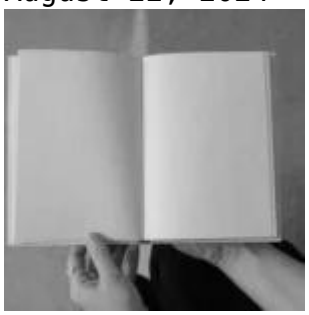
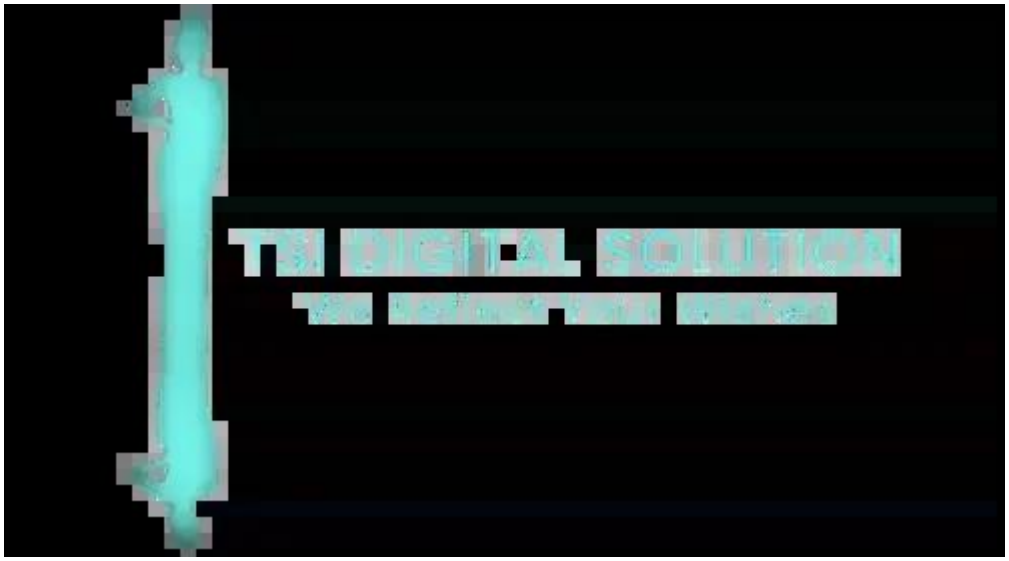
Technical Precision in Copywriting & Translation

Category: Copywriting blog
August 22, 2024

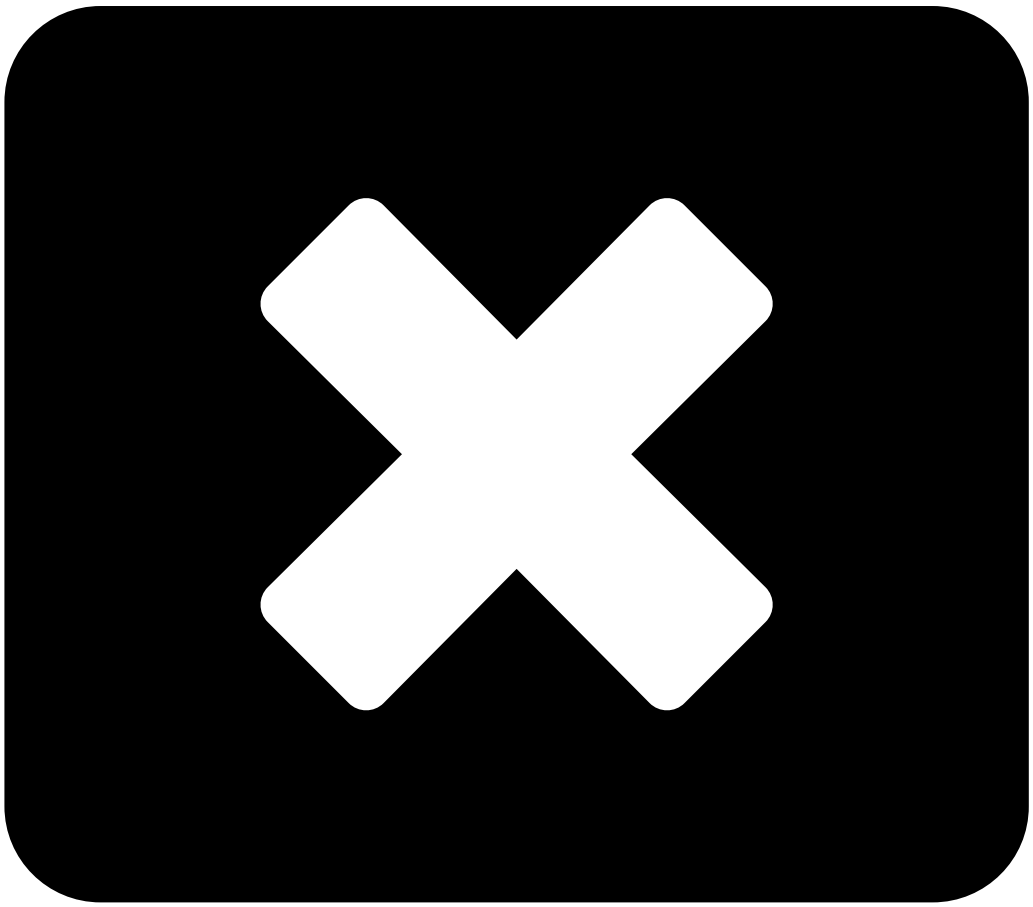




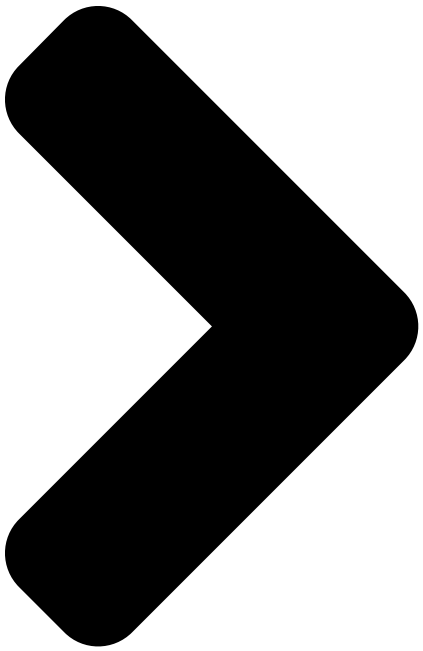






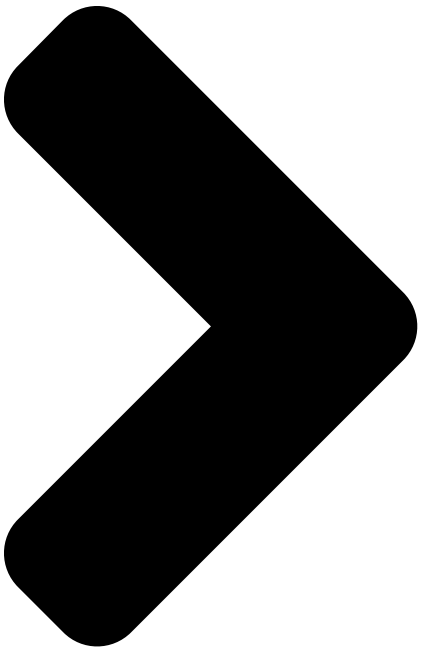


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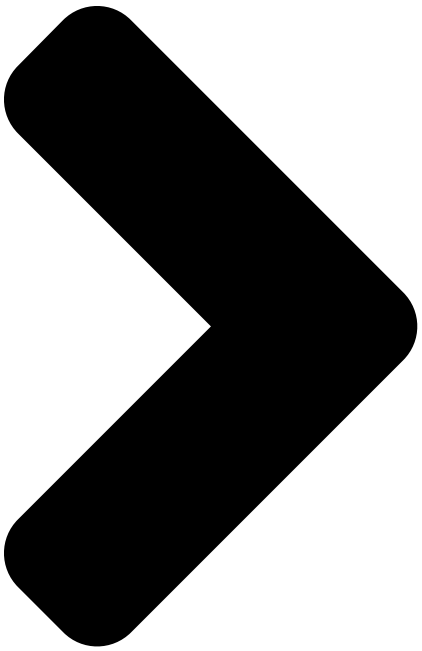


About us

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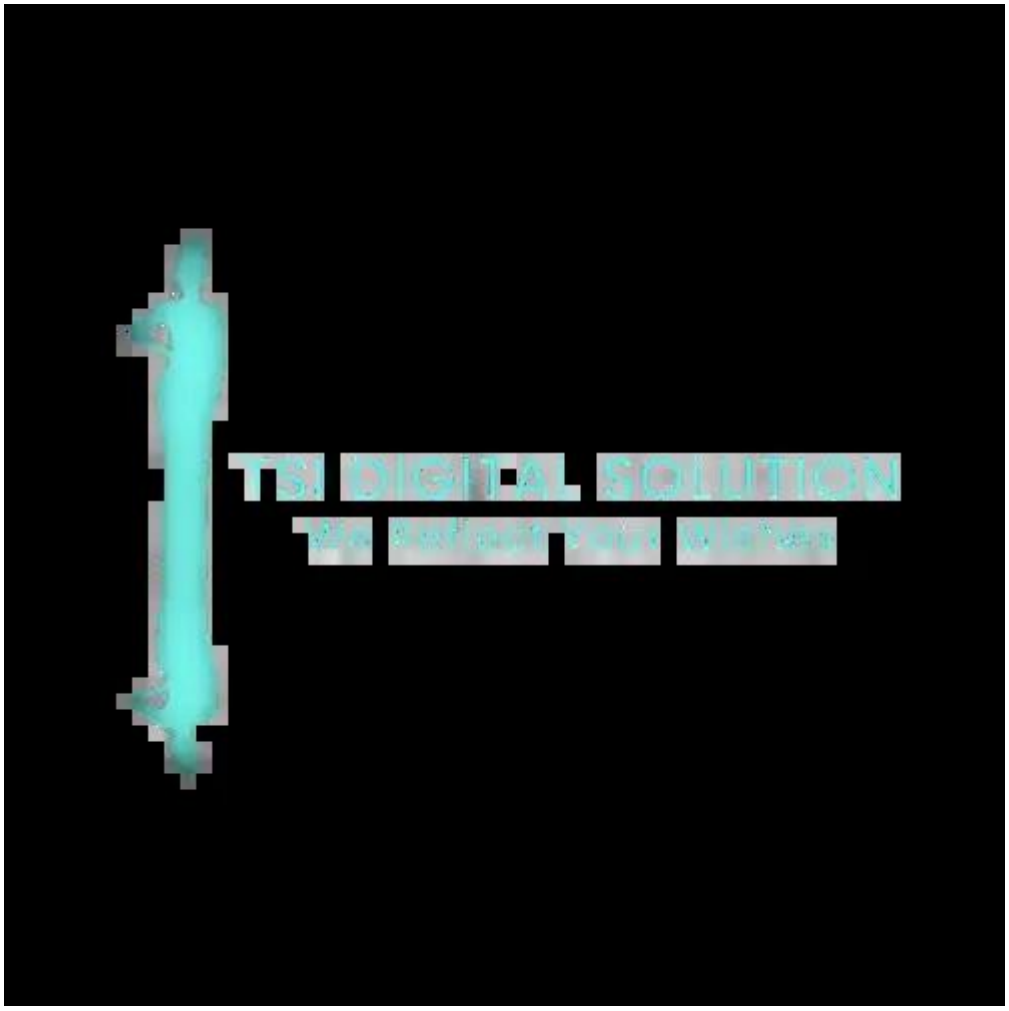
Courses University TSI

