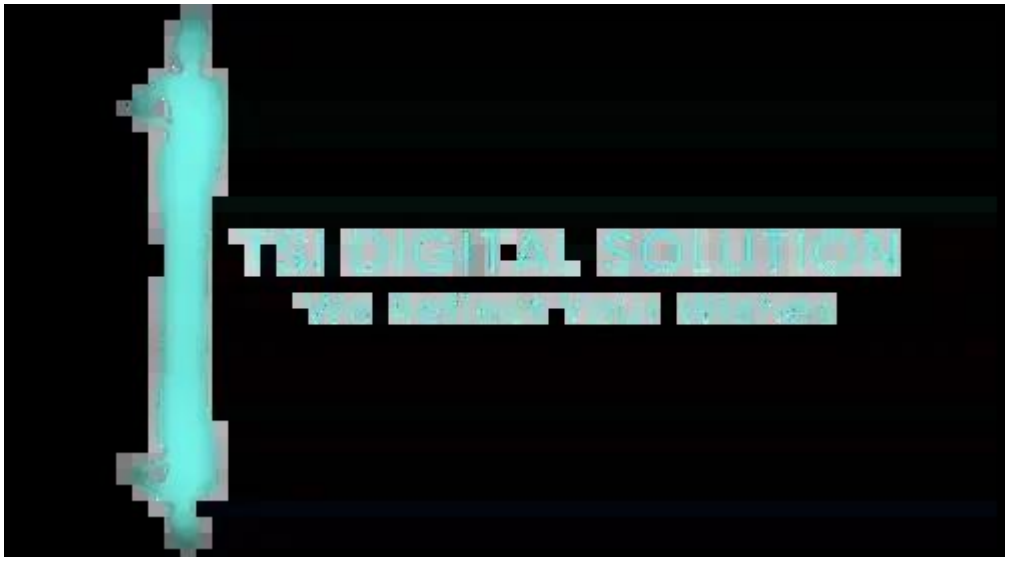
New Ways of Working (NWOW): Results Matter, Not Presence

Category: Blog at TSI Digital Solution
June 20, 2024

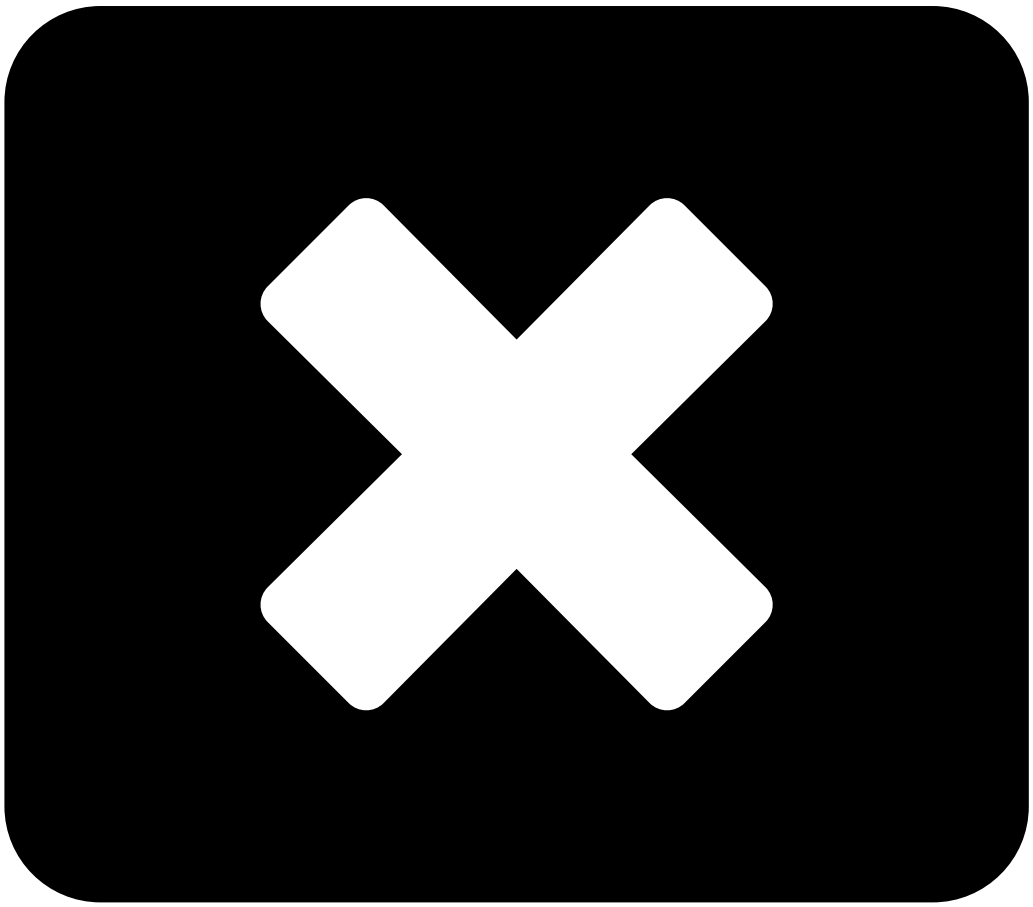












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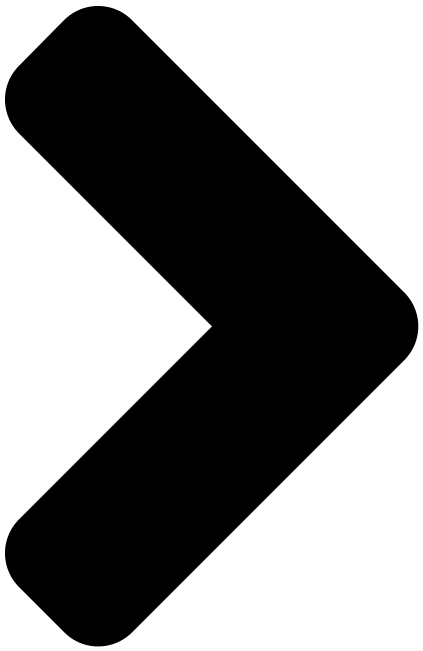

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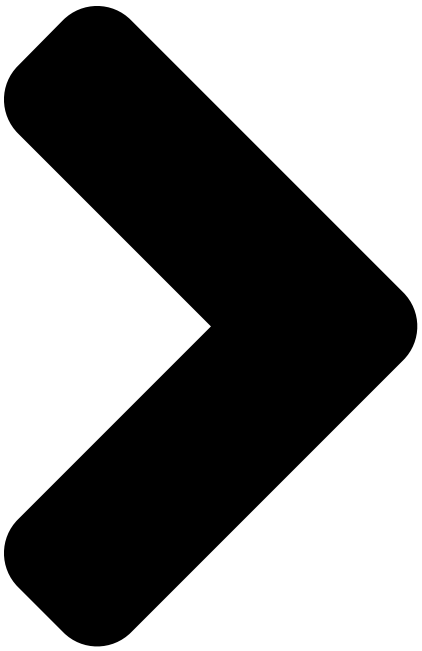

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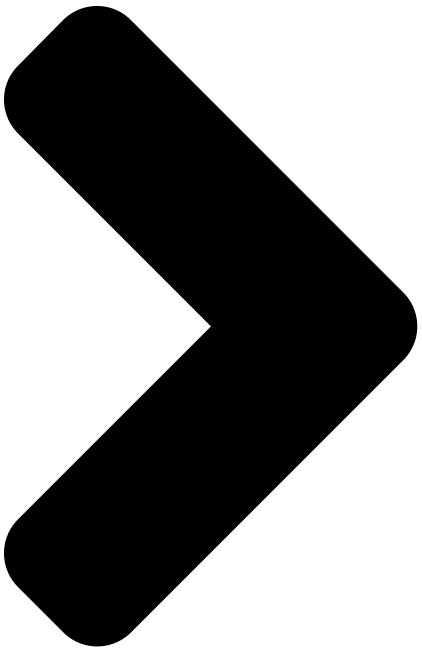

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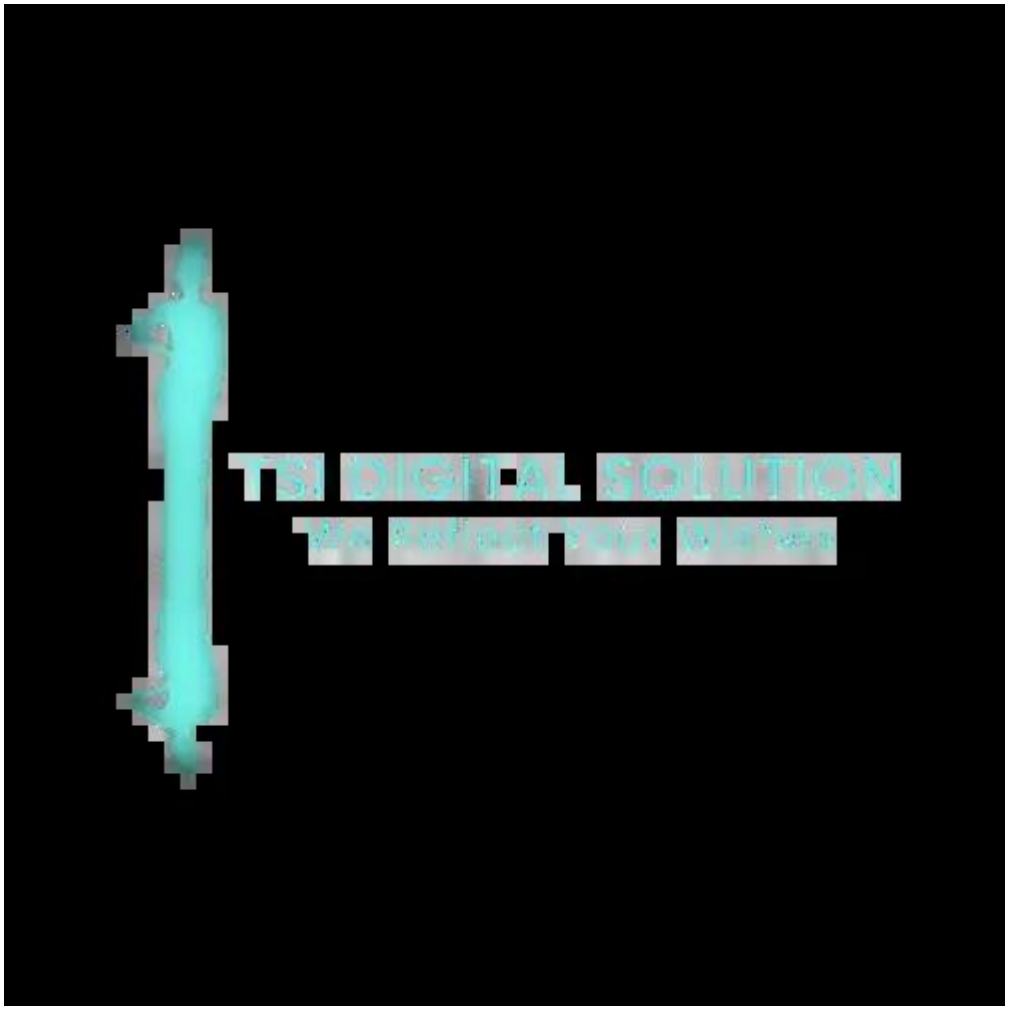
What we have realized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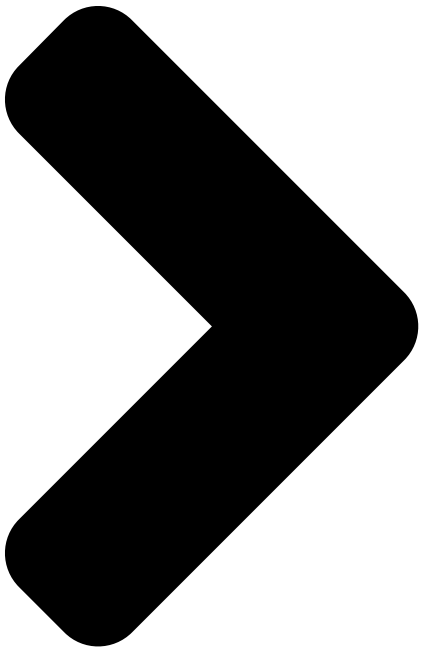

