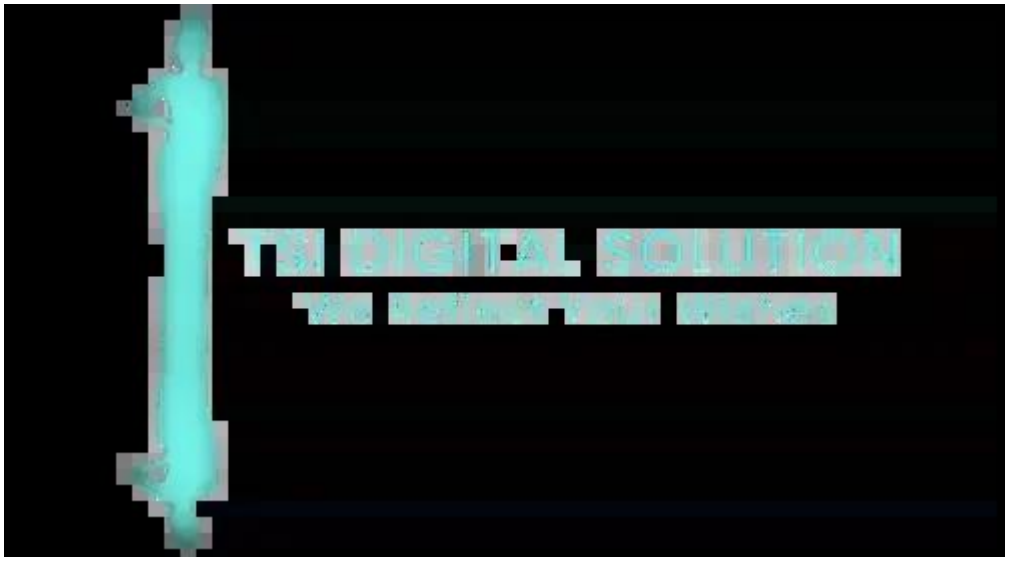
The AI Implosion: Why Human Data Could Decide Its Future

Category: AI
August 24, 2025

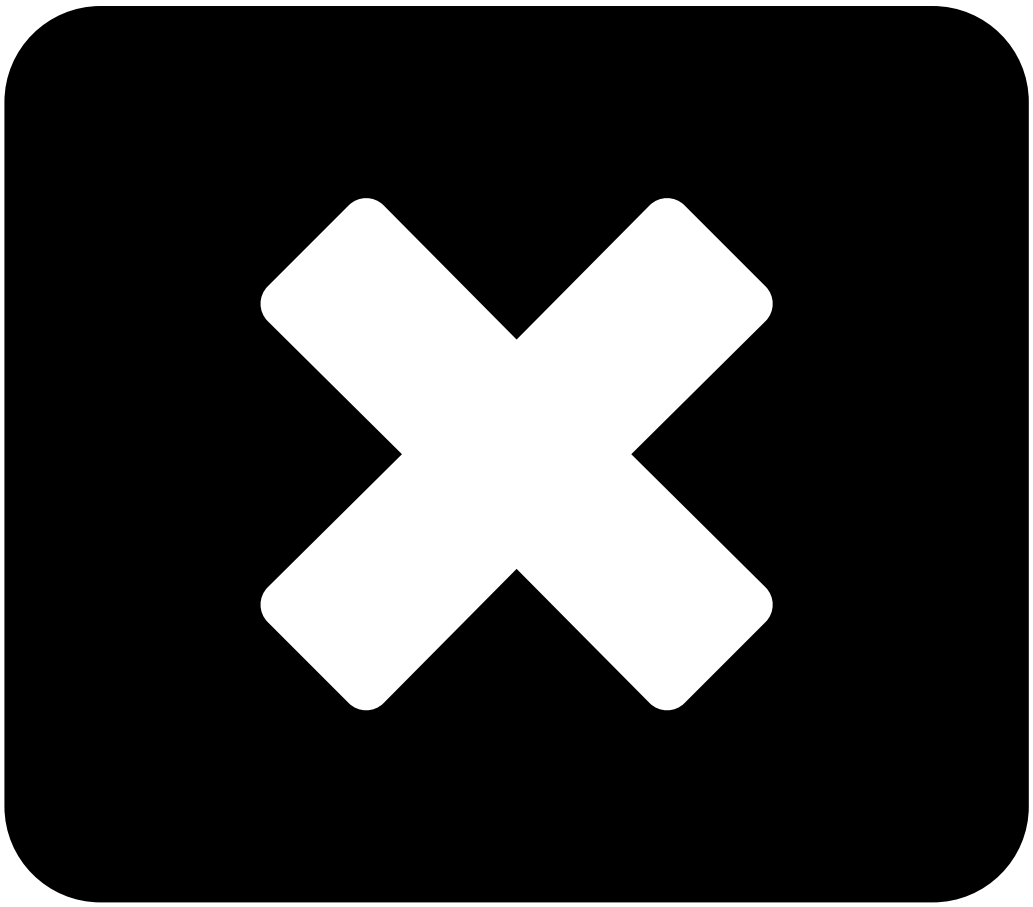












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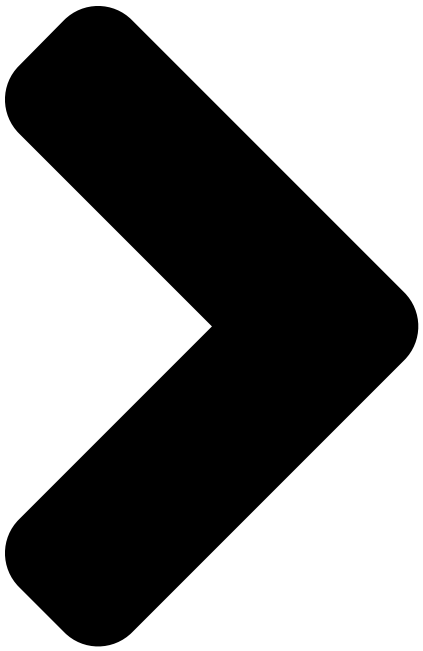

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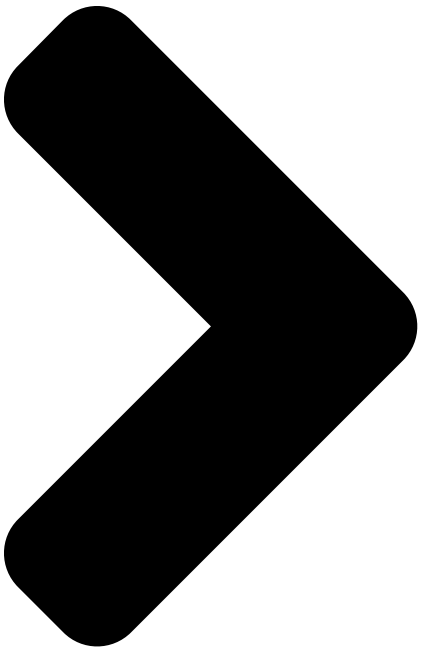

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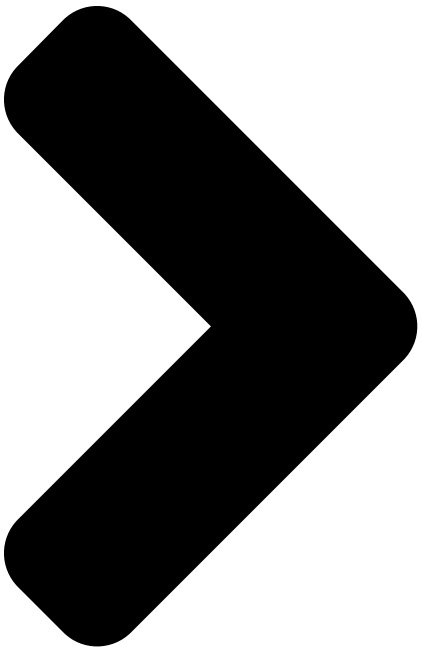

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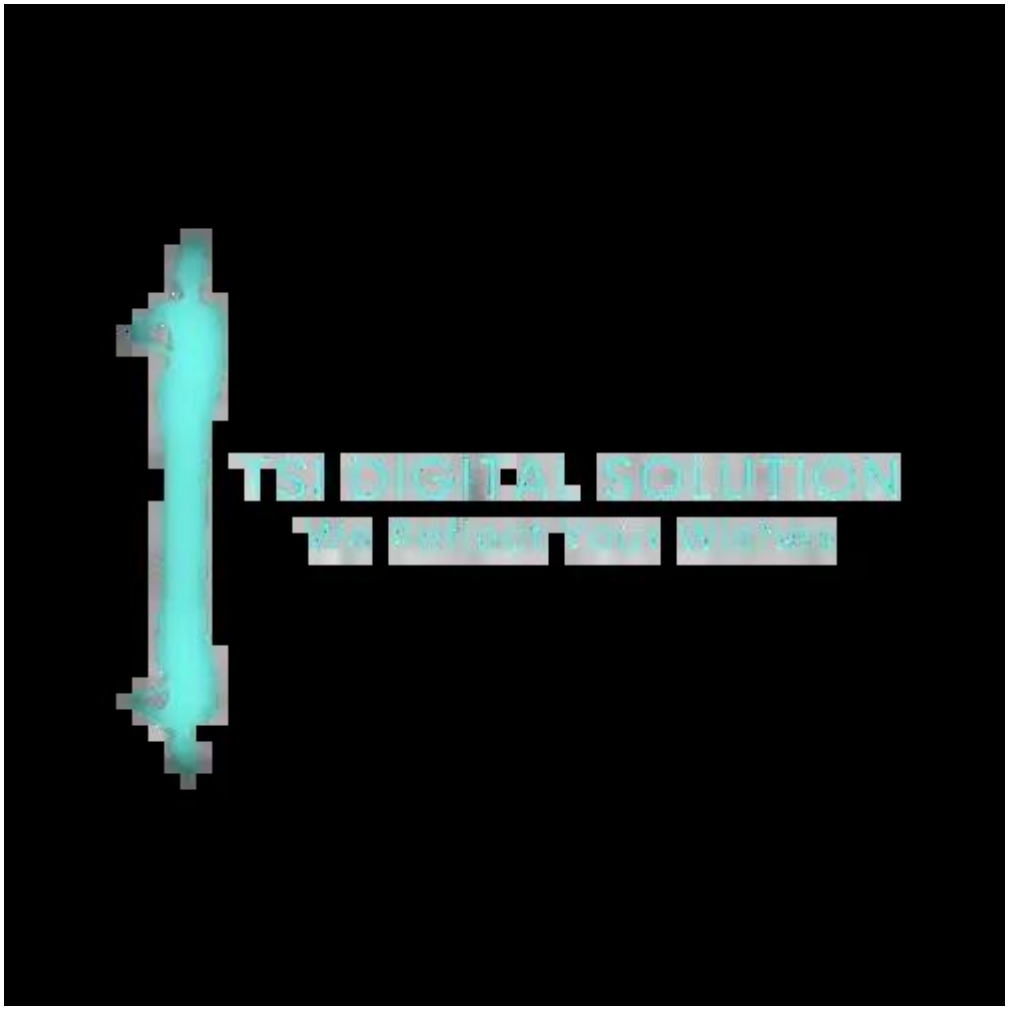
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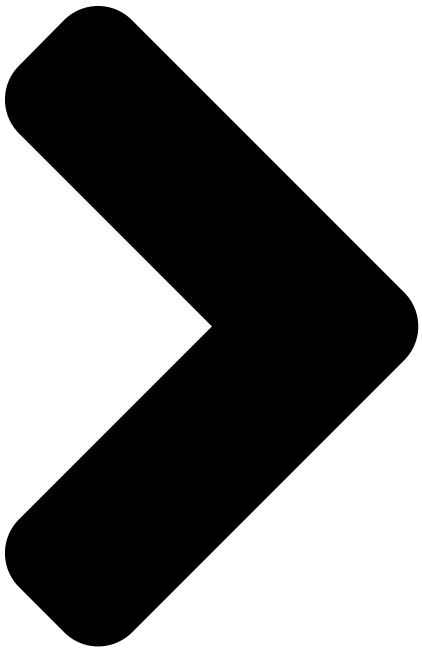