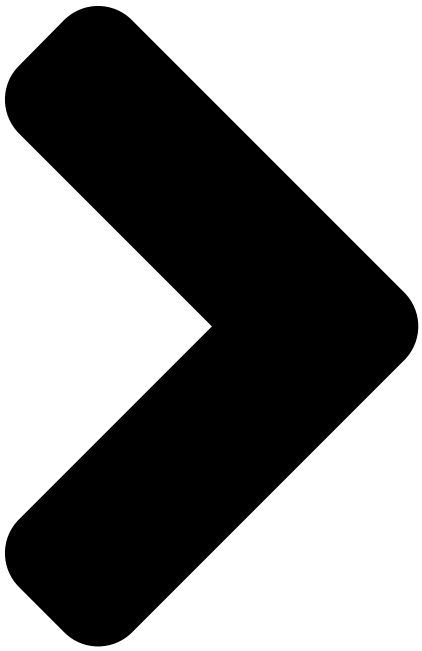


Login Team TSI Digital Solution

Reach out

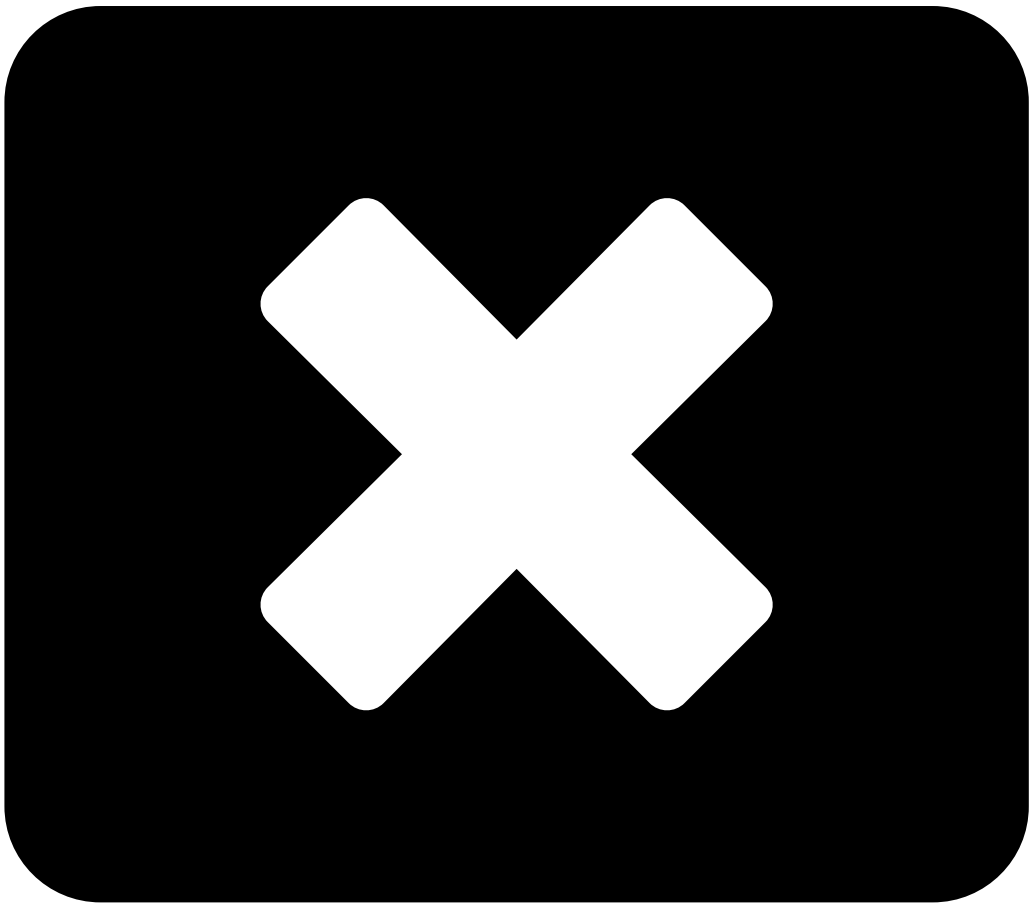
What we have realized


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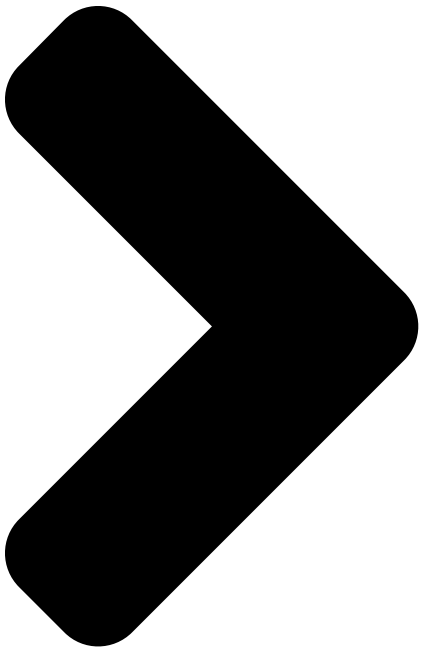


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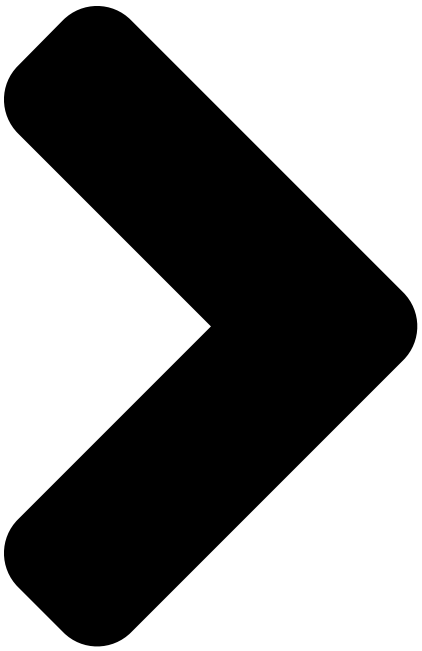


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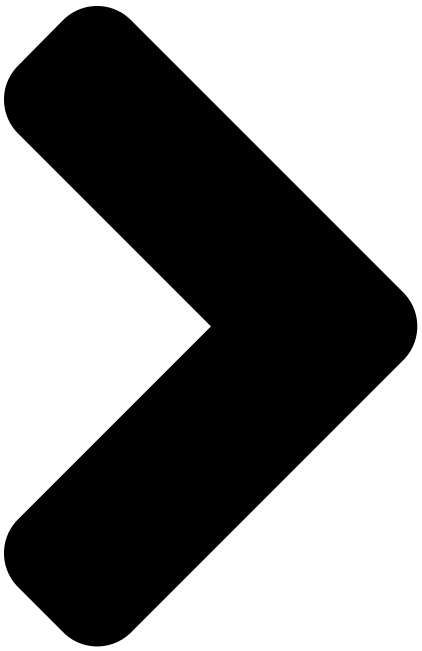


Services

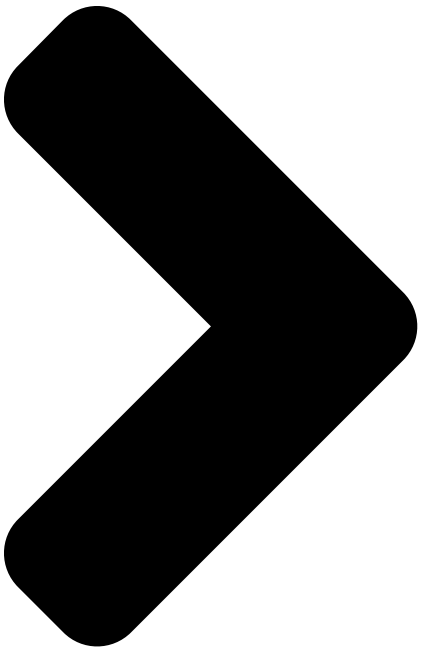
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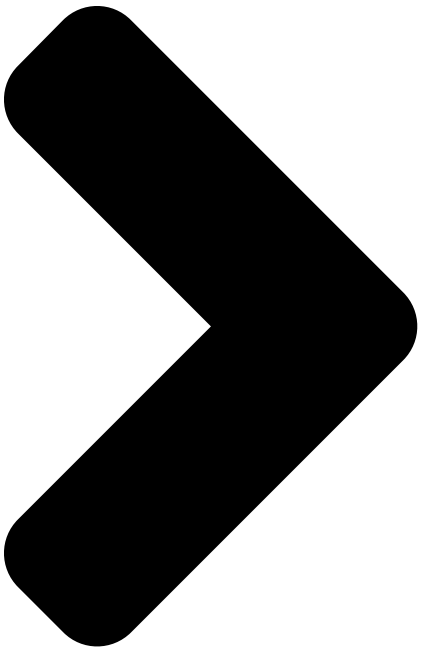
Web Design & Development



