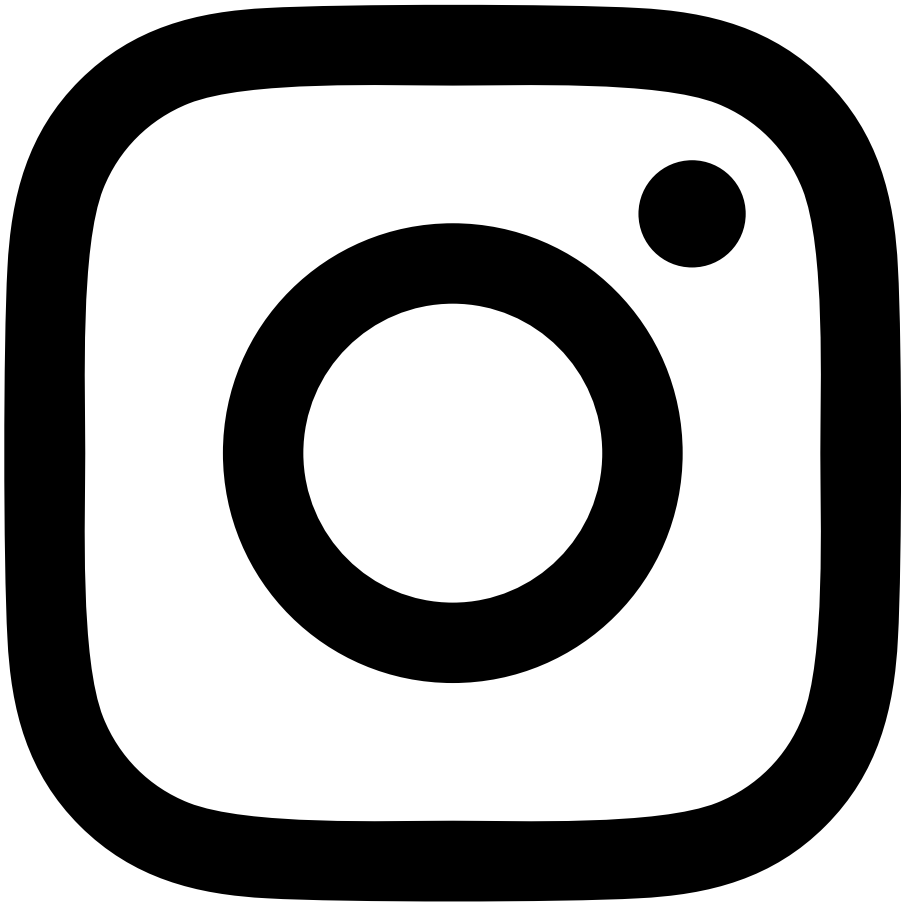

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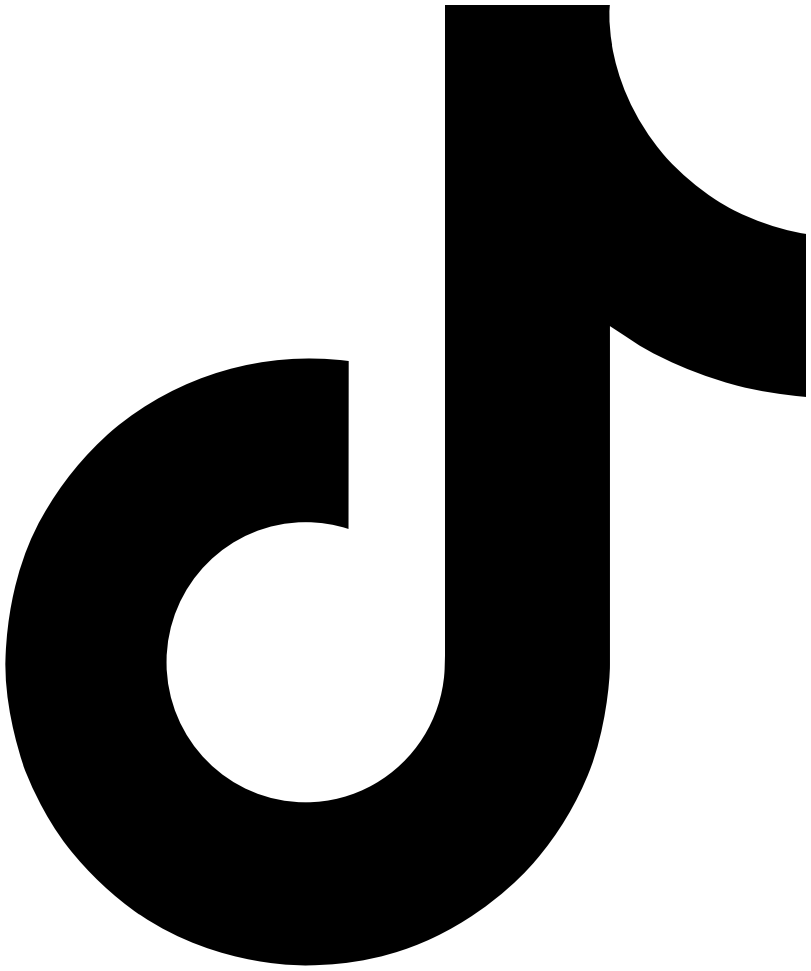

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