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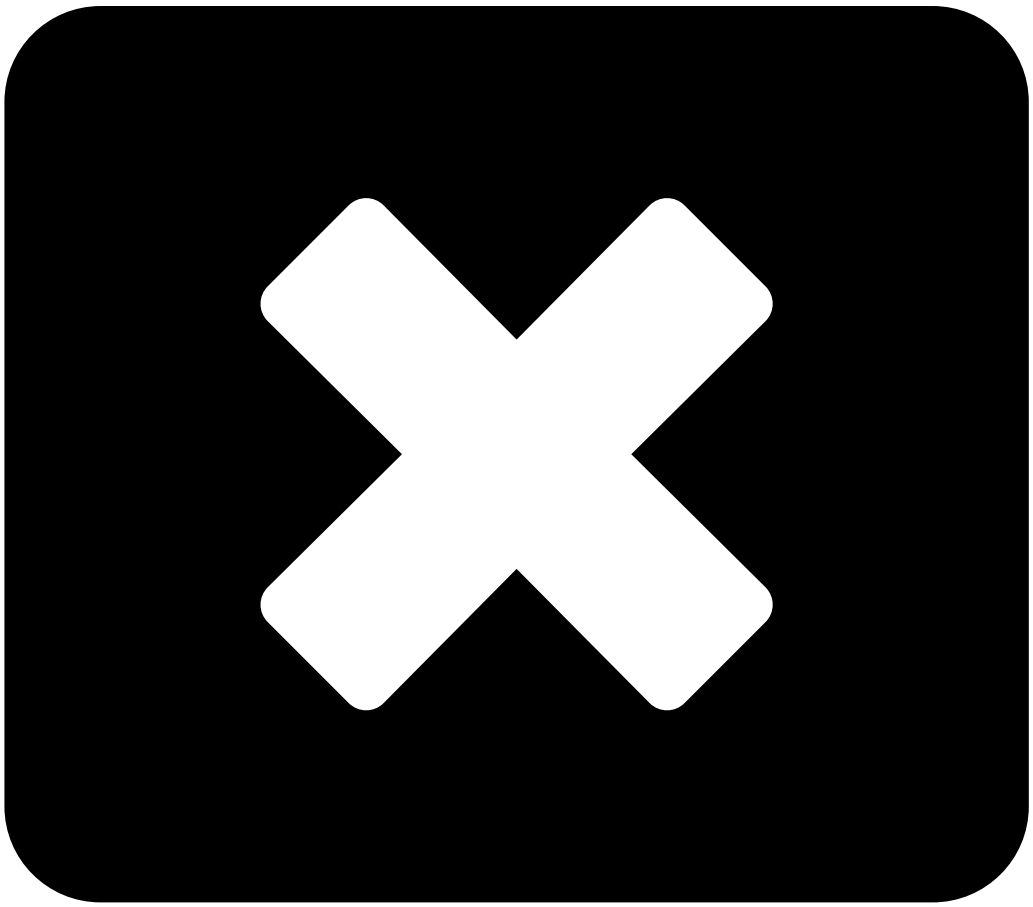

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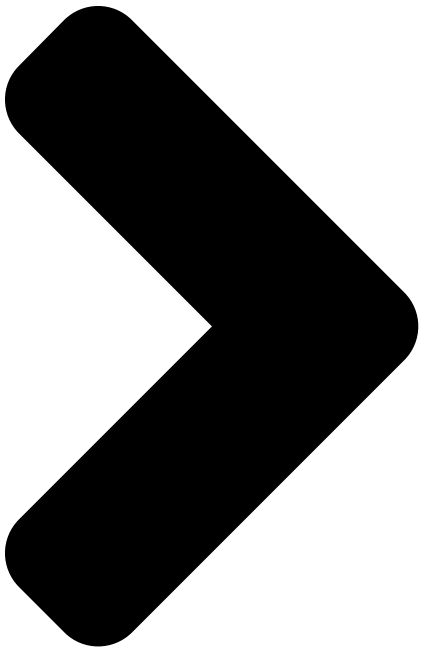

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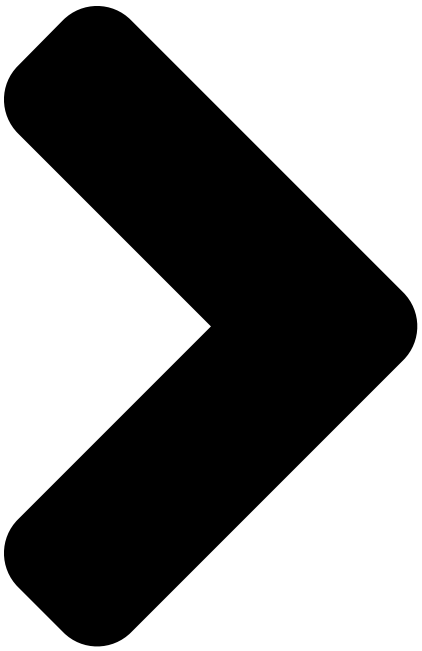
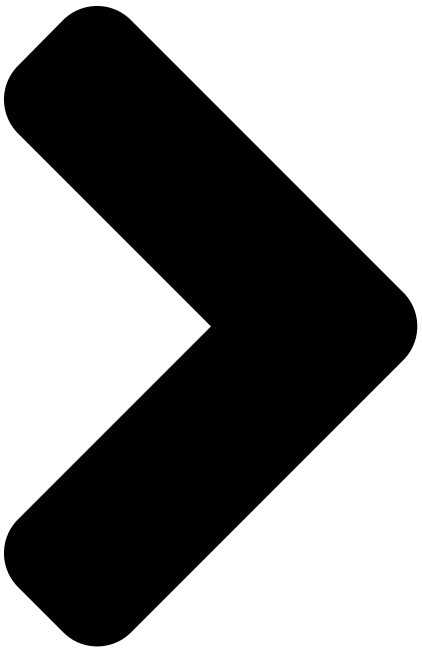
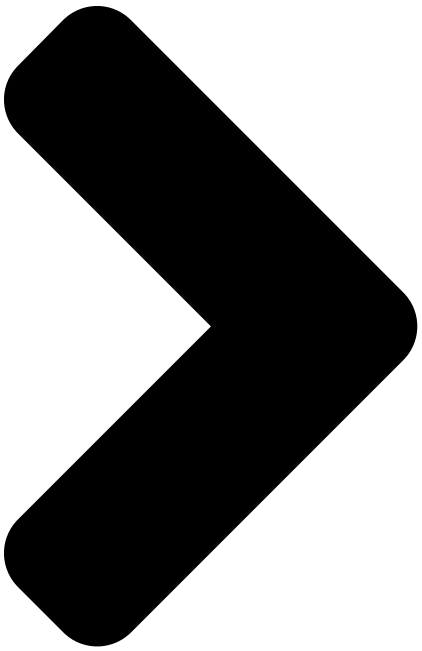


Web Design & Development



- Hosting



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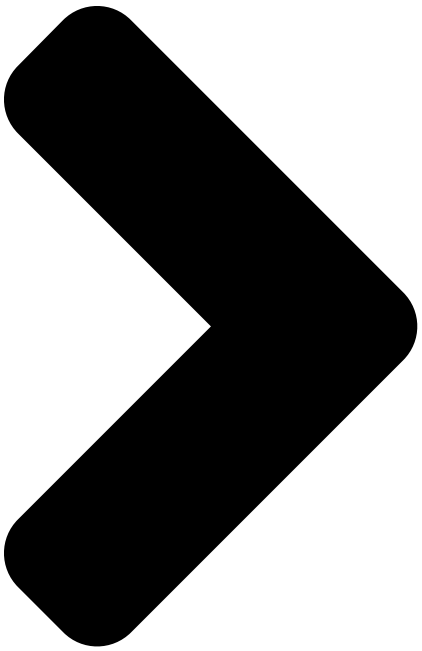

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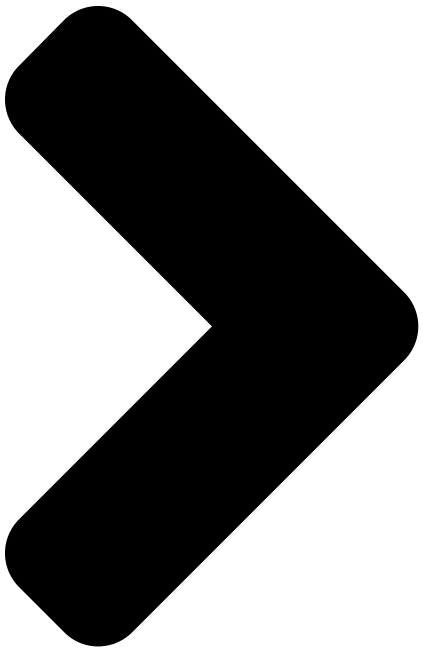
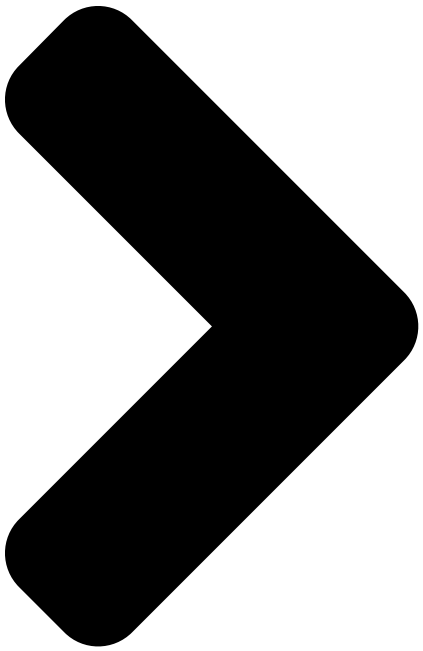
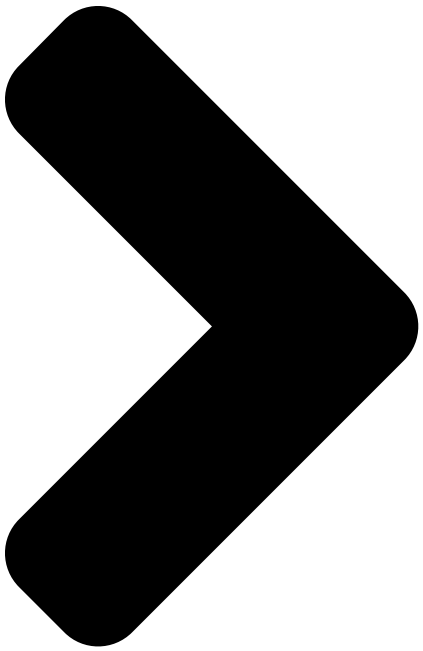