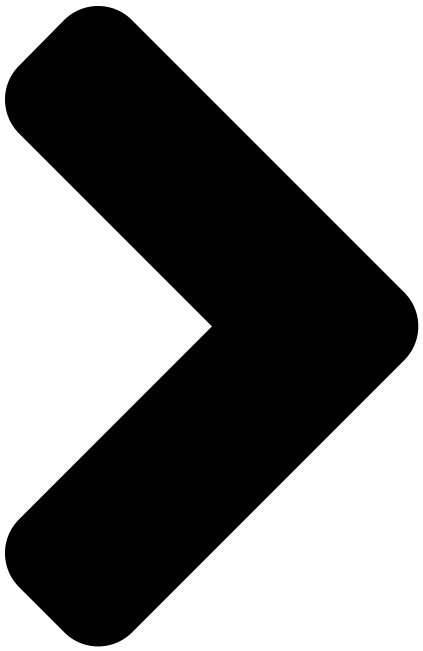
- Hosting



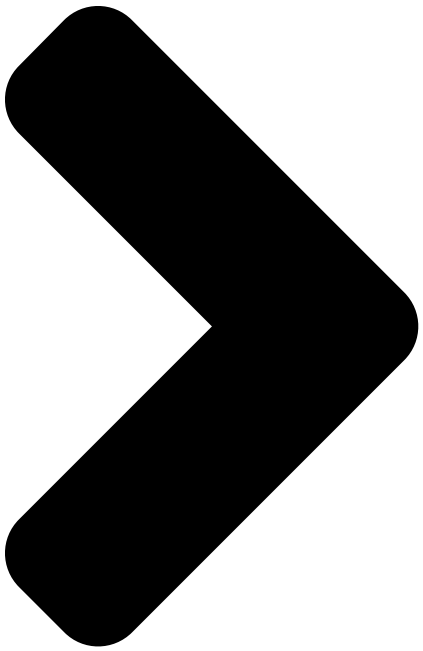
SEO/Ads/MGB/Speedup/Technical



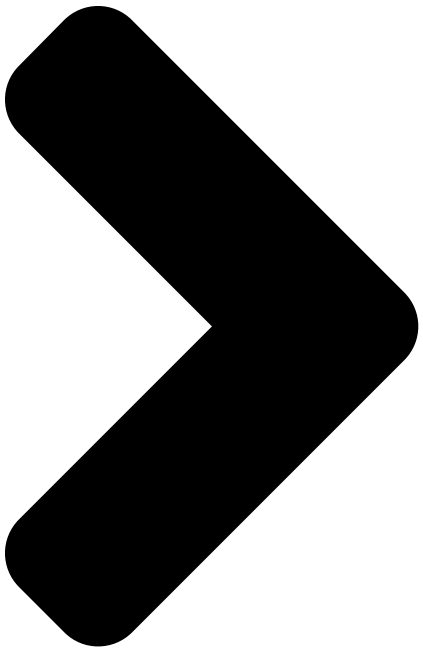
App Design & Development



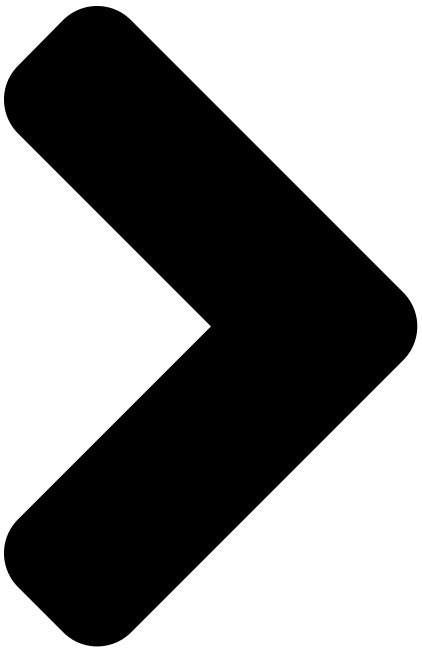
AI Agents



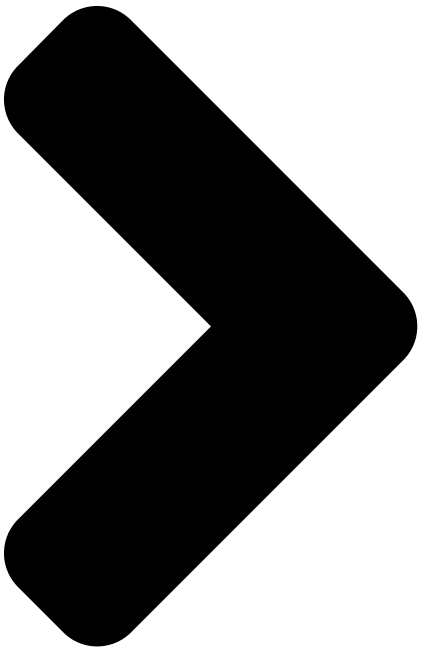
e-Commerce



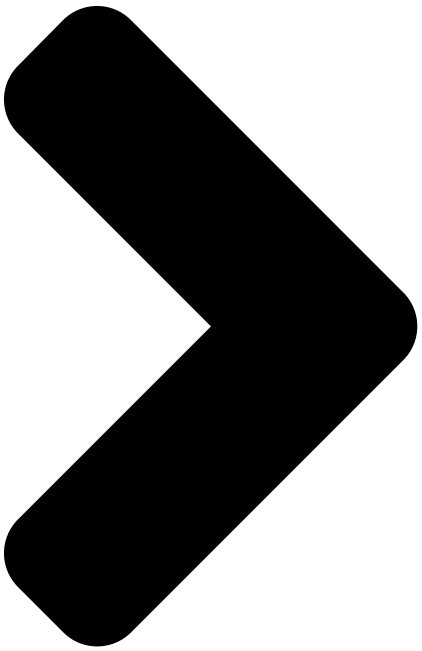
- Branding



Social Media & Content Creation



- Graphic Design



- Copywriting & Translations

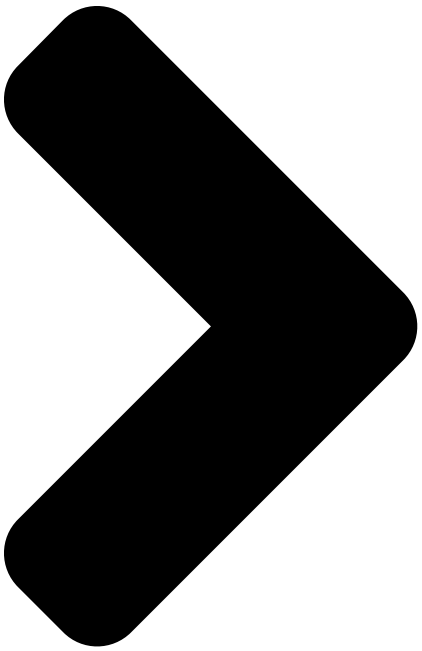
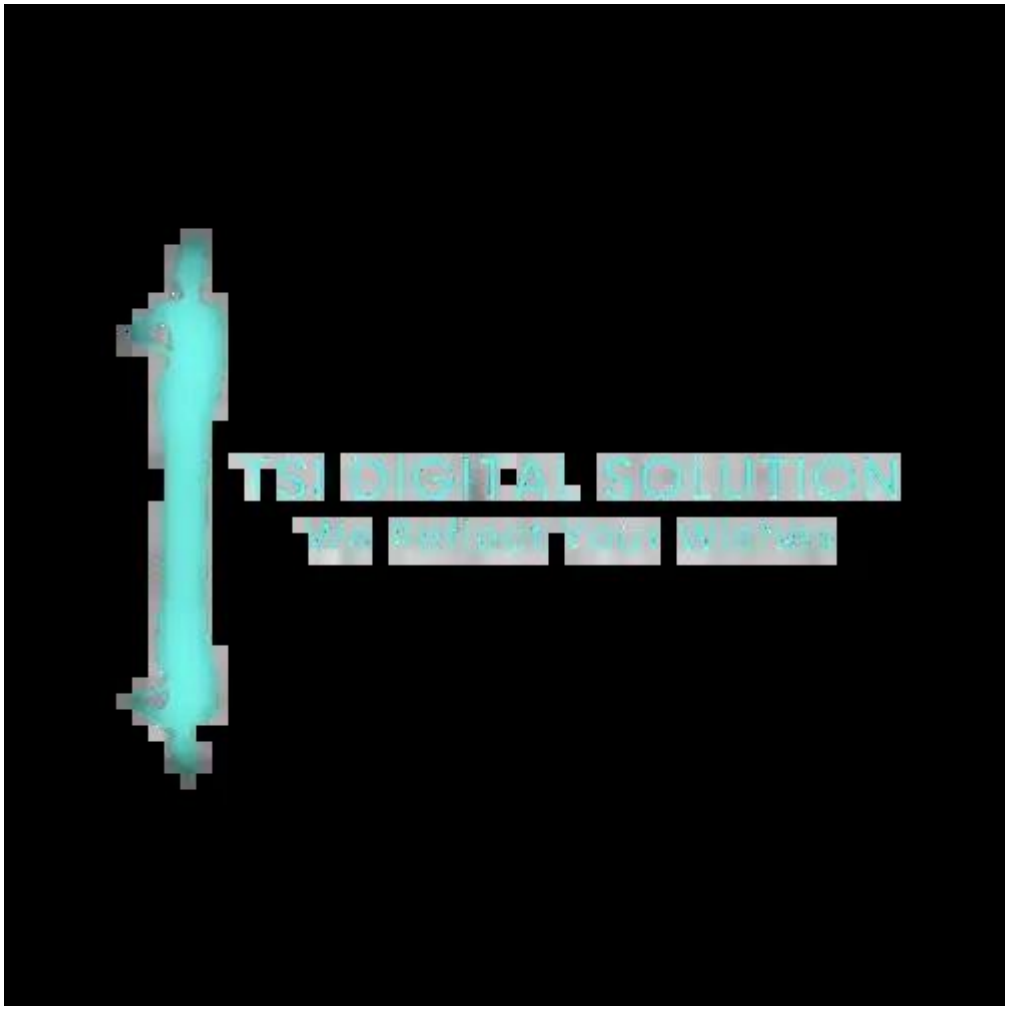
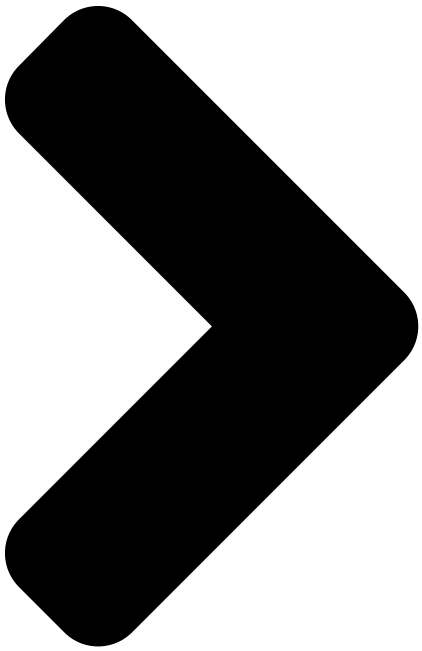


Photo- & Videography

Calculate the price online yourself

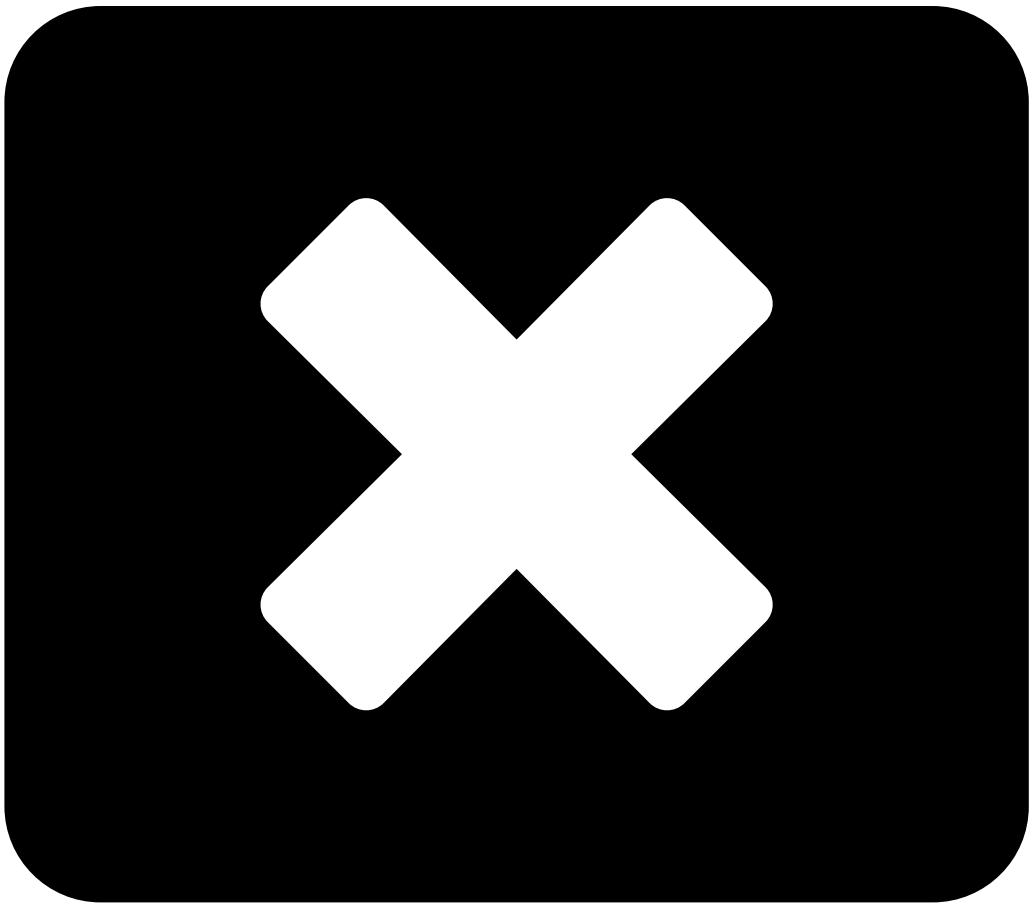
The way we work


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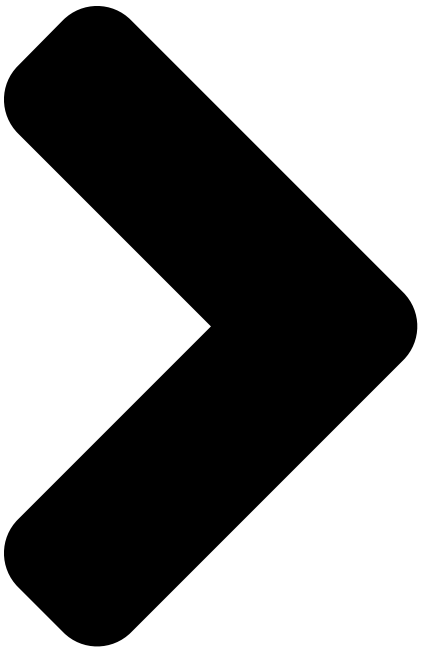


