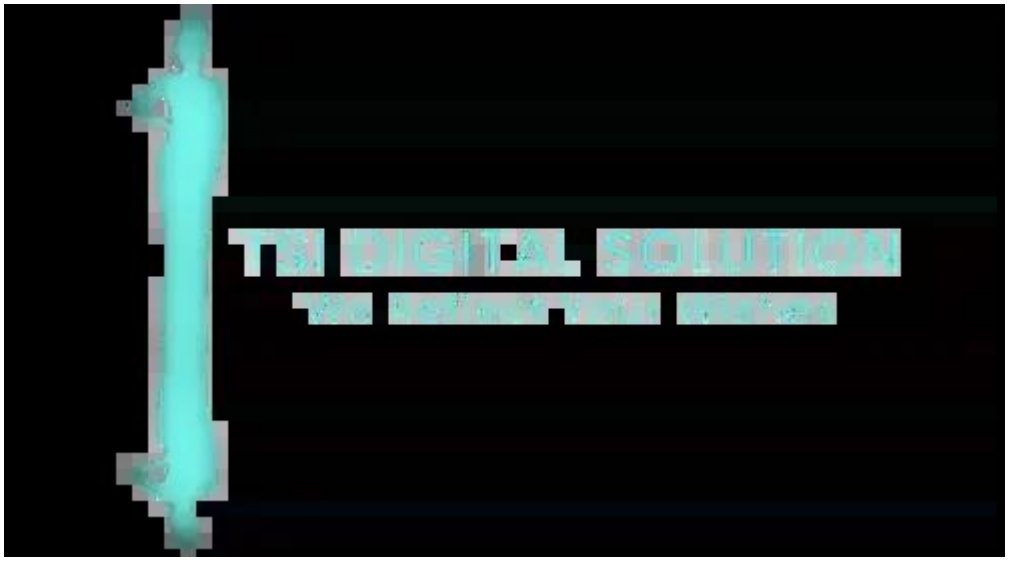
SEO, Unlocking the Power

Category: Technical Blog
June 1, 2024



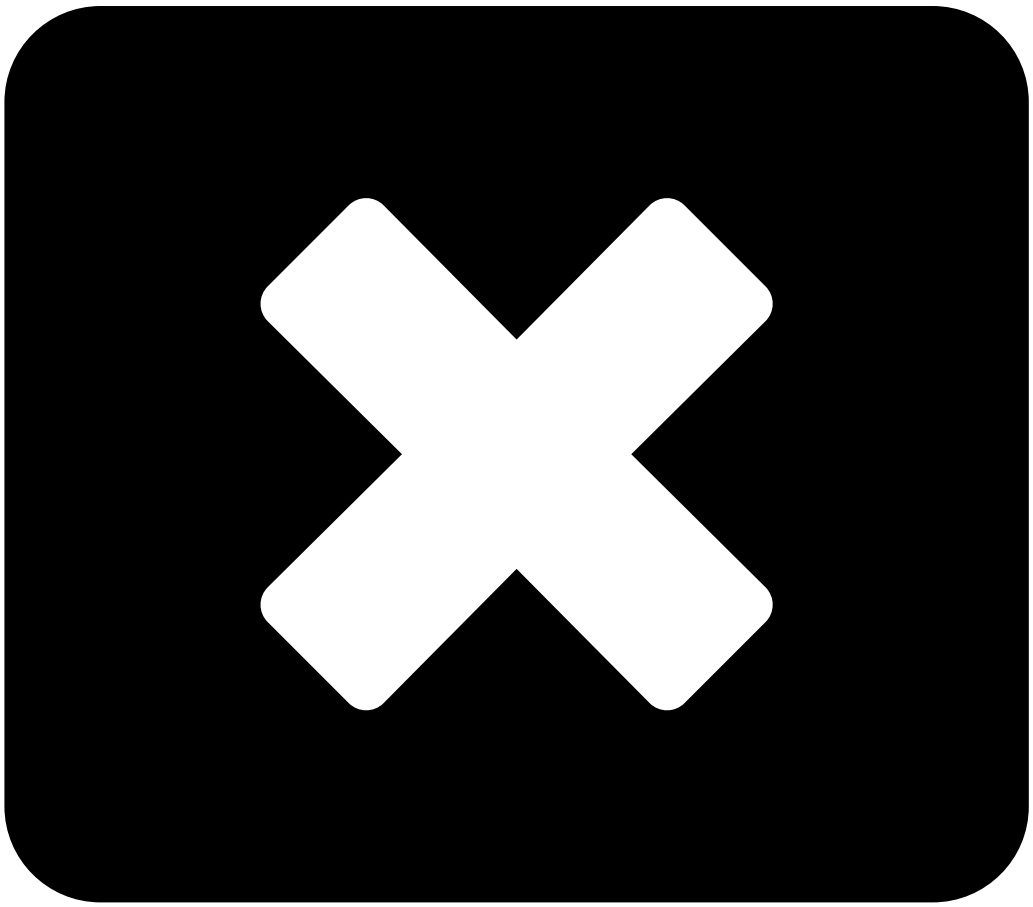


Hamburger Toggle Menu









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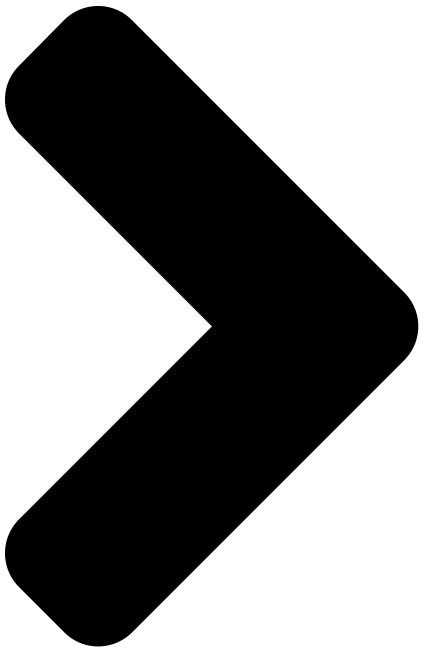

About us

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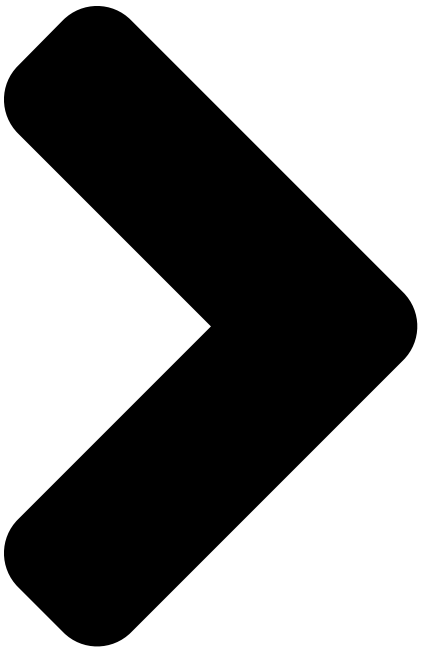
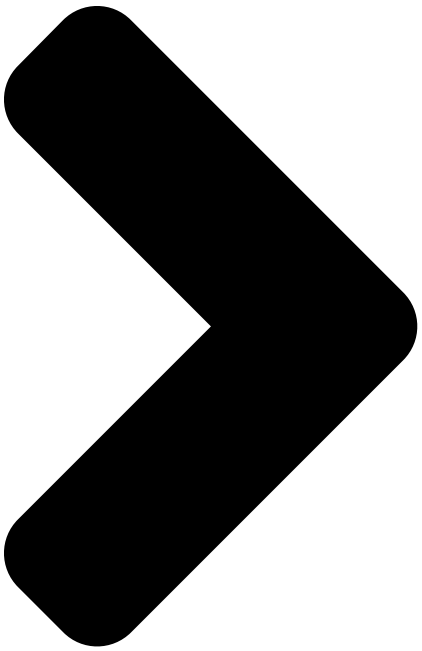