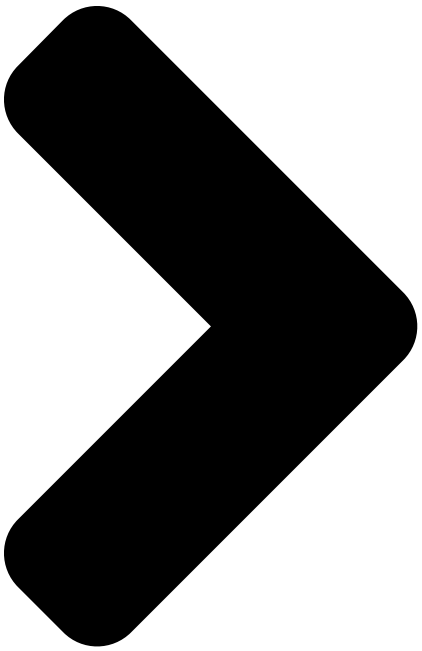
AI Agents



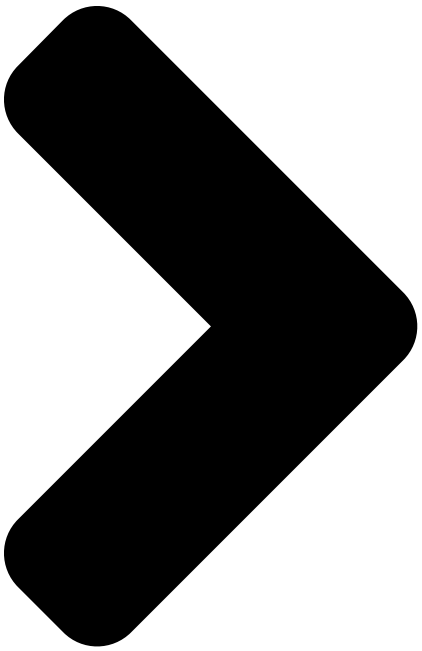
e-Commerce



- Branding



Social Media & Content Creation



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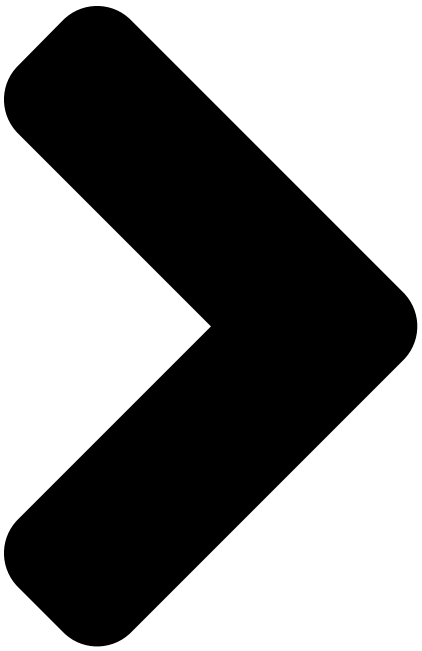


- Copywriting & Translations

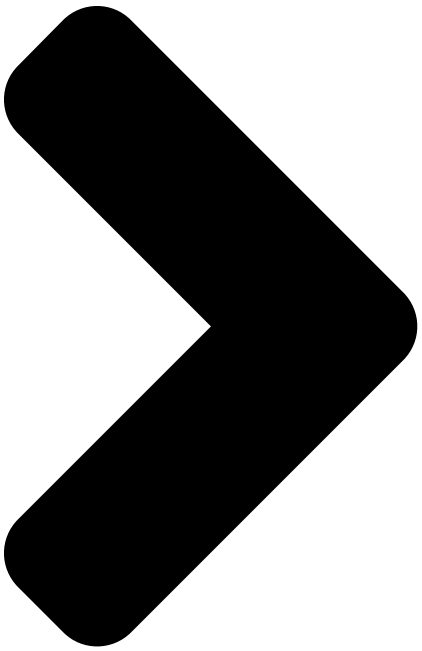
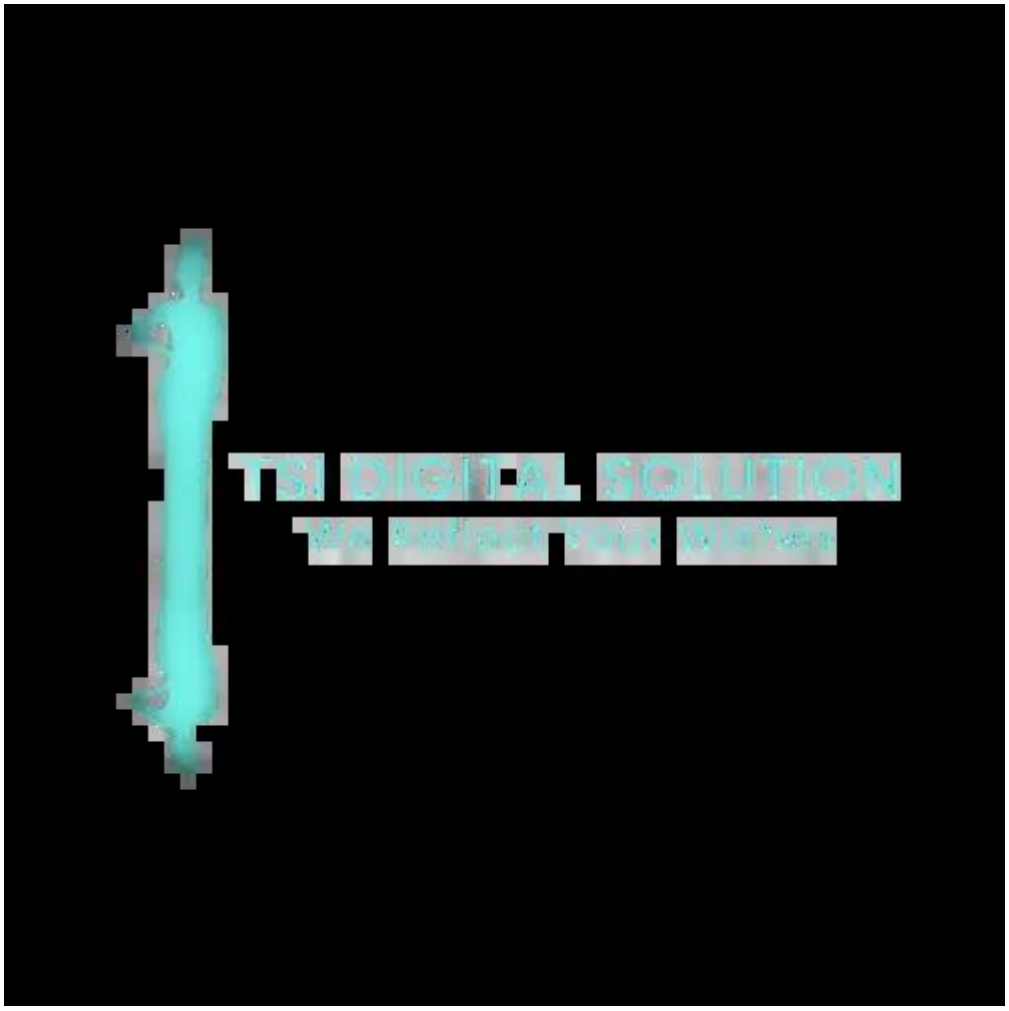


Photo- & Videography

Calculate the price online yourself

The way we work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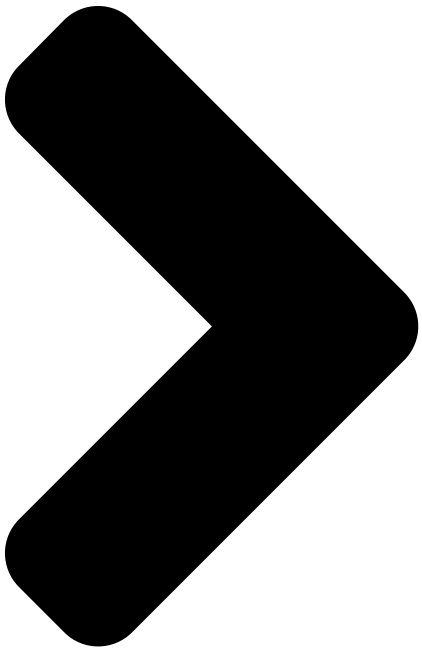

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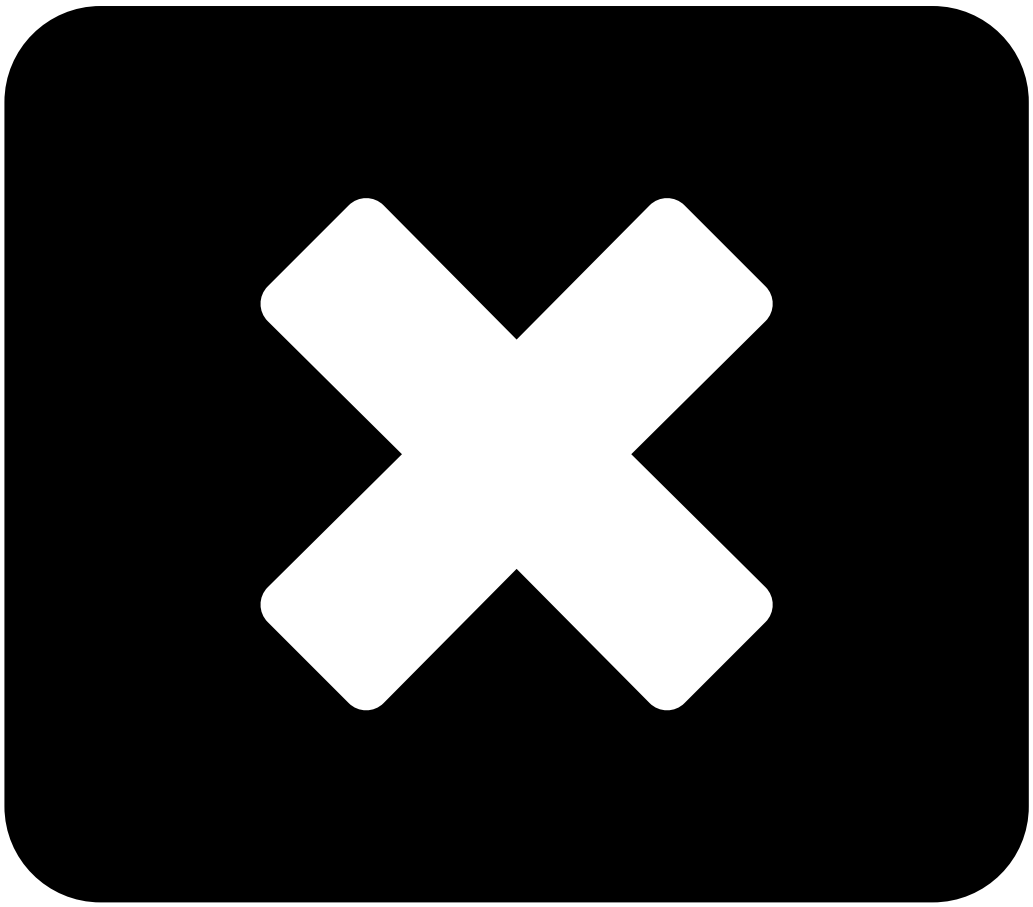

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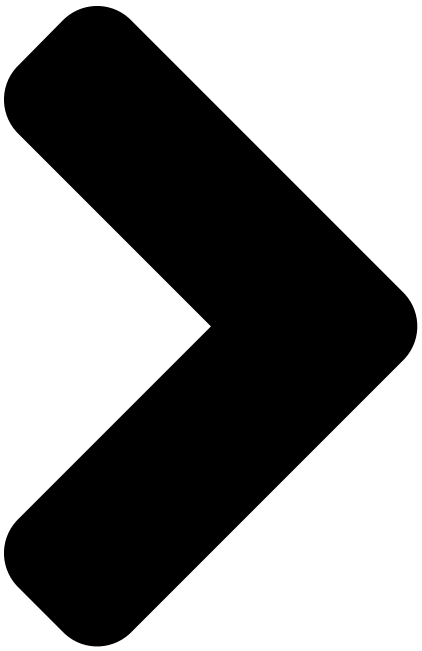