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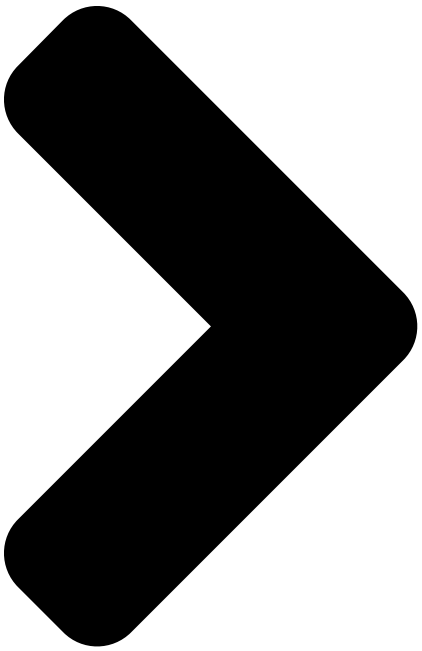
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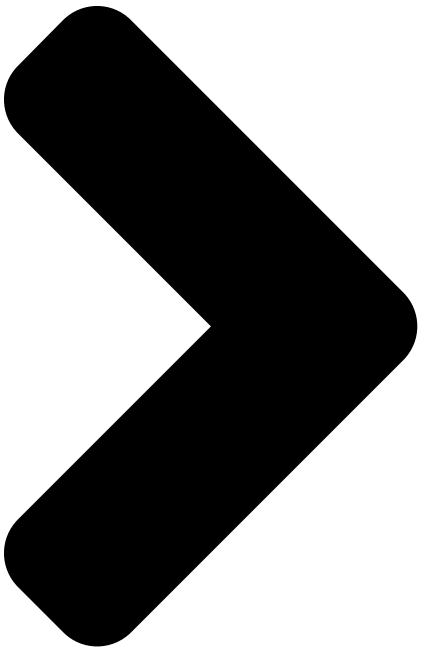
Realized projects

Calculate an estimate of your project costs directly online

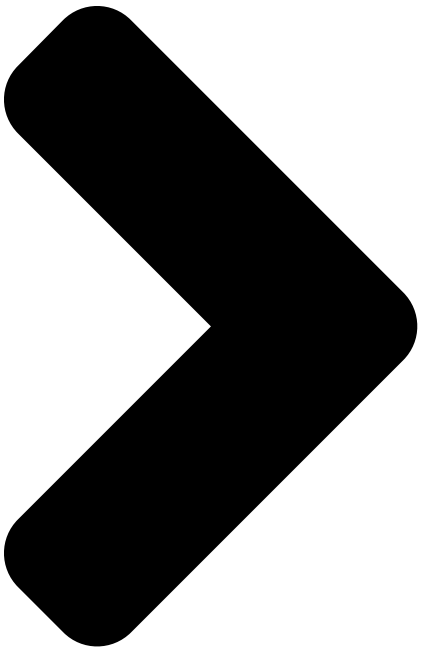
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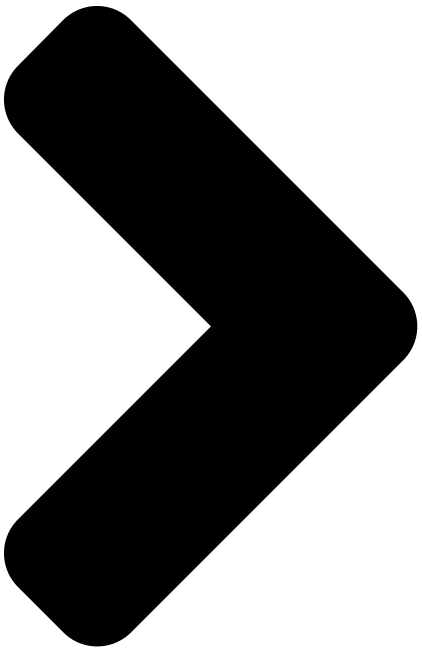
- Cost calculation for my website



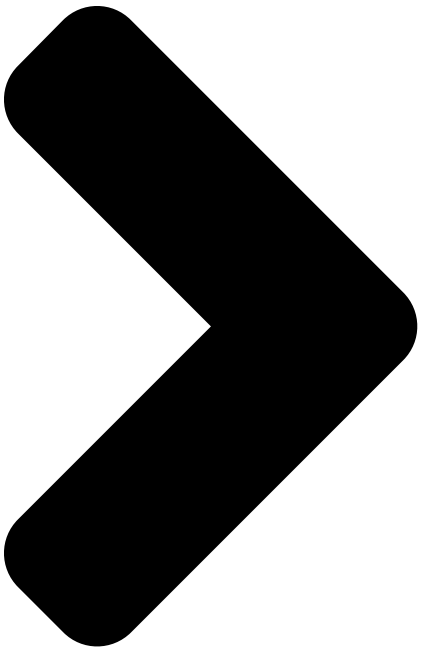
- Cost calculation: SEO/Ads/MGB/Speedup/Technical



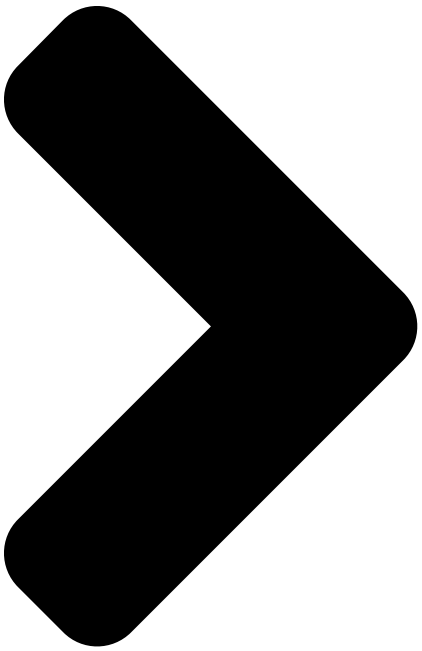
Contact us for a personal App



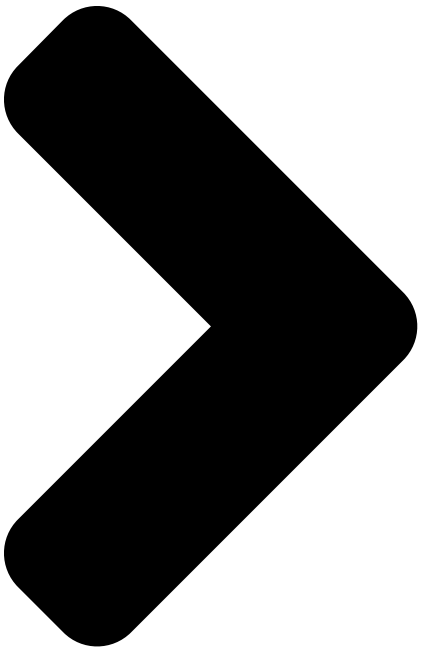
- Contact us for your AI Agent



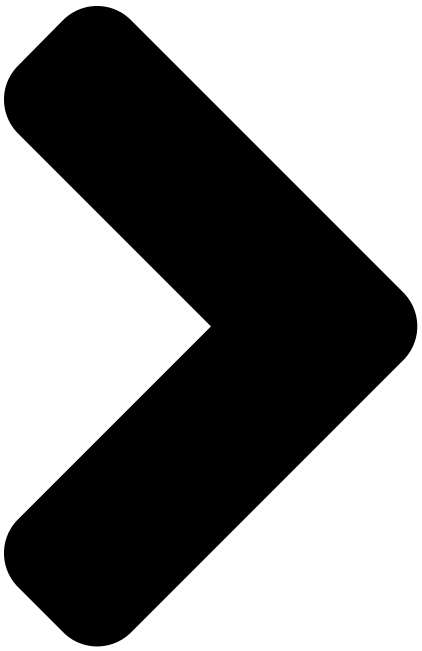
Cost calculation for an e-commerce shop



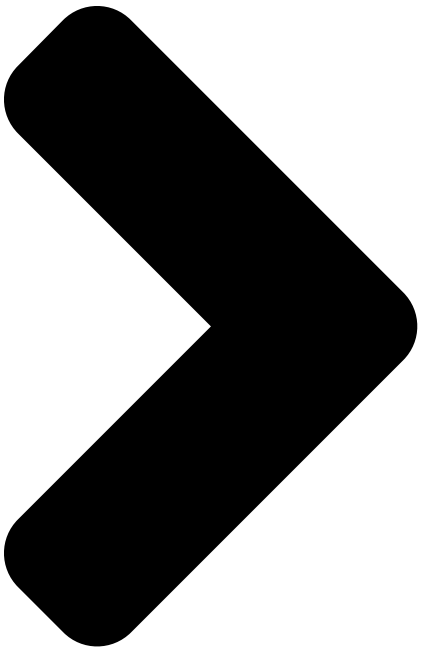
- Contact us for branding



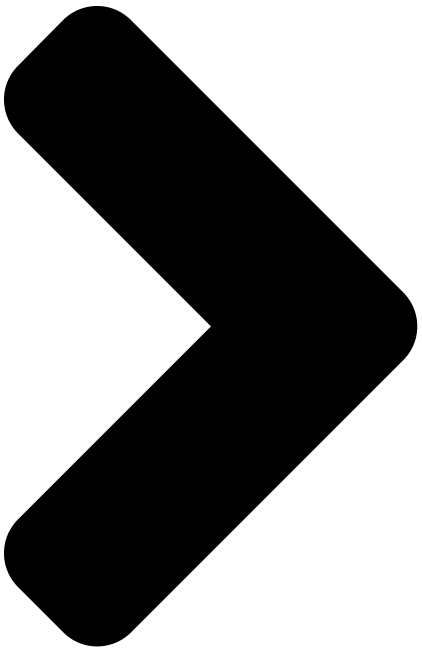
Cost calculation for Social Media & Content Creation



- Cost calculation for Graphic Design



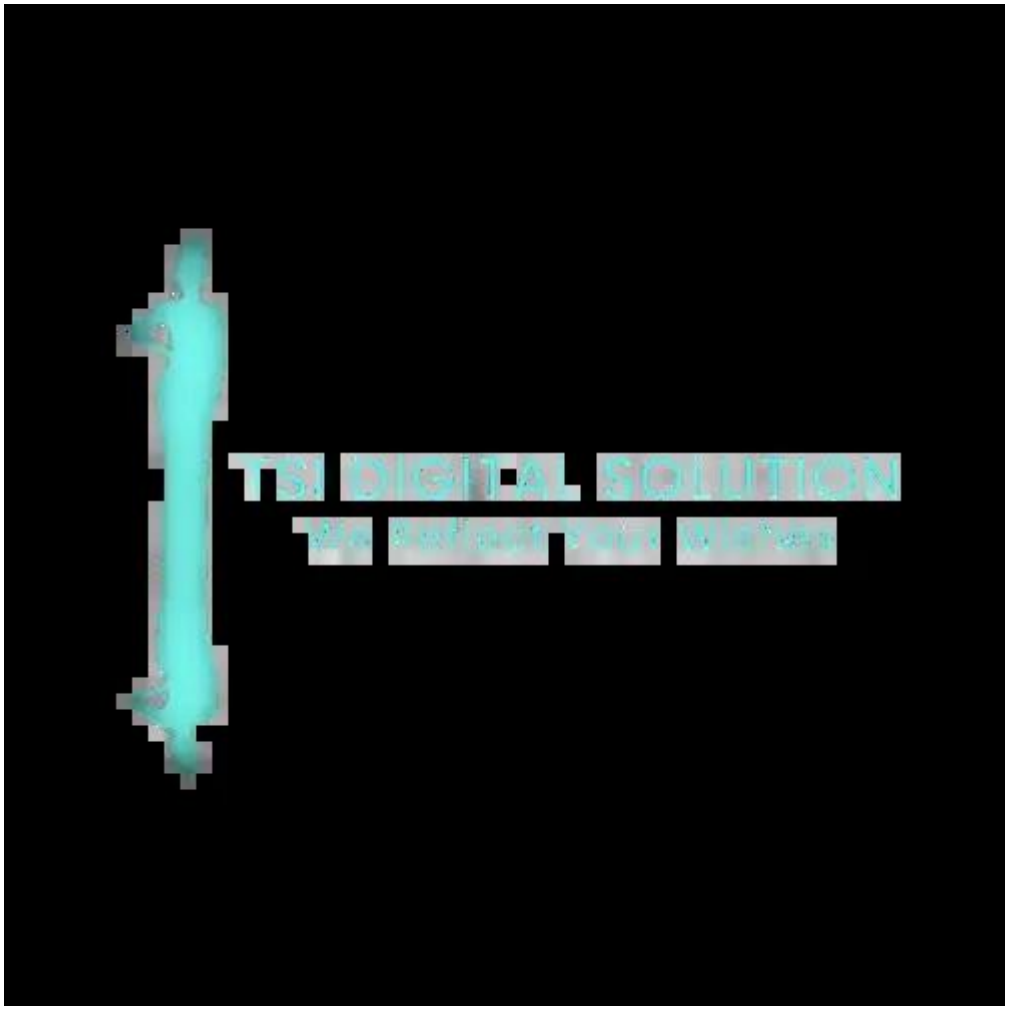
Cost calculation for Copywriting & Translations