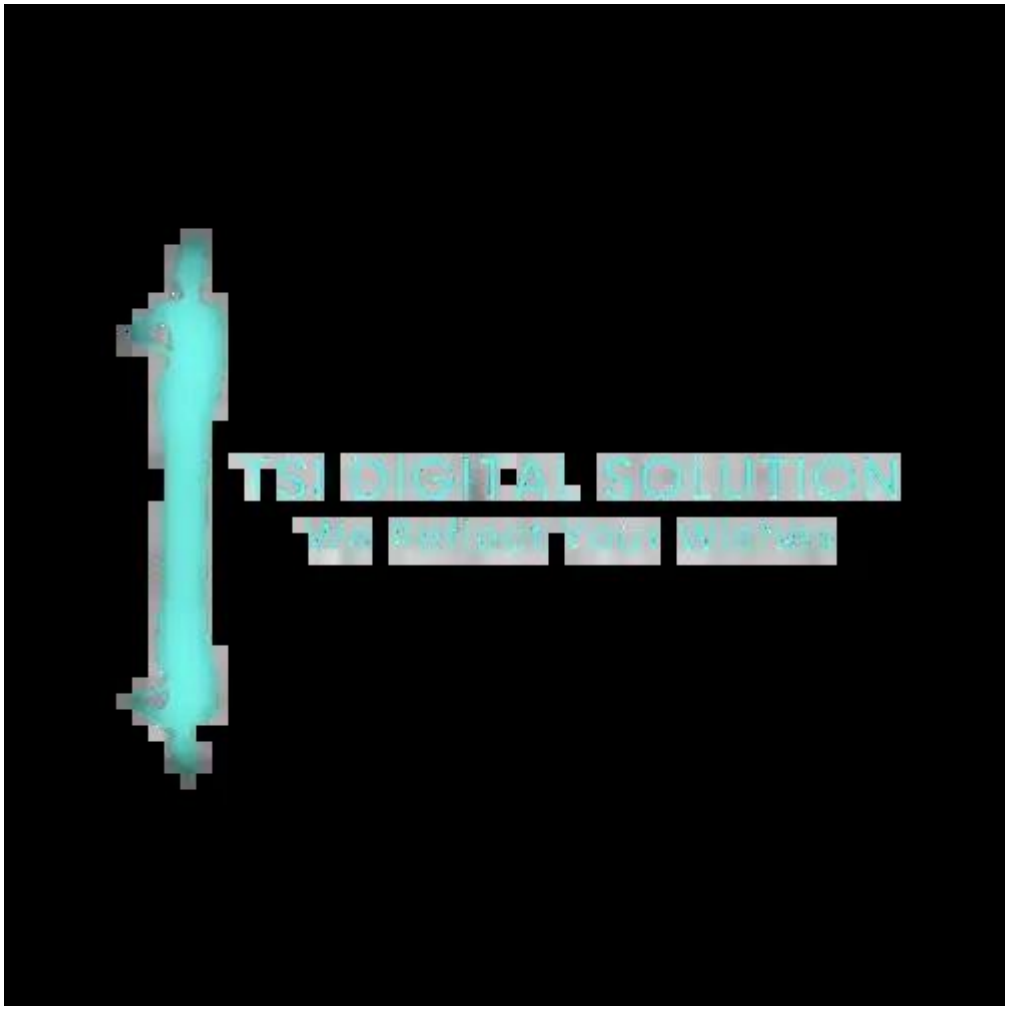
Courses University TSI

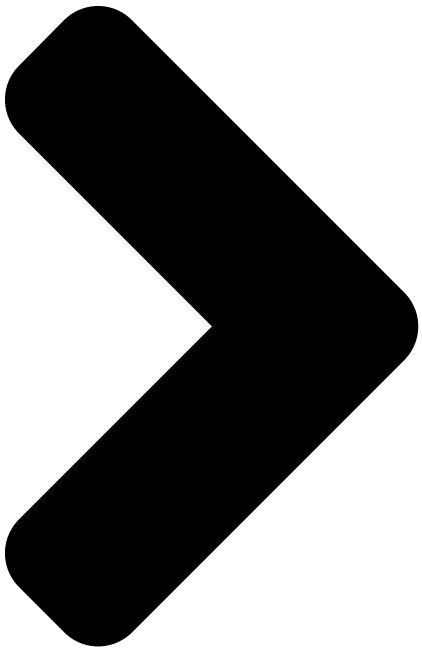


Login Team TSI Digital Solution

Reach out

What we have realized


TSI DIGITAL SOLUTION



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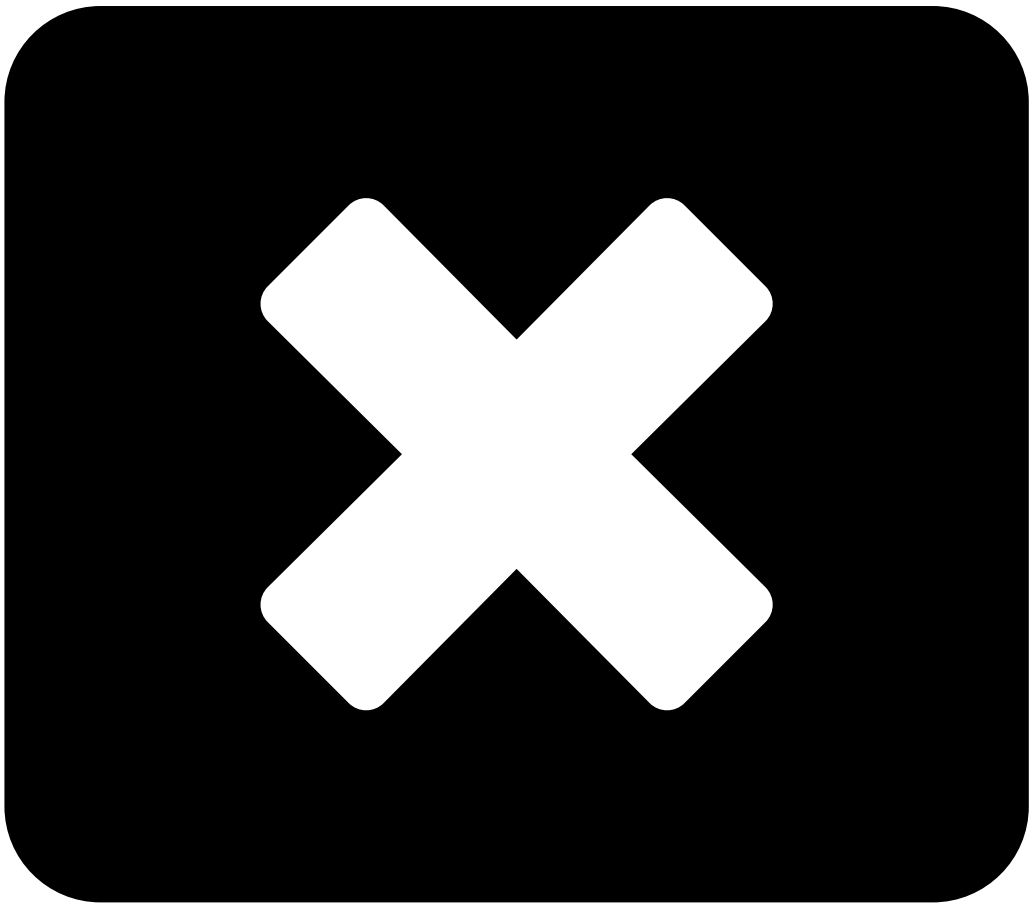

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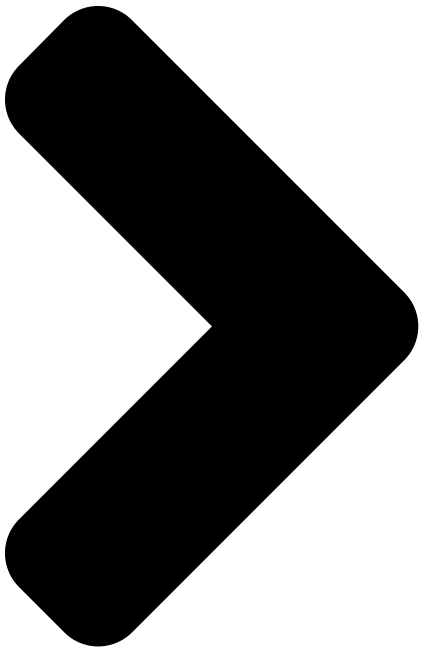

Services

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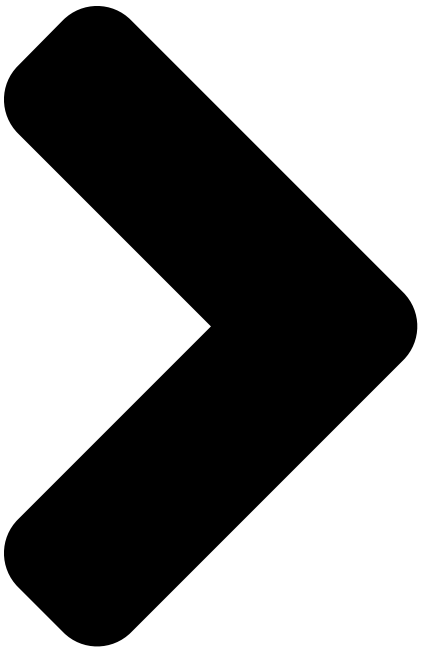
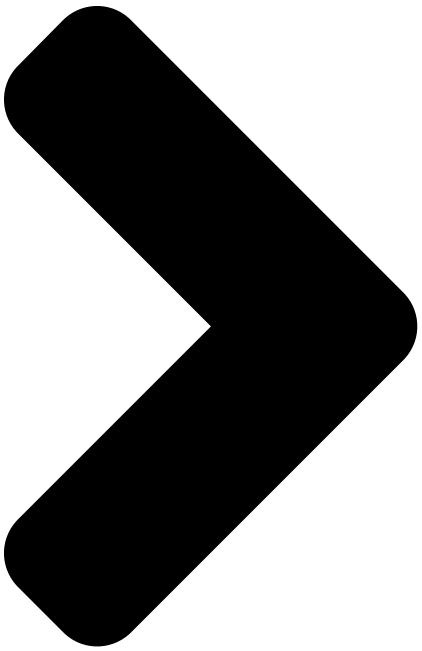
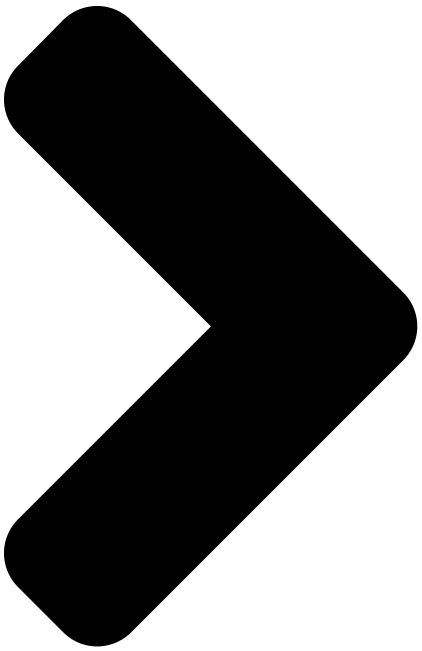


Web Design & Development



- Hosting



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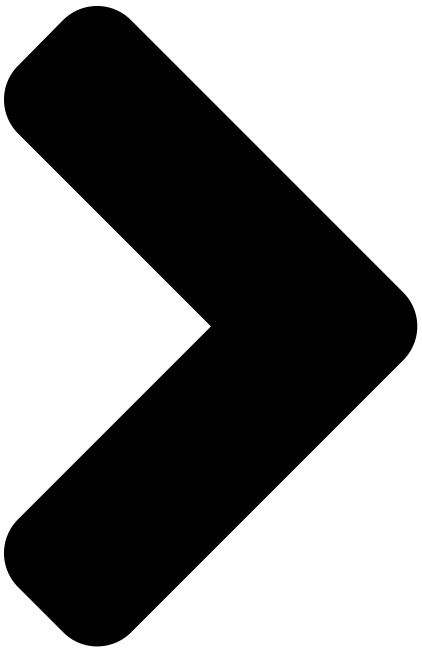
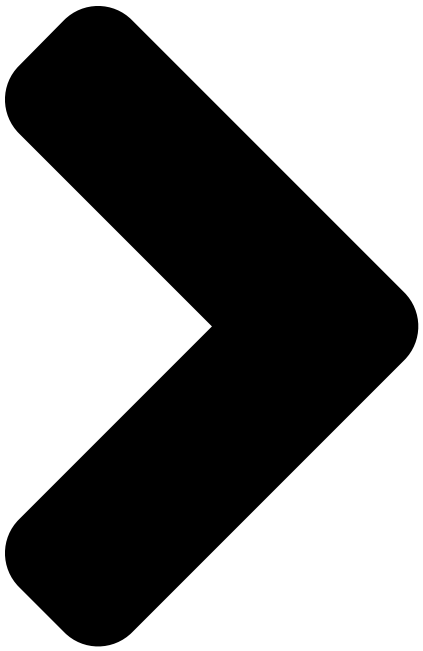
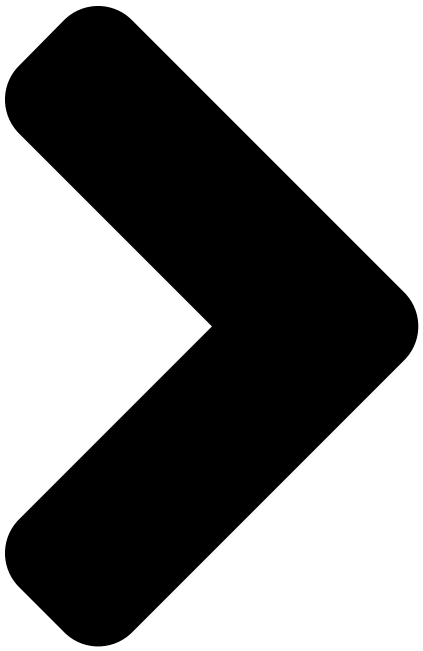