Realized projects

Calculate an estimate of your project costs directly online

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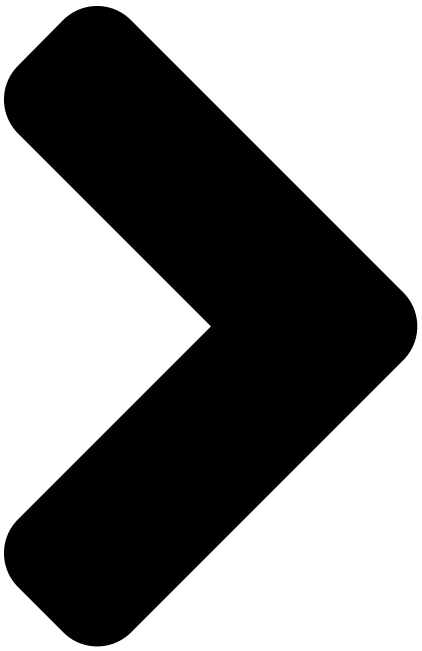
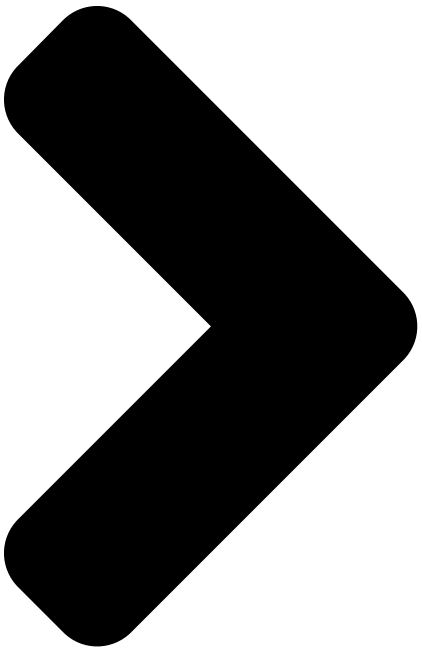
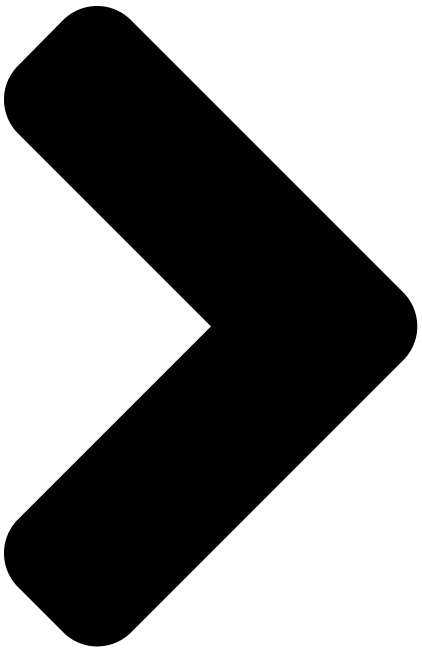


- Cost calculation for my website



- Cost calculation: SEO/Ads/MGB/Speedup/Technical



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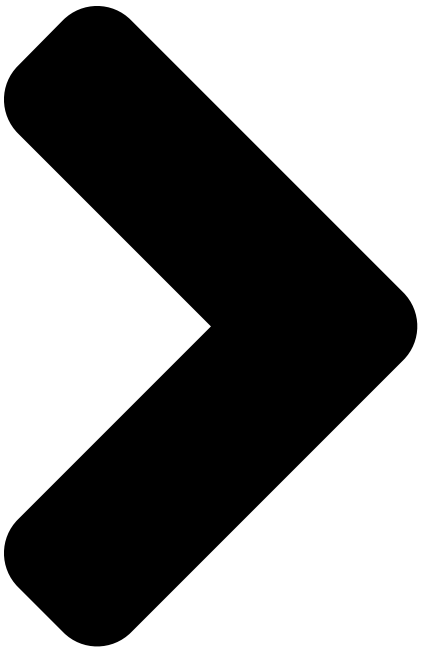

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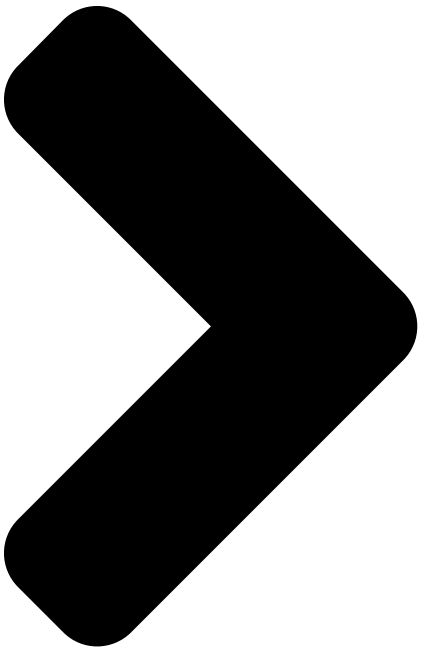
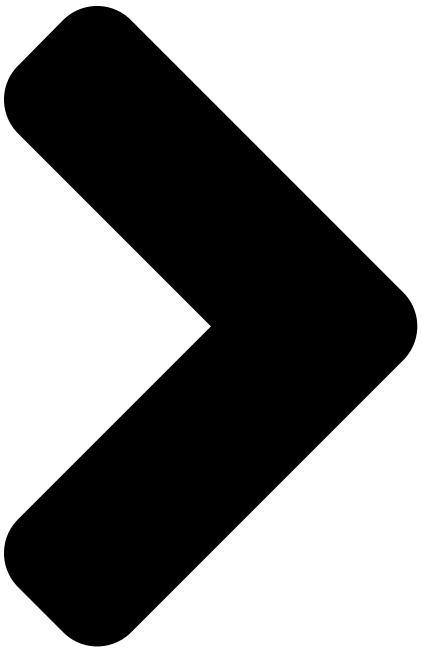


Cost calculation for an e-commerce shop



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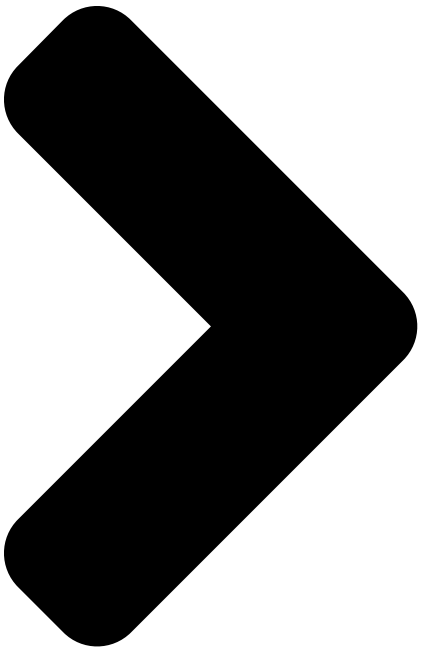
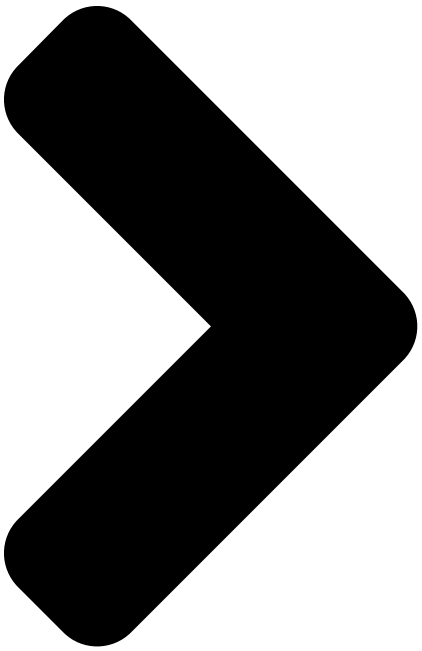
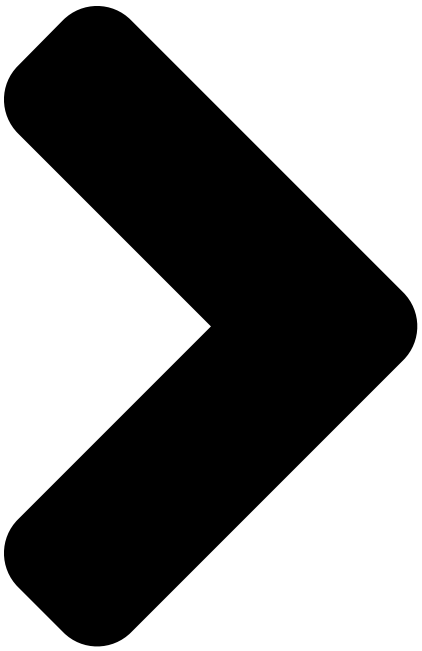


Cost calculation for Social Media & Content Creation



- Cost calculation for Graphic Design



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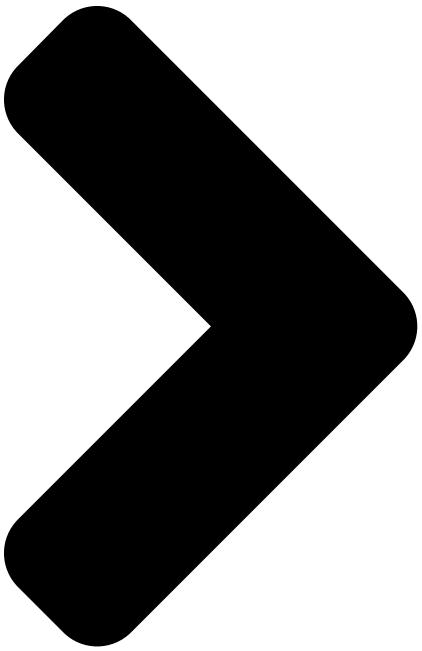

Cost calculation for Photo- & Videography

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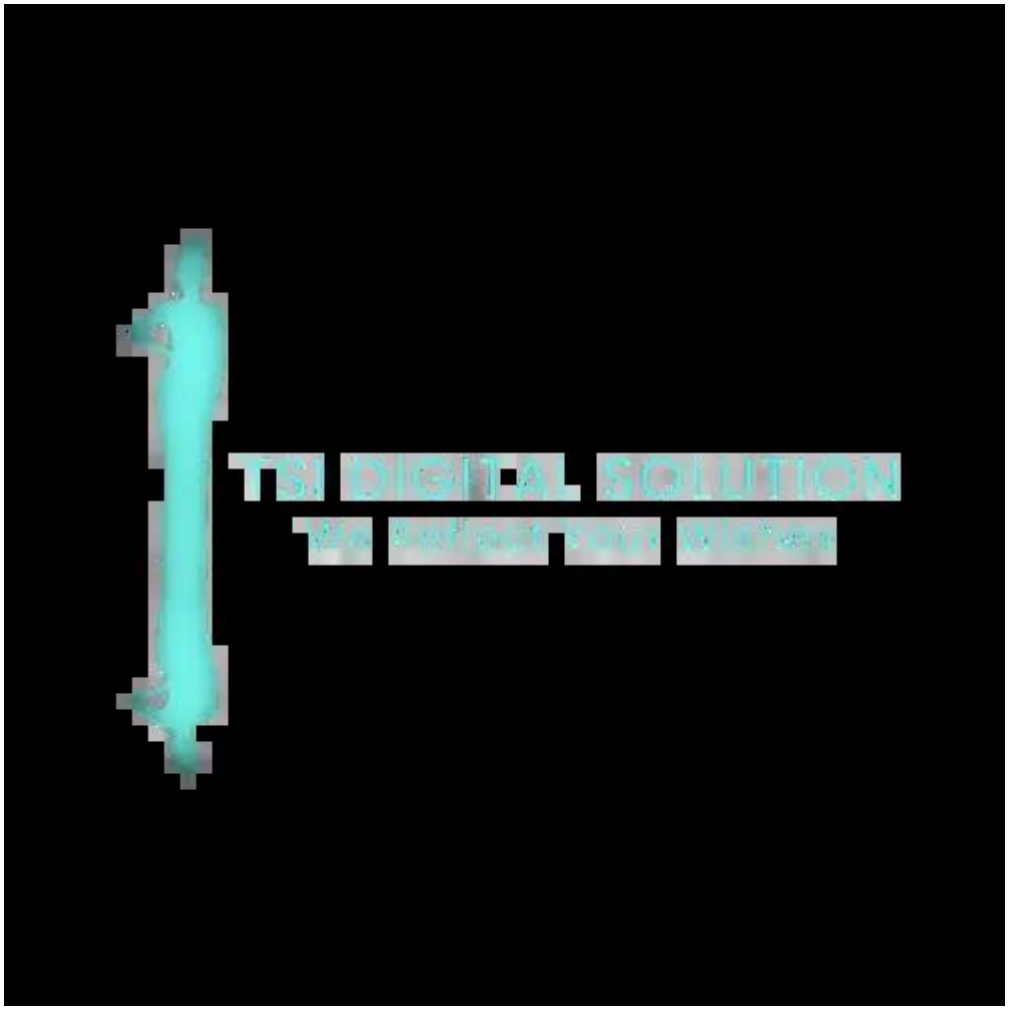
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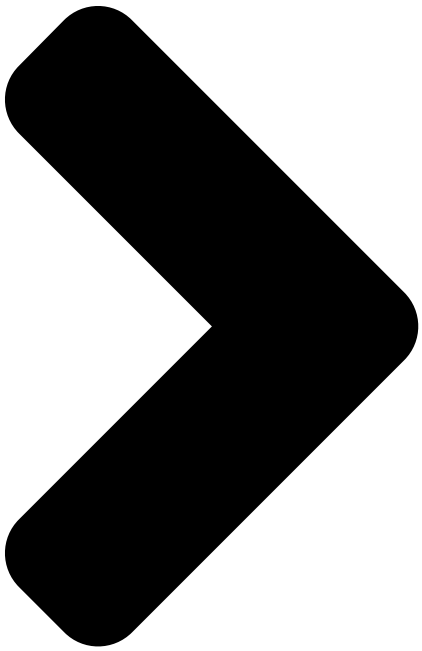