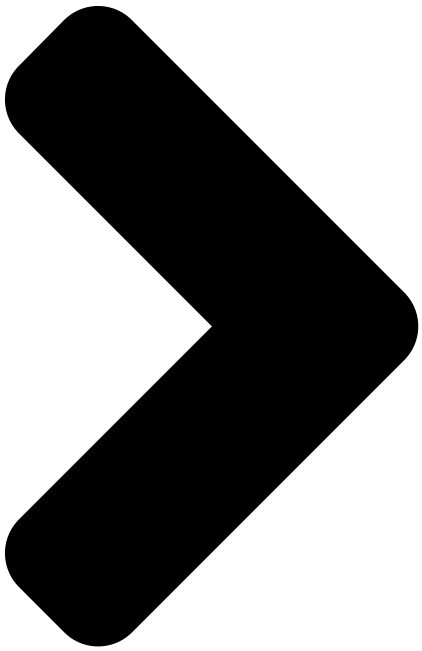


Cost calculation for Photo- & Videography

Get a detailled quote

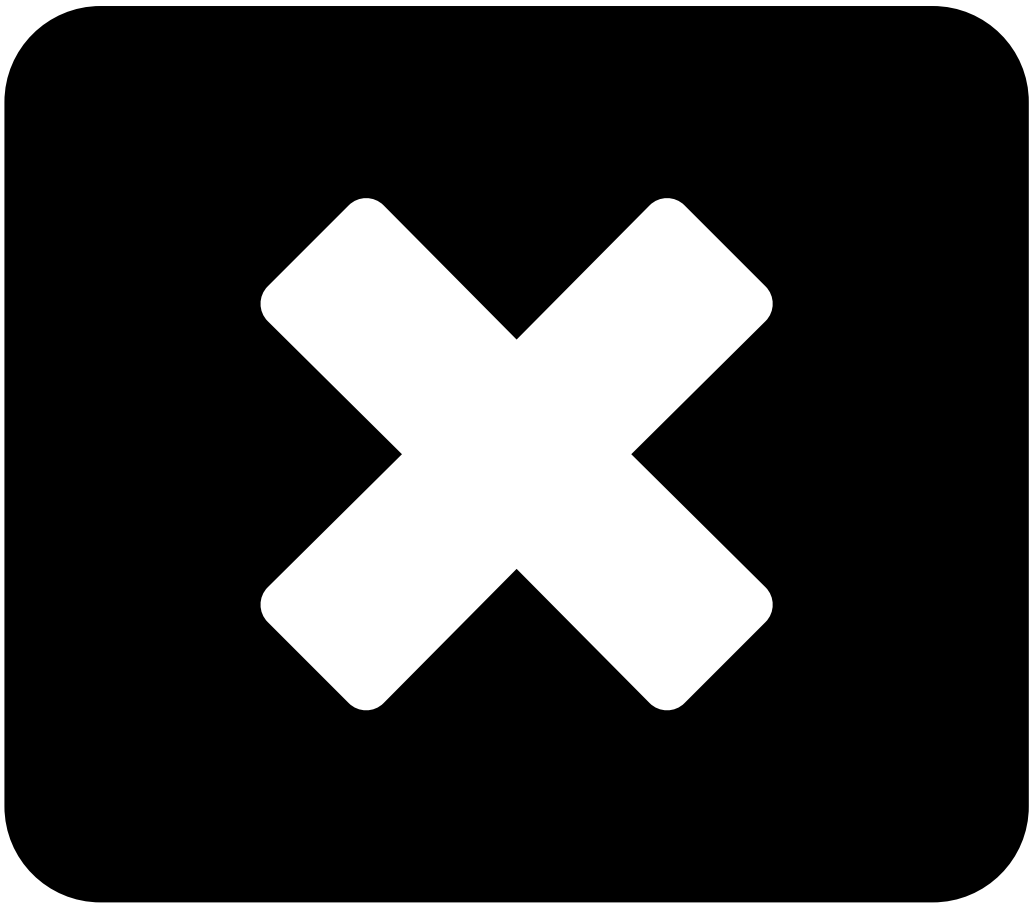
Interesting stuff to read


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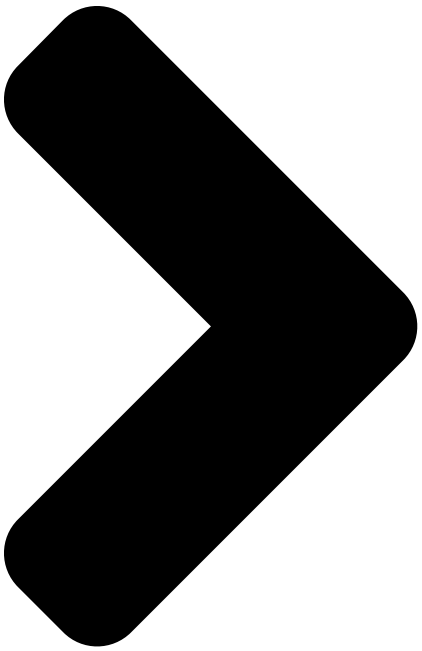


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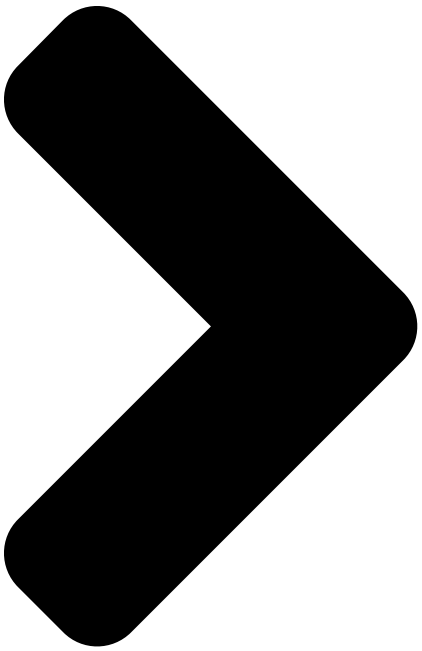
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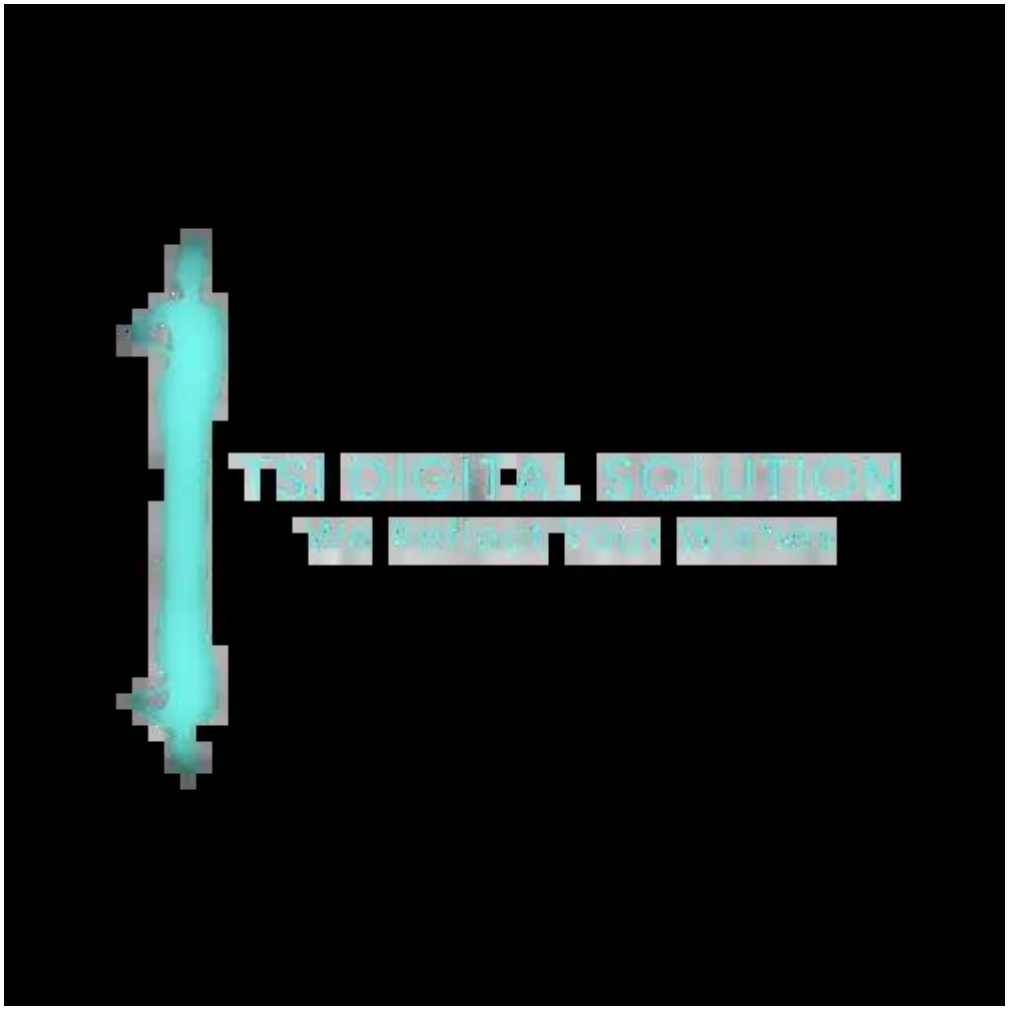
Blogs