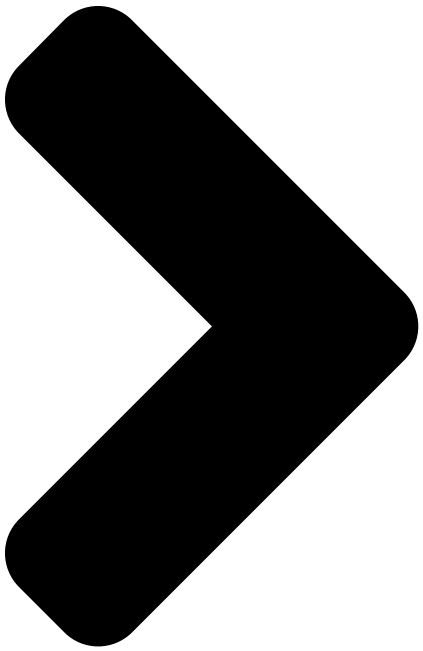
App Design & Development



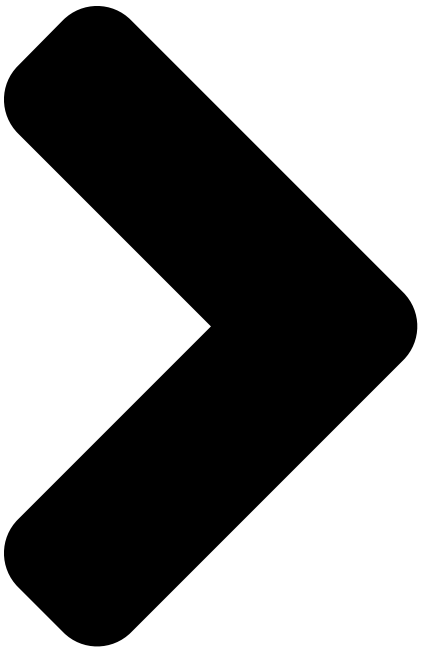
AI Agents



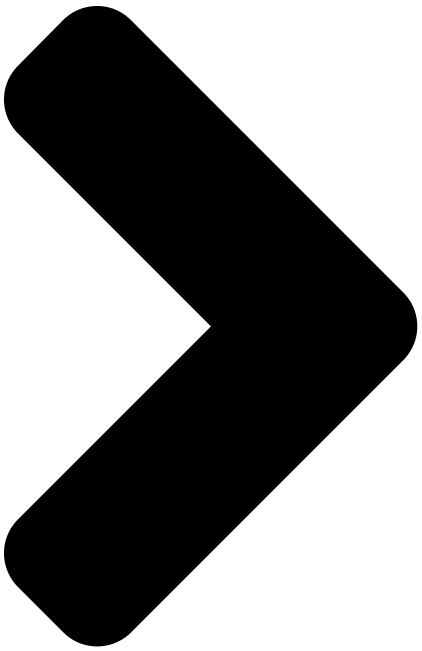
e-Commerce



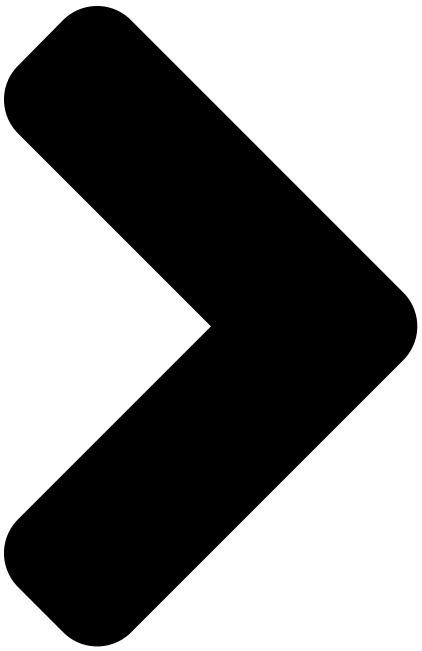
- Branding



Social Media & Content Creation



- Graphic Design



- Copywriting & Translations

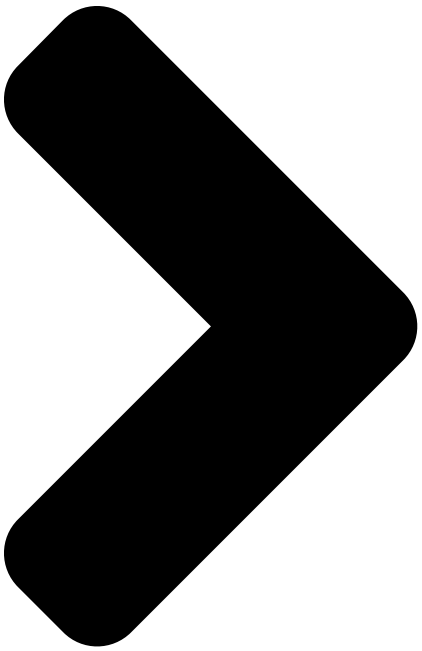
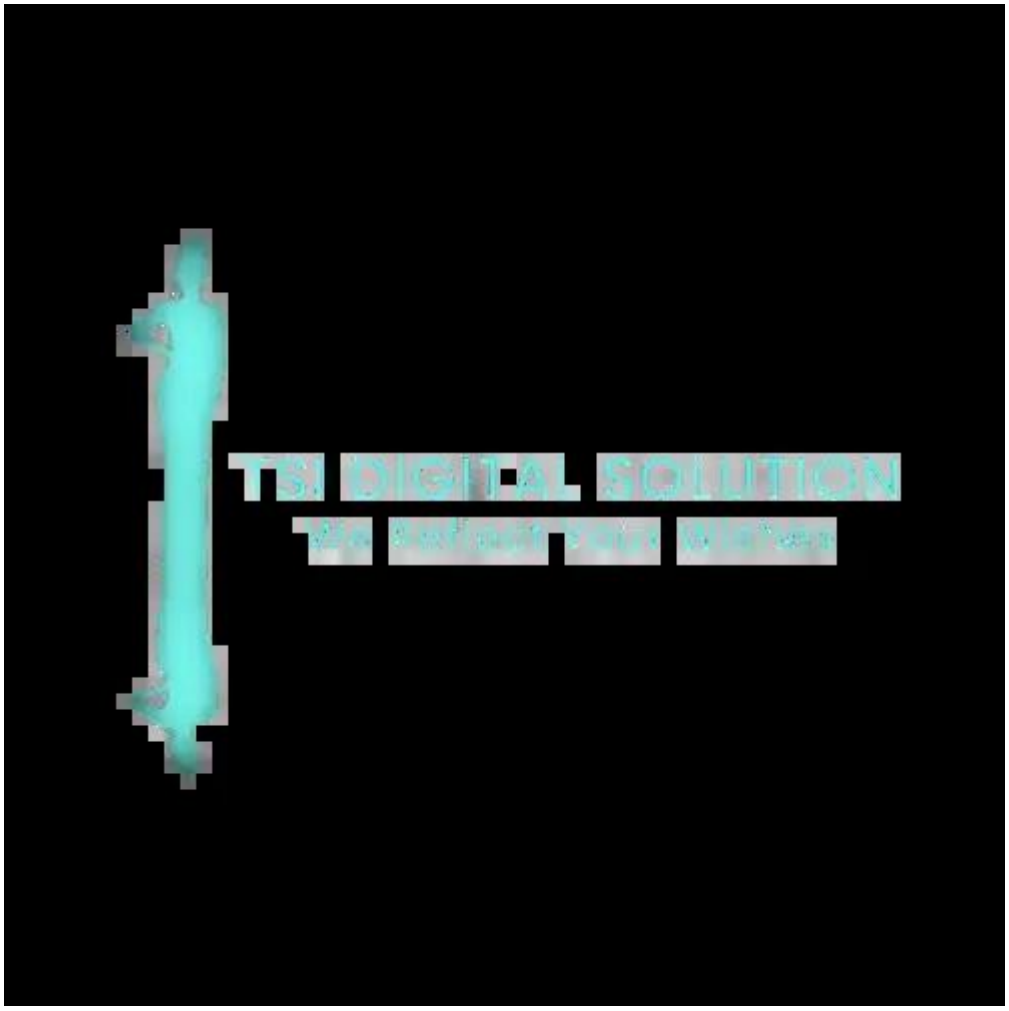


Photo- & Videography

Calculate the price online yourself

The way we work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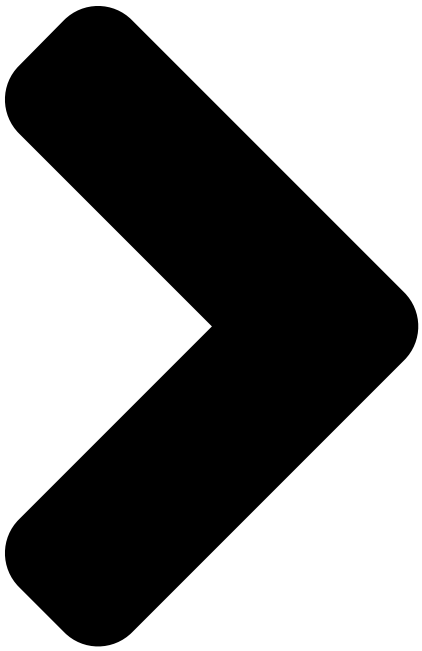

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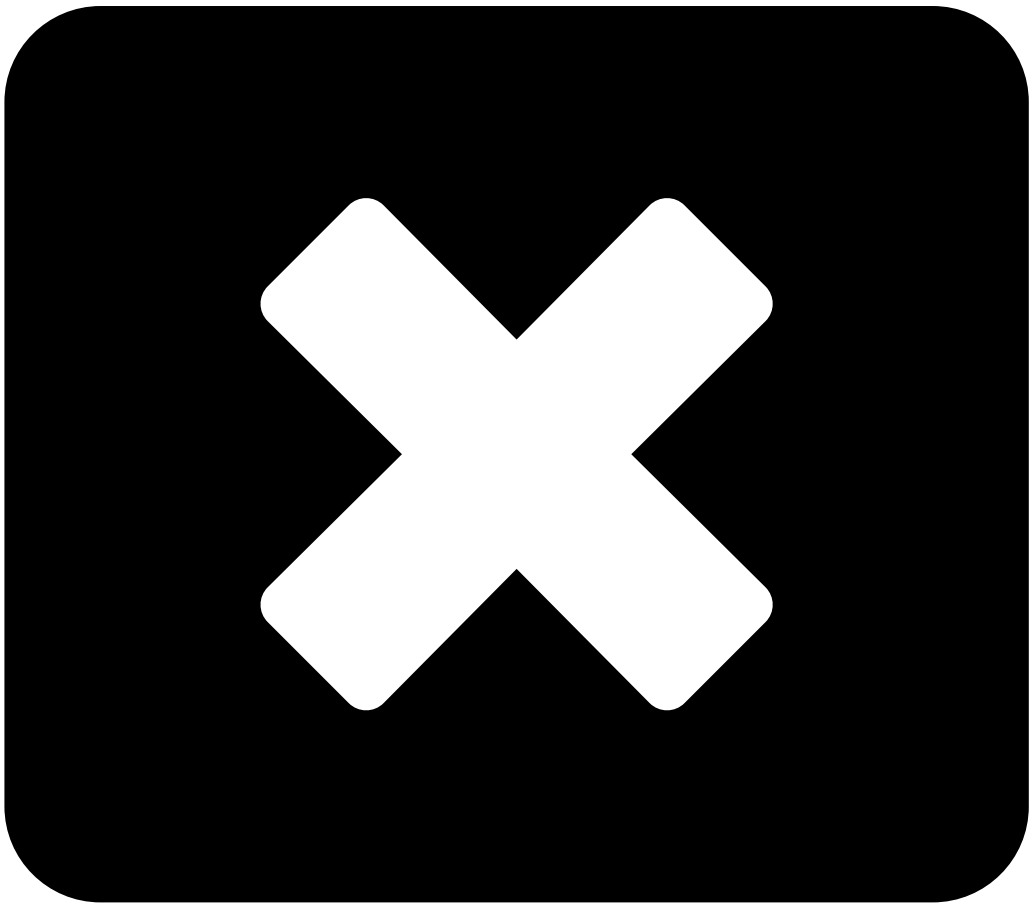

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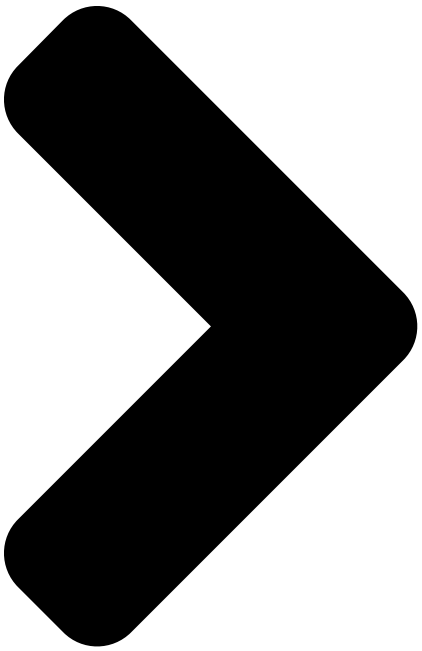