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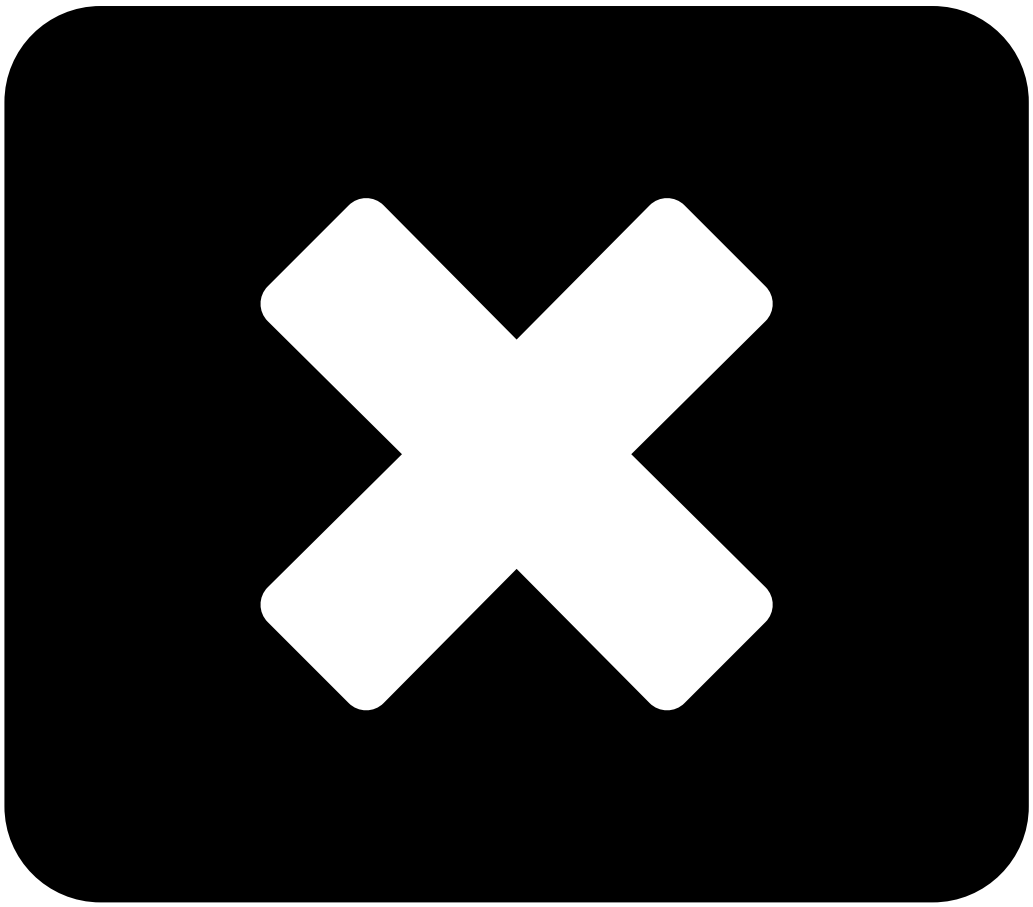

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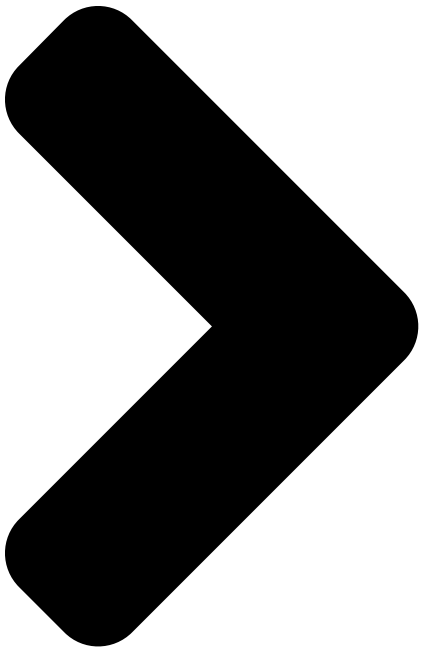

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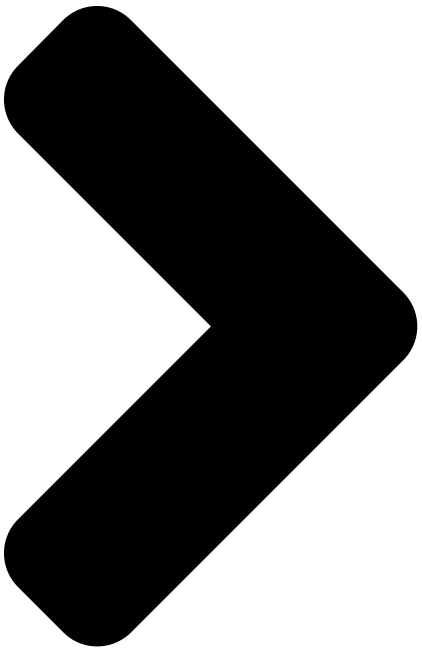

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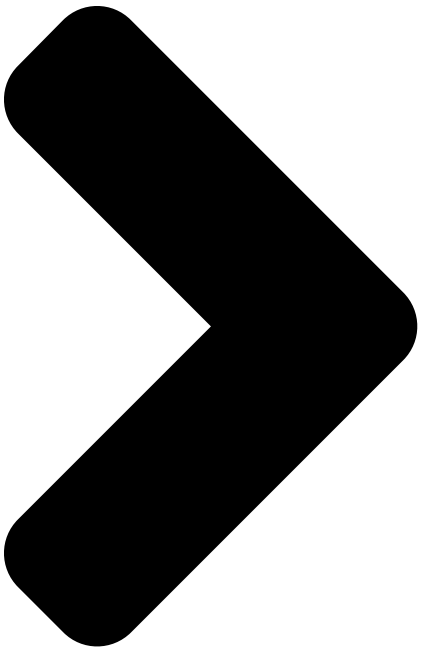
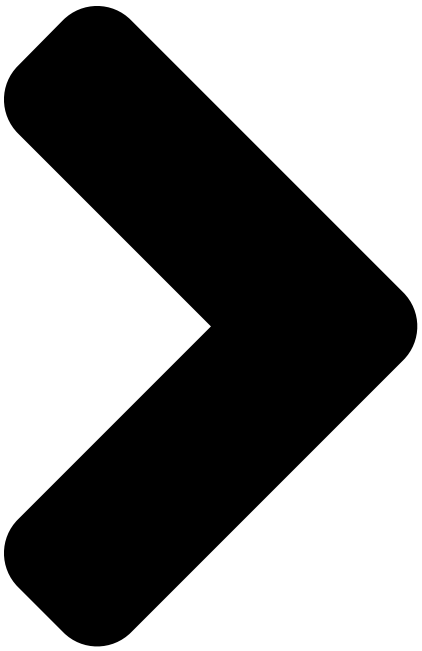
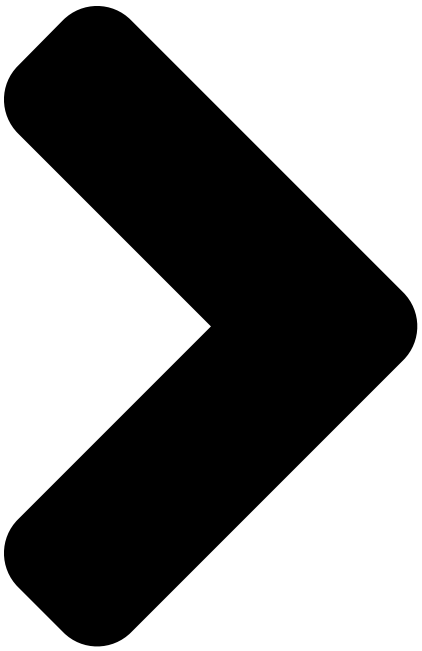


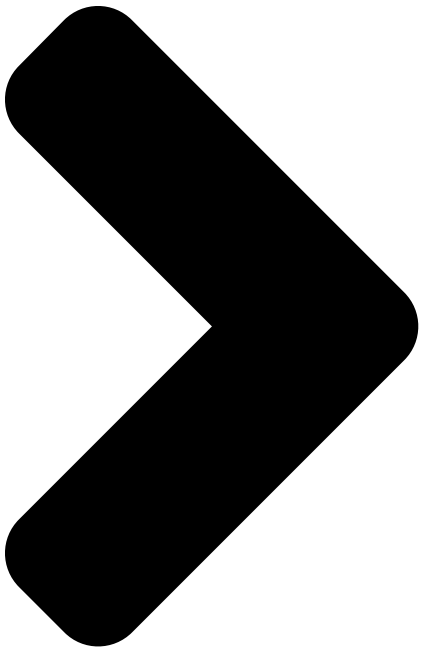
- Hosting



SEO/Ads/MGB/Speedup/Technical



App Design & Development



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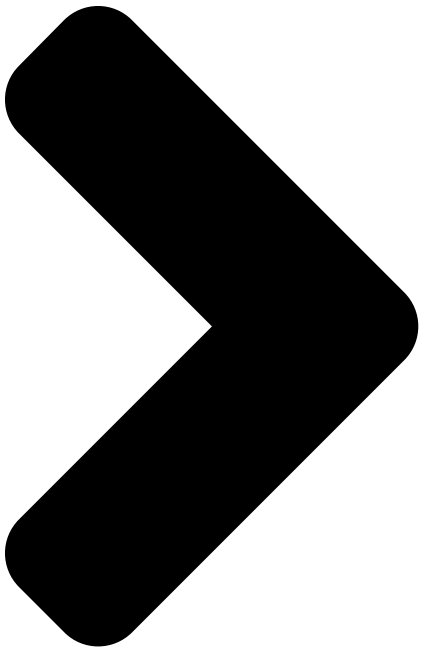
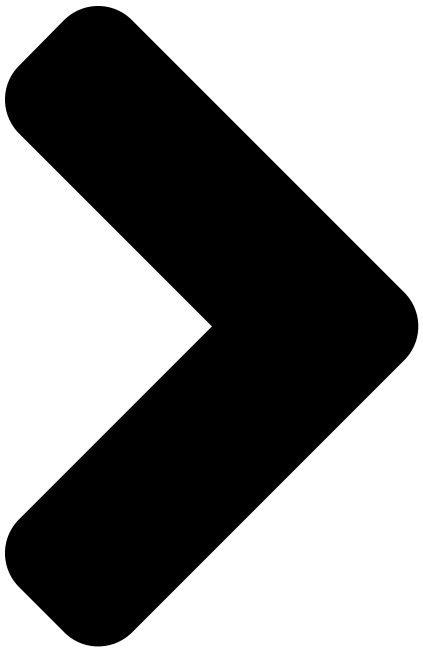
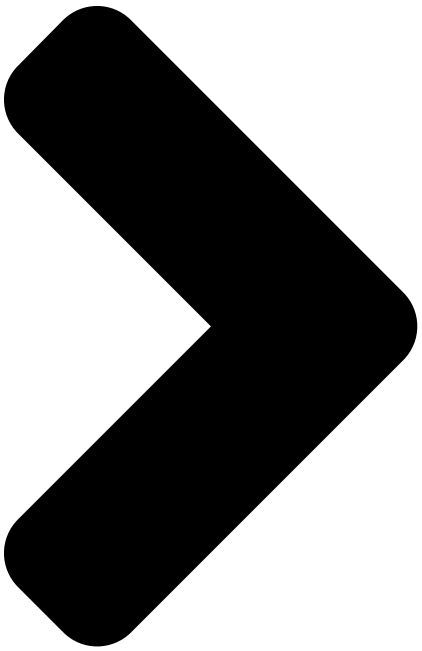