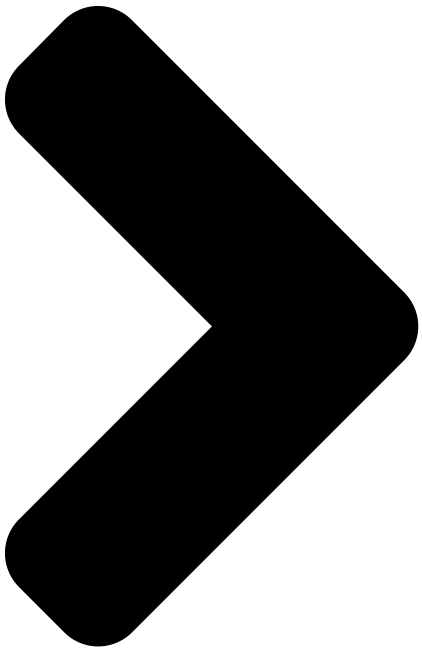


Demo

Just ask, we are here for you

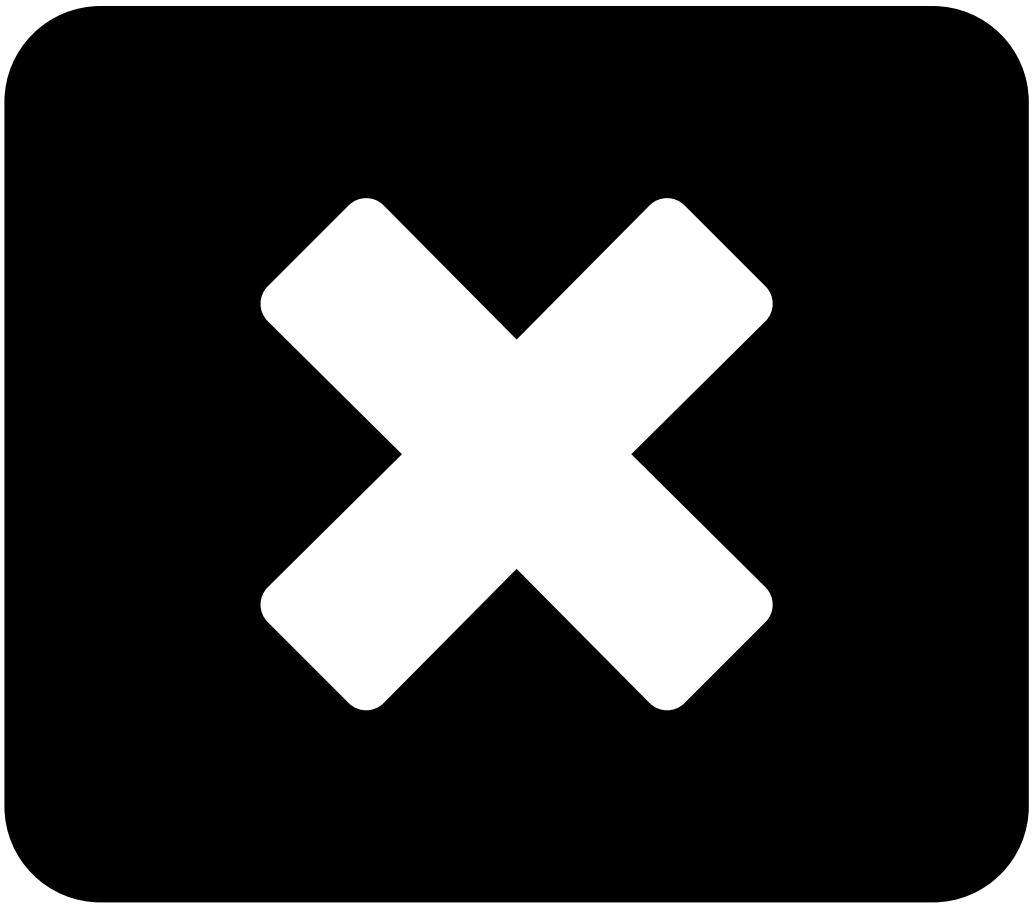
Who we are


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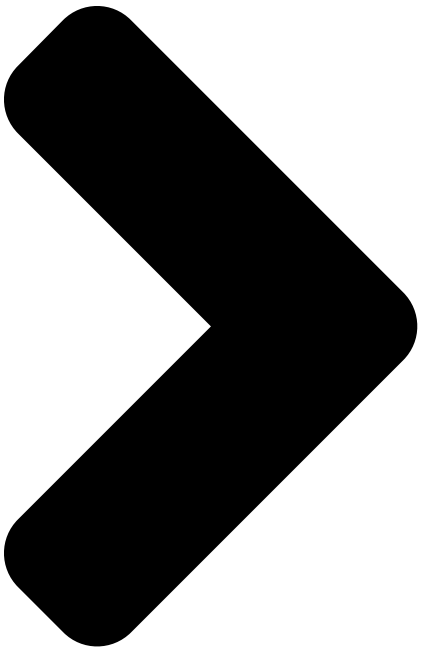


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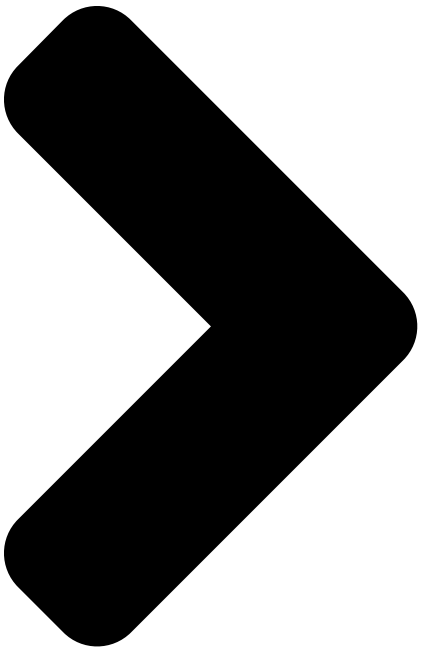


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Contact us

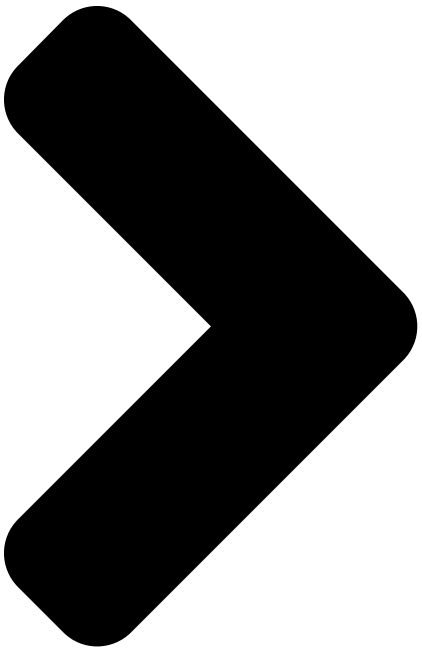
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Affiliate program

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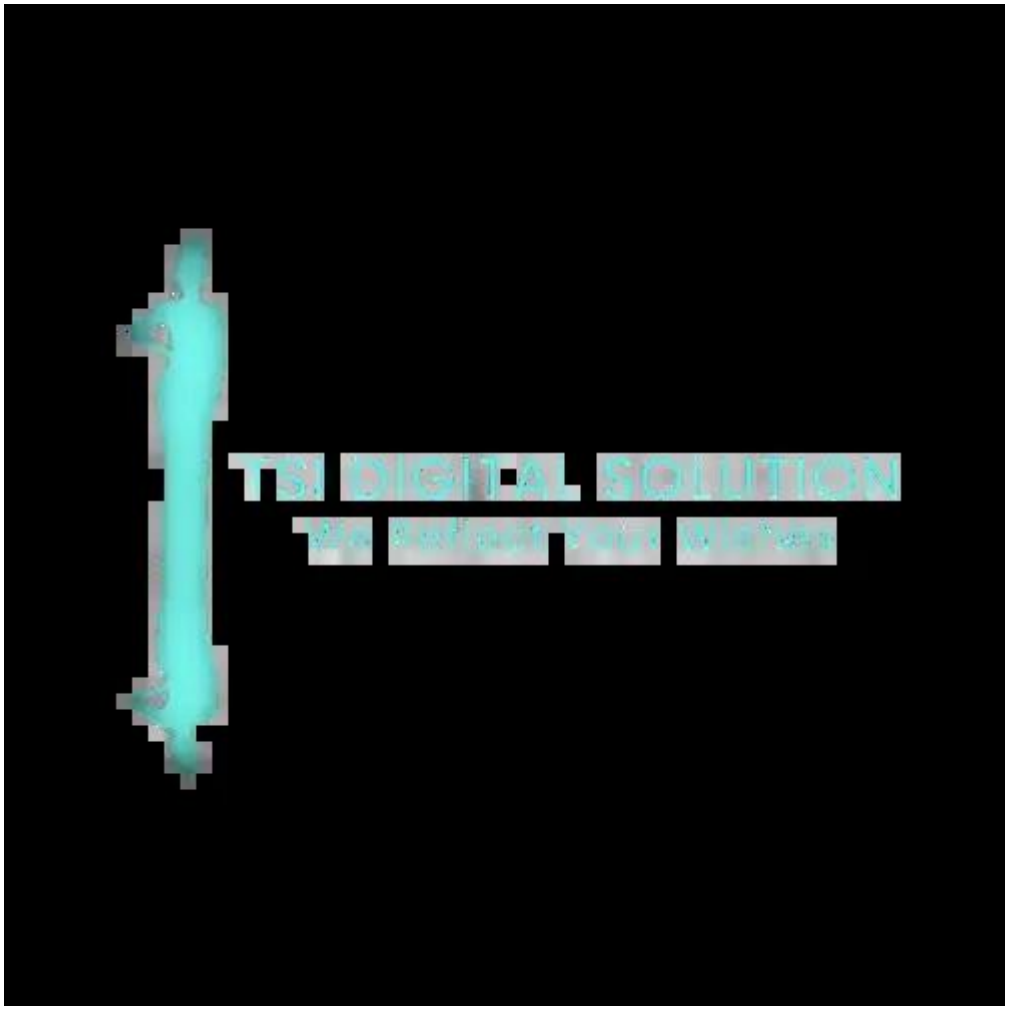
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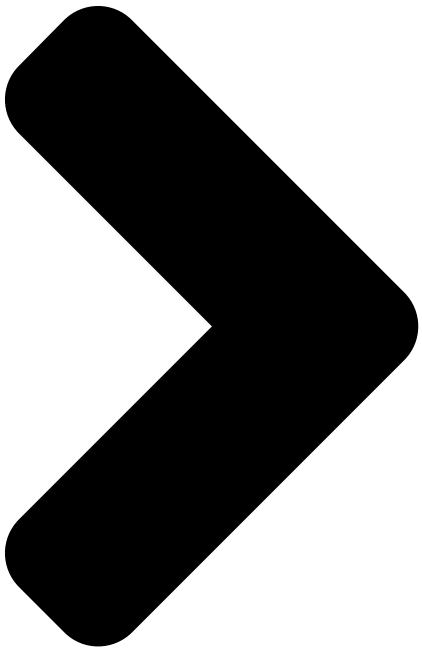


TSI Spam Blocker

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Unlocking Success with Technical Precision in Copywriting & Translation

Get An Online Quote

Copywriting & Translation.

Technical Precision in Copywriting & Translation

Information is at everyone’s fingertips, standing out online requires more than just catchy headlines or well-crafted sentences. The backbone of

effective online content lies in its technical precision, ensuring that the content not only resonates with your audience but also meets the intricate demands of search engines and diverse global markets.

The Mechanics Behind Professional Copywriting

At its core, copywriting involves crafting text that not only informs but also persuades. However, effective copywriting is a blend of art and science. It’s not just about choosing the right words, it’s about understanding how those words are interpreted by search engine algorithms and how they align with user intent.

SEO Optimization

Search Engine Optimization (SEO) is crucial in copywriting. Professional copywriters at TSI Digital Solution use advanced tools and techniques to research keywords, analyze competitors, and integrate these keywords naturally into your content. This ensures that your website ranks higher in search engine results, increasing visibility and attracting more organic traffic.

Technical Structure

Beyond the words themselves, the structure of your content, headings, subheadings, meta descriptions, and image alt texts, plays a vital role in SEO. Professionals ensure that these elements are optimized, helping search engines to better understand and rank your content.

Conversion Focused

Professional copywriting is designed to convert. This means crafting content that not only attracts visitors but also guides them toward taking a specific action, whether that’s signing up for a newsletter, making a purchase, or contacting your business. This requires an understanding of user behavior and the ability to write in a way that resonates with your audience’s needs and desires.

The Technical Precision of Professional Translations

When it comes to translations, the technical aspect is just as critical. It’s not merely about converting text from one language to another, it’s about ensuring that the translated content is accurate, culturally appropriate, and retains the original intent and tone. Here’s why professional translation is key:

Localization

True translation goes beyond words, it involves localization, adapting content to fit the cultural, social, and legal context of each target market.

This ensures that your message is not only understood but also well-received by your audience in different regions.

Technical Accuracy

For technical content, precision is non-negotiable. Whether it’s a product manual, a legal document, or a website, the accuracy of translations can impact user experience and brand trust. Professionals at TSI Digital Solution ensure that technical terms are correctly translated and that the content meets industry standards in each language.

SEO Across Languages

Just as with copywriting, SEO plays a crucial role in translations. Each language has its own set of keywords that need to be researched and integrated into the content. Professionals understand the nuances of SEO in different languages and ensure that your content is optimized for search engines in every market you’re targeting.