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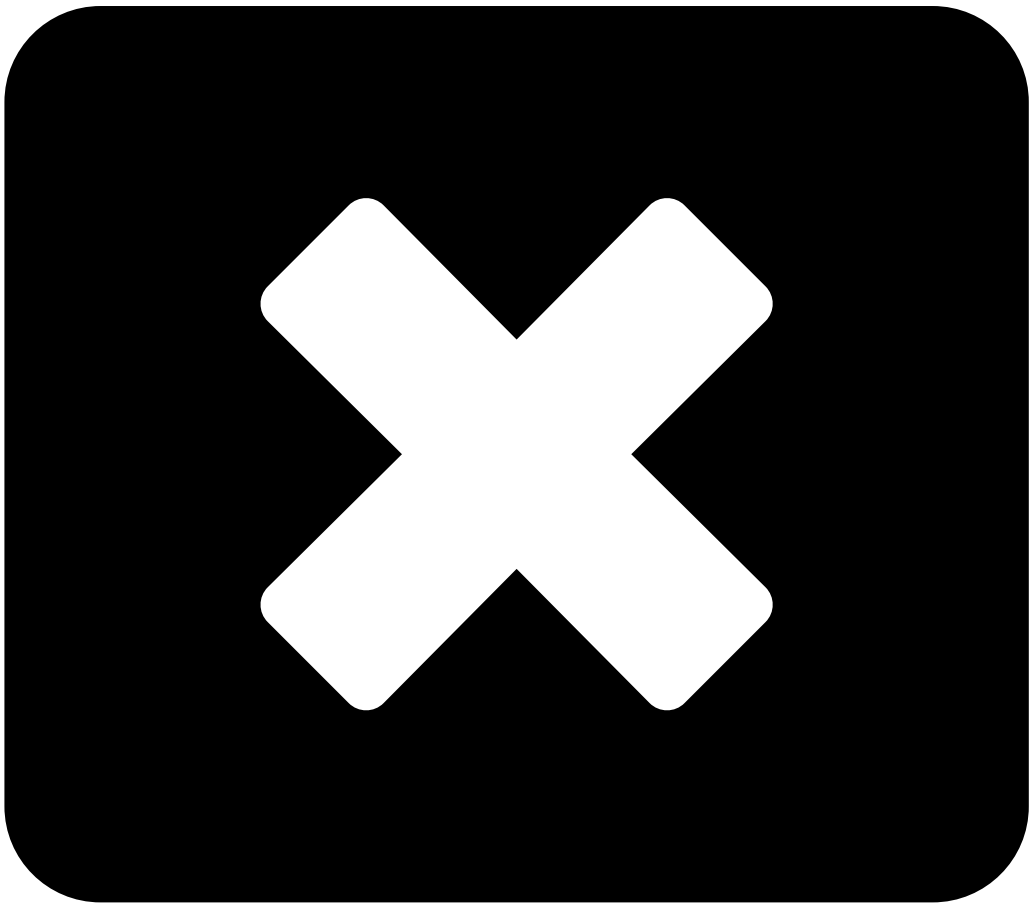

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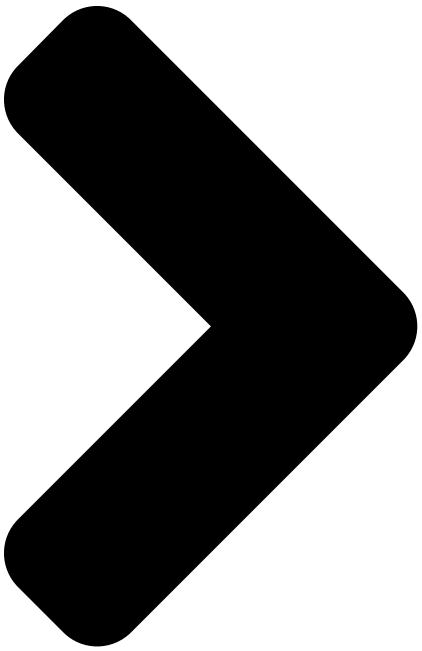

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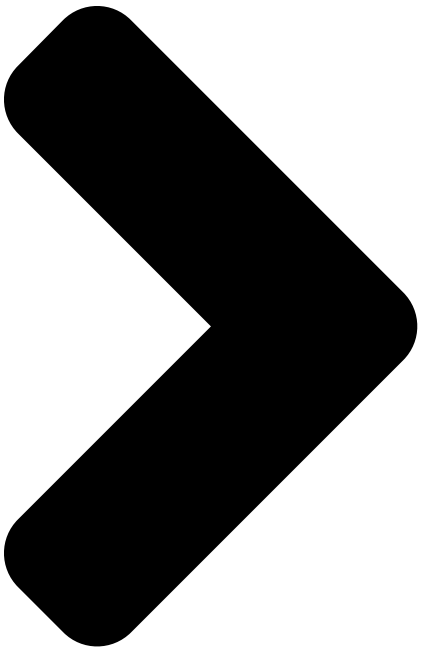

Demo

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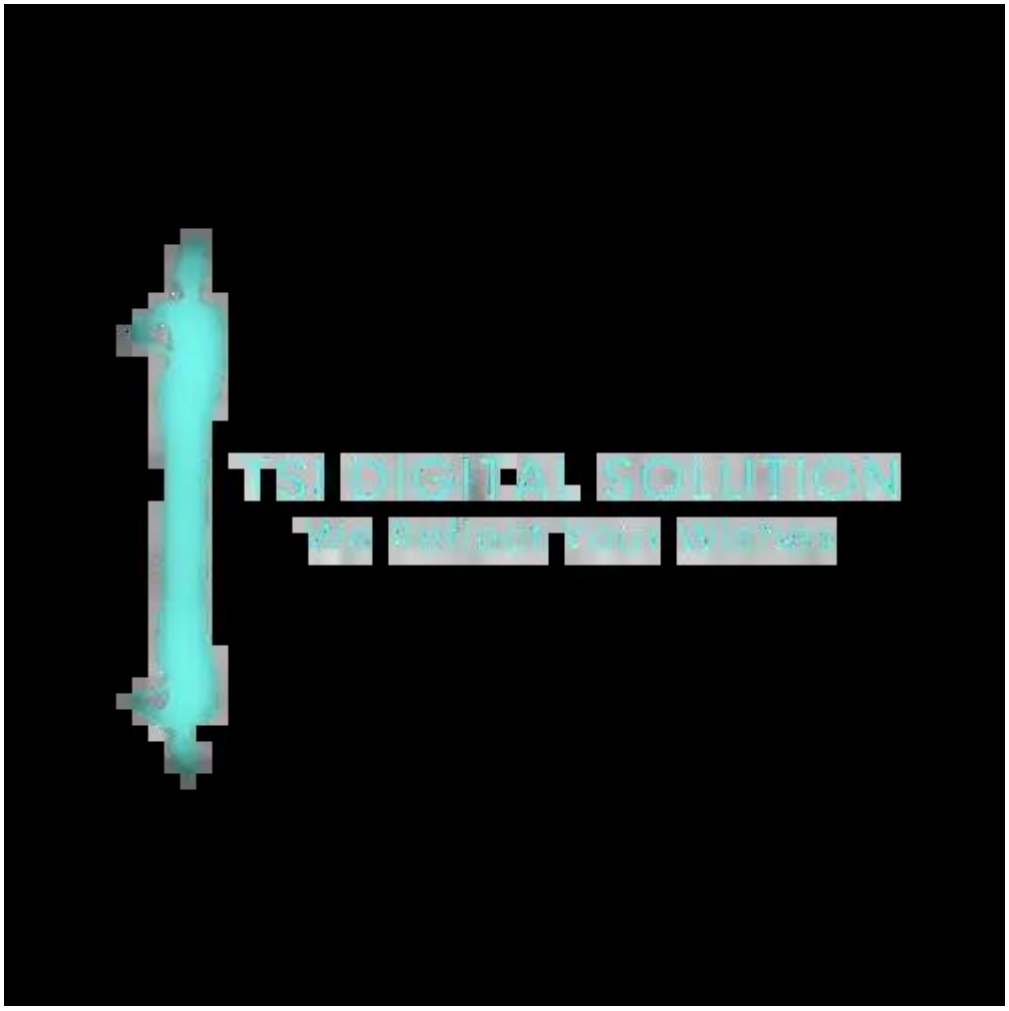
Who we are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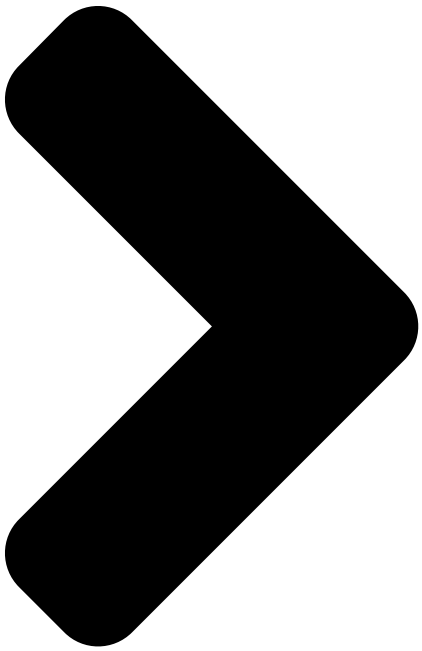