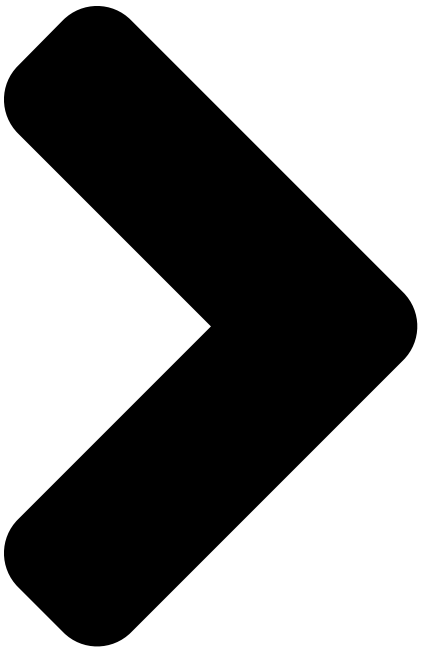
e-Commerce



- Branding



Social Media & Content Creation



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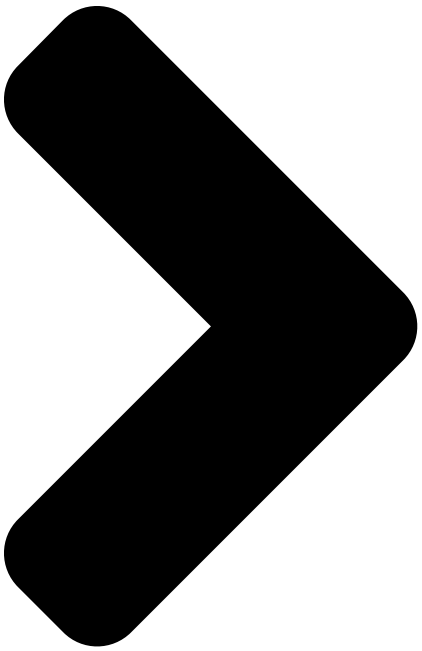

- Copywriting & Translations

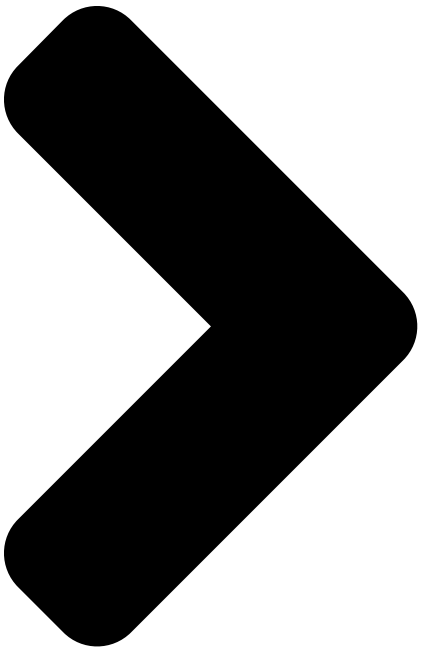

Photo- & Videography

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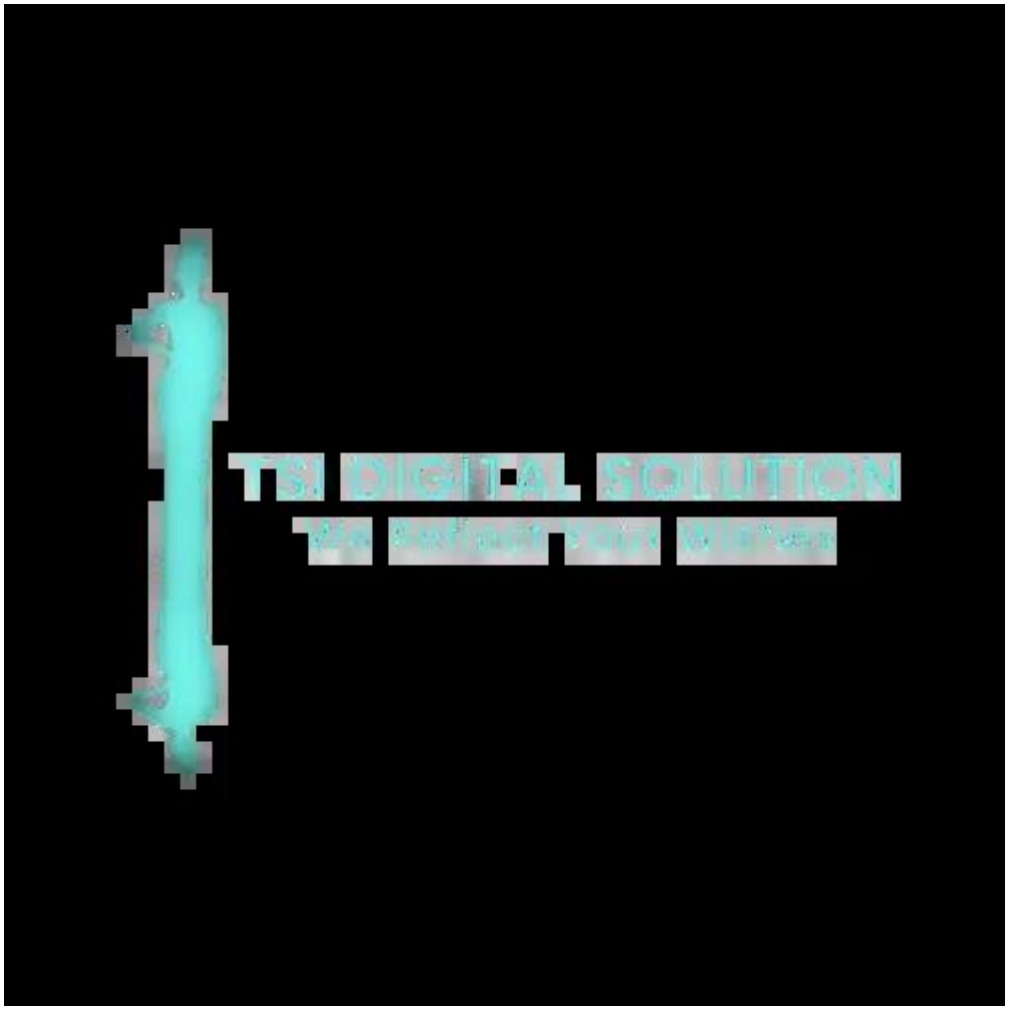
The way we work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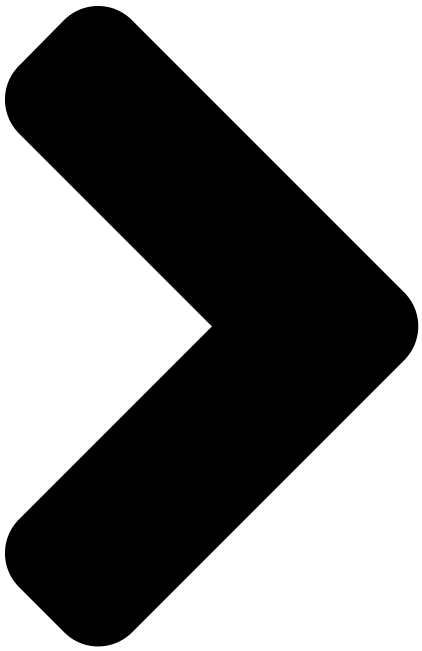

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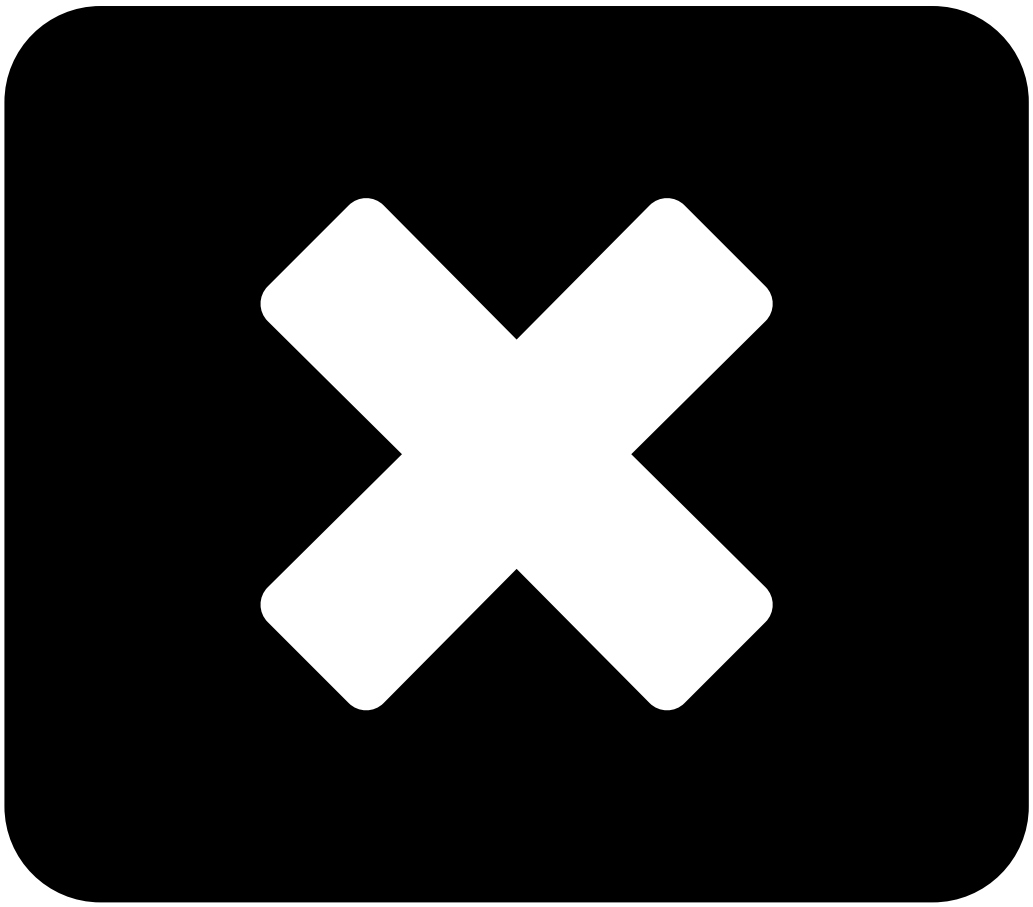

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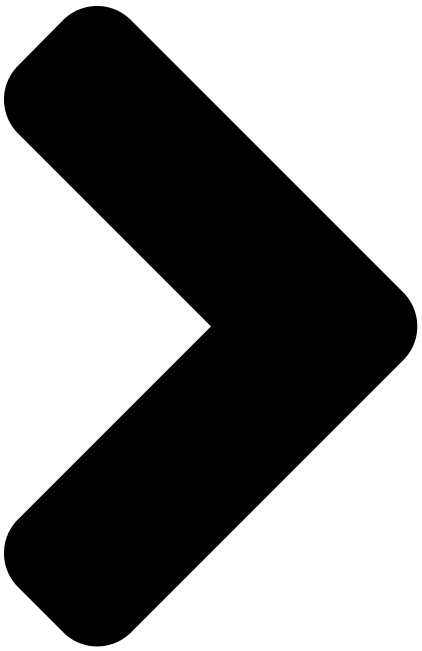