Why TSI Digital Solution?

TSI Digital Solution brings a unique blend of technical expertise and creative flair to the table, ensuring that your copywriting and translation needs are met with precision and professionalism. Here’s why partnering with us makes all the difference:

Advanced Tools and Techniques

We use the latest tools in SEO and translation management to ensure that your content is not only engaging but also technically sound. This means better rankings, more traffic, and higher conversions.

Customized Solutions

We understand that every business is unique. That’s why we tailor our services to meet your specific needs, whether it’s creating SEO-optimized content, translating technical documents, or localizing your website for different markets.

Quality and Consistency

With TSI Digital Solution, you can expect high-quality content that’s consistent across all platforms and languages. We maintain a rigorous quality control process to ensure that your content is flawless, accurate, and effective.

Conclusion: Let’s Get Technical

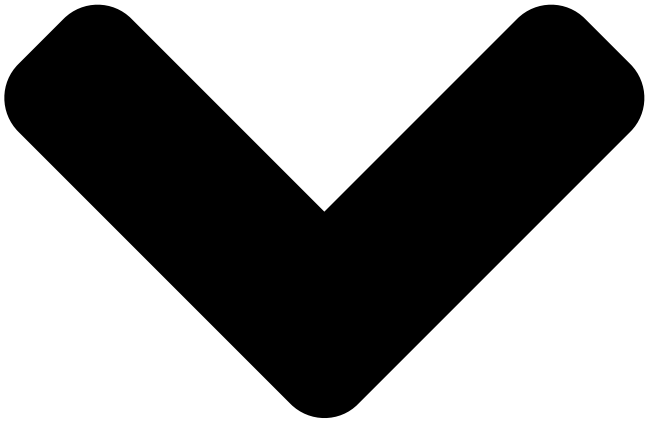
Technical precision is just as important as creative flair. Whether it’s crafting copy that converts or translating content that resonates globally, professional expertise is key. Don’t leave your content to chance, trust the

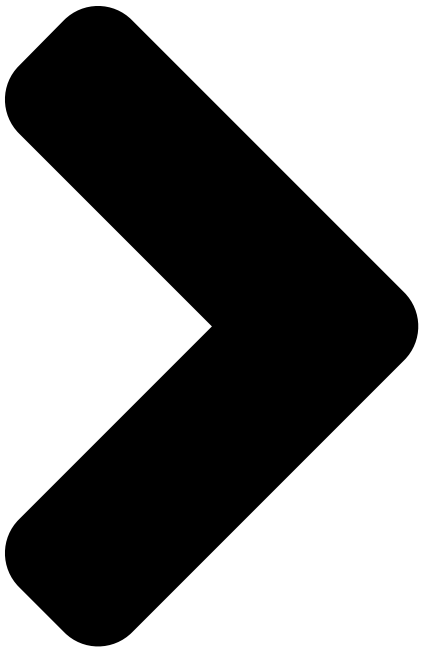
experts at TSI Digital Solution to deliver results that speak for themselves.

Ready to take your content to the next level? Contact TSI Digital Solution today and let’s make your message heard, no matter where your audience is.

Frequently Asked Questions (FAQ)

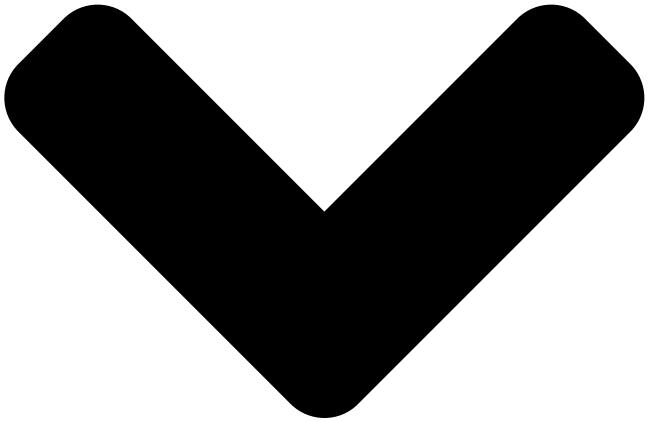
What is meant by “technical precision” in copywriting?

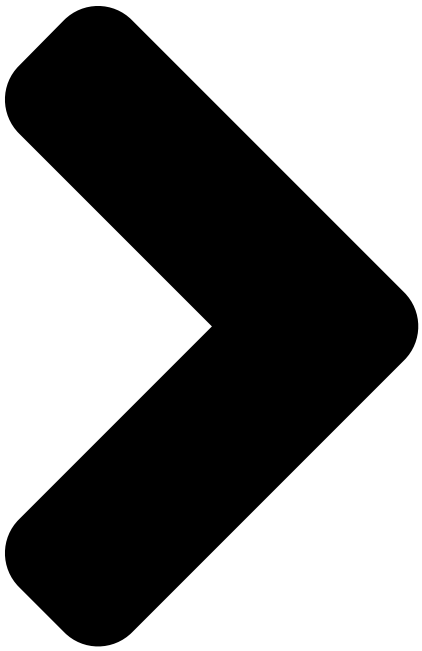




Technical precision in copywriting means crafting content that is not only creative and persuasive but also strategically structured and optimized for search engines (SEO). It involves using the right keywords, proper headings, meta descriptions, and image alt-text so the content ranks well and meets user intent.

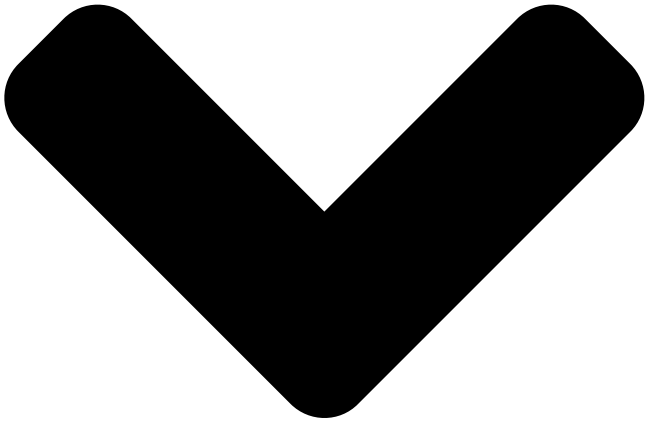
How does professional copywriting improve my website’s SEO?

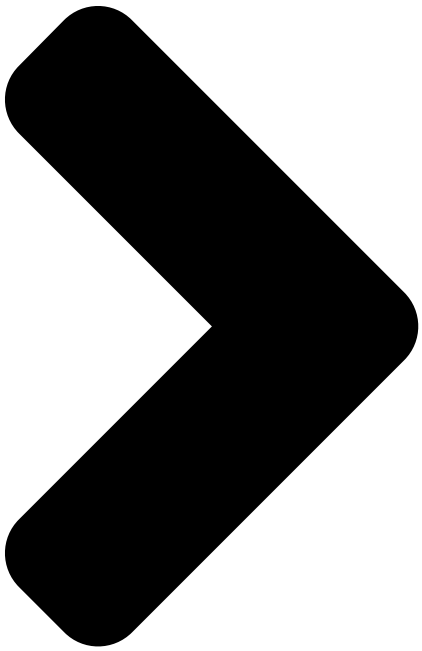




Professional copywriters use advanced tools to research keywords and analyze competitors. They integrate these keywords naturally into your content and optimize its technical structure (like headings and meta descriptions). This helps search engines better understand and rank your pages, increasing visibility and organic traffic.

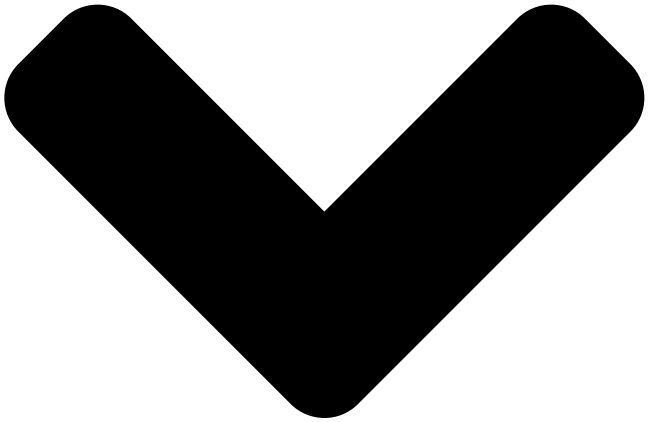
Why is translation more than just converting words?

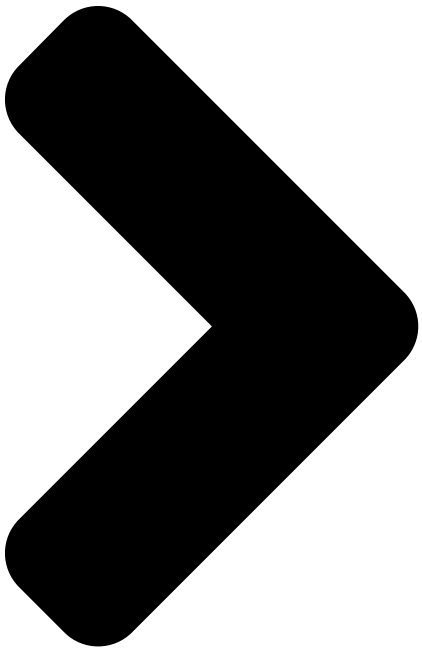




Professional translation ensures content is accurate, culturally appropriate (localized), and retains the original tone and intent. It adapts your message to fit the cultural, social, and legal context of the target market, which is crucial for being well-received globally.

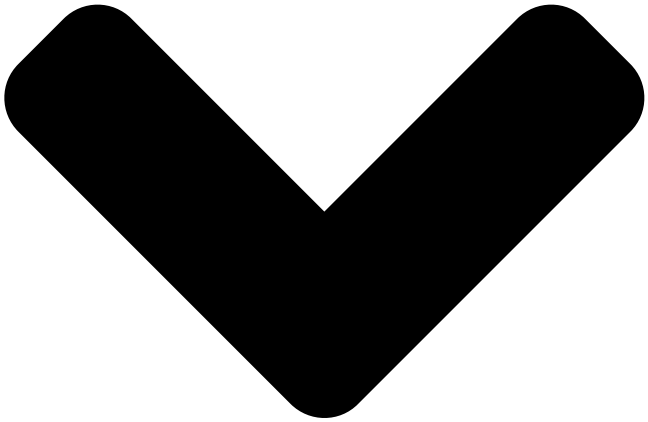
Is SEO important for translated content?

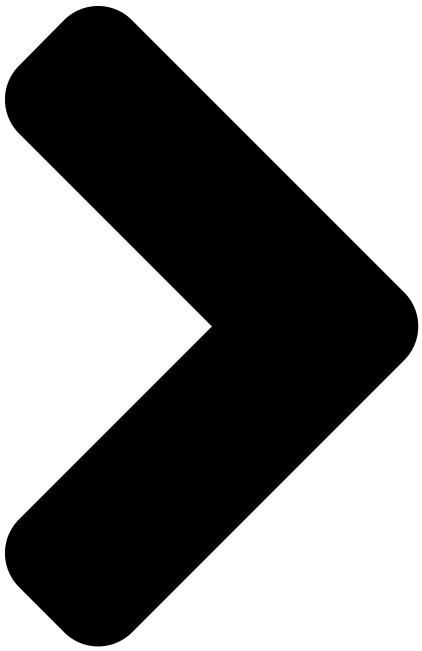




Yes. SEO is crucial across languages. Each market has its own set of keywords. Professional translators and localization experts research and integrate these language-specific keywords to ensure your translated content is optimized for search engines in every target region.

What does TSI Digital Solution offer for copywriting and translation?





TSI Digital Solution provides customized, technically precise copywriting and translation services. They use advanced SEO and translation tools, focus on quality and consistency, and tailor solutions to your needs, from SEO-optimized content to technical document translation and website localization.