Realized projects

Calculate an estimate of your project costs directly online

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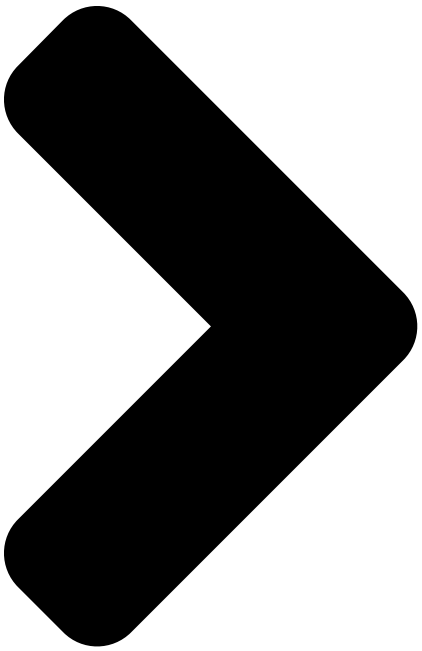
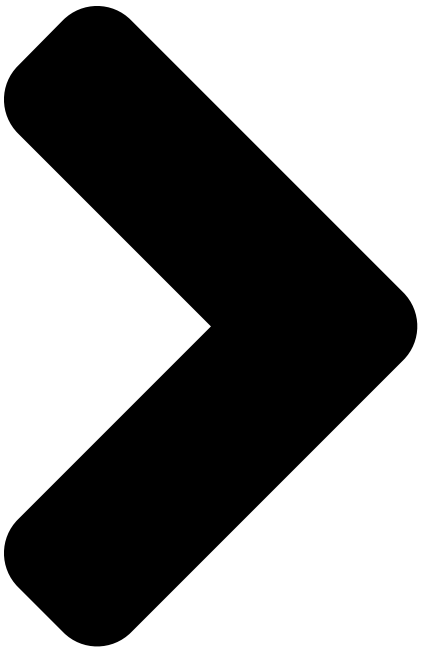
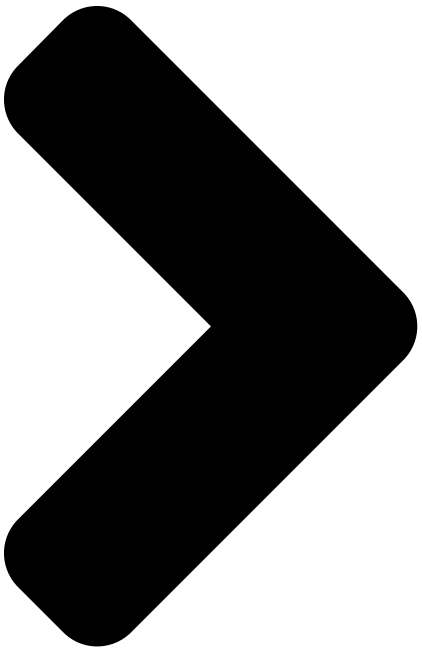


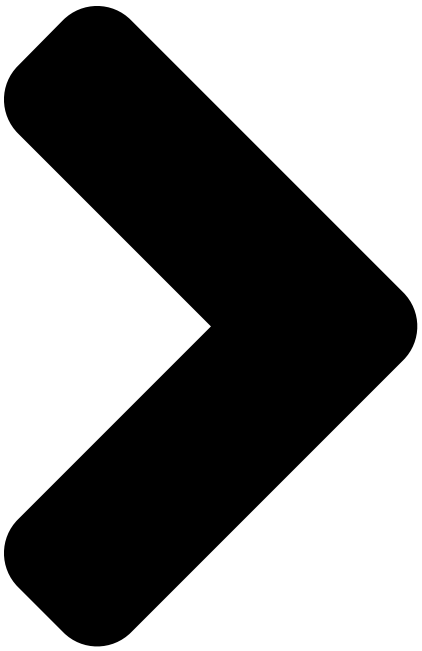
- Cost calculation for my website



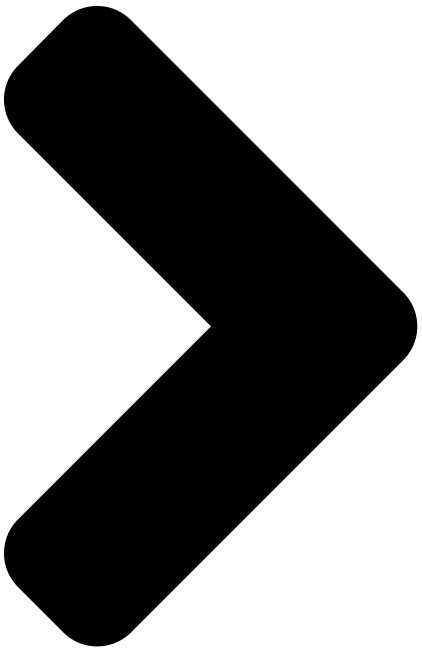
- Cost calculation: SEO/Ads/MGB/Speedup/Technical



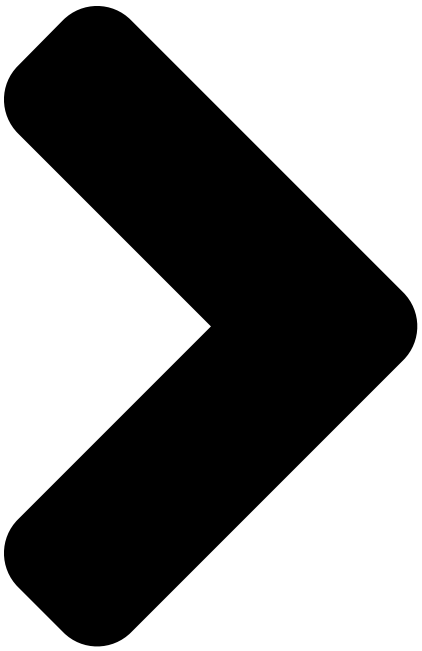
Contact us for a personal App



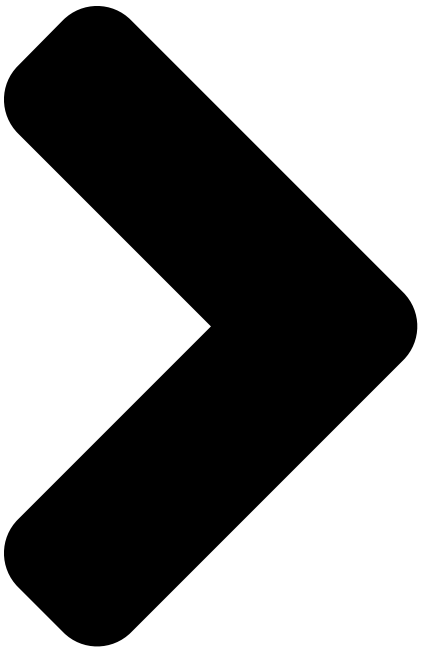
- Contact us for your AI Agent



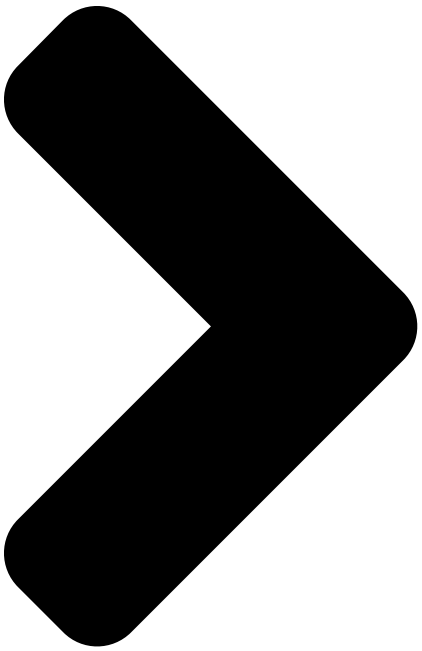
Cost calculation for an e-commerce shop



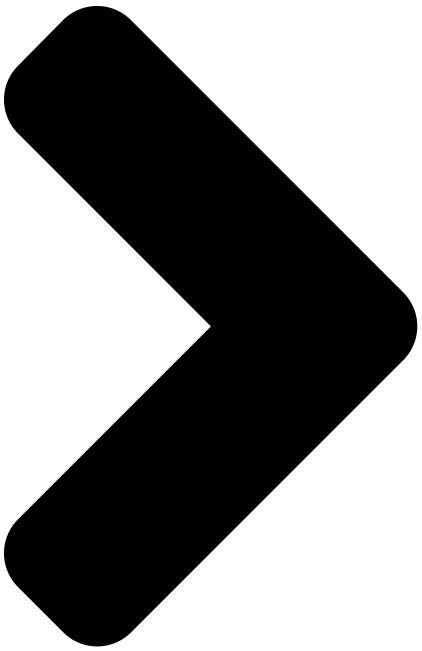
- Contact us for branding



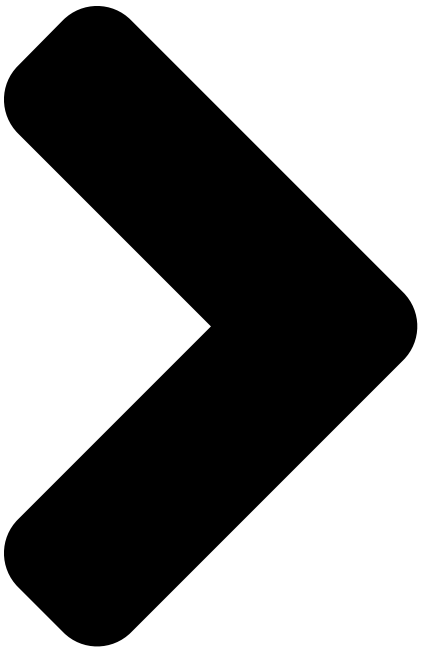
Cost calculation for Social Media & Content Creation



- Cost calculation for Graphic Design



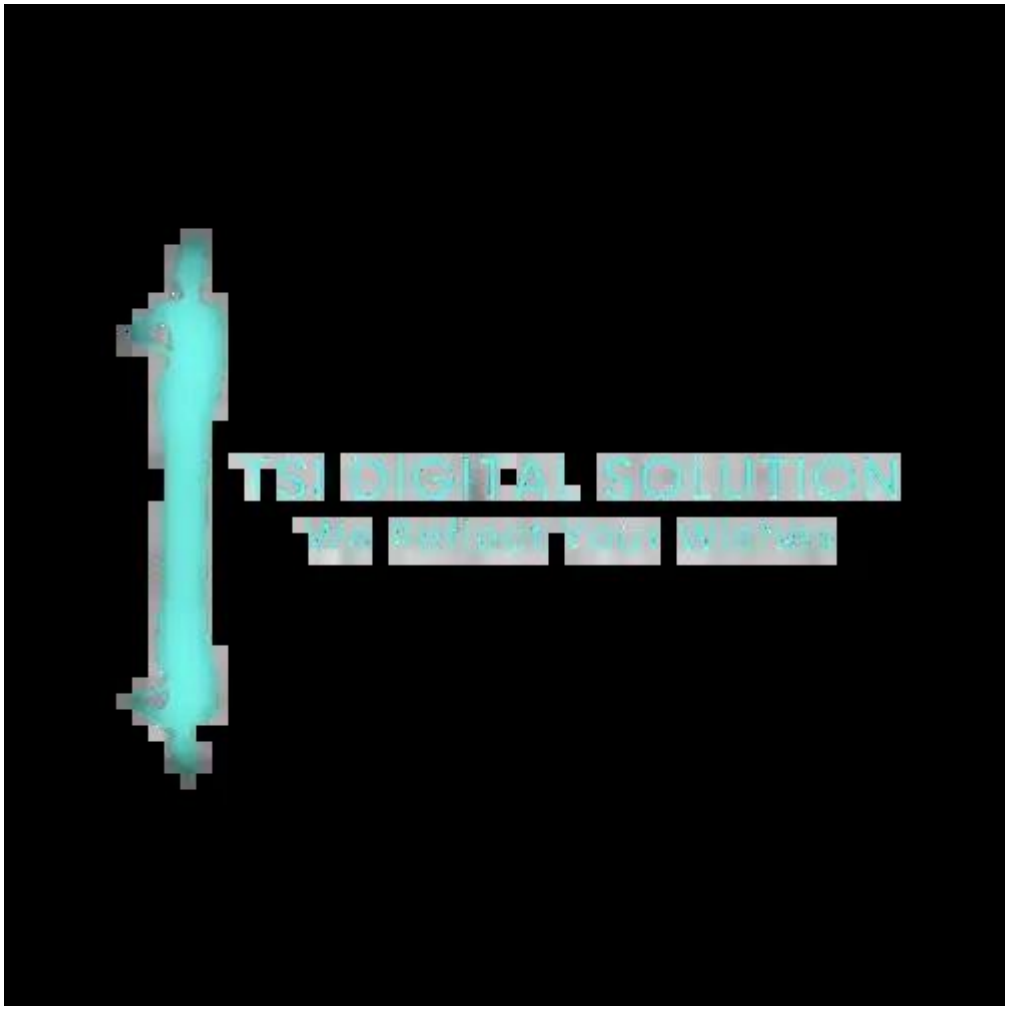
Cost calculation for Copywriting & Translations