Realized projects

Calculate an estimate of your project costs directly online

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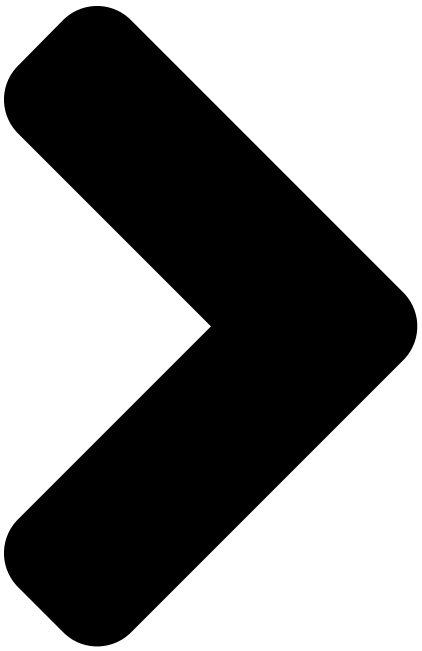
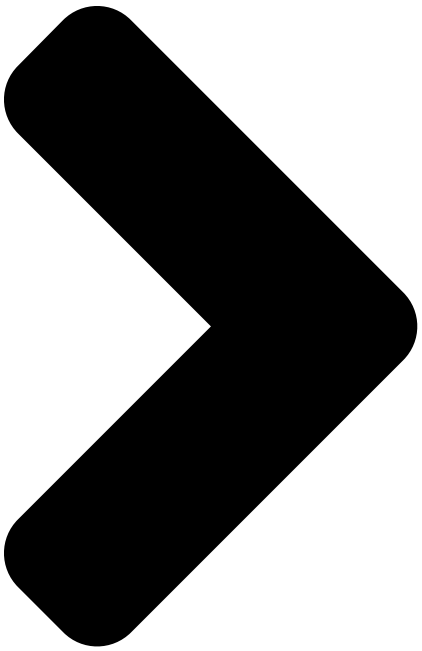
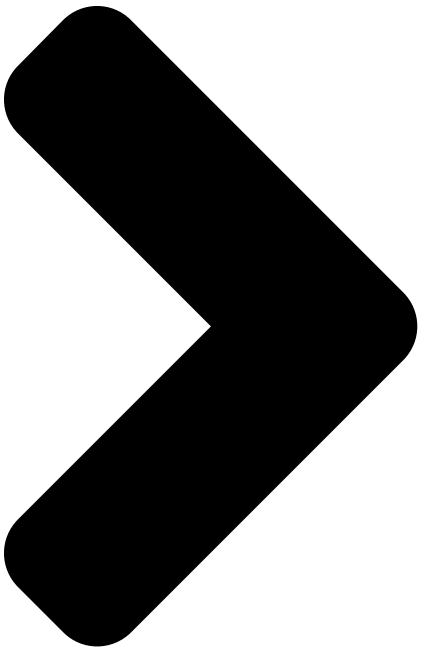


- Cost calculation for my website



- Cost calculation: SEO/Ads/MGB/Speedup/Technical



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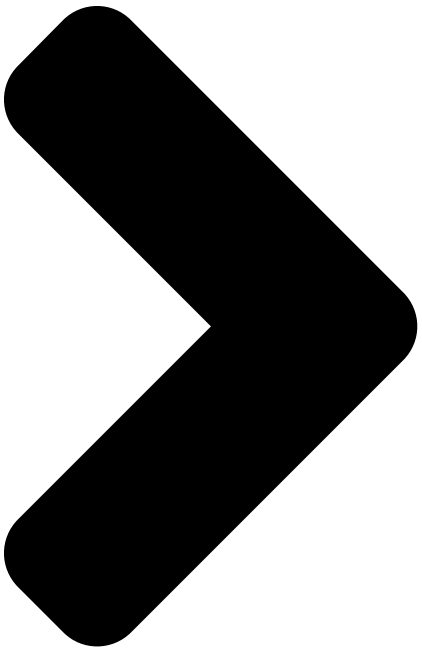
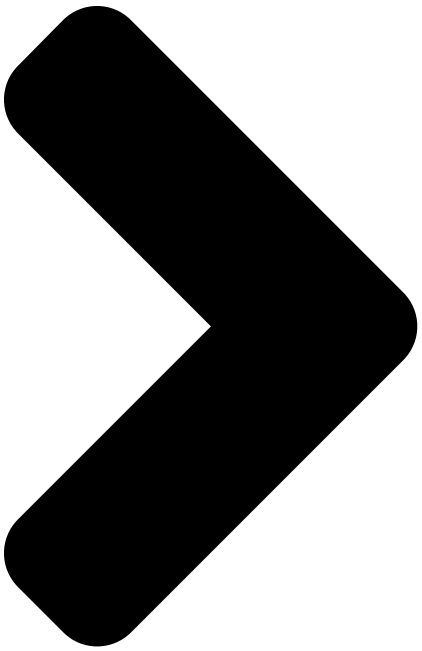
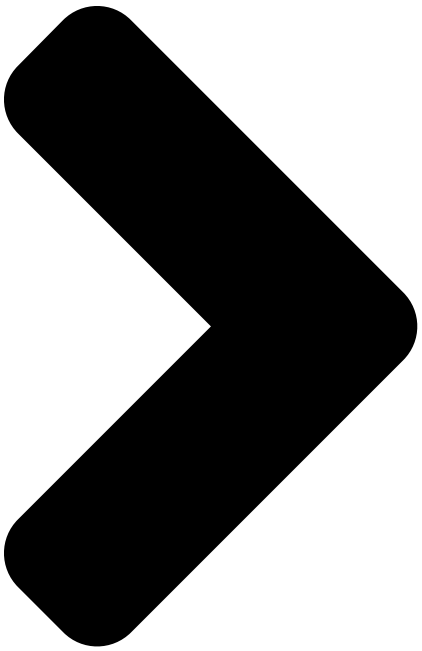


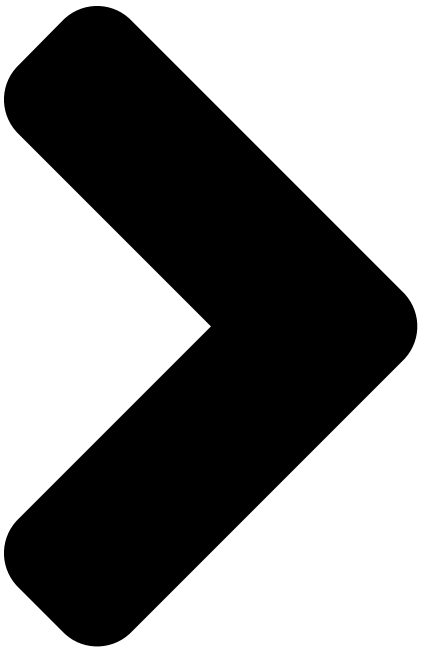
- Contact us for your AI Agent



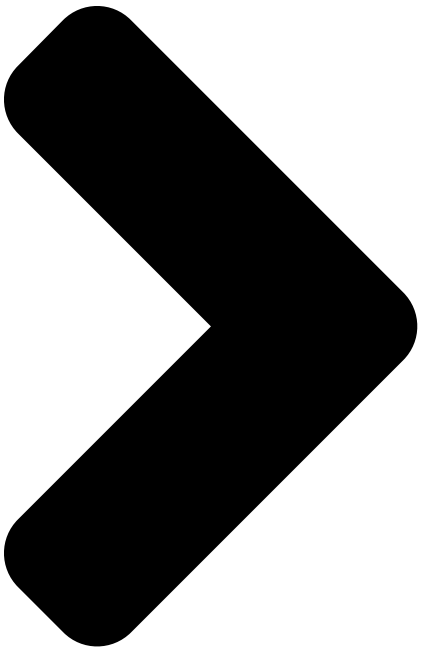
Cost calculation for an e-commerce shop



- Contact us for branding



Cost calculation for Social Media & Content Creation



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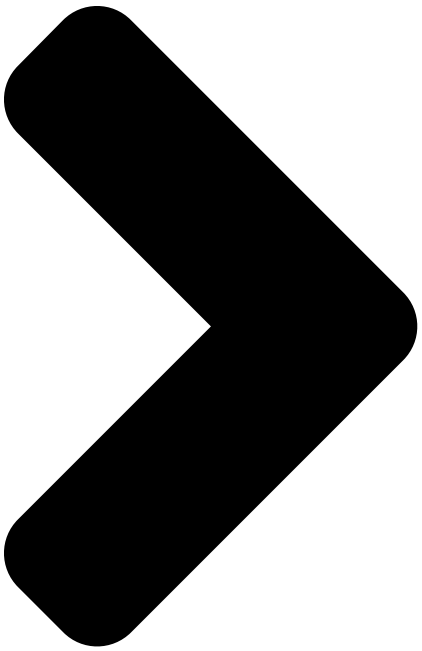

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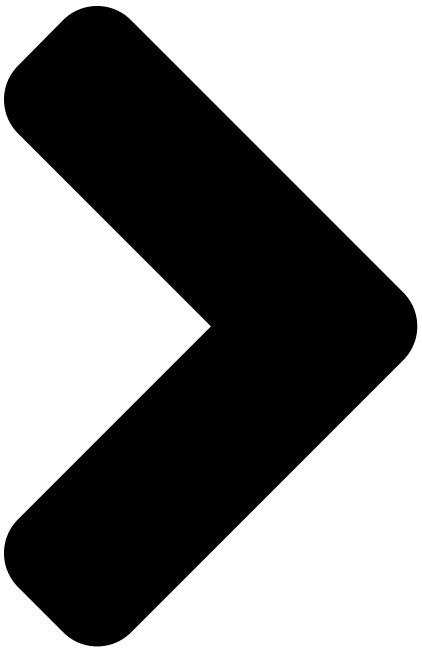

Cost calculation for Photo- & Videography

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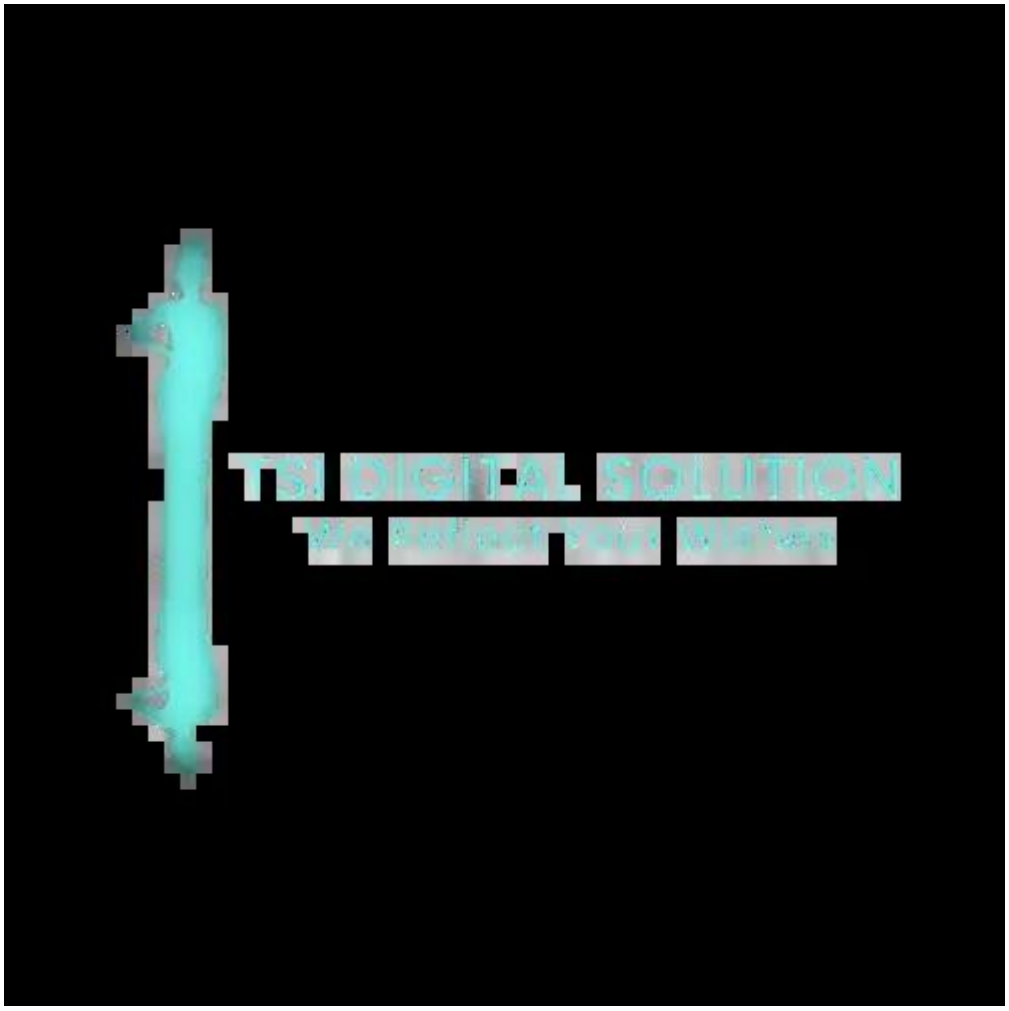
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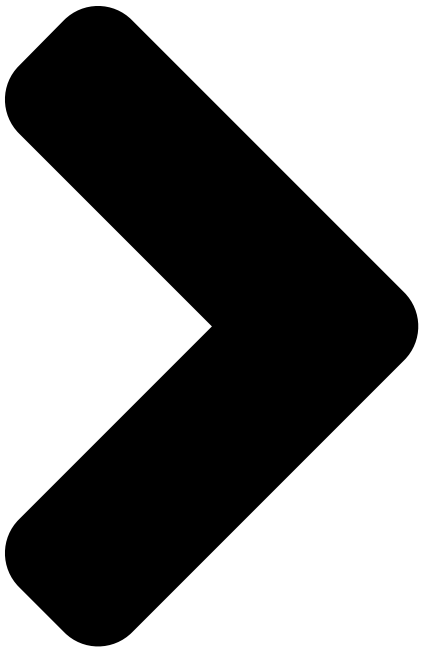