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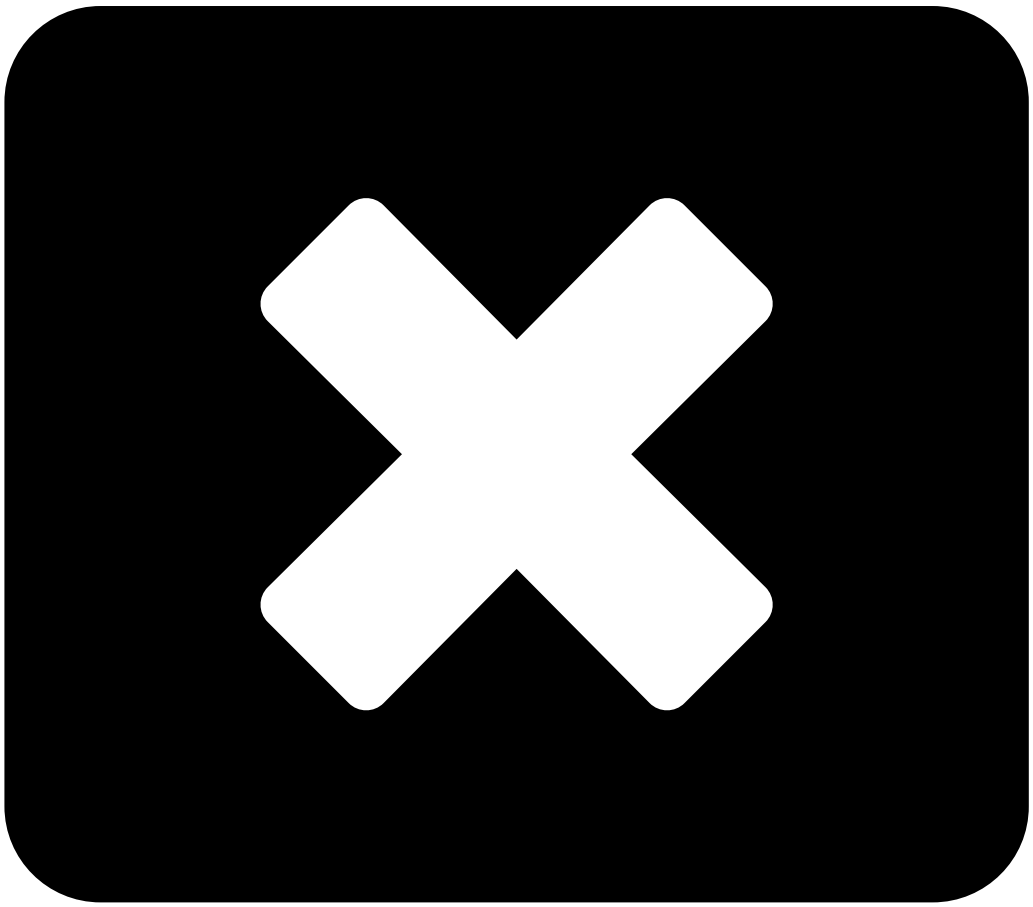

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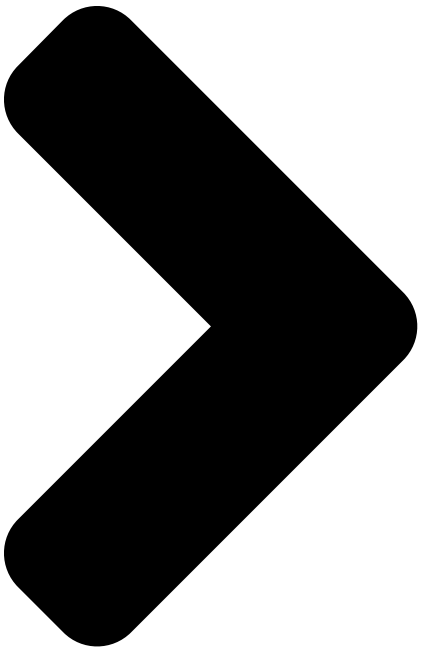

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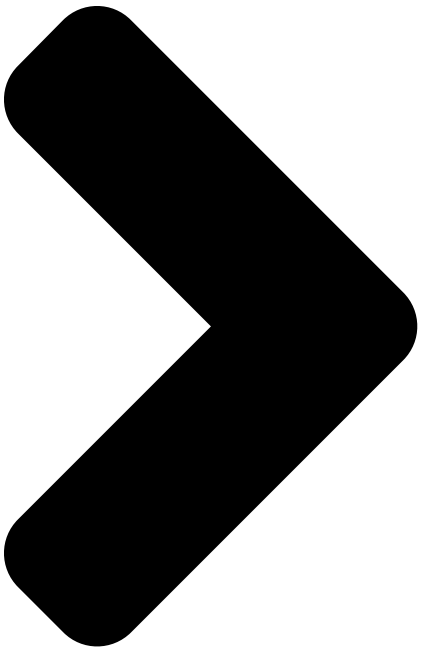

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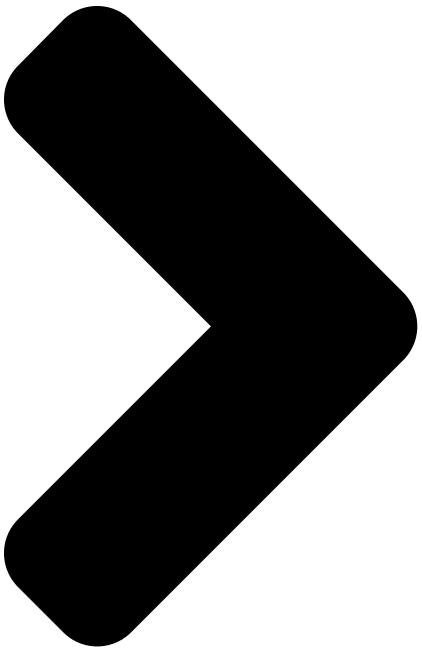

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Get a detailed quote

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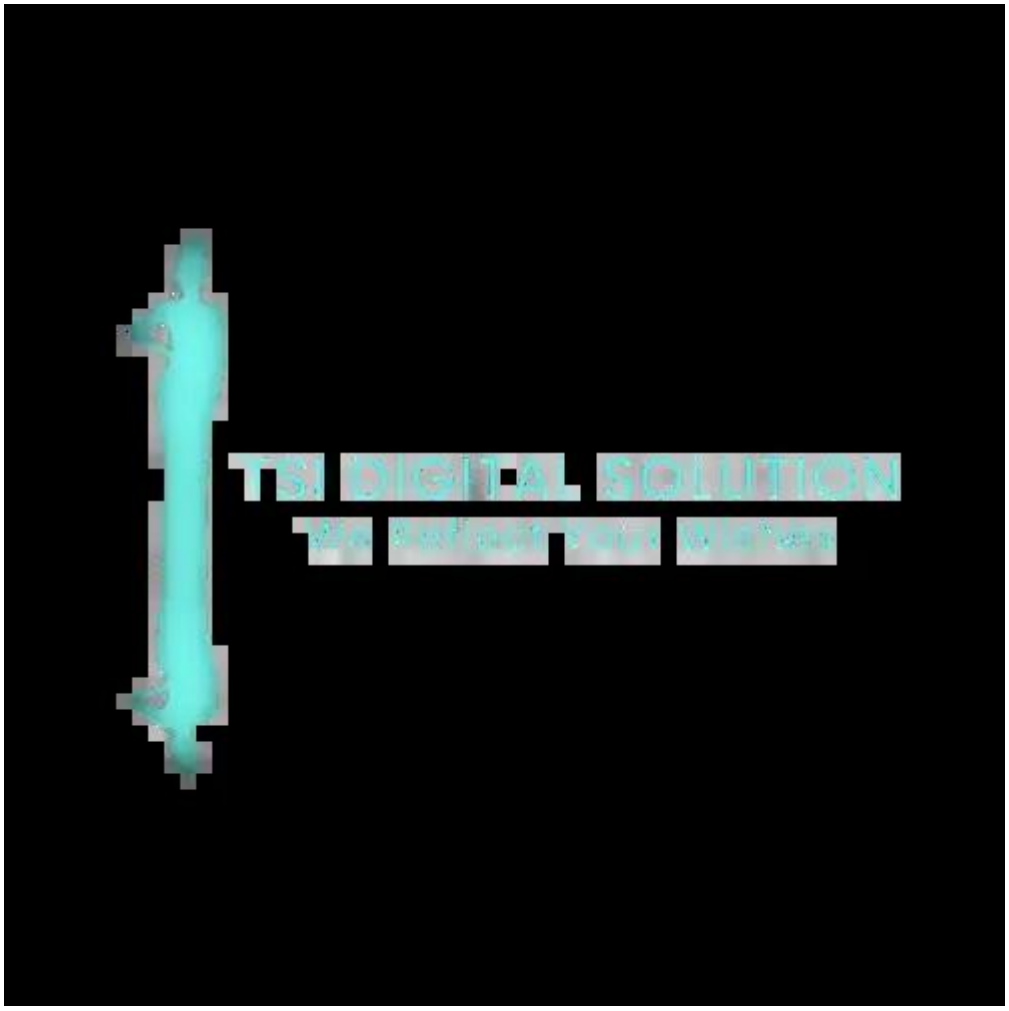
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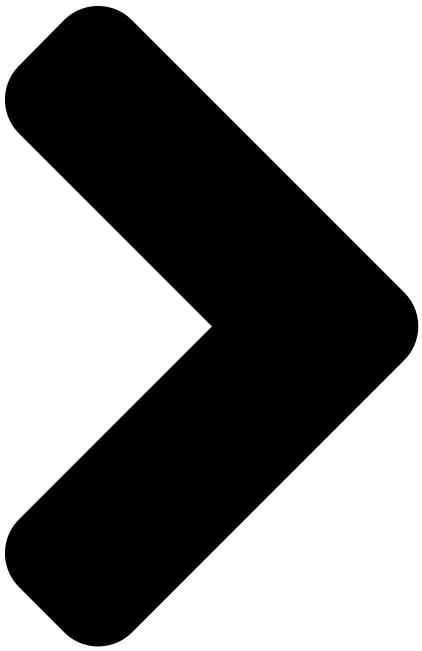

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The AI Implosion

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Human Data Could Decide Its Future

The Hidden Weakness Behind AI’s Growth

AI models thrive on massive quantities of data, but what happens when the supply of **human-created content** shrinks? By 2026, researchers predict that

the world could hit **“data exhaustion”**, where authentic text, images, and video are no longer sufficient to train large models. This looming scarcity is creating what experts call the **AI data crisis**, a potential implosion point for the industry.

The Scale of the AI Data Hunger

How Much Data Do Today’s AI Models Consume?

OpenAI’s GPT-4 was reportedly trained on around **570GB of filtered text**, but that required scanning **45 terabytes of internet data**. To train GPT-5-sized models, analysts estimate at least **4 – 5 times more high-quality text data** will be needed.

- By 2030, AI could require **as much as 3.5 trillion tokens of high-quality text**.
- At current rates, experts warn that “clean” human data may be depleted by **2026 – 2032**.

Why Human Data Matters More Than Synthetic

The Problem with AI Training on AI-Generated Data

If AI trains primarily on synthetic (AI-generated) content, quality deteriorates, a process researchers call “**model collapse”.**

Q: What is model collapse?
A: Model collapse happens when AI systems repeatedly train on their own outputs, causing accuracy, creativity, and factual grounding to spiral downward.

In early tests, models trained on synthetic datasets showed a **60% drop in accuracy** after just three generations. This isn’t just a glitch but a sign of implosion.

Signs of the AI Data Crisis Emerging

Shrinking Human Contribution

- In 2020, 70% of online content was human-created. By 2024, AI tools contribute to **over 50% of published web text**.
- A 2023 Europol report warned that by 2026, **90% of online content could be AI-generated**, further polluting training pools.

Q: Why can’t AI just “filter” synthetic content?
A: While detection tools exist, they are imperfect. Studies show even the best classifiers mislabel AI content **15–20% of the time**.

The Business Risks of the AI Implosion

Dependence on Fading Human Data

Businesses adopting AI rely on its **accuracy, trustworthiness, and adaptability**. If model quality collapses:

- **Chatbots** may hallucinate more frequently, damaging customer trust.
- **Marketing automation** could recycle shallow, repetitive ideas.
- **Decision-support tools** may deliver **factually wrong insights**.

Q: What does this mean for companies today?
A: It means you can’t assume AI will simply “improve forever.” Companies must plan for plateauing, or even declining — model performance.

Environmental and Economic Strain

The Resource Footprint of AI

Beyond data, training large models consumes massive amounts of water and electricity. For example:

- Training GPT-3 used **1,287 MWh of electricity** and required **700,000 liters of water** for cooling.
- The training of GPT-4 is estimated to have consumed **10x more resources**.

This raises a second implosion risk: **cost sustainability**.

Q: Could energy and water costs limit AI growth before data does?
A: Yes, for many regions, resource costs may cap scaling sooner than data exhaustion.

Strategies to Survive the Coming AI Data Crisis

1. Human-First Data Partnerships

Firms will increasingly compete to buy rights to **high-quality, proprietary data** — from publishers, universities, and industries.