Cost calculation for Photo- & Videography

Get a detailled quote

Interesting stuff to read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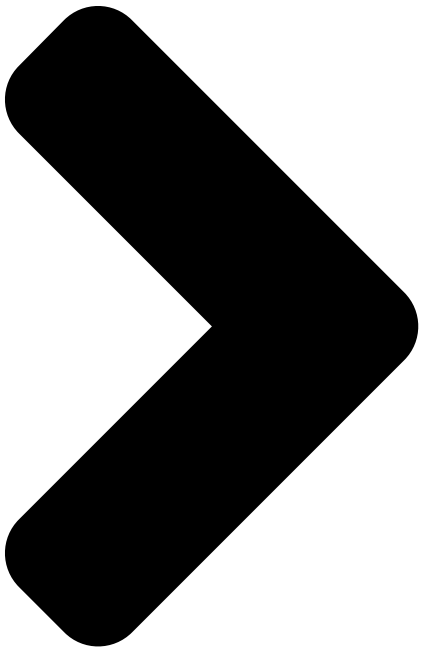

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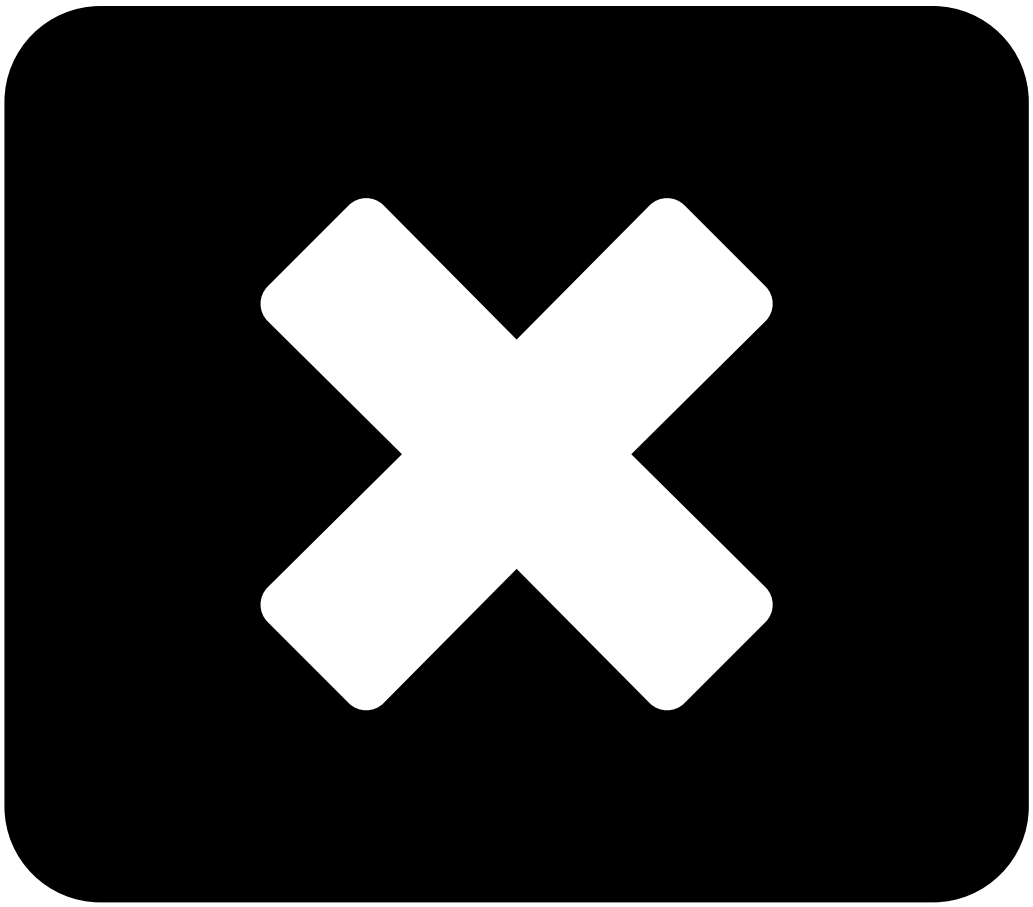

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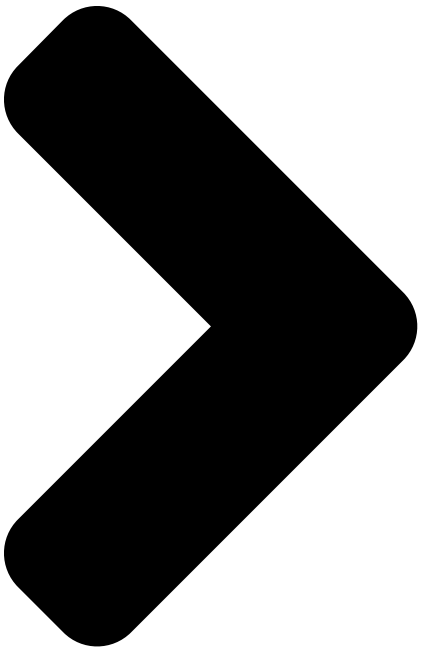
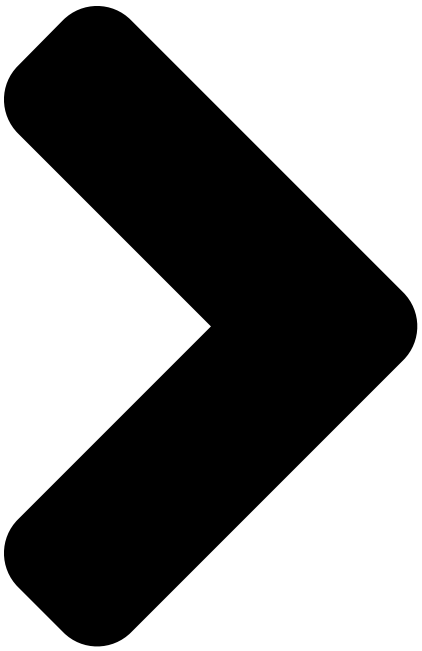


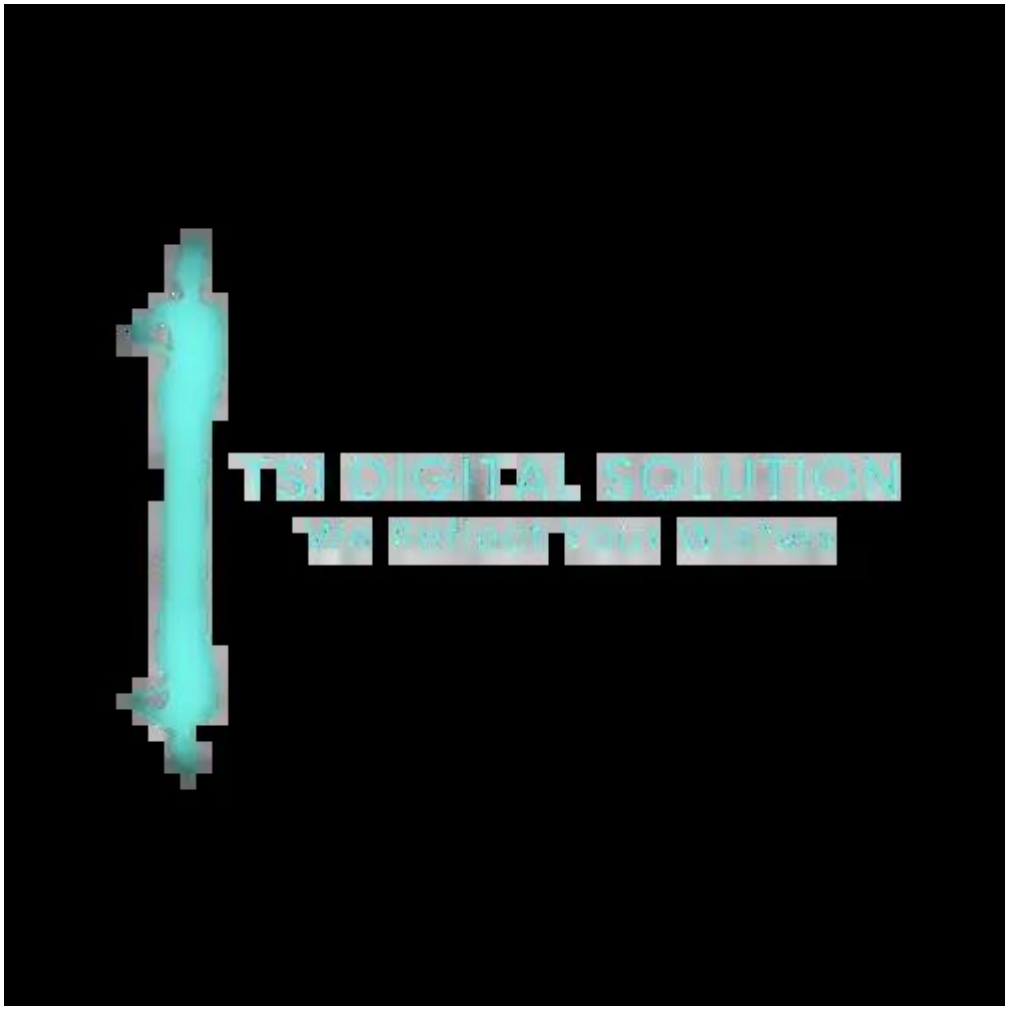
Blogs



Demo

Just ask, we are here for you

Who we are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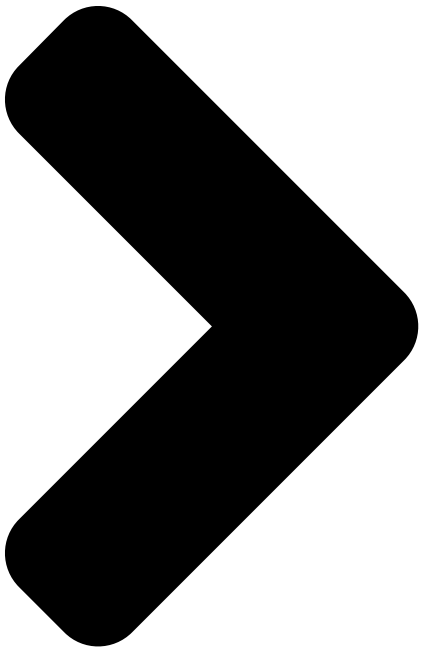