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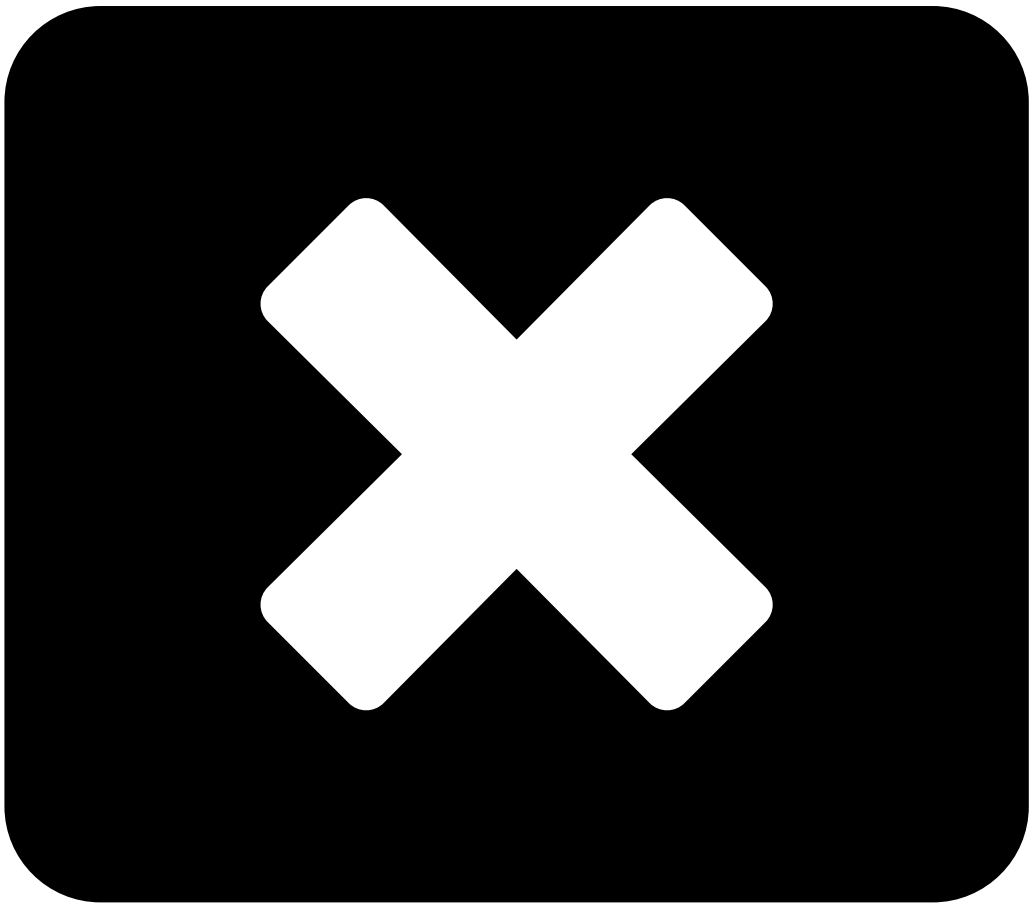

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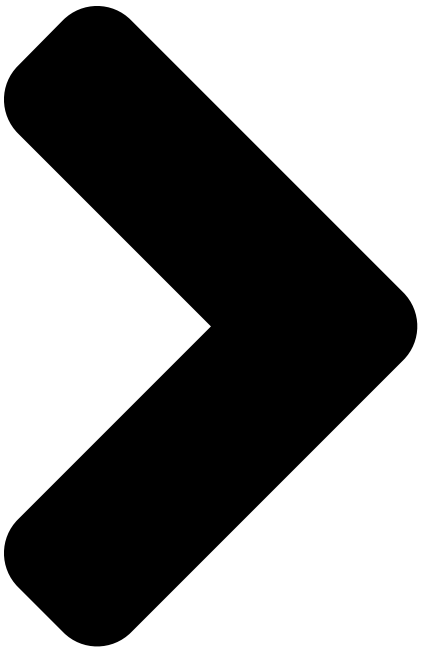

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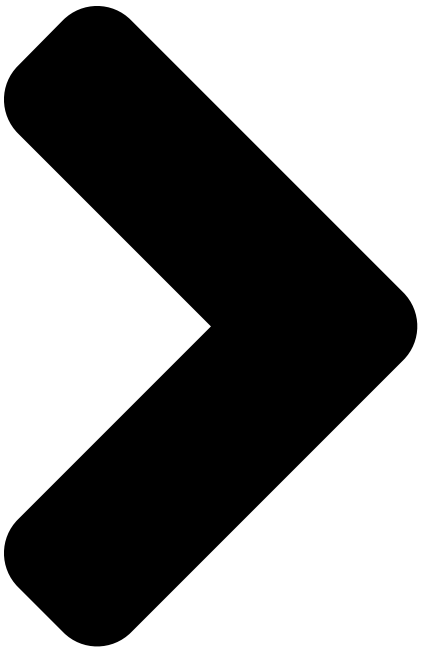
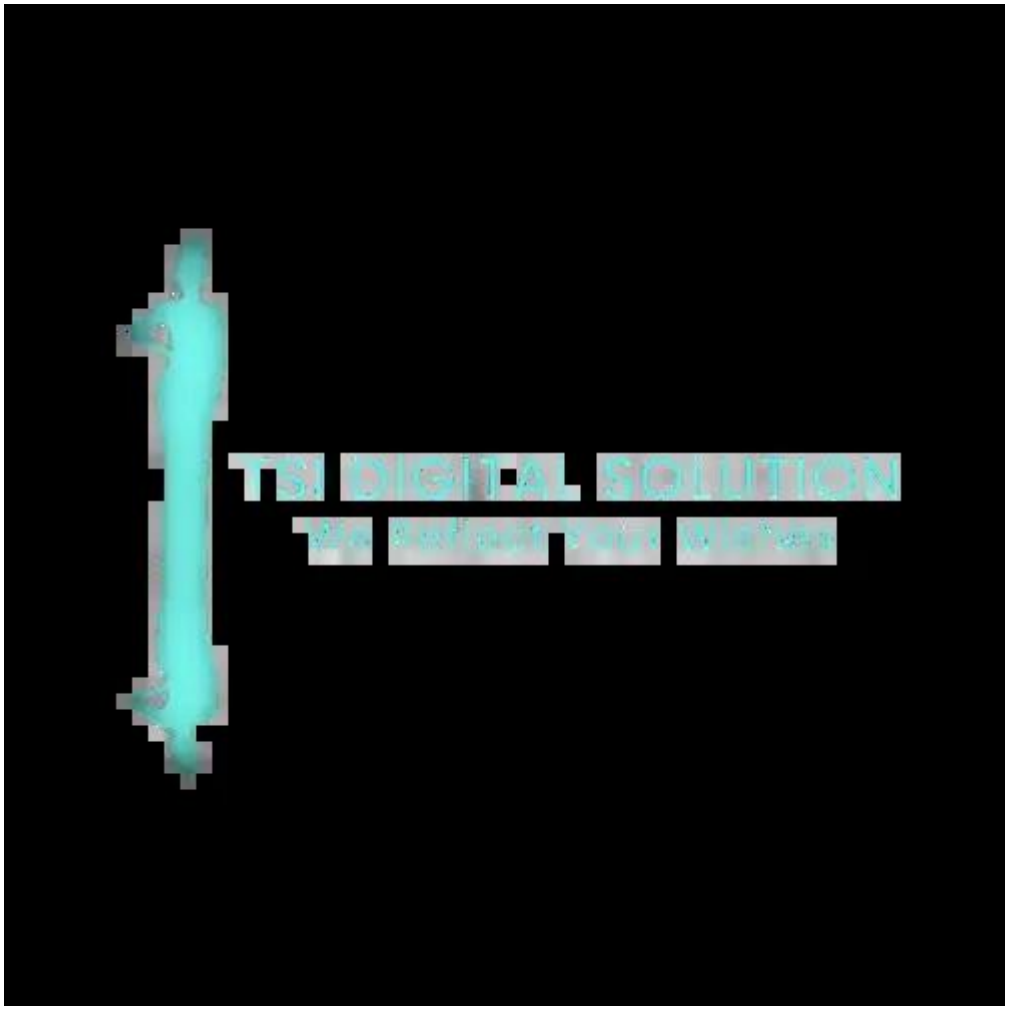


Demo

Just ask, we are here for you

Who we are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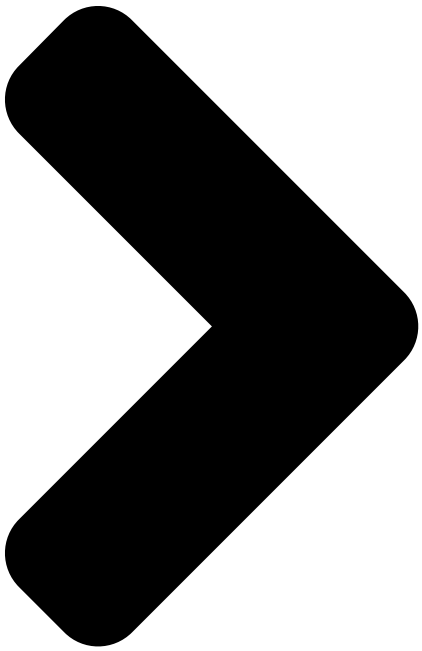