2. Synthetic Data with Human Anchors

Blending synthetic data with carefully curated human data could slow down model collapse.

3. Specialized Domain Training

Instead of massive general-purpose models, we may see a shift toward **smaller, domain-focused AIs** that require less data and remain accurate in niche areas.

What This Means for Chatbots and Business AI

Chatbots: The Frontline Risk

Chatbots are often the first place where customers notice AI weakness. If bots provide **shallow or wrong answers**, brand reputation suffers instantly.

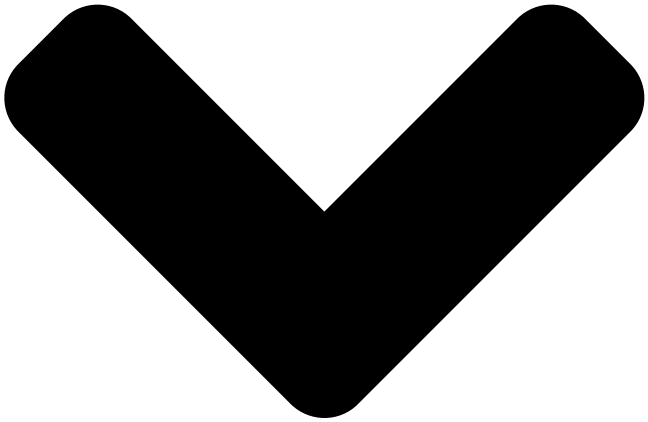
Q: How should businesses prepare their chatbot strategy?
A: By investing in **smaller, fine-tuned models** trained on verified company data, not relying purely on large general-purpose systems.

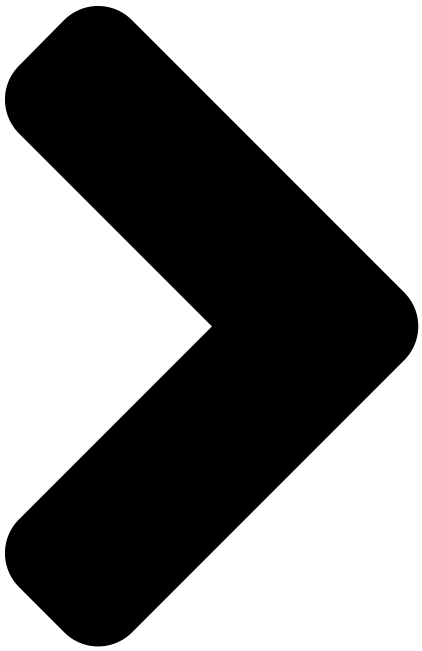
Conclusion: A Future Defined by Human Data

The **AI data crisis** is not a distant theory. It is unfolding now, as human-made content declines and models risk collapse. For businesses, this is both a **threat** and an **opportunity**: those who secure reliable, human-first data will lead the next era of AI.

Frequently Asked Questions (FAQ)

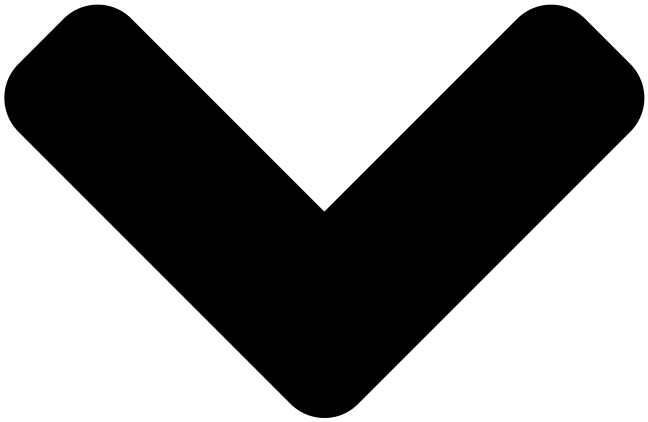
What is the AI data crisis?

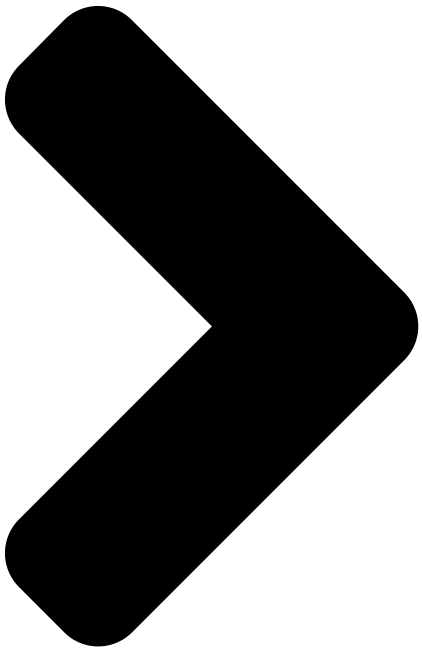




The AI data crisis refers to the impending shortage of high-quality, human-created text and images needed to train advanced AI models. Experts predict that by 2026, we could hit “data exhaustion,” where this authentic human data is insufficient for training, threatening the progress and quality of AI systems.

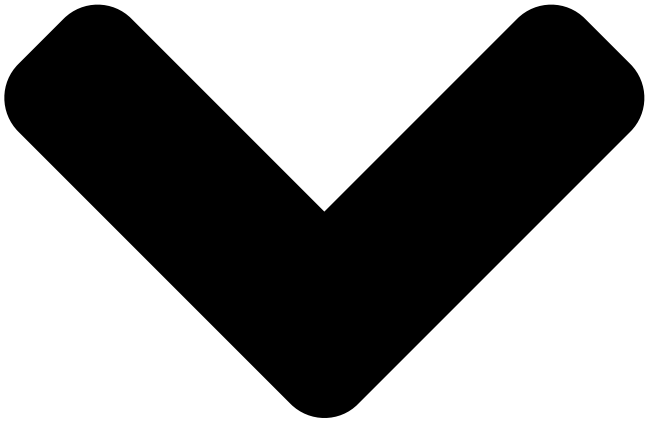
What is model collapse in AI?

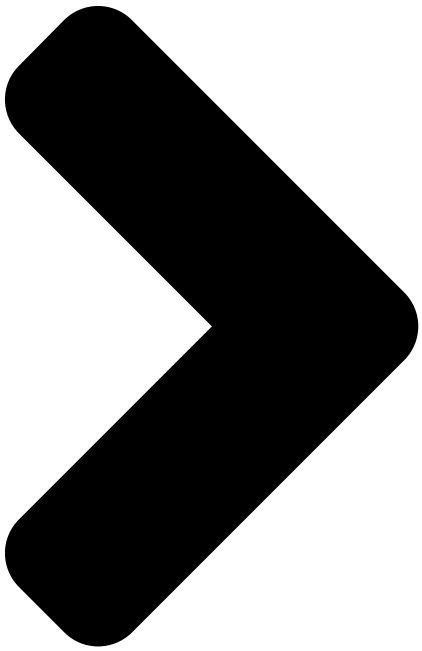




Model collapse is a process where AI systems train repeatedly on their own AI-generated outputs, causing a severe decline in accuracy, creativity, and factual grounding. In tests, models showed a 60% drop in accuracy after just three generations of training on synthetic data.

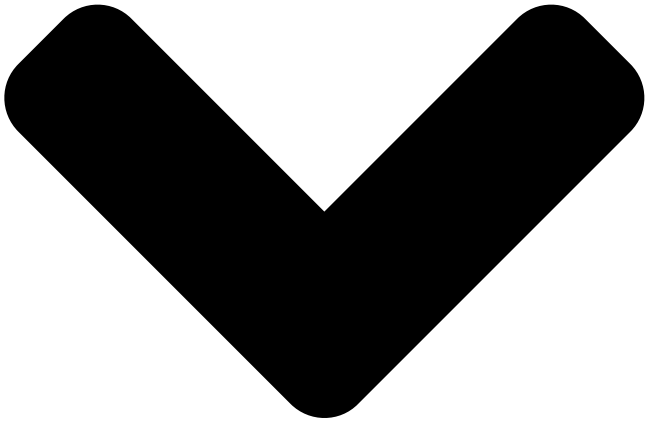
How does the data crisis affect business AI and chatbots?

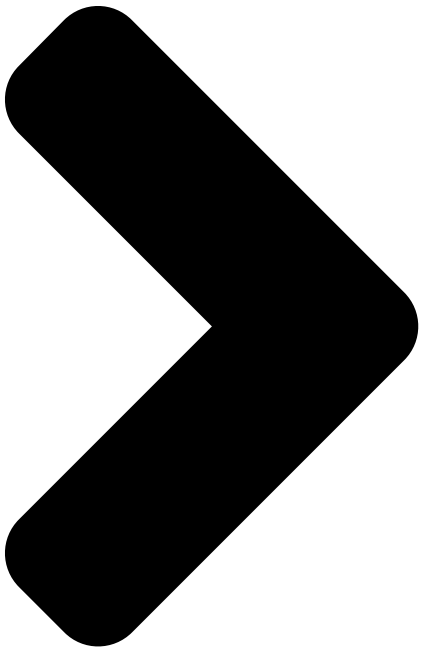




If AI model quality collapses due to data scarcity and model collapse, business tools like chatbots may hallucinate more often, damaging customer trust. Marketing automation could become repetitive, and decision-support tools may deliver incorrect insights, posing a direct risk to operations and reputation.

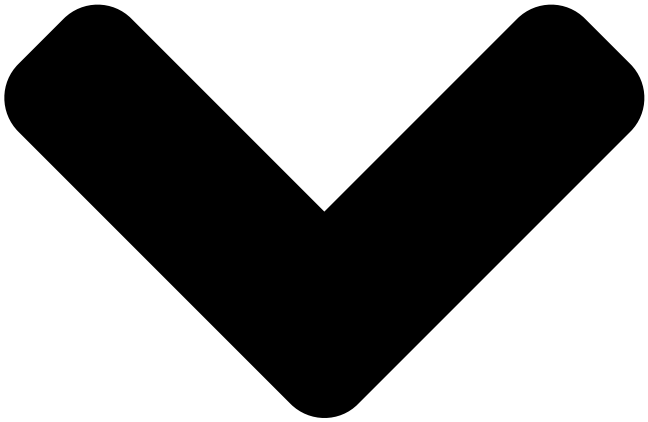
Can’t AI just filter out the AI-generated content for training?

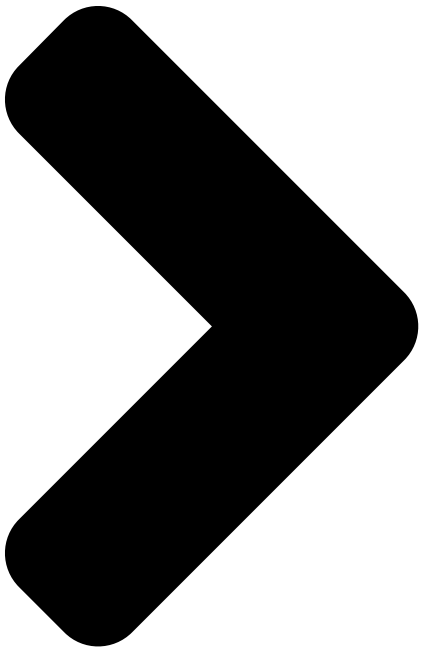




While detection tools exist, they are imperfect. Even the best classifiers mislabel AI-generated content 15–20% of the time, making it difficult to reliably filter out synthetic data and prevent the pollution of training datasets.

How should businesses prepare their chatbots for this crisis?





Businesses should prepare by investing in smaller, fine-tuned chatbot models trained on verified, proprietary company data, rather than relying solely on large, general-purpose AI systems that are more vulnerable to the broader data crisis and model collapse.

The AI data crisis refers to the impending shortage of high-quality, human-created text and images needed to train advanced AI models. Experts predict that by 2026, we could hit “data exhaustion,” where this authentic human data is insufficient for training, threatening the progress and quality of AI systems.