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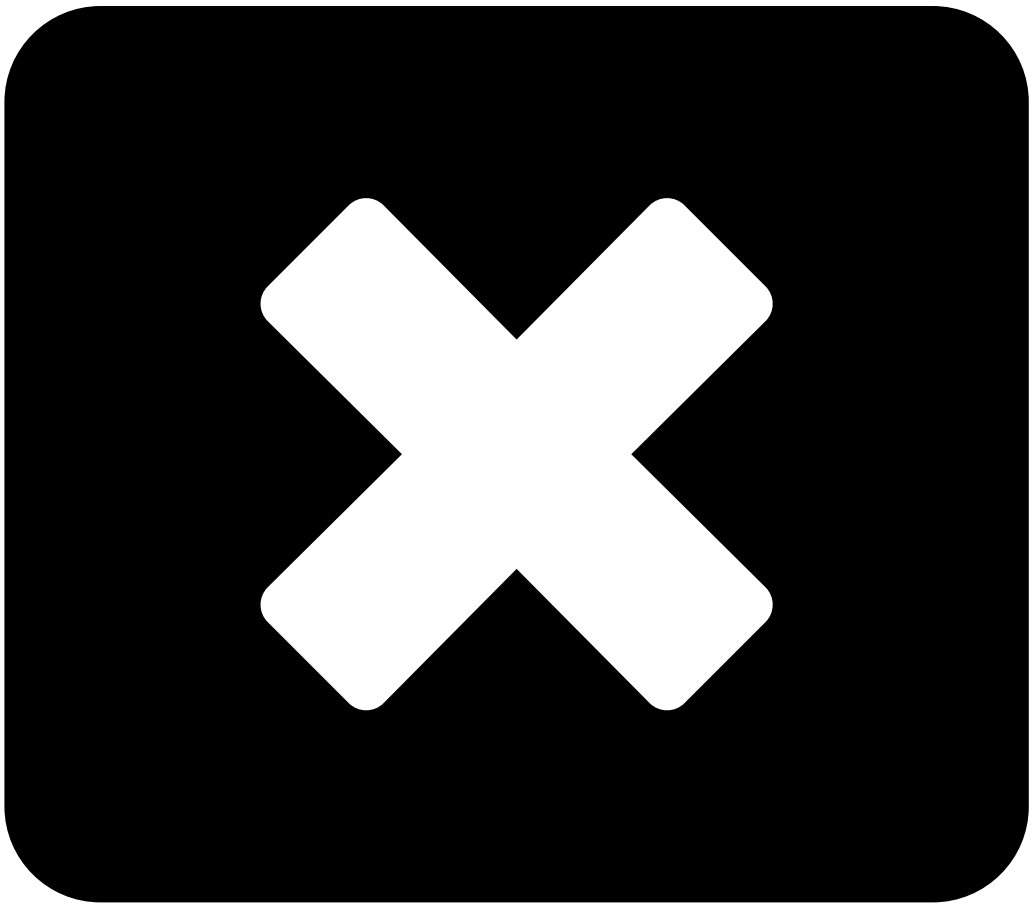

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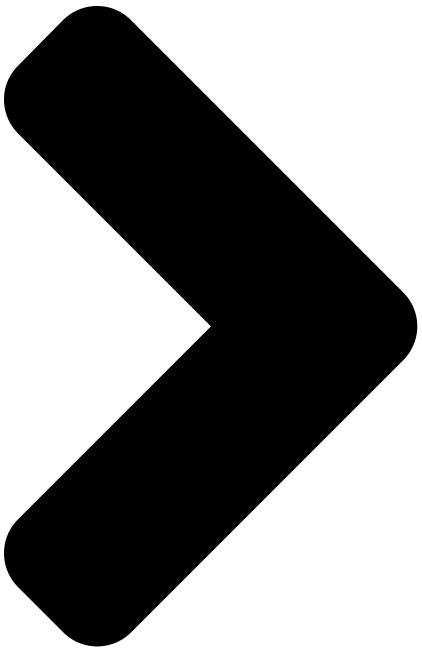

Contact us

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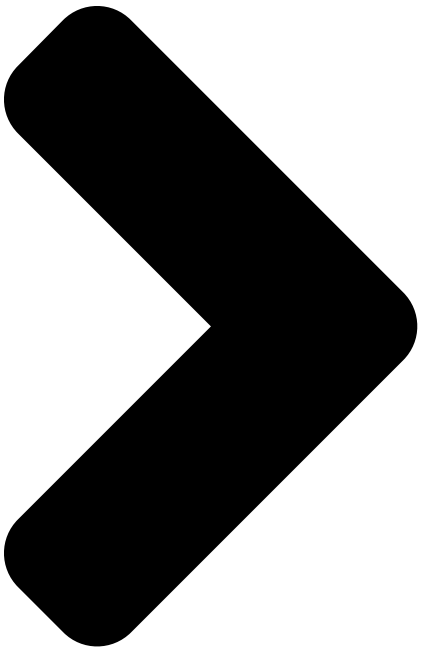

Affiliate program

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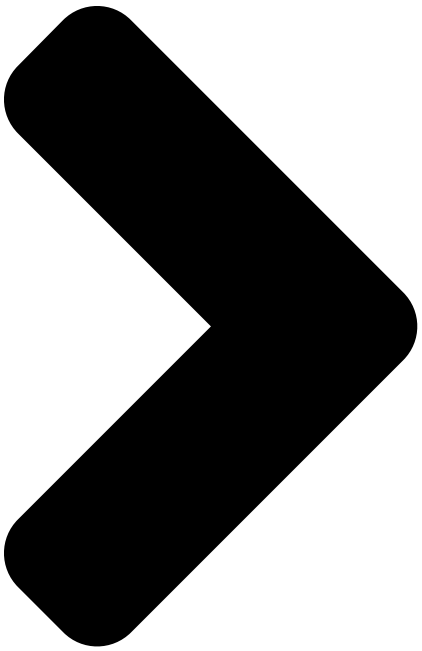

TSI Spam Blocker

Get a detailed quote

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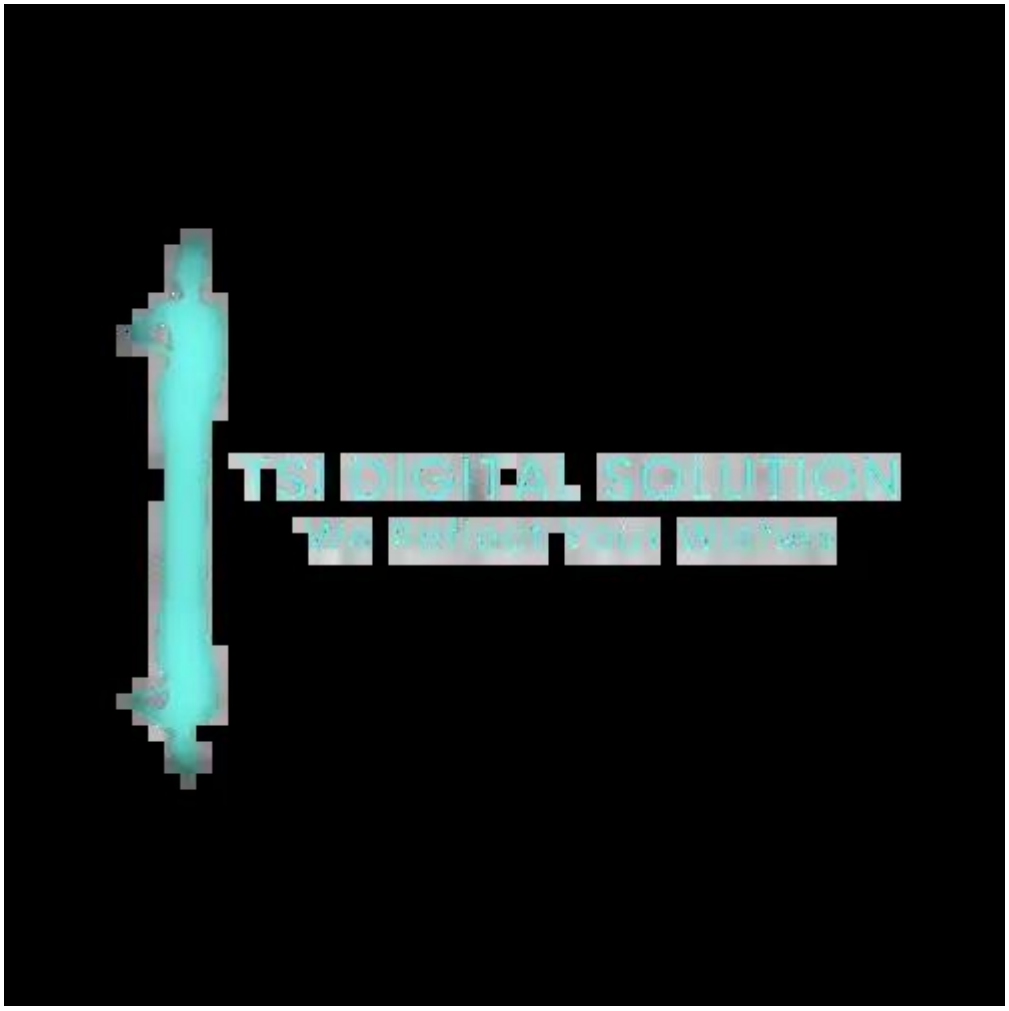
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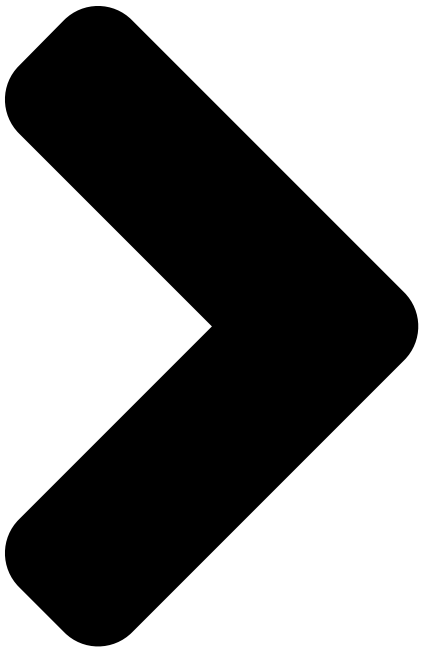

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SEO, Unlocking the Power

Get An Online Quote

SEO optimization.

How TSI Digital Solution Can Help Your Business Grow With SEO

It has become increasingly important for businesses to establish their online presence. One of the most effective ways to achieve this is through search

engine optimization (SEO). At TSI Digital Solution, we specialize in providing tailored SEO solutions. Solutions that help businesses achieve their online marketing goals. Here are some benefits of SEO optimization and how TSI Digital Solution can help your business unlock its full potential.

SEO, Unlocking the Power

Increased Website Traffic

The first and most significant benefit of search engine optimization is the increase in website traffic. By optimizing your website's content for search engines, you'll be able to rank higher in search engine results pages (SERPs). By doing so, you attract more traffic to your site. At TSI Digital Solution, we use a combination of on-page and off-page SEO techniques. A combination to ensure that your website is optimized for search engines and receives a steady stream of traffic.

Higher Conversion Rates

Increased traffic to your website is great, but it doesn't necessarily translate to higher sales or conversion rates. However, with SEO optimization, you can attract high-quality traffic that is more likely to convert into paying customers. By targeting specific keywords and optimizing your website's content to address the needs of your target audience, you'll be able to attract visitors who are genuinely interested in your products or services.

Improved User Experience

Search engines, like Google, are designed to provide the best possible results to their users. As such, they prioritize websites that offer a seamless user experience. By optimizing your website, you'll not only improve your website's visibility but also enhance its overall user experience. At TSI Digital Solution, we use a range of techniques. Among them improving website speed and mobile responsiveness, to ensure that your website offers an optimal user experience.

Long-Term Results

One of the biggest advantages of SEO optimization is that it provides long-term results. Unlike other forms of online advertising, which stop as soon as you stop paying for them, SEO continues to provide benefits even after your initial investment. By consistently optimizing your website for search engines and producing high-quality content, you'll be able to maintain your website's ranking in SERPs and continue to attract traffic for years to come.

Cost-Effective Marketing

Another benefit of SEO optimization is that it is a cost-effective marketing strategy. Unlike traditional advertising, which can be expensive and often

fails to deliver the desired results, SEO provides a high return on investment (ROI). By investing in search engine optimization, you'll be able to attract targeted traffic to your website at a fraction of the cost of other marketing strategies.