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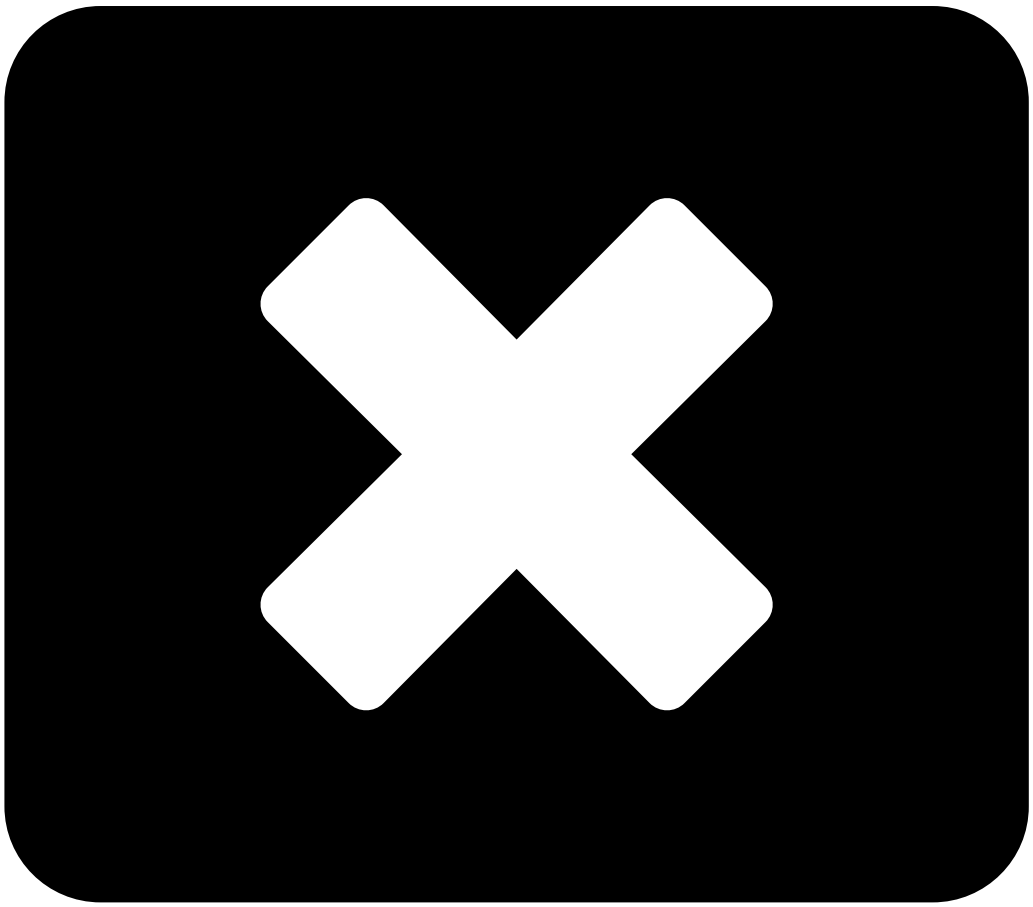

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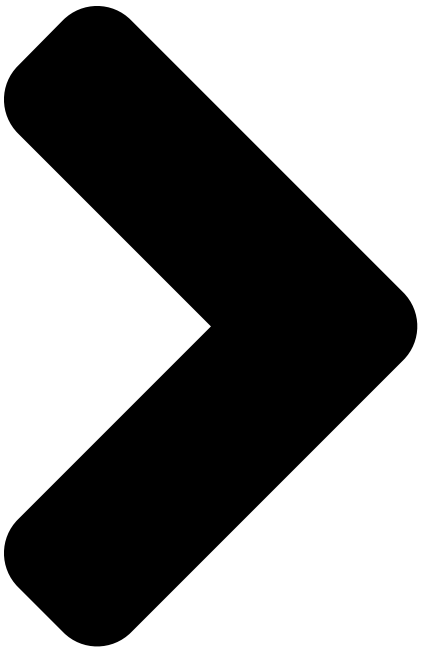

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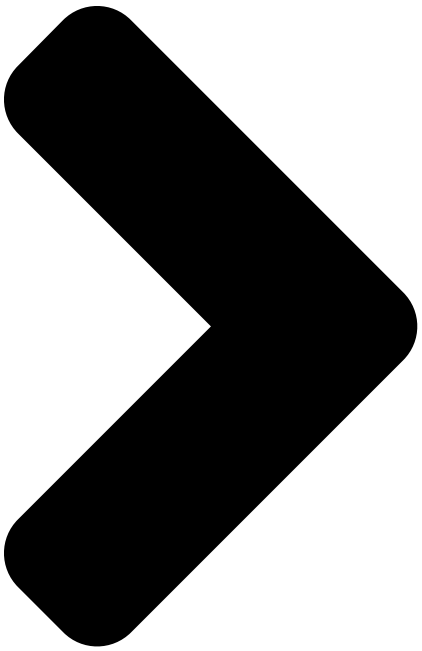

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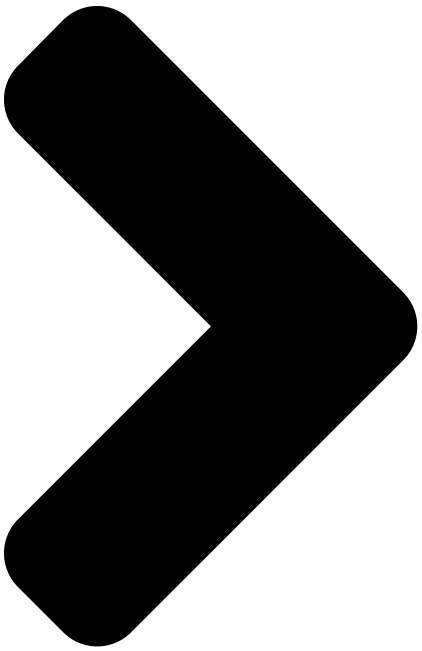

TSI Spam Blocker

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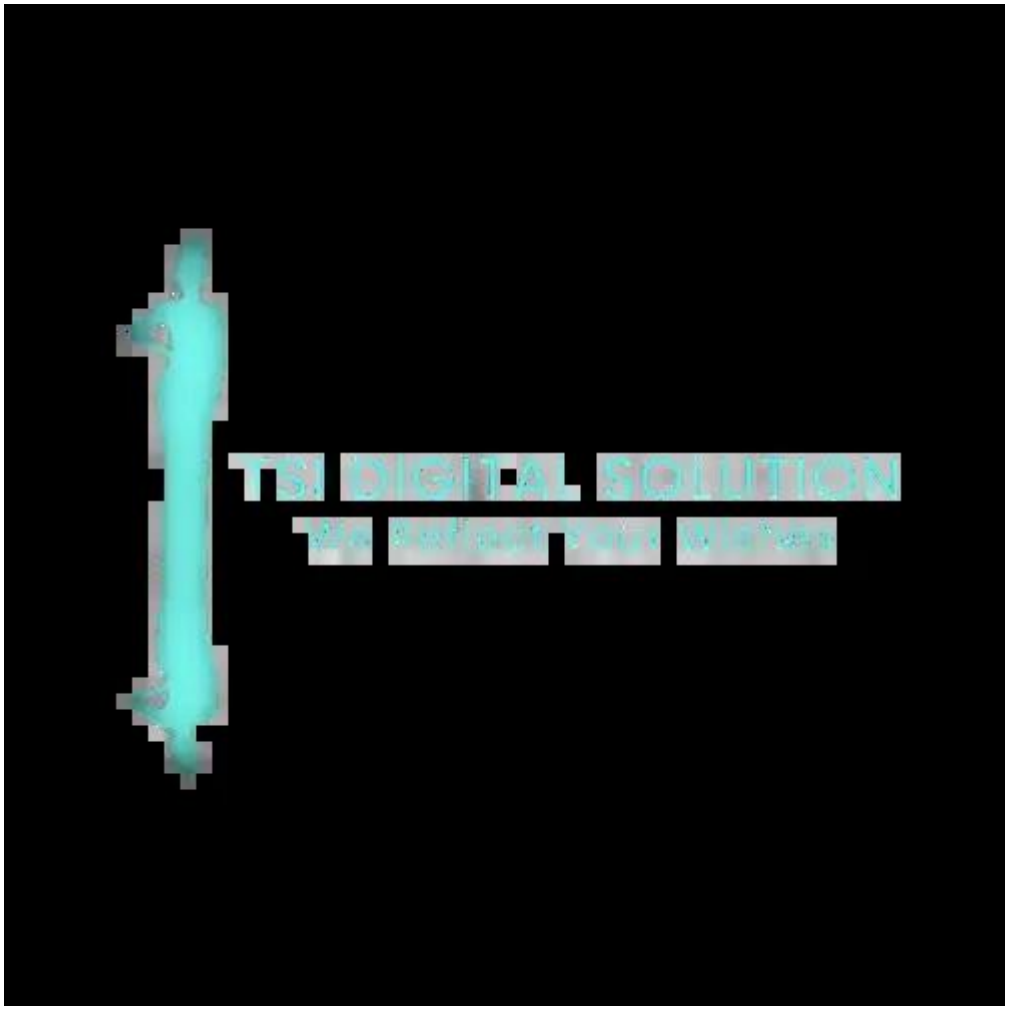
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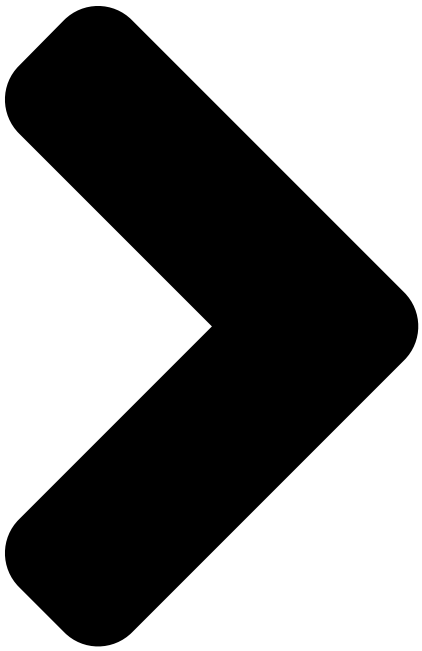

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New Ways of Working: Results Matter, Not Presence

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New Ways of Working

Why TSI Digital Solution Champions the New Ways of Working (NWOW)

As the landscape of work rapidly evolves, TSI Digital Solution stands firmly behind the New Ways of Working (NWOW) model. This modern approach not only

addresses numerous contemporary challenges but also drives efficiency, well-being, and productivity to new heights. Here, we tackle the common arguments against NWOW and highlight why embracing this system is a game-changer for businesses.

Countering Arguments Against NWOW

“Lack of Supervision and Accountability”

A frequent concern is that remote work limits supervision and accountability. However, this viewpoint is outdated. Modern management should prioritize trust and results over physical presence. Digital tools like Trello, Asana, and Monday.com offer effective project management and performance tracking. These platforms provide transparency and real-time updates, ensuring that managers can track progress and productivity without hovering over employees. The focus should be on outcomes, not micromanagement.

“Reduced Team Collaboration”

Skeptics often argue that NWOW hinders team collaboration. On the contrary, it can enhance it. Tools like Slack, Microsoft Teams, and Zoom enable seamless communication and collaboration, often more efficiently than traditional in-person meetings. These platforms support real-time messaging, virtual meetings, and collaborative document editing, making it easy to maintain strong team connections regardless of physical location. Moreover, remote work often fosters more intentional and structured communication.

“Technology and Security Concerns”

The reliance on technology and potential security risks are legitimate concerns. However, robust cybersecurity measures and continuous investment in IT infrastructure can effectively mitigate these risks. Implementing secure networks, VPNs, and regular training on cybersecurity best practices ensures that sensitive data remains protected. Additionally, cloud-based solutions offer secure data storage and access, enhancing both security and accessibility.

“Work-Life Boundaries Blur”

Another concern is that NWOW blurs the lines between work and personal life. This can be managed with clear policies and guidelines that encourage employees to set boundaries. Promoting a healthy work-life balance is crucial. Employers can support this by encouraging regular breaks, setting clear expectations for work hours, and offering mental health resources. The flexibility of NWOW allows employees to create a schedule that suits their personal needs, ultimately leading to increased job satisfaction and productivity.

HOWEVER… Benefits of NWOW!

Improved Mental Health and Well-being

NWOW prioritizes mental health by allowing employees to create a work environment that suits their personal needs. This flexibility reduces stress and burnout, contributing to a happier and more engaged workforce. Employees with a healthy work-life balance are more likely to be productive and innovative.

Reduced Traffic and Environmental Impact

Remote work drastically reduces the need for commuting, leading to less traffic congestion and lower carbon emissions. This not only benefits the environment but also gives employees more time to focus on their work and personal lives. The reduction in commuting stress leads to a more energized and productive workforce.

Cost Savings for Businesses and Employees

Adopting NWOW can result in significant cost savings. Businesses can reduce or eliminate the need for physical office space, cutting down on rent and utility expenses. These savings can be redirected towards employee development, technology upgrades, and other strategic investments. Employees also save money on commuting costs, professional attire, and meals, which can improve their financial well-being.