Model collapse is a process where AI systems train repeatedly on their own AI-generated outputs, causing a severe decline in accuracy, creativity, and factual grounding. In tests, models showed a 60% drop in accuracy after just three generations of training on synthetic data.

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Reach Out to Us

Secure Your AI's Future

Don't let the data crisis undermine your AI tools. TSI Digital Solution specializes in developing resilient, fine-tuned chatbots trained on your trusted data. .

Contact TSI Digital Solution today to future-proof your AI strategy.

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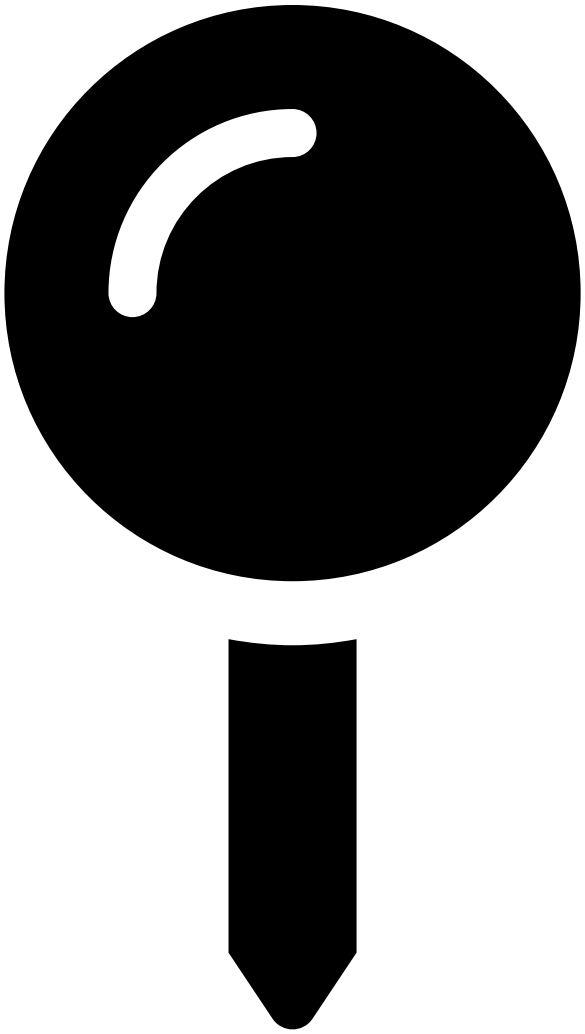

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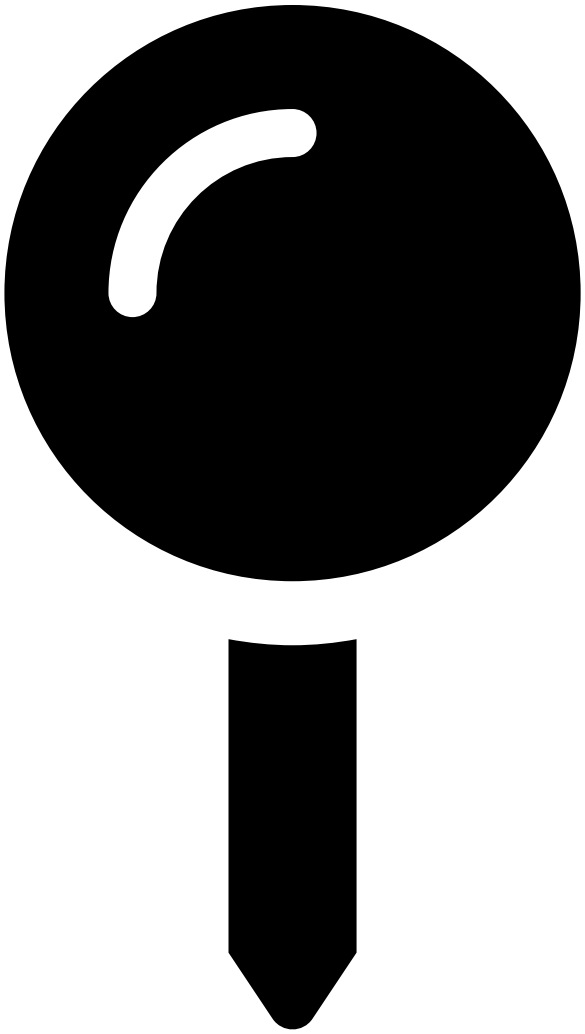

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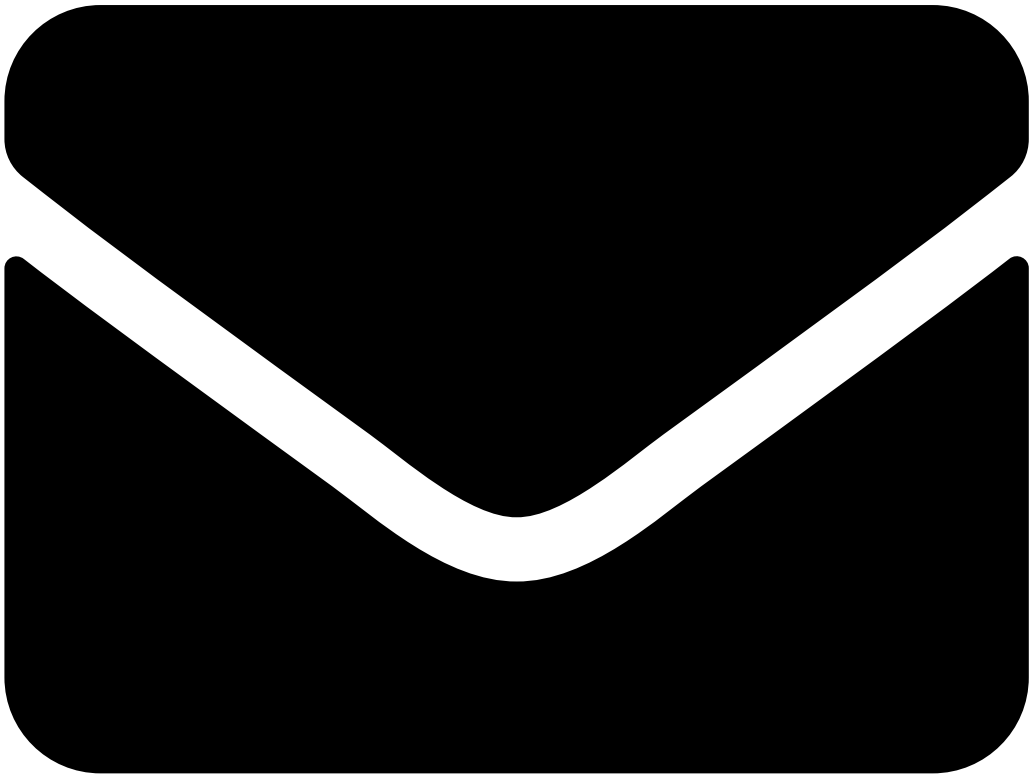

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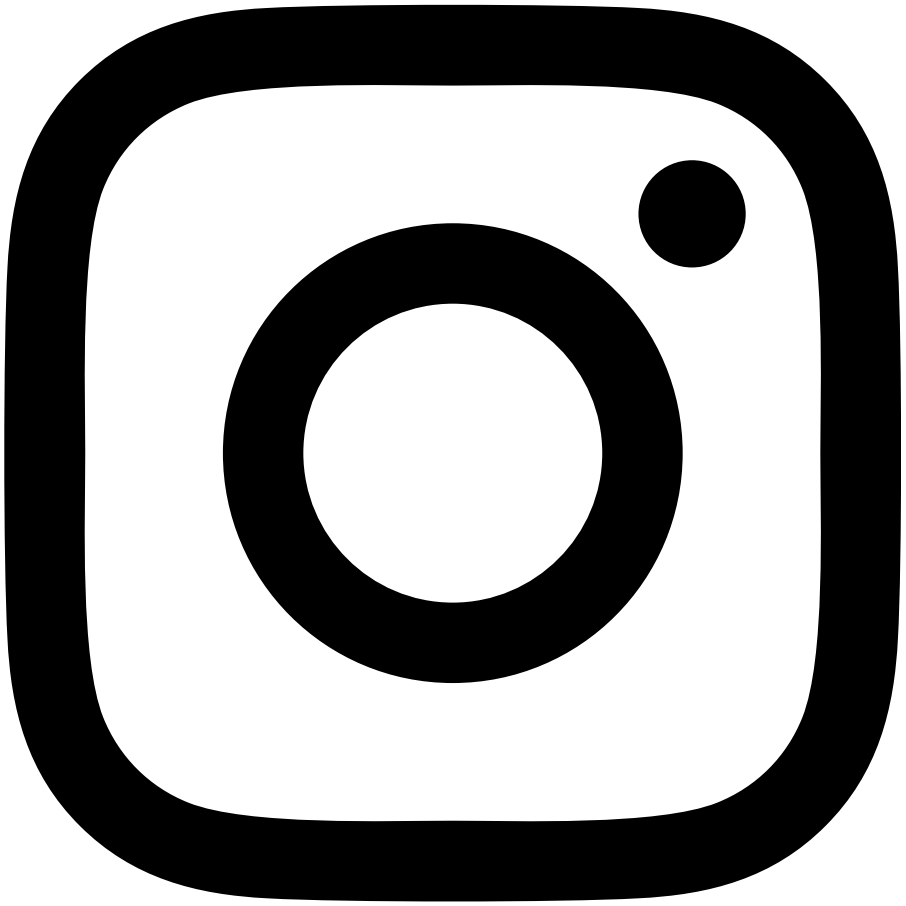

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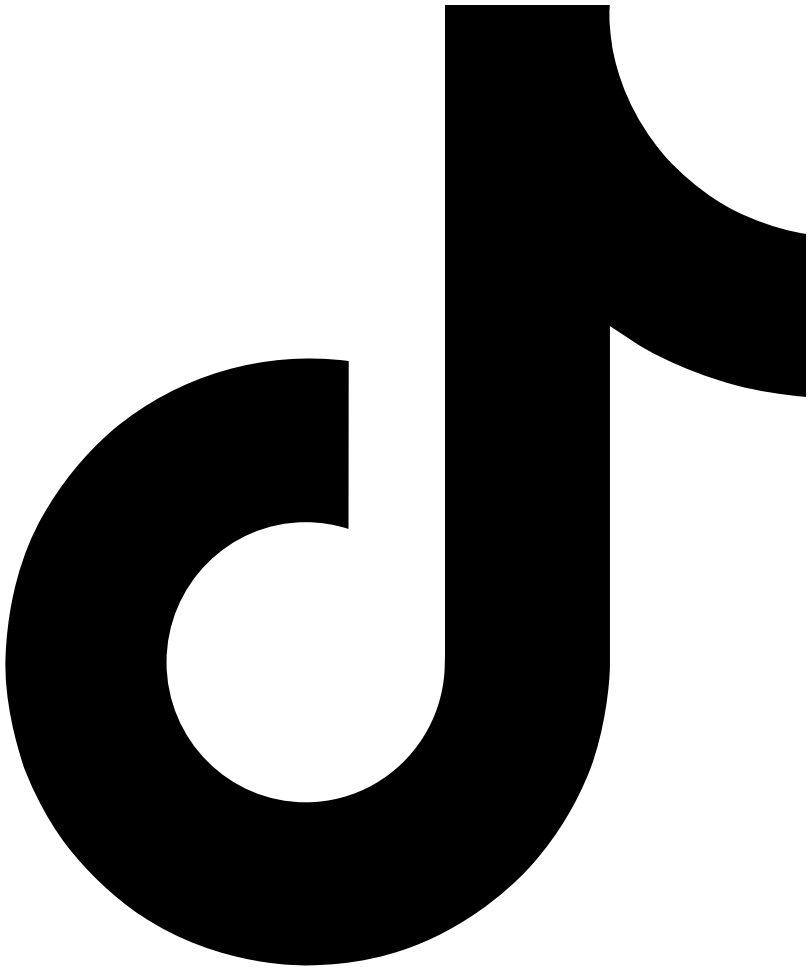

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