Technical precision in copywriting means crafting content that is not only creative and persuasive but also strategically structured and optimized for search engines (SEO). It involves using the right keywords, proper headings, meta descriptions, and image alt-text so the content ranks well and meets user intent.

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Don’t leave your content to chance. Trust the experts at TSI Digital Solution to deliver copywriting and translation that converts and resonates globally.

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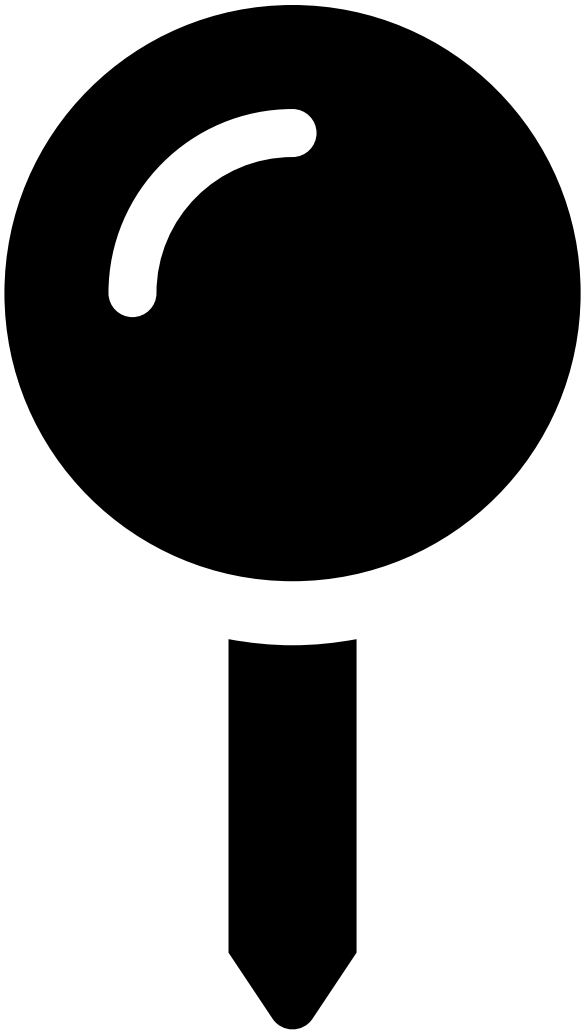
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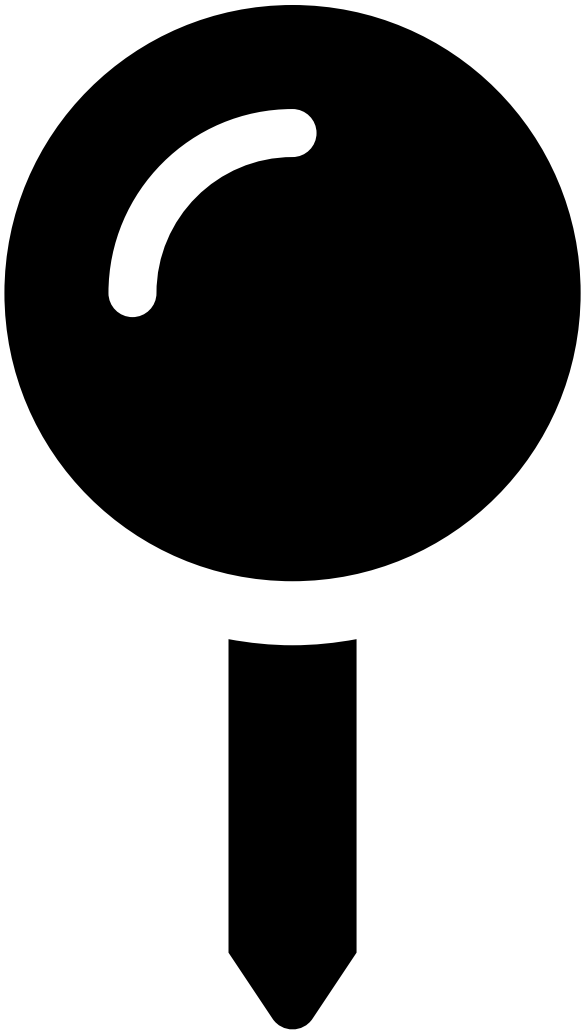
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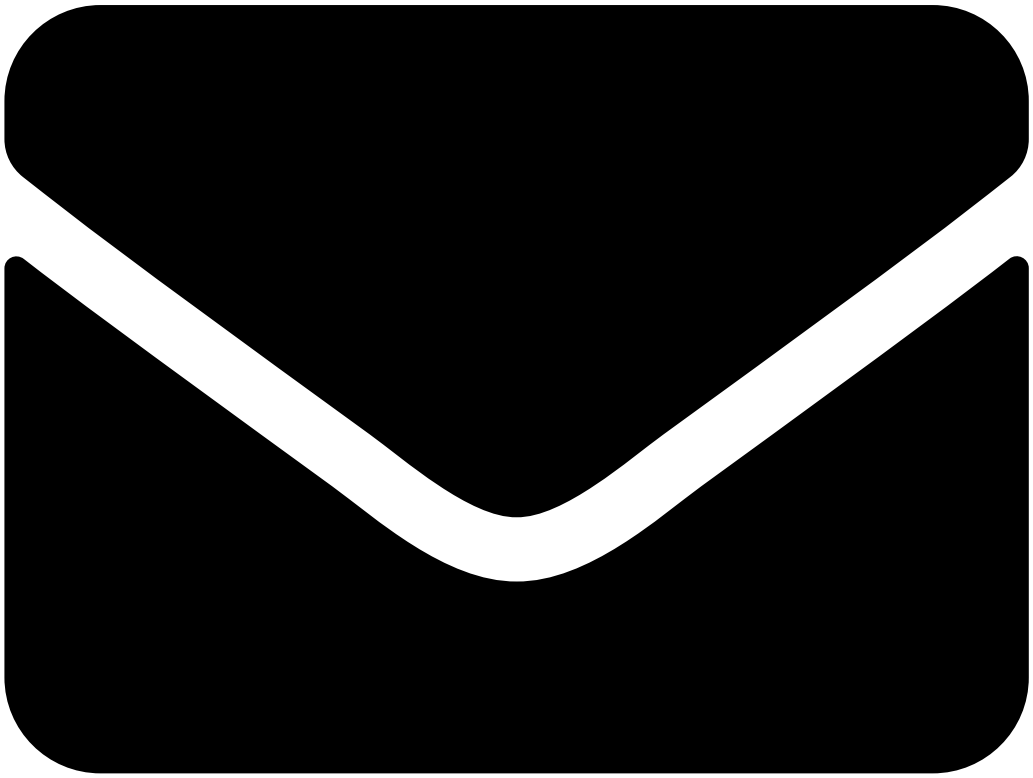


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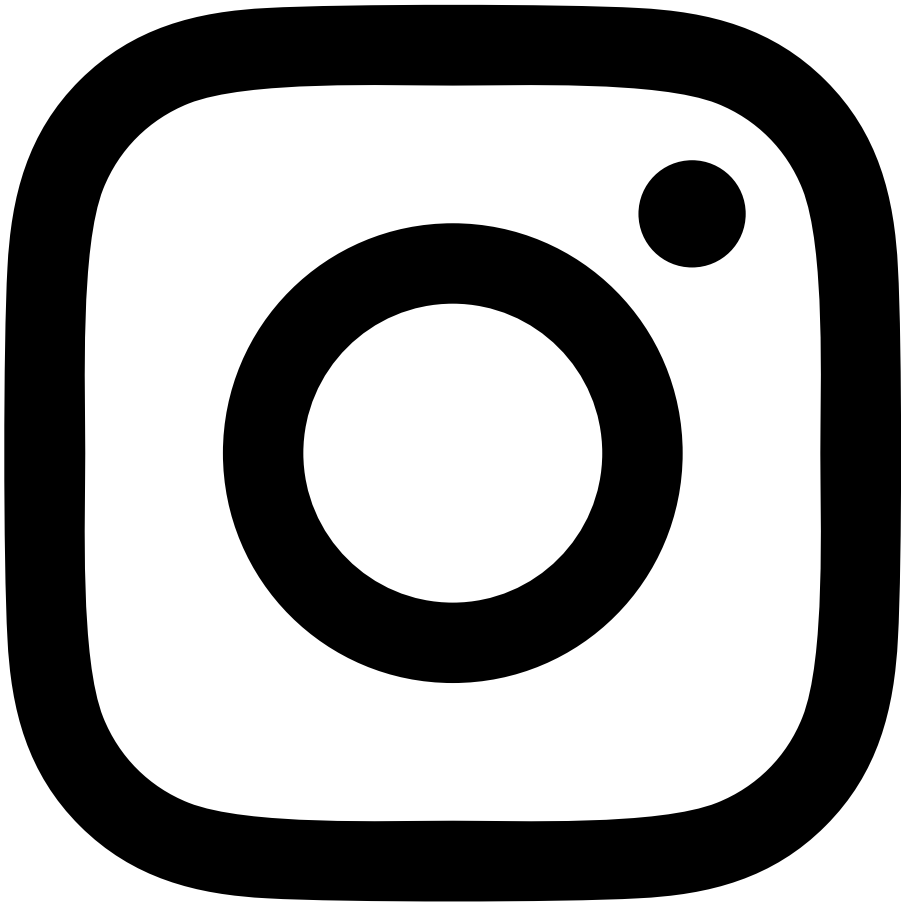
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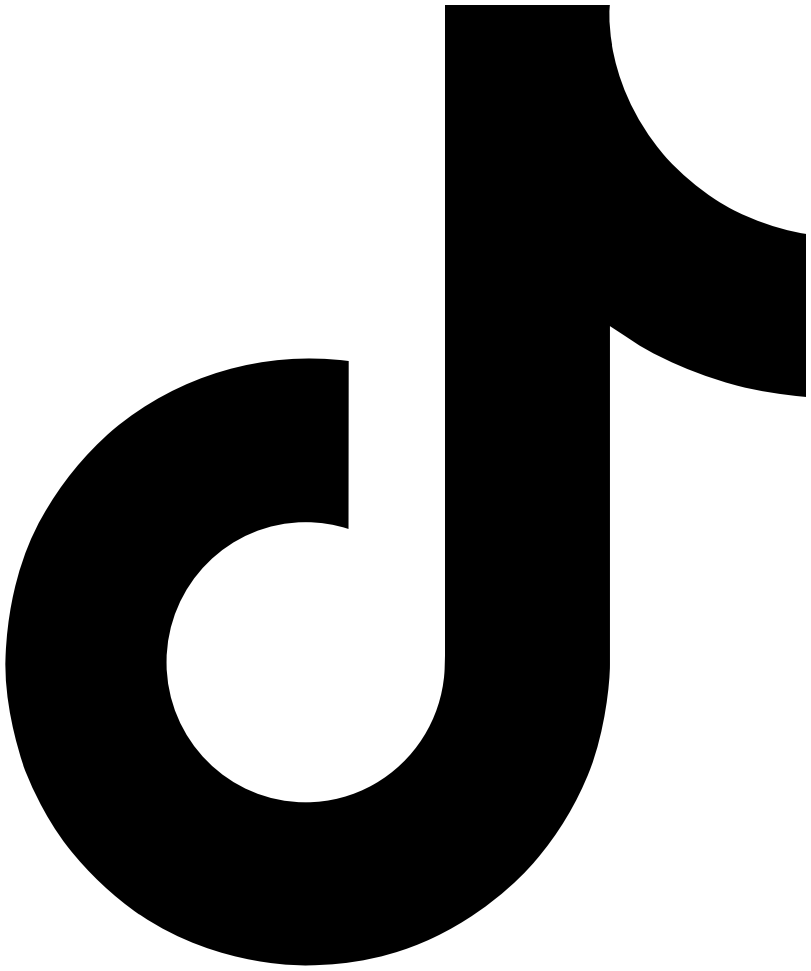
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