Resilience in the Face of Crises

The COVID-19 pandemic underscored the vulnerabilities of traditional office setups. NWOW enables businesses to maintain operations during unforeseen events by leveraging digital tools and remote work practices. This resilience ensures business continuity and protects employees’ health and safety, making companies more adaptable and future-proof.

Enhanced Employee Productivity

Numerous studies have shown that remote work can lead to higher productivity. Without the distractions of a traditional office environment, employees can focus better and complete tasks more efficiently. Flexible working hours also allow individuals to work when they are most productive, leading to better output and performance.

Access to a Global Talent Pool

NWOW removes geographical barriers, allowing businesses to tap into a global talent pool. This access to diverse skills and perspectives can drive innovation and give companies a competitive edge. Employers are no longer limited to local talent, opening up opportunities for finding the best fit for their needs.

Employee Retention and Attraction

Offering flexible working arrangements is increasingly becoming a key factor in attracting and retaining top talent. Many professionals now prioritize work-life balance and flexibility when choosing an employer. By adopting NWOW, businesses can position themselves as attractive workplaces, reducing turnover and associated recruitment costs.

Scalability and Flexibility

NWOW provides businesses with the flexibility to scale operations up or down as needed. Without the constraints of physical office space, companies can quickly adapt to changing market conditions and business demands. This agility is crucial in today’s fast-paced and ever-changing business environment.

Promoting Innovation

A flexible work environment fosters creativity and innovation. Employees are more likely to experiment and think outside the box when they are not confined to a traditional office setup. This freedom can lead to the development of new ideas and solutions that drive business growth and success.

Improved Job Satisfaction

When employees have control over their work environment and schedule, job satisfaction tends to increase. This leads to higher morale, greater engagement, and a stronger commitment to the company. Satisfied employees are also more likely to deliver high-quality work and contribute positively to the company culture.

Conclusion: Results Matter, Not Presence

TSI Digital Solution’s unwavering support for NWOW stems from a firm belief in its transformative power. The traditional office-centric model is outdated and inefficient in today’s fast-paced, technology-driven world. NWOW emphasizes results over presence, valuing productivity, innovation, and employee satisfaction.

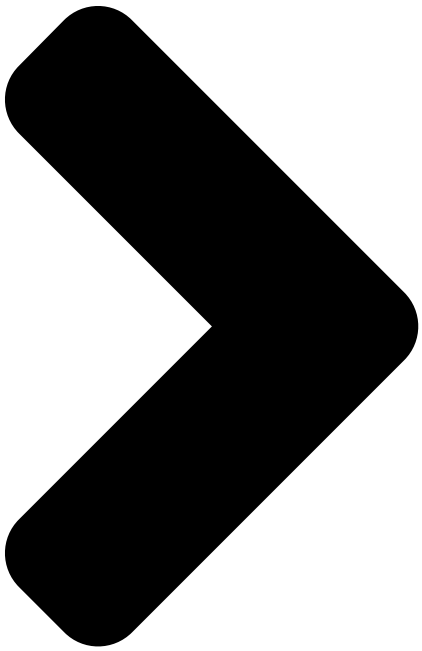
By adopting NWOW, businesses can unlock new levels of efficiency, adaptability, and resilience. TSI Digital Solution is committed to leading this change, demonstrating that the future of work is flexible, digital, and focused on outcomes. It’s time to leave behind the antiquated norms and embrace a work model that truly meets the needs of modern businesses and their employees.

Join us in championing the New Ways of Working and experience the myriad benefits it brings to your business and workforce.

Frequently Asked Questions (FAQ)

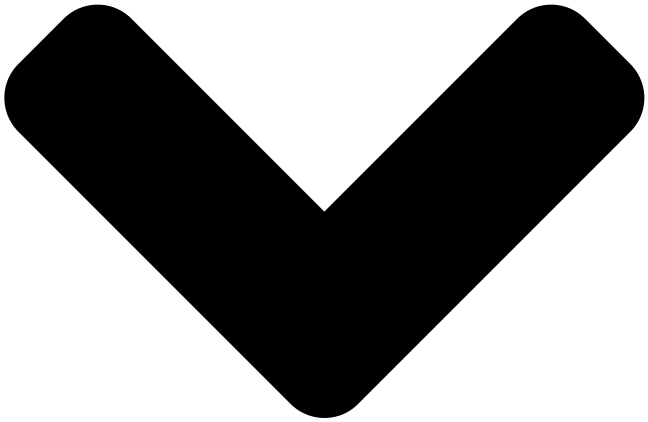
Does remote work lack supervision and accountability?

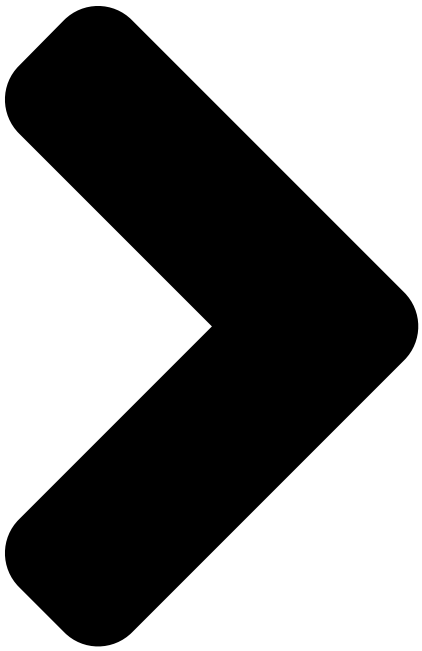




No. **Modern management focuses on results, not physical presence**. Digital tools like Trello, Asana, and Monday.com provide real-time project tracking and transparency, allowing managers to monitor productivity effectively without micromanaging.

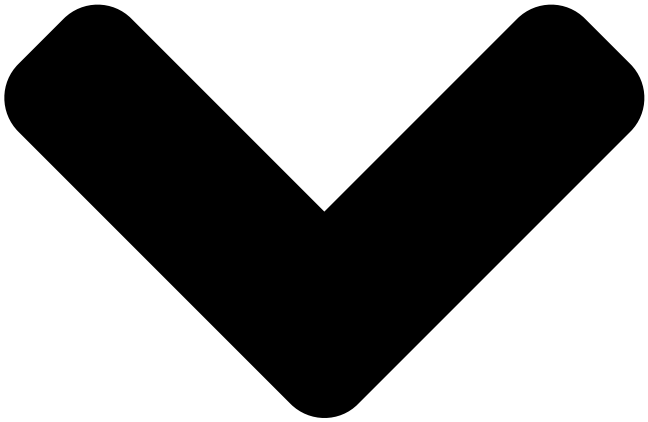
Does NWOW reduce team collaboration?

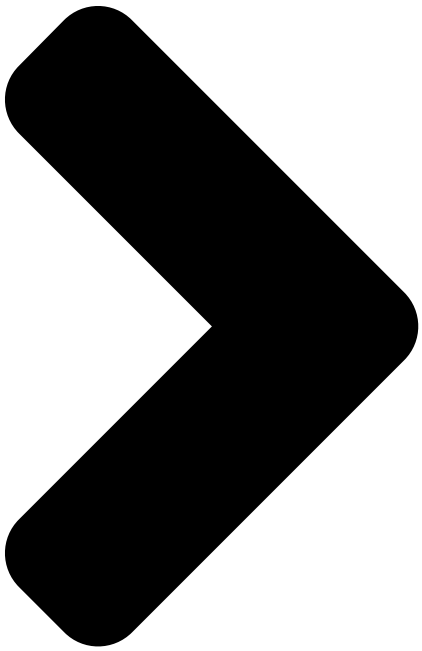




On the contrary, NWOW can enhance collaboration. Tools like Slack, Microsoft Teams, and Zoom enable seamless communication, virtual meetings, and collaborative document editing, often leading to more intentional and efficient teamwork than traditional in-person methods.

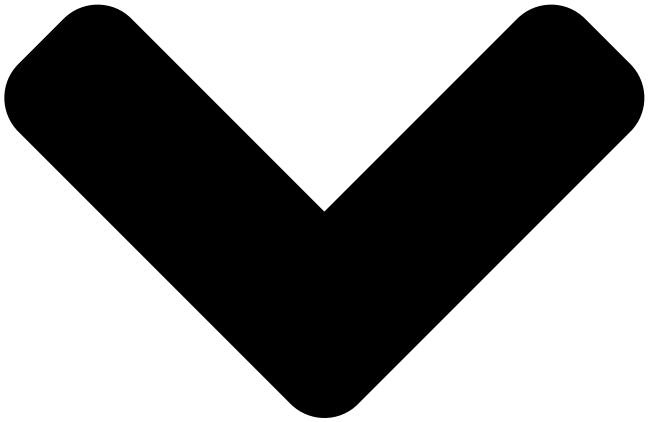
Are there technology and security risks with NWOW?

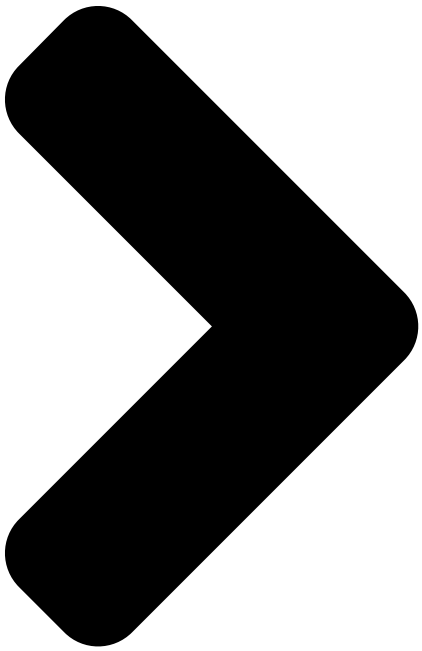




While legitimate, these risks are manageable. Implementing robust cybersecurity measures, secure networks, VPNs, and regular employee training effectively protects data. Cloud-based solutions also offer secure storage and access.

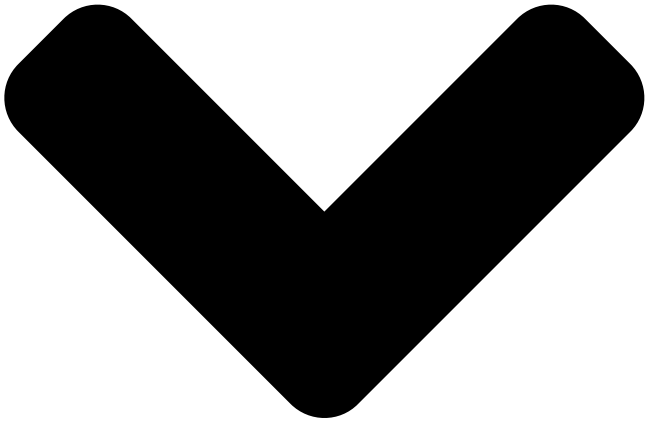
Does NWOW blur work-life boundaries?

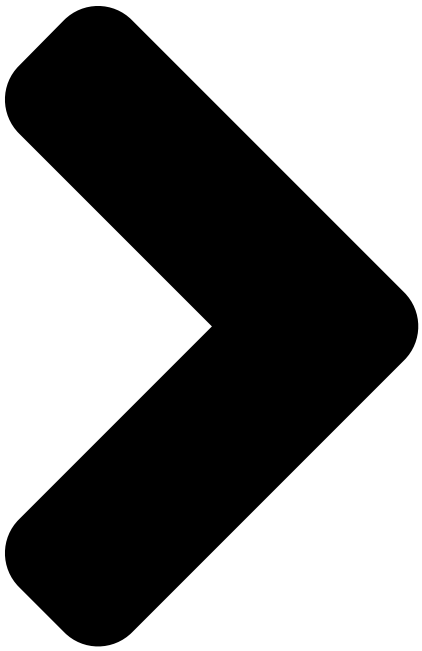




It can, but this is managed with clear policies. Employers can support work-life balance by encouraging set boundaries, regular breaks, defined work hours, and providing mental health resources, ultimately increasing job satisfaction and productivity.