Conclusion

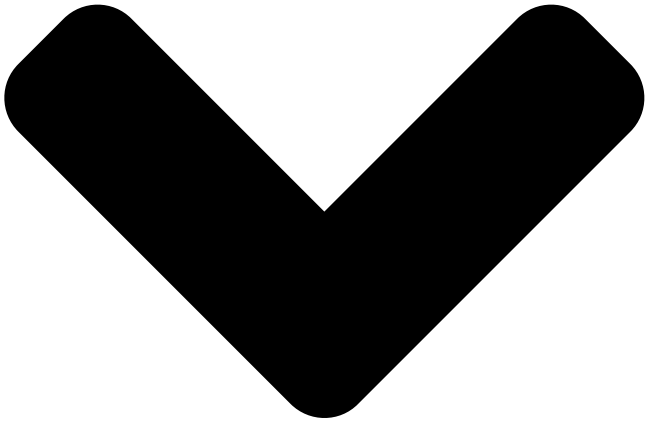
At TSI Digital Solution, we understand the importance of SEO optimization in today's digital landscape. That's why we offer a range of tailored SEO solutions that are designed to help businesses of all sizes achieve their online marketing goals. Whether you're looking to increase website traffic, improve conversion rates, or enhance the user experience, we've got you covered.

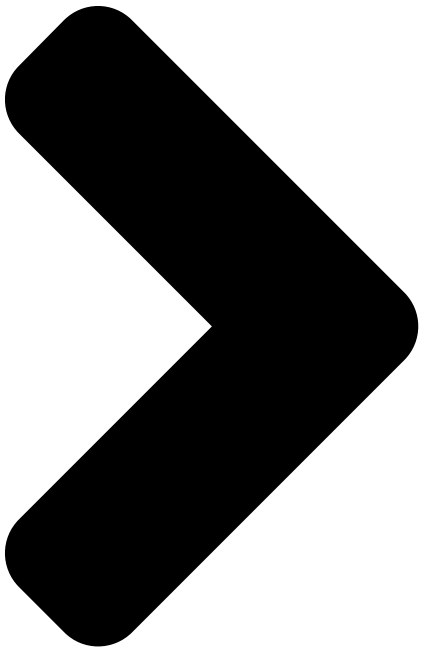
Our team of experienced SEO experts uses a range of techniques, such as keyword research, on-page optimization, and link building.This to ensure that your website is fully optimized for search engines. We also provide regular reporting and analytics. That way you can track your website's performance and make informed decisions about your online marketing strategy.

In conclusion, SEO optimization is a powerful marketing strategy that can help businesses of all sizes achieve their online marketing goals. With TSI Digital Solution's tailored SEO solutions, you can unlock the full potential of your website. Also attract high-quality traffic that is more likely to convert into paying customers. Contact us today to learn more about how we can help your business grow.

Frequently Asked Questions (FAQ)

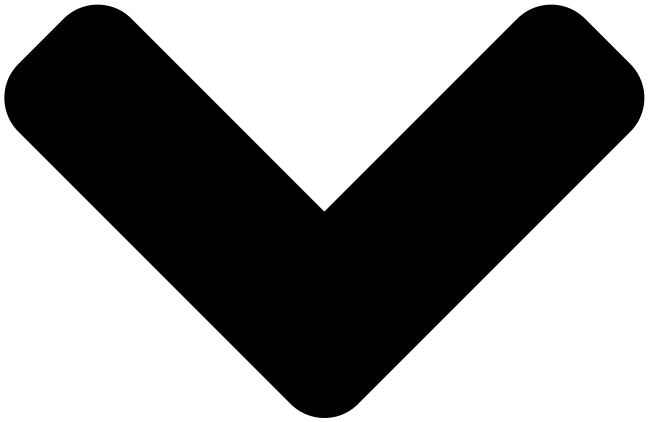
How can SEO help increase my website traffic?

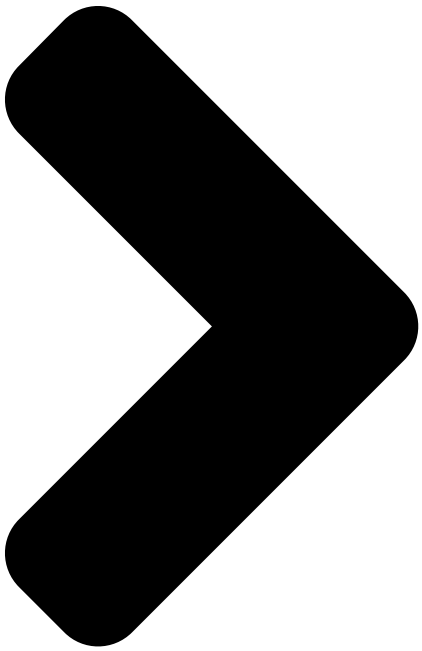




By optimizing your website’s content for search engines, you can rank higher in search results (SERPs), which attracts more visitors. TSI Digital Solution uses a combination of on-page and off-page SEO techniques to ensure your site gets a steady stream of traffic.

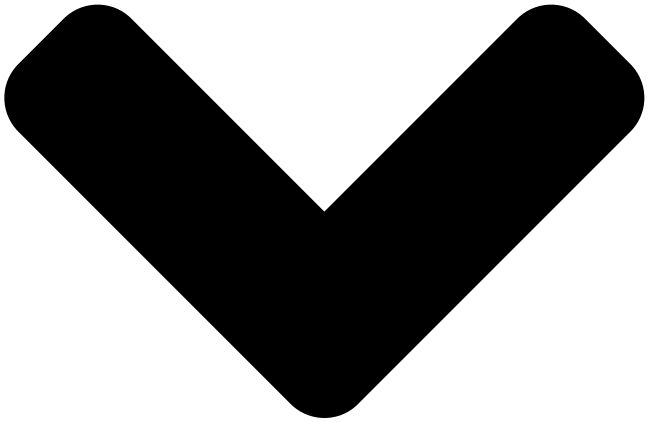
Is SEO better than other online advertising?

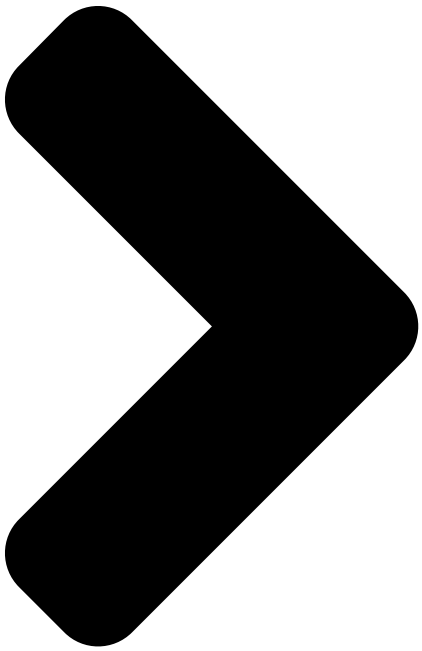




SEO is a cost-effective marketing strategy that provides a high return on investment (ROI) by attracting targeted traffic at a fraction of the cost of other methods. Unlike paid ads, SEO also delivers long-term results that continue to benefit you after your initial investment.

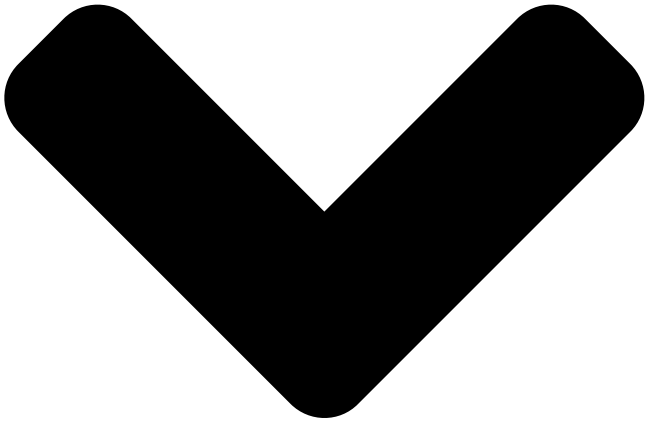
What specific SEO techniques does TSI Digital Solution use?

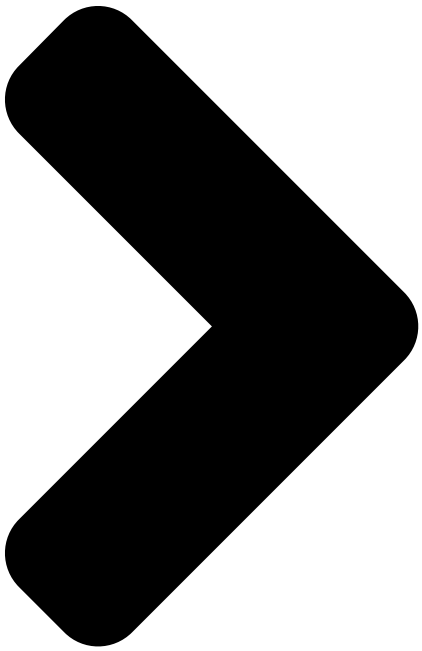




Our team uses techniques including keyword research, on-page optimization, off-page SEO, and link building. We also focus on improving technical aspects like website speed and mobile responsiveness to optimize your site fully for search engines.

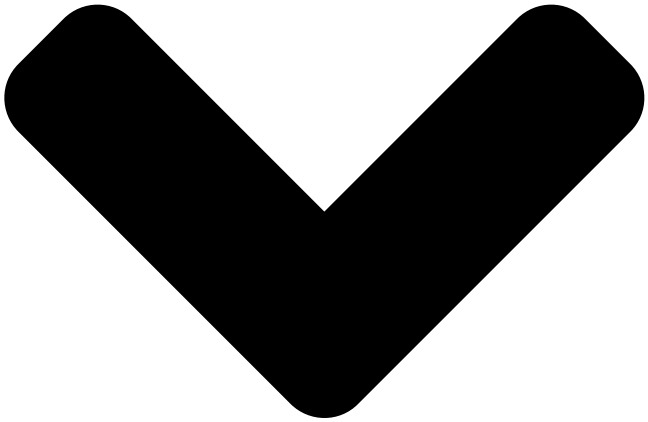
How does SEO improve my website’s user experience?

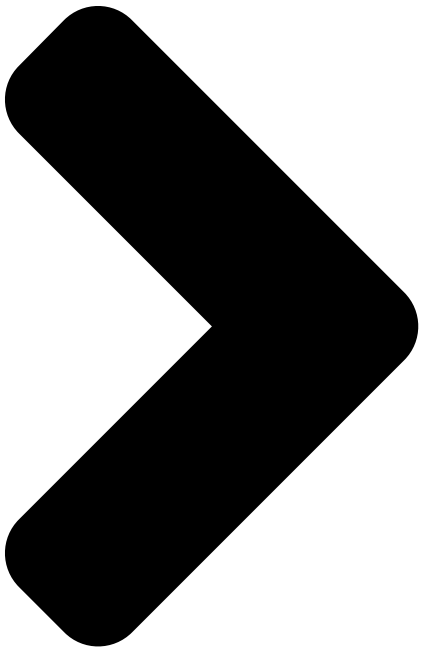




Search engines prioritize websites that offer a seamless experience. We improve user experience by optimizing your site’s speed, ensuring mobile responsiveness, and tailoring content to meet your audience’s needs, which also helps improve your search visibility.

Will I be able to track the results of my SEO campaign?





Yes. We provide regular reporting and analytics so you can track your website’s performance and make informed decisions about your online marketing strategy, allowing you to see the impact on traffic and conversions.

By optimizing your website’s content for search engines, you can rank higher in search results (SERPs), which attracts more visitors. TSI Digital Solution uses a combination of on-page and off-page SEO techniques to ensure your site gets a steady stream of traffic.

SEO is a cost-effective marketing strategy that provides a high return on investment (ROI) by attracting targeted traffic at a fraction of the cost of other methods. Unlike paid ads, SEO also delivers long-term results that continue to benefit you after your initial investment.