What are the cost benefits of NWOW?





NWOW leads to significant savings. Businesses reduce costs on physical office space, rent, and utilities, while employees save on commuting, attire, and meals. These savings can be reinvested in strategic areas like technology and employee development.

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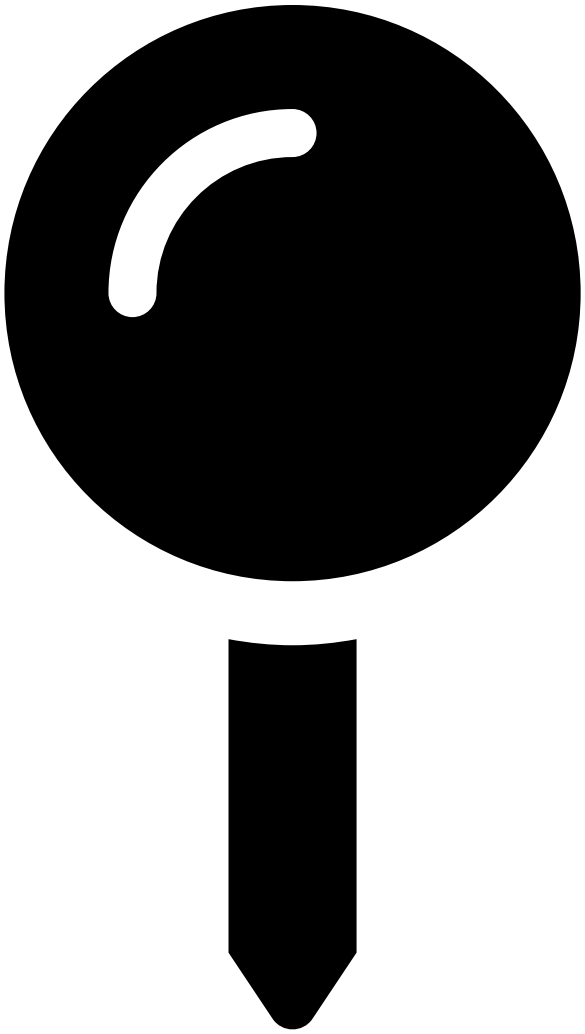

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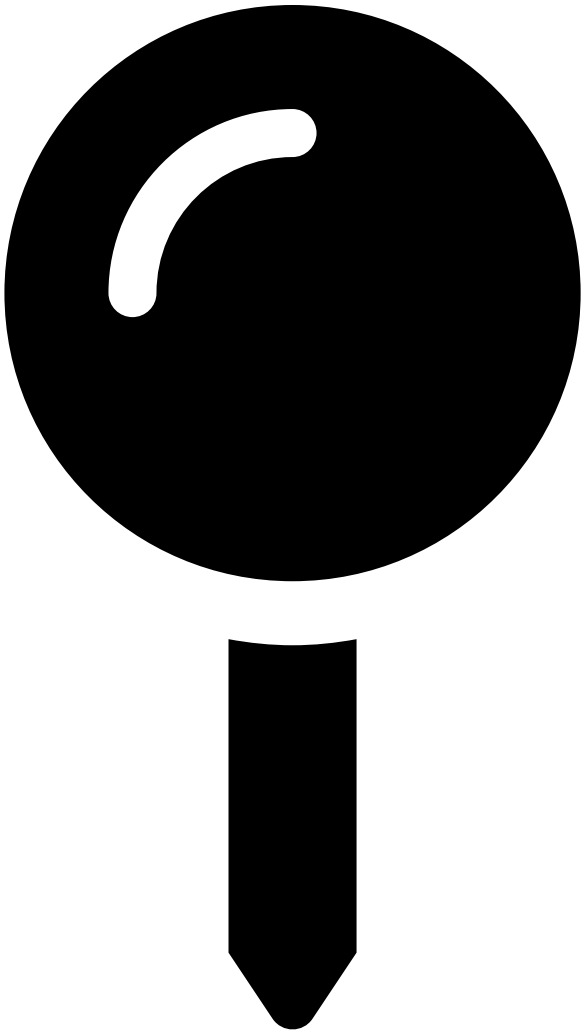

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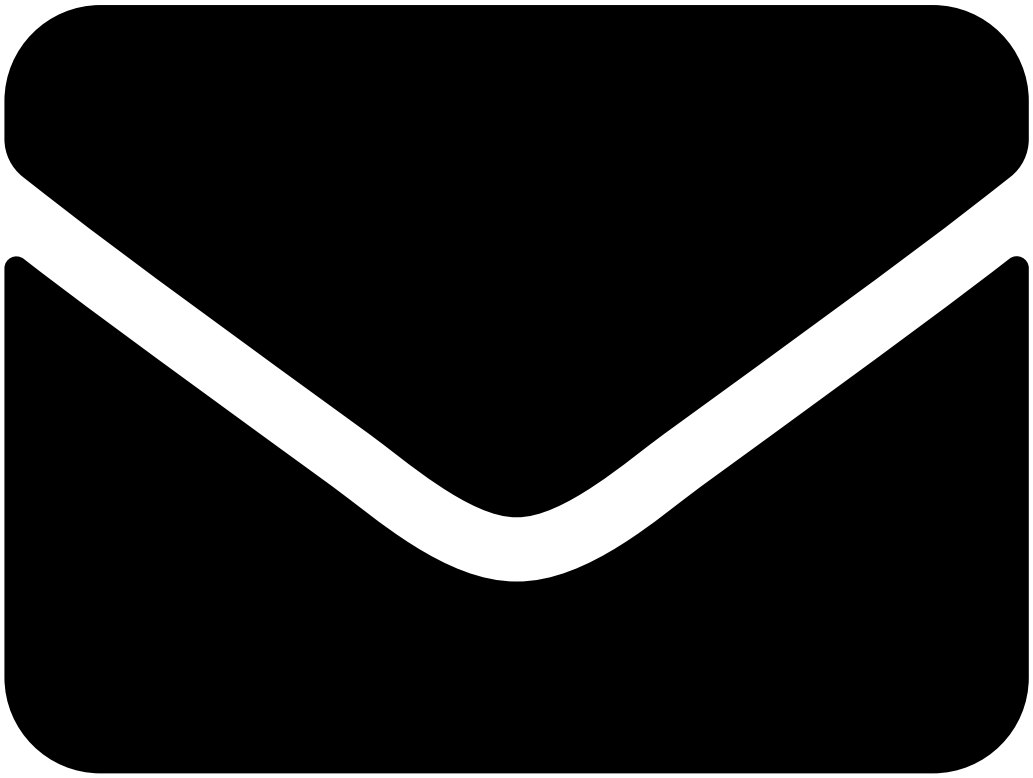

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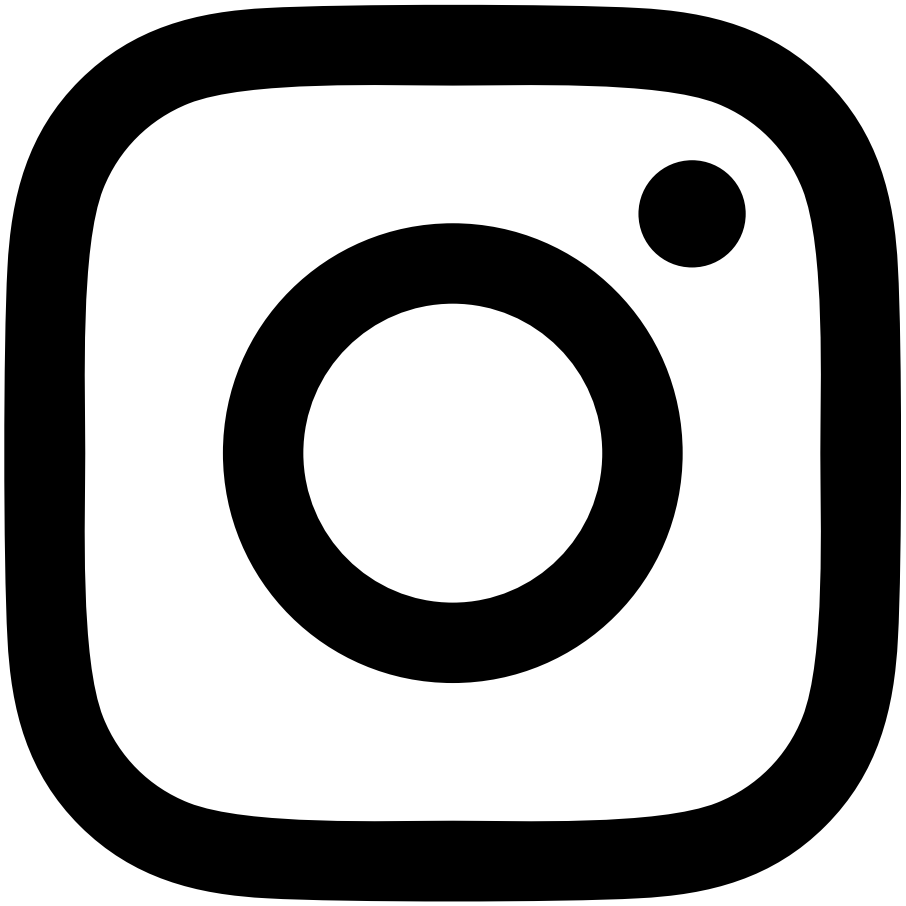

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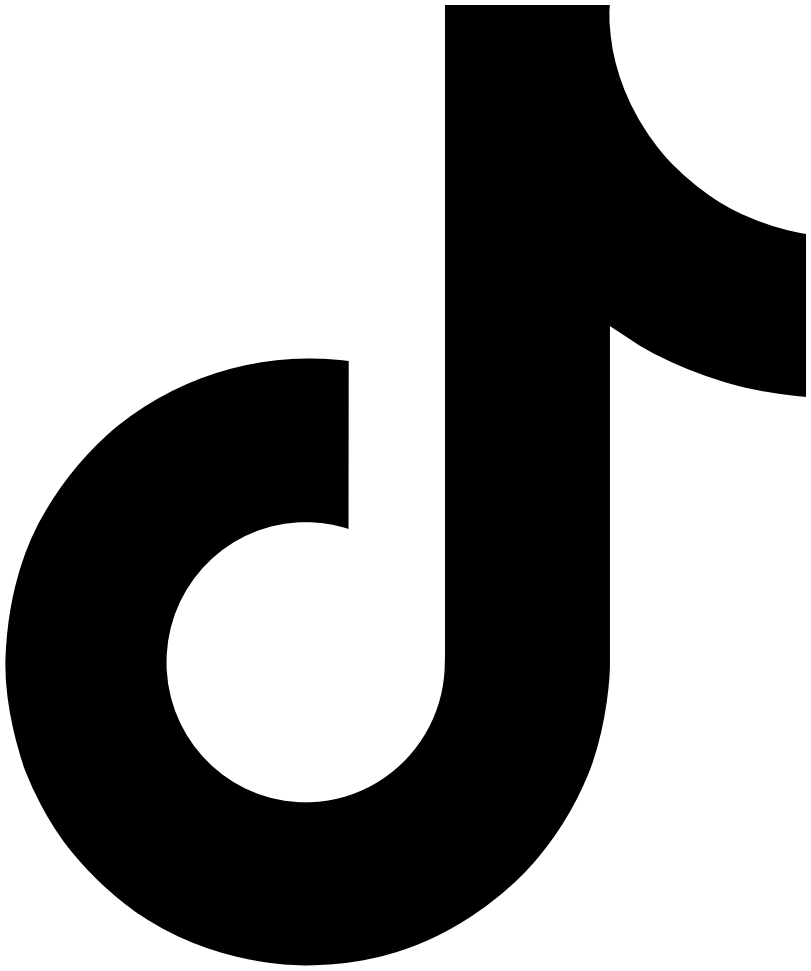

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