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Reach Out to Us

Ready to Unlock Your Website’s Full Potential?

Learn more about our tailored SEO solutions and how we can help your business grow by attracting high-quality, converting traffic.

Contact TSI Digital Solution today.

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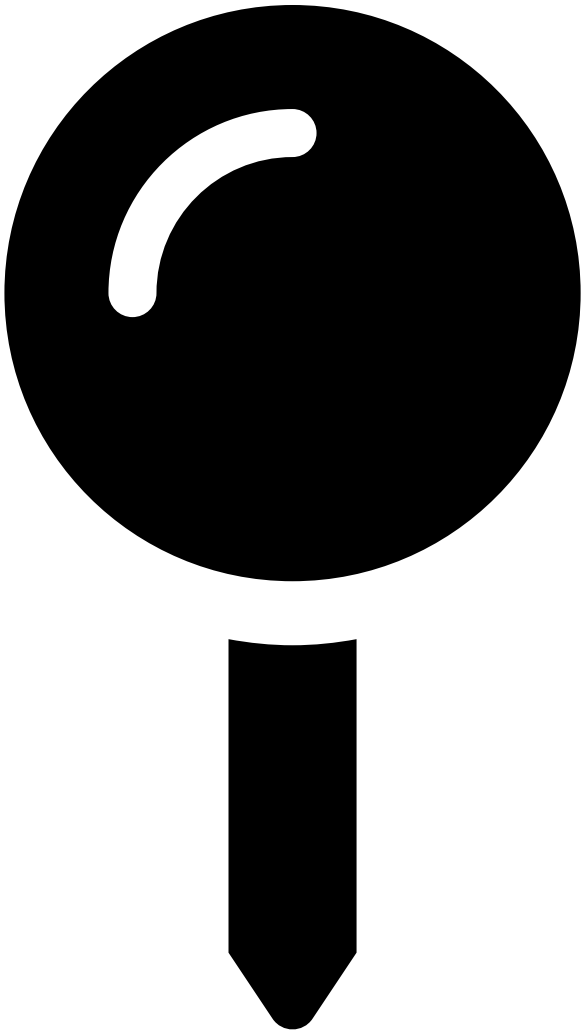

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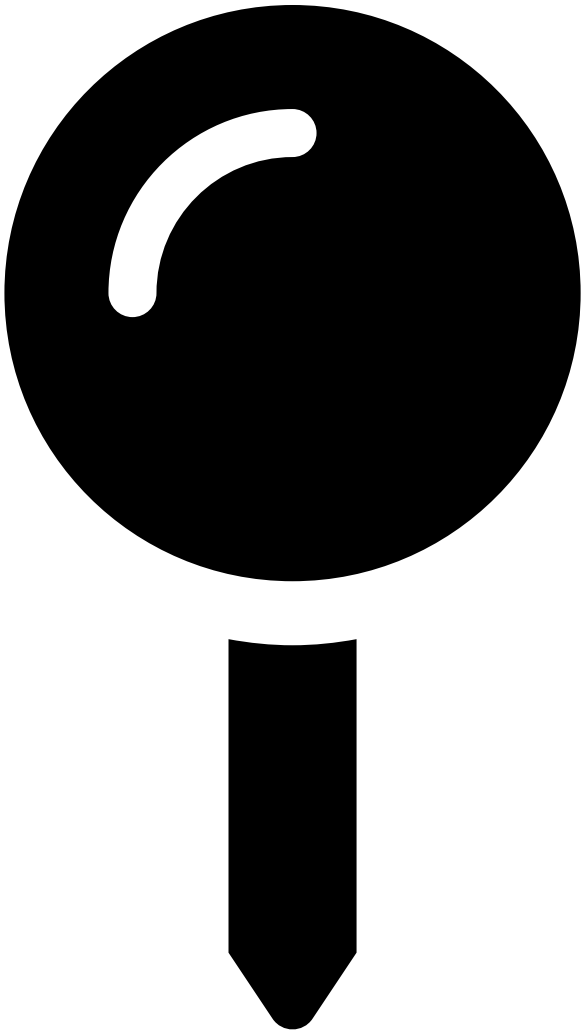

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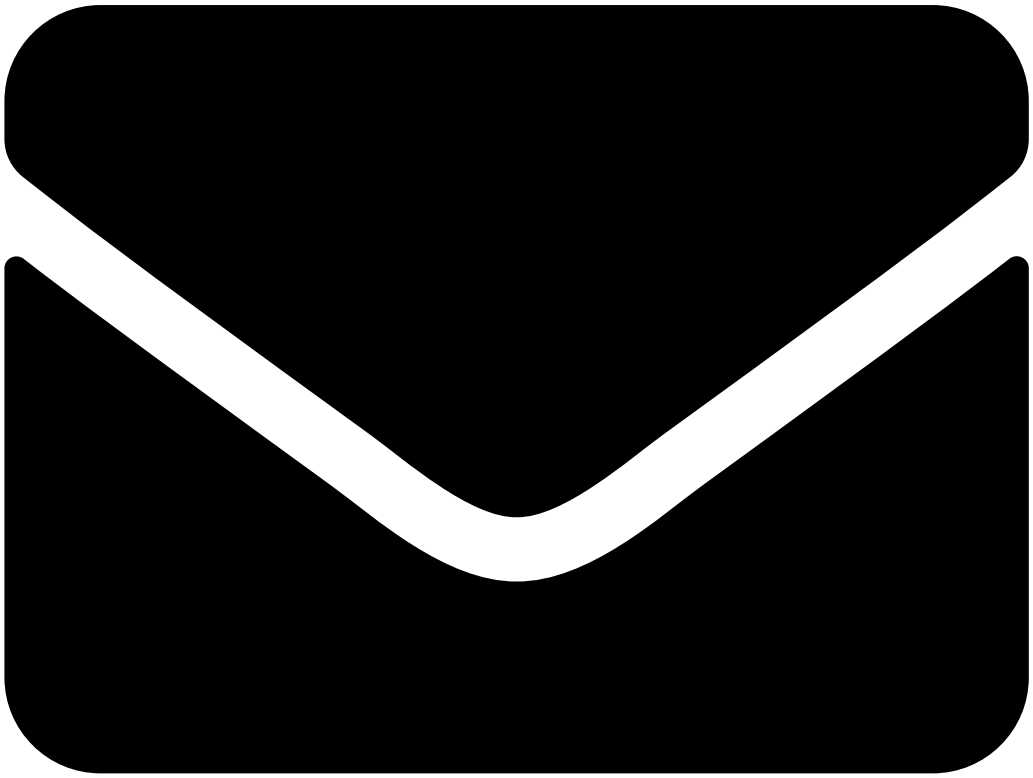

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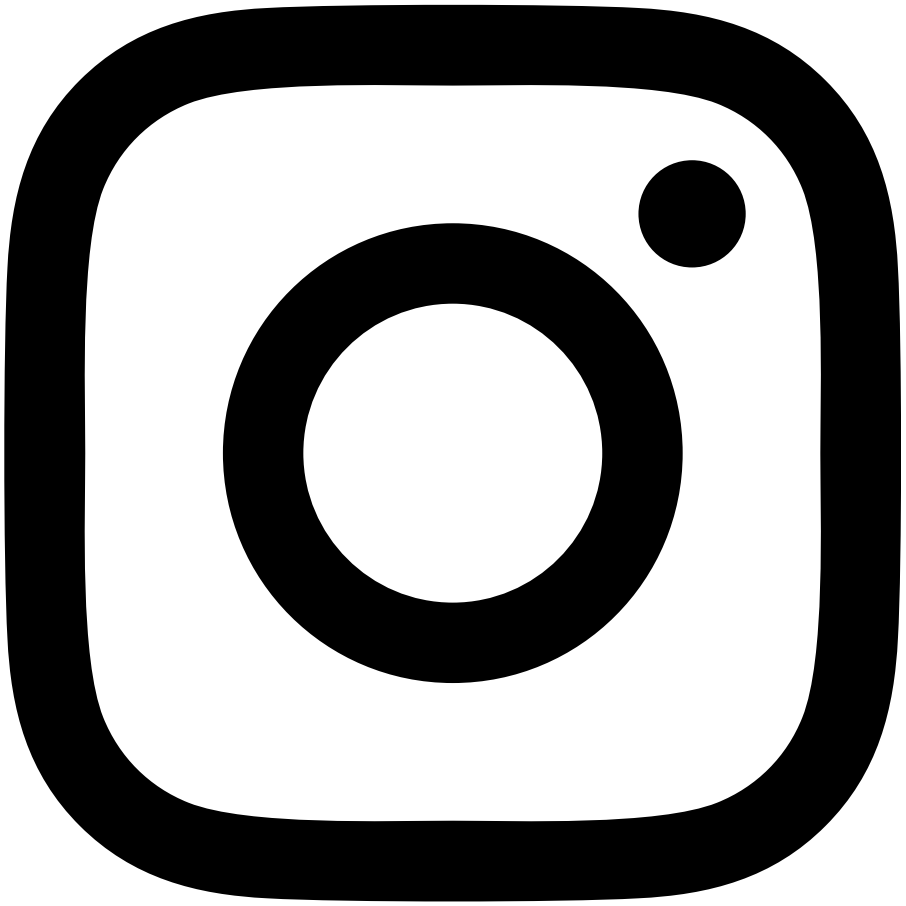

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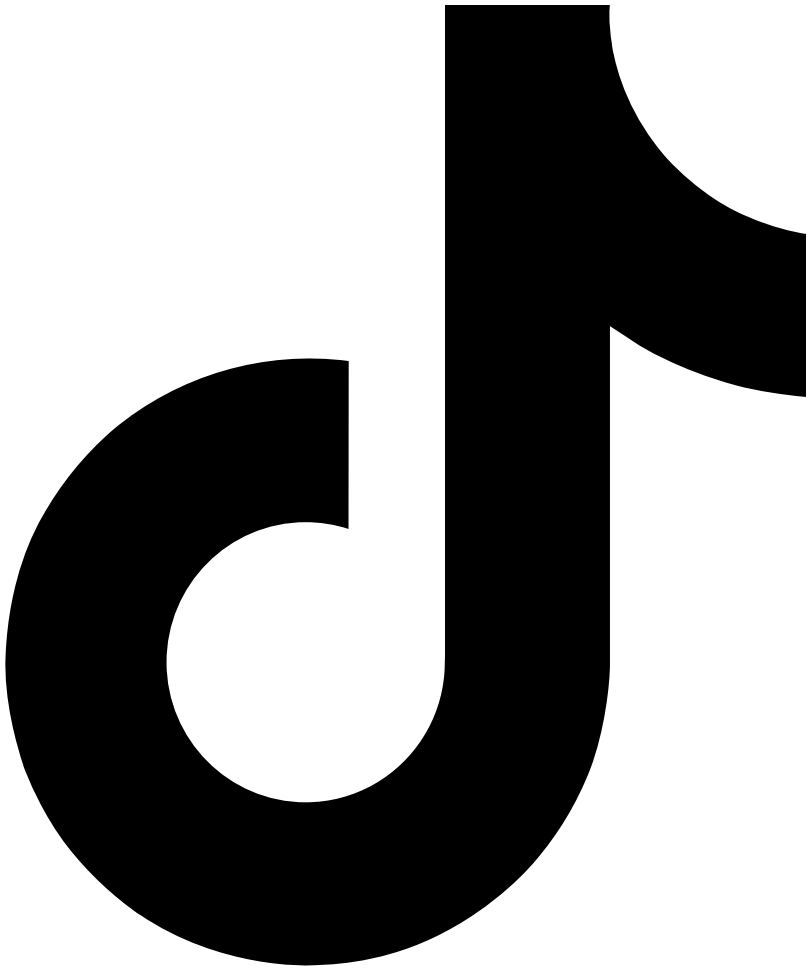

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